MS. COLL. 60 HANSON (PETER) PAPERS

Hanson, Peter
Papers, 1985-1989
21 boxes. 3.2 metres.

A collection of materials, notes, manuscripts (holograph, typescript, and wordprocessed), galleys, correspondence, reviews, promotional materials, and other printed materials for Hanson's <u>The Joy of Stress</u> and his second book, <u>Stress for Success</u>.

No restrictions on access. Finding aid: ask at Reference Desk. Gift of Peter Hanson, 1990. Accession number Ms 90.067. MS. COLL.

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HANSON (PETER) PAPERS

HISTORY

The papers document the way in which a book privately published in Canada became an international best seller. The collection has copies of three "printings" of the book along with the second edition and the American edition. Correspondence concerning the American edition of the book published and distributed by an American publisher along with world rights, except for Canada, is included. The manuscript, notes and proofs for Hanson's second book <a href="Stress for Success">Stress for Success</a>, (Toronto: Collins and New York: Doubleday, 1989) are in the collection.

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CONTAINER LIST

## The Joy of Stress (1985)

Box 1 Notes on stress, including notes for slides, nutrition, vitamins and minerals. Clippings. Holograph and manuscript drafts for chapters 1 to 3.

Box 2 Manuscript and typescript drafts for chapters 4 to 10 (some photocopies of typescript with holograph revisions and instructions to typist.

Boxes Drafts A-E (5 drafts) typescript with holograph revisions, photocopies. Some drafts have revisions in pen.

Box Typescript with revisions of chapters 1 to 10,
5 Appendices, Front and back matter.
Wordprocessed draft with instructions to printer.
photocopy.

Box Typescript drafts with holograph revisions.

Another typescript with revisions, photocopy.
Cover design and photograph for front cover.
Transparencies of illustrations for book, used and not used, with captions. Photographs: some used in book. Others include photograph of Sir Edmund Hilary (1985) who wrote the introduction to the second Canadian edition and the first American edition.

Box "Paste-ups" for book: 2 versions. 7 (oversize)

Box Text for Canadian edition; text for American edition, photocopy.

Correspondence re editing and publishing of book.

Quotations for printing the book.

Marketing and promoting of the book: Proposal for the Dairy Bureau of Canada; Proposal for Libby, McNeill & Libby of Canada; correspondence from Brokers', IBM, Laura Ferrier, Radio Station CFOS (Owen Sound), and sheets outlining distribution sites.

Financing of the book: bank statement, invoices, sales sheets.

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Correspondence after publication: includes correspondence to George Hanson, Peter Hanson's father who had sent copies of the book to business acquaintances and friends; a letter from Donna Martin to Andrews, McMeel a Parker, an Amerian publisher concerning publication of the book in the United States and world rights; a letter from Pan Books about publication in England; correspondence about speaking engagements as member of the Mackenzie Conference and the National Speakers'Bureau.

- Box 11 Reviews, publicity: clippings and broadsides with announcements and newspaper accounts of speaking (oversize) engagements and interviews.
- Box 12 "Stress" columns for newspaper, wordprocessed text.

  Script for video on stress, fax and word processed texts.

  "Twelfth draft" and notes for video script.

  "Master script 'Joy of Stress' power nap", holograph and typescript text.

  Financing of the book: bank statement, invoices, sales sheets.
- Box 13 Interview with Harry Wolfe Shaw, Nov. 18, 1985, 2 tapes.
- Box 14 "Dr. Peter Hanson Demo", 9 cassettes.
- Box 15 The Joy of Stress Power Nap, 1 cassette.
  The Joy of Stress Interviews, 3 video cassettes.
  The Joy of Stress Promotion. 3 video cassettes.

## Stress for Success

- Boxes Notes, clippings, typescript, wordprocessed drafts.
- Box 18 Draft, wordprocessed, photocopy.
  Proofs with letter from Scott Ferguson, Doubleday,
  to Jack McClelland, June 1989.
- Box 19 "Proof reader's copy".
  Galleys.

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Printed Materials

Box 20 The Joy of Stress. (Toronto: Hanson Stress Management Organization, c1985) paper cover.

The Joy of Stress. (Toronto: Hanson Stress Management Organization, c1985) hard cover with dust jacket.

The Joy of Stress. (Rev. 2d ed. Toronto: Hanson Stress Management Organization, c1985, 1986)

The Joy of Stress. (Kansas City: Andrews, McMeel & Parker, c1985, 1986)

Stress for Success. (London: Pan Books, c1989, 1990)

Box 21 Clippings of articles and newspaper columns (oversize)