

**CREATOR:** Bata Shoe Organization (also known as the Bata Shoe Company and Bata Limited), Toronto.

**DATES OF CREATION:** [189-?]-2014.

**PHYSICAL STORAGE:** Downsview Offsite Storage; OVS in Basement 1B and 2B Annex.

**EXTENT:** 282 bankers boxes of textual, visual and audio-visual records (plus 19 flat/oversize boxes, and items on shelf).

**SCOPE AND CONTENT:** Includes corporate files from the Canadian Bata Shoe Company (including correspondence; legal and financial records; product development, marketing and promotional files; technical and production-related files, and human resources files). The bulk of the material was created by the Canadian Bata company, however many records relate to several of the organization's international outposts, including companies headed in Africa, India, Asia and Europe. The collection also includes press clippings and other publications about the Bata Company and its historical significance. There are also a small number of Bata family records, primarily for Thomas J. Bata (1914-2008), Sonja I. Bata, Tomáš Baťa (1876-1932) and Marie Bata.

The collection is comprised of textual records, digital records, photographs and slides, as well as a large volume of audio-visual material: audio recordings on magnetic tape reels and cassette tapes, and video recordings on DVD, VHS, Beta, and U-matic tapes, as well as 8mm, 16mm, and 35mm film.

**ARCHIVAL HISTORY:** The material in this collection was selected, gathered and described over a period of several years by Bata employees and professional archivists hired by the company as part of their internal *Bata Archives Canada* initiative. Many records have been excluded and, at various points, rearranged, thus this collection should not be considered a complete archive of the Canadian Bata Shoe Company. The collection was acquired by the Library directly from Bata Limited in 2014, then arranged by an archivist. It is important to note that the descriptions were generated by Bata archivists (at times with input from Sonja Bata and other Bata employees), so many of the notes included below may provide important contextual detail.

The Office of Thomas J. Bata series is composed of material removed from the Toronto office of Thomas J. Bata. The Bata Shoe Museum Fonds and the Philip Nutt private collection

contain material accumulated by the Bata Shoe Museum and former Bata executive Philip Nutt respectively. These three collections have been kept separate – therefore some material from these groupings will overlap. (For example, Marketing and Promotional Material can be found in the Office of Thomas J. Bata Fonds, the Bata Company Records, the Bata Shoe Museum AND in the Philip Nutt Collections.)

All of the other series are comprised of files that have been brought together from multiple sources, thus the exact archival history of each item in the general collection cannot readily be determined.

**NOTE:** Each series below contains some audio-visual material – however, the bulk of the collection’s audio-visual material is listed in a separate finding aid.

### **HOW TO USE THIS FINDING AID:**

**\*To request material, please cite BOX NUMBERS ONLY.** The ‘Bata ID’ is not necessary for retrieval, but will help to match the folders to the descriptions on this list.

1. Using the “Search/Find” tool, use the series numbers from the ARRANGEMENT/QUICK BOX list on pages 3-7 below, to skip to a particular series. For example, if you are interested in Human Resources records, search the document using “B2” to skip to that section.
2. Using the “Search/Find” tool, use keywords to locate individual records. For example, if you are looking for legal records, search for the keyword “legal.” If you are looking for material on Thomas J. Bata, search “Thomas J. Bata”, but also try the initials “TJB”, etc.
3. Alternatively, if you are not sure what you are looking for and wish to browse the material in person, you can request a range of boxes by referencing the box numbers listed on the ARRANGEMENT/QUICK BOX LIST on pages 3-7. For example, if you are generally interested in advertising-related files, you can request boxes 155-160.

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**ARRANGEMENT / QUICK BOX LIST****A. OFFICE OF THOMAS J. BATA FONDS****A1 THOMAS J. BATA PROFESSIONAL ACTIVITIES**

Biographical Material	Box 1-5
Speeches and Presentations (Internal and External)	Box 7-10B
Conferences and Committee Meetings	Box 11-23
Travel and Business Tours	Box 24-35
Miscellaneous Professional Activities	Box 36-38

**A2 BATA COMPANY RECORDS**

Corporate Records	Box 39-50
BIAC / OECD Material	Box 79-83
Financial and Legal Records	Box 51-66
Marketing and Promotional Material	Box 67
Company Events	Box 67-68
Bata Reports and Publications	Box 68-69
Press and Other Publications Regarding Bata	Box 69-79
Records re: Other Companies	Box 83-84

**A3 CORRESPONDENCE**

Correspondence with Individuals	Box 85-86
General Company Correspondence	Box 86-95
Internal Memos	Box 95-99

**A4 PERSONAL & FAMILY RECORDS**

Box 99-101

**A5 AUDIO-VISUAL MATERIAL**

A/V – Recorded Conversations	Box 103-107 (+119)
A/V – Recorded Interviews	Box 107-108 (+119)
A/V – Music (Commercial Department)	Box 108-110 (+119)
A/V – Recorded Speeches and Presentations	Box 110-115
A/V – Miscellaneous	Box 115-118 (+119)

**B. BATA SHOE COMPANY FILES**

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**B1 CORPORATE FILES**

General	Box 124-126
Thomas J. Bata Speeches	
Regional Files:	Box 126-236
Africa	
Kenya	Box 126
Nigeria	Box 126
South Africa	Box 126
Zambia	Box 126
Asia	
Bangladesh	Box 126
India	Box 126
Indonesia	Box 126
Singapore	Box 126
Europe	
Czech Republic	Box 127-129
Germany	Box 129
The Netherlands	Box 130
Slovakia	Box 130
Sweden	Box 130
Switzerland	Box 130
United Kingdom	Box 130
Latin America	Box 130-131
North America	
Canada (Batawa)	Box 131-136
United States	Box 132
Miscellaneous War Files	Box 132
Audio-Visual Material	Box 132A-132F

**B2 HUMAN RESOURCES****BOX 137-151**

Policies and Guidelines	Box 137
Training	Box 138-145
Management	Box 145-148
Company Events	Box 149
Miscellaneous Files	Box 149-150
Audio-Visual Material	Box 151

**B3 PRODUCT DEVELOPMENT****BOX 152-154****B4 MARKETING / RETAIL****BOX 155-160 (+ OVS)**

Advertising and Promotional Material  
Retail Material  
Miscellaneous Material  
Audio-Visual Material

Box 155-156 (+OVS)  
Box 156-159 (+OVS)  
Box 159 (+OVS)  
Box 160

**B5 TECHNICAL FILES****BOX 161-183 (+ OVS)**

Manuals and Other Training Material  
Technical Files  
Bata Newsletters  
Factories (Photos)  
Miscellaneous Material  
Audio-Visual Material

Box 161-172 (+OVS)  
Box 172-173 (+OVS)  
Box 174-175  
Box 175-178  
Box 178-179  
Box 179-183

**B6 LEGAL FILES****BOX 184-201**

Legal and Financial Records  
Litigation Files  
Nationalization Files  
War Claims  
Reports

Box 184-189  
Box 189-190  
Box 190-198  
Box 198-201  
Box 201

**B7 PRESS and OTHER PUBLICATIONS****BOX 202-204 (+OVS)****B8 CORRESPONDENCE****BOX 205-217**

Thomas J. Bata Correspondence  
Internal Company Communications  
Correspondence with Individuals / Groups

Box 205-214  
Box 214  
Box 214

**B9 PHOTO COLLECTIONS****BOX 218-225 (+OVS)**

**C. BATA FAMILY RECORDS****C1 FAMILY RECORDS****BOX 226-244**

General

BOX 226-228

Thomas J. Bata Material

BOX 228-235

Sonja I. Bata Material

BOX 236 (+OVS)

Social Activities

BOX 236 (+OVS)

Miscellaneous

**C2 MARIE BATA FONDS****BOX 237-238**

Personal Documents

Box 237 (+OVS)

Correspondence

Box 237

Notebooks

Box 237

Photos

Box 237-238

Miscellaneous

Box 238 (+OVS)

**C3 AWARDS****BOX 239-244**

Awards Received – Thomas J. Bata

Box 239-241 (+OVS)

Awards Received – Sonja I. Bata

Box 241-244 (+OVS)

Commemorative Gifts

Box 243-244

**D. PRIVATE COLLECTIONS****D1 BATA SHOE MUSEUM COLLECTION****BOX 245-252**

Press and Other Publications

Box 245-246 (+OVS)

Product Development and Marketing Files

Box 246 (+OVS)

Miscellaneous Corporate Files

Box 247-247 (+OVS)

Bata Newsletters

Box 247

Photos

Box 247 (+OVS)

Miscellaneous Material

Box 247

Book Collection

Box 248-250

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Audio-Visual Material

Box 251-252

**D2 PHILIP NUTT COLLECTION**

**BOX 253-258**

Miscellaneous Corporate Files

Box 253

Bata Product Development and Marketing Files

Box 253-256 (+OVS)

Correspondence

Box 256

Photographs and Slides

Box 256-257

Press and Other Publications About Bata

Box 258

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**A. OFFICE OF THOMAS J. BATA FONDS**

**BIOGRAPHICAL SKETCH:** Thomas J. Bata (1914-2008) was the son of Tomáš Baťa (1876-1932), who founded the Bata Shoe Company in Zlin, Czechoslovakia in 1894. Thomas J. Bata was the Chairman and CEO of the Bata Shoe Organisation from 1944 until 1984, becoming Chairman from 1984 to 1994, and remaining as Honorary Chairman until his death in 2008. In 1939, the company's Czech holdings were nationalized during the Second World War. Thomas J. Bata immigrated to Canada with his wife Sonja Bata (1926- ), where he established Bata Limited, the Canadian offshoot of the Bata enterprise, as well as the company town 'Batawa' (located outside of Trenton, Ontario). Batawa employed and housed some 1500 people before closing in 2000. In 1962, the Bata Shoe Organisation moved its headquarters from London, UK to Toronto, where it was based until 2003. Since then, the company's head operations have gradually shifted back to Europe, to Bata Brands SA (based in Lausanne, Switzerland). Though this fonds originates from the Office of Thomas J. Bata in Toronto, Canada, it includes a small amount of material on Thomas J. Bata's involvement with almost all of Bata's international companies (from North America and South America, to Europe, Asia, South Asia and Australia).

Thomas J. Bata served on numerous external committees, including the Business Industry Advisory Council and the Organization for Economic Cooperation and Development: documentation on these committees and others is also included in this fonds.

For more biographical information on Thomas J. Bata and Bata Limited see:

*Shoemaker with a Mission: The Bata Shoe Organization Under the Leadership of Thomas J. Bata (1914-2008)*, ed. Sonja Bata, 2014.

*Bata: Shoemaker to the World* by Thomas J. Bata with Sonja Sinclair, 1990.

*Entrepreneur Extraordinary* (1968), and *Stormy Years of an Extraordinary Enterprise: Bata 1932-1945* by Anthony Cekota (1985).



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**A1. THOMAS J. BATA PROFESSIONAL ACTIVITIES - BIOGRAPHICAL MATERIAL**

Thomas J. Bata Autobiography Material  
 Anthony Cekota Biography Material  
 Interviews with Thomas J. Bata and Sonja Bata  
 Other Biographical Publications

**Notes:** Arranged by date.

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BOX		<b>THOMAS J. BATA AUTOBIOGRAPHY MATERIAL</b>	DATE
Box 1	TJB.22 5	Autobiography Draft. Early drafts and information to be put into an autobiography. 1 binder.	1972- 1982
Box 1 + Box 118	TJB.80	Autobiography notes from Tom Drucker and Sonja Sinclair. 1 binder and 16 folders plus 1 cassette tape (Box 118).	1985- 1990
Box 1	TJB.10 11	Autobiography Documentation for Review. Parts of Thomas J. Bata's autobiography and accompanying notes for review by Thomas J. Bata. 7 folders.	1989
Box 1	TJB.10 12	Thomas J. Bata Autobiography. Draft chapters of Thomas J. Bata's autobiography with notes. 30 folders.	1989
Box 2	TJB.60 2	Drafts of Thomas J. Bata's Autobiography, 'Shoemaker to the World' for Proof-Reading. 2 binders and 11 folders.	1990

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Box 2	TJB.10 77	Autobiography, Draft for an Extension Regarding the BSO (Bata Show Organization) from 1989-1998. Updated material Thomas J. Bata was thinking of including in an afterward to a reprint of his autobiography. 1 folder.	1989- 2003
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### ANTHONY CEKOTA MATERIAL

Box 2	TJB.20 7	‘Thoughts and Expressions of Tomas Bata.’ Book of Tomas Bata's writing, with a foreword by Anthony Cekota. <i>Czech.</i> 1 book.	1932
Box 2	TJB.95 5	Tomáš Baťa ‘Thoughts and Speeches’ by Anthony Cekota Translation of volume 1 from Czech. 1 folder.	Ca.1960- 1970
Box 2	TJB.45 6	Arrangements and Priorities, Anthony Cekota. Arrangements and work tasks, including his priorities at events. 1 folder.	1965
Box 2	TJB.47 3	‘Entrepreneur Extraordinary’ by Anthony Cekota. Correspondence. Responses to receiving copies of the book from Thomas J. Bata. Includes lists of which Bata Executives were given copies. 1 binder.	1968- 1984
Box 2	TJB.47 4	‘Entrepreneur Extraordinary’ by Anthony Cekota Distribution. Lists of who received copies of the book from Thomas J. Bata. 1 binder.	1968- 1985
Box 2	TJB.45 3	Correspondence on ‘Entrepreneur Extraordinary.’ Includes comments on the book from readers, and a memo authorizing the Czech translation. <i>English, Czech.</i> 1 folder.	1973- 1983

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Box 2	TJB.45 2	Poems written by Anthony Cekota. Poem written in Batawa and a poem of congratulation for Thomas J. Bata. 1 folder.	1974
Box 2	TJB.42 0	Correspondence between Thomas J. Bata and Anthony Cekota. Discussion of his books, including books that were not published. 1 folder.	1974- 1984
Box 2	TJB.45 9	Information on Dr. Wettstein. Notes on the personality of Dr. Wettstein for a book. 1 folder.	1975
Box 2	TJB.23 8	Correspondence Relating to Draft Chapters, Thomas J. Bata and Anthony Cekota. Thomas J. Bata's suggestions included. 1 binder.	1975
Box 2	TJB.45 5	Unpublished Articles and Book Chapters by Anthony Cekota. 1 folder.	1976- 1982
Box 2	TJB.10 13	Anthony Cekota Documentation. Draft chapters of Anthony Cekota's unpublished book, 'The History of Worldwide Bata 1948-1982' and related correspondence with Thomas J. Bata. 2 binders.	1977- 1982
Box 3	TJB.23 6	'World-Wide Bata. The History of an Extra-Ordinary Corporation' by Anthony Cekota. Final Draft. 3 binders.	1980- 1981
Box 4	TJB.20 5	'The History of World-Wide Bata,' by Anthony Cekota. Drafts of the book in volumes. Includes memo from Cekota to Thomas J. Bata with copies of Jan A. Bata's diary. 5 binders.	1980- 1995
Box 5	TJB.93	'Geniální Podnikatel Tomáš Baťa' / 'Entrepreneur Extraordinary: Tomas Bata', by Anthony Cekota. Published in 1968. <i>Czech.</i>	1981

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		1 book.	
Box 5	TJB.59 2	'The History of World-Wide Bata' by Anthony Cekota. Complete manuscript of the unpublished book. Includes letter explaining the content. 1 binder.	1982
Box 5	TJB.46 2	'The Stormy Years of an Extraordinary Enterprise. Bata: 1932-1945.' Draft text for book by Anthony Cekota. 1 folder.	1984

### INTERVIEWS

Box 5	TJB.20 6	Thomas J. Bata Press and Publicity Articles. Personal and Corporate news and magazine articles and complete publications. 1 binder.	1969- 1982
Box 5	TJB.22 3	The Canadian Establishment TV Programme. Documentation relating to the television programme on Thomas J. Bata, shown on CBC. 6 folders.	1982
Box 5	TJB.33 7	'The Power and Influence of Sonja Bata,' biographical article and interview with Sonja I. Bata by Wendy Dennis of <i>Toronto Life</i> . 1 magazine.	1983
Box 5	TJB.37 5	Request for Interview by <i>Successful Executive</i> Magazine (Declined). 1 folder.	1985
Box 5	TJB.34 5	"Beyond Borders." Interview with Thomas J. Bata, with Carolyn R. Farquhar, Canadian Business Review, WDM Group, Toronto. 1 magazine.	1986
Box 6	TJB.97 1	Sonja Sinclair Transcribed Interviews. Conducted with Thomas J. Bata and Jiri Sedlacek in advance of the publication of Thomas J. Bata's autobiography.	1988- 1989

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2 binders and 23 folders.

Box 6 + Box 118	TJB.58 8	Interviews conducted with Thomas J. Bata by Sonja Sinclair to inform his autobiography. 4 folders plus 6 mini-cassette tapes (Box 118).	1989
Box 6	TJB.81	Interview with Thomas J. Bata. Photocopy of the article, 1 cassette tape of the interview and Thomas J. Bata's notes. 1 binder.	1996
Box 6	TJB.76	Invitations to Thomas J. Bata for Interviews and Speaking Engagements. Divided into pending, declined and accepted. 9 folders.	1980- 1995

### OTHER BIOGRAPHICAL PUBLICATIONS

Box 6	TJB.95 7	Bat'a Švec Který Dobyl Světa / Bata: The Cobbler Who Conquered the World by Evžen Erdély. <i>Czech.</i> 1 book.	1932
Box 6	TJB.98 0	Bat'a: Ein Schuster Erobert die Welt / Bata: The Cobbler Who Conquered the World by Evžen Erdély. <i>German.</i> 1 book.	1932
Box 6	TJB. 984	Thomas Bat'a Wort und Tat / Thomas Bata: Word and Deed. <i>German.</i> 1 book.	1936
Box 6	TJB.34 8	Photograph in British newspapers of Thomas J. Bata's 'Welcome Our Allies' banner, made with his Czechoslovak friends and displayed on the roof of Croydon Airport when the French Ministers arrived. The Daily Mirror, The Daily Sketch. Reference to this event is in Thomas J. Bata's autobiography, p. 45. 1 folder.	1938

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Box 6	TJB.97 8	Man of the Month: Thomas J. Bata. Scope Magazine for Industry, Toronto. Article on Thomas J. Bata and the Bata Shoe Company. 1 magazine.	1950
Box 6	TJB.10 84	Who's Who in Canada Advance Press Release. International Press Limited; Editorial and Publishing Offices, Toronto. Who's Who in Canada brochure on Thomas J. Bata. For the press, includes Yusef Karsh portrait photo of Thomas J. Bata. In envelope with cardboard support would be how it arrived at press agencies. 1 folder.	1961- 1962
Box 7	TJB.97 6	Profiles in Leadership: The Footwear Industry. Richard L. Cohen, Fairchild Publications, Inc., New York. Article on Thomas J. Bata. 1 bound volume.	1967
Box 7	TJB.45 8	‘Zivotné jubileum Tomáša J. Bat'ul,’ NAŠE SNAHY, Permanent Conference of Slovak Democratic Exiles. ‘Anniversary of Thomas J. Bata.’ Published to celebrate his 60th birthday. <i>Slovak</i> . 1 folder.	1974
Box 7	TJB.34 7	Nedelni Hlasatel. Includes a message from Belcamp for Czechoslovak Republic Day. Article on Thomas J. Bata on the Occasion of his 70th Birthday. Nedelni Hlasatel is a Czechoslovak newspaper published in the United States of America. <i>Czech</i> . 1 newspaper.	1984
Box 7	TJB.35 8	One Man's Multinational. Radio Times, BBC Magazines (Immediate Media Company), London. The listing page for a documentary on Thomas J. Bata shown on the BBC in the UK. 1 magazine.	1985

**OFFICE OF THOMAS J. BATA FONDS**

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**A1 PROFESSIONAL ACTIVITIES - SPEECHES AND PRESENTATIONS**

External Speeches

Internal Speeches (given to company employees or affiliates)

Miscellaneous Speeches and Presentations

Speeches and Presentations by Other Speakers

**Notes:** Arranged by date.

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BOX	Bata ID		DATE
<b>EXTERNAL SPEECHES</b>			
Box 7-10 + Box 118	TJB.4	External Speeches. Speeches on various topics by Thomas J. Bata and Sonja I. Bata, contents in the front of each binder give further details. 6 binders, 2 bound volumes, 49 folders plus 1 mini-cassette tape (Box 118).	1952- 1992
Box 10	TJB.45 4	Speeches written for Thomas J. Bata by Anthony Cekota. On multicultural society in Canada, the importance of industry for developing nations, a Shoecon address. 1 folder.	1964- 1981
Box 102	TJB.38 5	Telephone Conversation. Regarding Thomas J. Bata's talk to the Commons Committee on Foreign Affairs and Foreign Trade. 1 folder.	1970
Box 10	TJB.5	European Confederation of Footwear Speech. Also features a translation of the speech from English to French. The European Confederation of Footwear was held in Milan (Italy). 1 binder.	1975
Box 10	TJB.55 3	New Forms of Investment Speech. Includes a presentation given by Thomas J. Bata at the OECD in Paris.	1976



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		1 folder.	
Box 10	TJB.25 5	United Nations Industrial Development Organization (UNIDO) Speech Material. Notes for UNIDO speech and other conference speeches. 5 folders.	1980- 1988
Box 10	TJB.6	Young Persons Organization Speech. 1 binder.	1982
Box 10	TJB.38 3	Presentation at UWO (University of Western Ontario). Includes transcript of Thomas J. Bata's speech. 1 folder.	1982
Box 10	TJB.21 2	Presentation to the Footwear Industries Association. Includes speech, statistics and costings. 5 folders; 1 floppy disc.	1984- 1985
Box 10	TJB.38 7	CEO (Chief Executive's Organization) Forum Speech. Speech on management practices in a family enterprise. The forum was held in Quebec City, Canada. 1 folder.	1985
Box 10	TJB.96 8	Voice of America Documentation. Includes documentation on Radio Free Europe. Thomas J. Bata made numerous speeches on this radio channel. Radio Free Europe and Voice of America are broadcast networks funded by the US Government to transfer information in places where information is hidden, such as Eastern Europe during the Communist regime. 1 folder.	1985
Box 10	TJB.7	11th Annual Marketing Conference Speech 5 folders.	1986
Box 10 + Box 118	TJB.26 2	Speech on Thomas J. Bata's Associations with South America. Audio recording. 1 folder (Box 10), plus 1 mini-cassette tape (Box 118).	1988
Box 10 + Box	TJB.2	India Tour Speeches. Includes audio recordings. 4 folders (Box 10), plus 4 cassette tapes (Box 118).	1989

118

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Box 10	TJB.78 8	Canadian Club of Toronto Speech. 1 binder.	1990
Box 10	TJB.58	Schloss Fuschl Speech for the European Footwear Industry. Notes and correspondence before Thomas J. Bata's speech, and other related speeches. Also includes photocopies of slides used. The event was held in Salzburg (Austria). English, German. 1 binder.	1995

**INTERNAL SPEECHES**

Box 10A	TJB.1	Internal Speeches. Office of Thomas J. Bata. Speeches on various topics, contents in the front of each binder give further details. <i>Czech, English, French, German, Spanish.</i> 2 binders and 18 folders.	1947- 1977
Box 10B	TJB.1	Internal Speeches. Office of Thomas J. Bata. Speeches on various topics, contents in the front of each binder give further details. <i>Czech, English, French, German, Spanish.</i> 2 binders.	1978- 1988

**Advanco (Advanced Management Course) Speeches**

*Advanco was a course for Bata managers who wanted to become executives.*

Box 110	TJB.70 6	Thomas J. Bata's Advanco Speech, Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1966
Box 111	TJB.72	Thomas J. Bata's Advanco Speech, Commercial	1968

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	1	Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	
Box 111	TJB.67 8	Thomas J. Bata Advanco Speech, Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1970
Box 112	TJB.72 4	Thomas J. Bata's Advanco Speech, Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1971
Box 113	TJB.89 3	Thomas J. Bata's Advanco Speech. Audio recording. 1 cassette tape.	1978
Box 113	TJB.89 4	Thomas J. Bata's Advanco Speech. Speech given at the opening of the conference. Audio recording. 1 cassette tape.	1980
Box 113	TJB.89 9	Thomas J. Bata's Advanco Speech. Speech given at the opening of the conference. Audio recording. 1 cassette tape.	1980
Box 113	TJB.90 0	Thomas J. Bata's Advanco Speech. Audio recording. 1 cassette tape.	1980
Box 114	TJB.90 3	Thomas J. Bata's Advanco Speech. Audio recording. 1 cassette tape.	1981
Box 114	TJB.88 9	Thomas J. Bata's Advanco Speech. Audio recording. 1 cassette tape.	1983

**Marketco (Marketing Conference) Speeches**

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Box 110	TJB.71 2	Thomas J. Bata's Marketco Speech, Commercial Department, Bata Limited. Magnetic tape.	1966
Box 110	TJB.68 8	Thomas J. Bata Marketco Speech, Commercial Department, Bata Limited. Audio recording. Magnetic tape.	1967
Box 121	TJB.76 3	Thomas J. Bata's Marketco Speech, Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1967
Box 111	TJB.73 0	Thomas J. Bata's Marketco Speech Audio recording. Magnetic tape.	1970
Box 112	TJB.71 4	Thomas J. Bata's Marketco Speech, Commercial Department, Bata Limited. Magnetic tape.	1971
Box 112	TJB.71 7	Thomas J. Bata's Marketco Speech Commercial Department, Bata Limited. Audio recording. Magnetic tape.	1971
Box 112	TJB.72 3	Thomas J. Bata's Marketco Speech. Audio recording. Magnetic tape.	1971
Box 113	TJB.94 3	Thomas J. Bata's Marketco Speech. Speech given at the opening of the conference. Audio recording. Magnetic tape, 1 reel plus 1 cassette tape.	1979
Box 113	TJB.89 5	Thomas J. Bata's Marketco Speech. Speech given at the opening of the conference. Audio recording. 1 cassette tape.	1979

**Normantour (North American Tour) Speeches**

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*\*Normantour was a programme for company managers to improve their skills.*

Box 120 Item 10	TJB.77 4	Thomas J. Bata's Normantour Speech. Audio recording. Magnetic tape, 1 reel.	1961
Box 110	TJB.71 8	Thomas J. Bata's Normantour Speech. Audio recording. Magnetic tape, 1 reel.	1965
Box 111	TJB.70 0	Thomas J. Bata Normantour Speech. Speech on estimates and planning. Audio recording. Magnetic tape, 1 reel.	1967
Box 110	TJB.67 9	Thomas J. Bata Normantour Speech. Speech given to participants at Normantour. Audio recording. Magnetic tape, 1 reel.	1967
Box 123 Item 36	TJB.75 6	Translation of Papers at Normantour. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1967
Box 111	TJB.67 7	Thomas J. Bata Normantour Speech. Speech given at the opening of Normantour. Audio recording. Magnetic tape, 1 reel.	1968
Box 111	TJB.72 9	Thomas J. Bata's Normantour Speech. Audio recording. Magnetic tape, 2 reels.	1970
Box 112	TJB.73 7	Thomas J. Bata's Normantour Speech. On Bata concepts and aims. Magnetic tape, 1 reel.	1971
Box 114	TJB.90 5	Thomas J. Bata's Normantour Speech. Speech given on EDP usage. Audio recording.	1981

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		1 cassette tape.	
Box 114	TJB.91 2	Thomas J. Bata's Normantour Speech. Audio recording. Magnetic tape, 1 reel.	1981
Box 114	TJB.89 1	Thomas J. Bata's Normantour Speech. Speech given at the opening of the conference. Audio recording. 1 cassette tape.	1982
Box 114	TJB.90 1	Thomas J. Bata's Normantour Speech. Speech given at the opening of the conference. Audio recording. 2 cassette tapes.	1982

#### **Personmeet (Personnel Meeting) Speeches**

Box 113	TJB.89 2	Thomas J. Bata's Personmeet Speech Audio recording. 1 cassette tape.	1978
Box 113	TJB.89 6	Thomas J. Bata's Personmeet Speech. Speech given at the opening of the conference Audio recording. 1 cassette tape.	1980

#### **Prodefco (Product Development Conference)Speeches**

Box 111	TJB.71 6	Thomas J. Bata's Prodefco Speech, Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1967
Box 121 Item 21	TJB.76 8	Sonja I. Bata's Retail Standards Prodefco Speech. Audio recording. Magnetic tape, 1 reel.	1968

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**Prodmanco (Production Managers Course) Speeches**

Box 113	TJB.89 7	Thomas J. Bata's Prodmanco and Retailco Speech. Audio recording. 1 cassette tape.	1980
Box 114	TJB.91 3	Thomas J. Bata's Prodmanco Speech. Speech given at the opening of the conference. Audio recording. 1 cassette tape.	1982

**Regional Coordinators Conference Speeches**

Box 120 Items 11- 12	TJB.94 2	Thomas J. Bata's RCC Speech. Speech given at the opening of the conference. Audio recording. Magnetic tape, 1 reel plus 1 cassette tape.	1964
Box 113	TJB.92 0	Thomas J. Bata's RCC (Regional Coordinators Conference) Speech. Audio recording. 1 cassette tape.	Ca. 1975- 1985.
Box 113	TJB.89 8	Thomas J. Bata's RCC (Regional Coordinators Conference) Speech. Speech given at the opening of the conference. RCC is an abbreviation of Regional Coordinator's Conference. Audio recording. 1 cassette tape.	1979
Box 115	TJB.93 7	Thomas J. Bata's RCC (Regional Coordinators Conference) Speech. Given in Toronto (Canada). Audio recording. 1 cassette tape.	1986

**Retailco (Retail Conference) Speeches**

Box 120 Item 14	TJB.76 4	Thomas J. Bata's Retail Speech. Audio recording.	1965
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		Magnetic tape, 1 reel.	
Box 121 Item 18	TJB.75 9	Thomas J. Bata's Retailco Speech. Audio recording. Magnetic tape, 1 reel.	1967
Box 7	TJB.75 1	Thomas J. Bata's Retailco Speech. Audio recording. Magnetic tape, 1 reel.	1970
<b>Shoecon Speeches</b>			
Box 10	TJB.3	Shoecon Speeches. 1 binder.	1968- 1999
Box 111	TJB.67 4	Thomas J. Bata Shoecon Speech. Two takes of a speech made by Thomas J. Bata. Audio recording. Magnetic tape, 1 reel.	1970
Box 112	TJB.73 3	Thomas J. Bata's Shoecon and Personco Speech. Shoecon is an abbreviation of Shoe Conference. Personco is an abbreviation of Personal Conference Audio recording. Magnetic tape, 1 reel.	1973
Box 113	TJB.90 2	Thomas J. Bata's Shoecon Speech. Speech given at the opening of the conference. Audio recording. Magnetic tape; 1 cassette tape.	1979
Box 113	TJB.94 6	Thomas J. Bata's Shoecon Speech. Speech given at the closing of the conference, and includes a special changes announcement. Audio recording. Magnetic tape, 1 reel.	1979
Box 114	TJB.91 7	Shoecon Speeches. Opening speech given by Sergio Cesari, closing speech given by Thomas J. Bata. Sergio Cesari was a Bata Executive. Audio recording. 1 cassette tape.	1980



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Box 114	TJB.71 5	Thomas J. Bata's Shoecon Speech. Audio recording. Magnetic tape, 1 reel.	1981
Box 114	TJB.89 0	Thomas J. Bata's Shoecon Speech. Audio recording. 1 cassette tape.	1983
Box 115	TJB.91 6	Thomas J. Bata's Shoecon Speech. Speech given at the closing of the conference. Also includes an awards ceremony at the conference. Audio recording. 1 cassette tape.	1985

### **Worldcon Speeches**

Box 110	TJB.69 9	Thomas J. Bata's Worldcon Presentation. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1965
Box 111	TJB.73 6	Thomas J. Bata's Worldcon Speech. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1969
Box 121 Item 24	TJB.76 9	Thomas J. Bata's Worldcon Speech. Speech given in Sudan (Africa). Audio recording. Magnetic tape, 1 reel.	1969

### **MISCELLANEOUS**

Box 10	TJB.96 2	Inventory for Thomas J. Bata Speech Cassette tapes. 1 folder.	ca. 1975- 1985
Box 114	TJB.90 4	Thomas J. Bata's Sewmeet Speech. Audio recording. 1 cassette tape.	1981
Box 115	TJB.93 8	Thomas J. Bata's Telecon Speech. Audio recording.	1989

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1 cassette tape.

**SPEECHES AND PRESENTATIONS BY OTHER  
SPEAKERS**

Box 10B	TJB.96 5	Robert MacCrate Testimonial on Thomas J. Bata. Copy of the testimonial given celebrating Thomas J. Bata at the Meeting at Burgenstock (Switzerland). The meeting at Burgenstock was for senior Bata Executives to discuss the future of the business. 1 folder.	1984
Box 10B	TJB.50 6	Brian Mulroney Speech. Speech given before The Bilderberg Dinner on Canada's international relations. The dinner was held in Toronto (Canada). Brian Mulroney was Prime Minister of Canada (1984-1993). (English, French). 1 folder.	1987
Box 10B	TJB.53 5	The Disarming of Canada. Speech on Canada's military by Mayor John Hasek. Major John Hasek was a Czechoslovakian-born Canadian soldier. 1 folder.	1987
Box 10B	TJB.52 2	A New Vision of International Development, Canadian International Development Agency, Winnipeg. 1 folder.	1988
Box 10B	TJB.55 0	Pacific Rim Economy, Mitsubishi Motors, Canada. Presentation given by Mitsubishi, then sent to Thomas J. Bata. 1 folder.	1989
Box 10B	TJB.10 76	Roast of Thomas J. Bata by Philip Nutt. Phillip Nutt is a former Bata Executive. 1 folder.	December 13, 1995

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**A) OFFICE OF THOMAS J. BATA FONDS**
**A1 PROFESSIONAL ACTIVITIES - CONFERENCES AND COMMITTEE MEETINGS**

**Notes:** Arranged alphabetically by conference / organization.

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BOX	ID		DATE
		<b>A</b>	
		<b>American Management Association (AMA)</b>	
BOX	Bata ID		DATE
Box 11	TJB.317	AMA Meeting, New York City (USA). 1 binder.	1986
Box 11	TJB.394	AMA Meeting. Contains both the previous and upcoming meeting notes. 1 binder.	1988-1989
		<b>B</b>	
		<b>Bilderberg Meetings</b>	
Box 11	TJB.823	Bilderberg Meeting Documentation. Bilderberg Meetings were designed to improve co-operation between North America and Western Europe. The meeting was held in Arrowwood (USA). 1 binder.	1985

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Box 11	TJB.792	Bilderberg Meeting , New York (USA). 1 binder (2 photographs).	1990
Box 11	TJB.350	Business International Conference (Dominican Republic). The topic covered was 'Creating Real Wealth, Management's Task for the 80s'. 1 binder.	1984
Box 11	TJB.840	Business Council on National Issues (BCNI) Documentation. 8 folders.	1991
Box 11	TJB.854	Business Council on National Issues (BCNI) Documentation. Toronto (Canada). 1 binder.	1992
Box 11	TJB.860	Business Council on National Issues (BCNI) Constitution. 1 binder.	1992
<b>C</b>			
Box 11	TJB.835	Canada-Czechoslovakia Chamber of Commerce Documentation. 1 binder.	1991
Box 12	TJB.838	Canada Czechoslovakia Chamber of Commerce (CCCC) Documentation. Includes a transcript of Thomas J. Bata's speech. 1 binder.	1993
Box 12	TJB-5092	Canada-India Business Council. Notes from two separate conferences, one held in New Delhi, India and one held in Toronto (Canada). 4 binders.	1986-1987
Box 12	TJB.1082	Canada-India Business Council Canadian (CI-BC) High Technology Seminar Series Documentation. Brochure and loose documents relating to the technical seminar series on Canadian High Technology in the	1989

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		1990s. Brochures contain profiles of mission members. 1 folder.	
Box 12	TJB.410	Canada-Japan Business Corporation Committee Meeting, Vancouver (Canada). Itinerary of previous meetings also included. 1 binder.	1980-1981
Box 12	TJB.512	Canada-Japan Businessmen's Conference Report. 1 bound volume.	1986
Box 12	TJB.258	Canada-Pakistan Trade and Economic Council Visit. Pre-meeting report on findings. 1 bound file.	1984
Box 12	TJB.392	CALA III and CALA IV Meeting Participants. Canadian Association for Latin America. 1 folder.	1972-1977
Box 12	TJB.584	Canadian Business and Industry International Advisory Council (CBIIAC ) Documentation. 5 folders.	1981-1983
Box 12	TJB.836	Canadian Council for International Business Meetings. 8 folders.	1989-1993
Box 12	TJB.880	Canadian Council for International Business Meetings, Ottawa (Canada). 10 folders.	1989-1994
Box 13	TJB.246	Canadian Executive Service Organization (CESO/SACO) Meeting, Toronto (Canada). Summaries and general information 3 folders.	1986
Box 13	TJB.406	Canadian Export Association Meeting, Ottawa (Canada). Includes details of previous meetings. 1 folder.	1974-1984

**Canadian Imperial Bank of Commerce (CIBC)**

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Box 13	TJB.653	Canadian Imperial Bank of Commerce (CIBC) Conference, Georgian Bay (Canada). 1 folder.	1965
Box 13	TJB.351	Canadian Imperial Bank of Commerce (CIBC) Advisory Council Meeting, Leverkusen (Germany). Includes brochures on different things to do when in Germany. 1 binder.	1981
Box 13	TJB.217	Canadian Imperial Bank of Commerce (CIBC) Meetings. Meetings attended by International Advisory Council, on which Thomas J. Bata sat. 3 folders.	1980-1983
Box 13	TJB.260	Canadian-Indonesian Business Council Meeting. 1 folder.	1987
Box 13	TJB.363	Canadian Institute of International Affairs (CIIA) Meeting Washington, D.C. (USA). 4 folders.	1987
Box 13	TJB.319	Canadian Institute of Strategic Studies. Includes notes from meetings. 1 binder.	1981-1983
Box 13	TJB.259	Canada-Philippines Council Conference, Toronto (Canada). 1 folder.	1981

### **Chief Executives Organization (CEO)**

Box 13	TJB.389	Chief Executives Organization (CEO) Forum, Montreal, Canada). Includes correspondence with other participants after the conference. <i>English, French.</i> 1 folder.	1965-1967
Box 13	TJB.666	CEO Documentation. Details of meetings in Quebec (Canada), London (UK)	1981-1986

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		and Munich (Germany). Also includes correspondence with other members. 8 folders.	
Box 13	TJB.265	Munich CEO Forum and Paris International Chamber of Meeting 1 folder.	1984
Box 13	TJB.343	Documentation on CEO Forum. Includes an itinerary and correspondence with the other participants. 28 folders.	1985
Box 13	TJB.790	CEO Committee Documentation, Geneva (Switzerland). 1 binder.	1990
Box 14	TJB.597	CEO Committee Documentation. 2 binders.	1991

### **Commonwealth**

Box 14	TJB.222	Commonwealth Study Conference. 1 binder.	1980
Box 14	TJB.46	Commonwealth Lunch Documentation, Ottawa (Canada). Includes Thomas J. Bata's speech, and a brochure titled 'Learning from Each Other: Commonwealth Studies for the 21st Century'. Organized by the Canadian Government. 1 binder.	1997
Box 14	TJB.48	Compass Reception and Dinner, Prague (Czech Republic). English and Czech. 1 binder.	1997
Box 15	TJB.21	Compass Limited Meeting, New York City (USA). Includes production figures and notes from the meetings Thomas J. Bata attended. 1 binder.	2000

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Box 15	TJB.476	Conference Board of Canada Meetings, Ottawa (Canada). Conference Board of Canada is a research institution researching business practices. 8 folders.	1978-1985
Box 15	TJB.253	Conference Board of Canada Meeting, Toronto (Canada). 1 binder.	1982-1983
TJB-5135	TJB.791	Conference for Security and Cooperation in Europe (CSCE), Ottawa (Canada). The conference included reports from across Europe. 1 binder.	1990
Box 15	TJB.878	Council for Security Cooperation in Asia Pacific (CSCAP) Documentation. 1 binder.	1994-1996

**E**

Box 15	TJB.36	ECCO Conference, Hamburg (Germany). Includes a magazine article published after the event. 13 folders.	1998
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**European Bank for Reconstruction and Development (EBRD)**

Box 15	TJB.855	European Bank for Reconstruction and Development (EBRD) Meeting, Budapest (Hungary). 1 binder.	1992
Box 15	TJB.862	EBRD Meeting Documentation. Annual meeting, London (UK). 5 folders.	1993
Box 15	TJB.9	EBRD Conference, London (UK). 1 binder.	2001



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Box 15	TJB.15	EBRD Conference, Bucharest (Romania). Includes a brochure titled 'Issues for the Transition Economies'. 1 binder.	2002
Box 15	TJB.794	European Conferences Documentation. Documentation relating to the Global Asset Management conference held in St. Moritz (Switzerland), the Conference for Security and Co-operation in Europe held in Bonn (Germany) and the Top Management Conference held in Stuttgart (Germany). 8 folders.	1990
Box 16	TJB.617	European Confederation of Footwear Documentation. Correspondence relating to the confederation. 1 folder.	1974-1976
Box 16	TJB.787	CECIOS European Management Congress, Prague (Czech Republic). CECIOS is the European Council of Management. Includes a transcript of a speech made by Thomas J. Bata. 1 binder.	1990
Box 16	TJB.257	European Management Forum. Invitation to contribute to a report. 1 folder.	1984

**F****Footwear Industries of America**

Box 16	TJB.825	Footwear Industries of America (FIA) Conference, Boca Raton (USA). Includes Thomas J. Bata's speech at the conference. 1 binder.	1985
Box 16	TJB.27	Footwear Industries of America (FIA) Meeting. Includes a typed version and tape version of a speech made by Thomas J. Bata. The meeting was held in	1999

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		Miami (USA). 1 binder; 8 photographs.	
Box 16	TJB.405	Footwear and Leather Institute of Canada Annual Meeting, New York City (USA). 1 file.	1981
Box 16	TJB.401	American Footwear Industries Association (AFIA) All-Director's Congress. Includes a statement from Thomas J. Bata 'Shoemakers in a Shrinking World' 4 folders.	1974
Box 16	TJB.25	Forum 2000, Prague (Czech Republic). Includes a speech made by Thomas J. Bata on the future of the Czech Republic. Forum 2000 was an event to discuss world integration. 1 binder.	1999
Box 16	TJB.465	French Chamber of Commerce in Canada Meetings, Toronto (Canada). <i>English, French.</i> 6 folders.	1982-1986

**G**

Box 16	TJB.603	GATT Ministerial Meeting, Montreal (Canada). GATT is an abbreviation of General Agreement on Tariffs and Trade. Thomas J. Bata was a 'Canadian Private Sector Observer' at this meeting. In connection with International Trade Advisory Committee (ITAC). 1 binder.	1988
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**I**

Box 16	TJB.256	International Academy of Management. Includes Thomas J. Bata's notes on the conference. 1 folder.	1982-1985
Box 16	TJB.466	IBM Canada Meeting.	1980

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		The meeting was held in Toronto (Canada). 1 binder.	
Box 16	TJB.349	IBM World Trade Conference. Conference refers specifically to the Americas and the Far East. The conference was held in Mount Pleasant (USA). 1 binder.	1985-1986
Box 16A	TJB. 595	ICD Documentation. Details of meetings, project profiles, activity reports, financial information and correspondence. The meetings were held in Amsterdam (Holland). 4 binders.	1985-1988
Box 16B	TJB. 595	ICD Documentation. Details of meetings, project profiles, activity reports, financial information and correspondence. The meetings were held in Amsterdam (Holland). 2 binders.	1988-1990
Box 16B	TJB.842	Industry Council for Development (ICD) Board Meeting. Notes from the 32nd annual meeting of the ICD board, held in Toronto (Canada). 1 binder; 13 photographs.	1988
Box 16C	TJB.264	International Chemical and Biological Engineering (ICCBE) Conference. Includes correspondence from a Bata executive from Best. The conference was held in Vienna (Austria). 1 folder.	1986

#### **International Chamber of Commerce (ICC)**

Box 16C	TJB.249a	ICC Congress. The congress was held in Orlando (USA) 1 binder.	1978
Box 101	TJB.354	ICC Congress. Correspondence between Thomas J. Bata and other participants before and after the conference. The	1982-1983

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		congress was held in Cancun (Mexico).	
Box 16C	TJB.352	ICC Congress. The congress was held in Stockholm (Sweden). 1 binder.	1984
Box 16C	TJB.648	ICC Commission on Multinational Enterprises and International Investment. Meeting held in Paris, France. 1 binder.	1987
Box 16C	TJB.665	ICC Documentation. Documentation from meetings in Paris (France), Stockholm (Sweden), Istanbul (Turkey), Athens (Greece) and New York (USA). 3 binders and 33 folders.	1988-1990
Box 16D	TJB.841	ICC Documentation. 18 folders.	1991-1993
Box 16D	TJB.63	International Chamber of Commerce (ICC) Congress. The congress was held in Cancun (Mexico). 1 binder.	1993
Box 16D	TJB.881	International Chamber of Commerce (ICC) Documentation. Includes documentation on the MNE Commission. 16 folders.	1993-1995

### **International Financial Corporation (IFC)**

Box 17	TJB.667	International Financial Corporation (IFC) Documentation. Details of meetings in Abidjan (The Ivory Coast) and Washington D.C. (USA). Also includes project files on initiatives for the APDF (Africa Project Development Facility). 5 binders.	1988
Box 18	TJB.837	International Financial Corporation (IFC) Business Advisory Council Meeting, Washington DC (USA). 1 binder.	1990

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Box 18	TJB.856	International Financial Corporation (IFC) Meeting and World Bank Meeting Documentation, Washington, DC (USA). 1 binder.	1992
Box 18	TJB.69	International Financial Corporation (IFC) Retreat, St. Michaels (USA) Includes Thomas J. Bata's speech and his notes from the retreat. 1 binder.	1994
<b>International Industrial Conference (IIC)</b>			
Box 18	TJB.475	International Industrial Conference (IIC), San Francisco (USA). 1 binder.	1965-1969
Box 18	TJB.471	International Industrial Conference (IIC), San Francisco (USA). 1 binder.	1981
Box 18	TJB.467	International Industrial Conference (IIC), San Francisco (USA). 10 folders.	1985
Box 18	TJB.874	International Industrial Conference (IIC), San Francisco (USA). 1 binder.	1993
Box 18	TJB.871	International Management Symposium, University of St. Gallen (Switzerland). 1 binder and 2 folders.	1993
Box 18	TJB.384	International Productivity Congress, Vienna (Austria). <i>English, German.</i> 8 folders.	1967
<b>International Trade Advisory Committee (ITAC)</b>			
Box 19	TJB.833	International Trade Advisory Committee (ITAC) Documentation. Canada/Asia-Pacific Rim task force documentation 1 binder.	1989

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Box 19-20	TJB.594	International Trade Advisory Committee (ITAC) Documentation. Notes on the meetings of the ITAC. Includes documentation on the Asia-Pacific Task Force. The meetings were held in Ottawa, Toronto and St. John's (Canada). 8 binders.	1989-1991
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**J**

Box 20	TJB.1018	Junior Achievement Meeting, Prague (Czech Republic). 7 folders.	1992
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Box 20	TJB.873	Junior Achievement Meeting. Includes Thomas J. Bata's speech. The conference was held in Bloomington (USA). 1 binder.	1993
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Box 20	TJB.843	Joint Venturing Abroad Conference. Conference hosted by the University of Ottawa to discuss joint business ventures. Includes a speech made by Thomas J. Bata. 3 folders.	1988
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**M**

Box 21	TJB.263	Malaysian Businessmen Delegation Information. A list of 18 businessmen attending meetings in Canada. 1 folder.	c.1980-1990
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Box 101	TJB.853	Munich Conference on Security, Munich (Germany). English, German. 1 binder.	1992-1993
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**N**

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Box 21	TJB.784	National Retail Federation (NRF) Meeting, New York (USA). 2 binders.	1991
Box 21	TJB.795	National Retail Merchants Association (NRMA) Annual Convention Documentation, New York City (USA). This was the 78th annual convention. 1 binder.	1990
Box 21	TJB.402	National Shoe Retailers Association(NSRA) Meeting, New York (USA). 1 file.	1981

## O

### **Organization for Economic Cooperation and Development (OECD)**

Box 21	TJB.796	Outlook 2000 Conference, Montreal (Canada). Outlook 2000 was a forum on globalization. 1 binder.	1990
Box 21	TJB.404	Pacific Basin Economic Council (PBEC) Canadian Committee Meeting, Ottawa (Canada). Includes reports of previous meetings. 1 folder.	1980-1986
Box 21	TJB.558	Pacific Basin Economic Council (PBEC) Documentation. Includes reports of previous meetings. 3 folders.	1986-1987
Box 21	TJB.1016	Rockefeller University Council Documentation. 8 folders.	1984-1990
Box 21	TJB.785	Shoecon Documentation. Conference held in Padua (Italy). 1 binder.	1991

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Box 21	TJB.403	The Shoe Manufacturers' Association of Canada Annual General Meeting, Niagara-on-the-Lake (Canada). Agenda and registration form. 1 brochure.	1988
Box 21	TJB.815	Stanford Research Institute (SRI) Meeting, Toronto (Canada). 1 binder.	1986
Box 21	TJB.29	Technology Seminar at Massachusetts Institute of Technology. 1 binder.	1999
Box 21	TJB.861	Transcending Boundaries Conference, Toronto (Canada). Includes a transcript of the speech made by Thomas J. Bata. 1 binder.	1993
Box 22	TJB.868	Forum on Trade and Investment in the Czech Republic, Toronto (Canada). With Vladamir Dlouhy, Minister for Trade and Industry in the Czech Republic (1992-1997). 1 binder.	1993
Box 22	TJB.832	United Nations Meetings. 7 folders	1980-1992

### **World Economic Forum**

Box 22	TJB.66	Russia Tour and World Economic Forum Conference, Prague (Czech Republic). 8 folders.	1994
Box 22	TJB.52	World Economic Forum Conference, Davos (Switzerland). Includes details on a press conference given during the conference by Anthony A. Ani, acting Finance Minister of Nigeria. 1 binder; 1 photograph.	1995



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Box 22	TJB.57	World Economic Forum Conference, Davos (Switzerland). 1 binder and 10 folders.	1996
Box 22	TJB.43	World Economic Forum Conference, New Delhi (India). Includes Thomas J. Bata's speech. Also includes a photocopied page of slides. The conference was held in New Delhi (India). 1 binder.	1997
Box 22	TJB.45	World Economic Forum Conference, Harare (Zimbabwe). Includes Thomas J. Bata's speech and his notes on other presentations. 1 binder.	1997
Box 22	TJB.34	World Economic Forum Conference, New Delhi (India). Includes bound books and brochures published by the World Economic Forum, and Thomas J. Bata's name lanyard. 1 binder.	1998
Box 22	TJB.41	World Economic Forum Conference, Davos (Switzerland). Includes a TIME Magazine article on the conference. The forum was held in Davos (Switzerland). 1 binder.	1998
Box 22	TJB.30	World Economic Forum Conference, Davos (Switzerland). 1 binder.	1999
Box 23	TJB.22	World Economic Forum Conference, Durban (South Africa). Includes notes made by Thomas J. Bata on other speeches and the programme of events. 1 binder.	2000
Box 23	TJB.24	World Economic Forum Conference, Davos (Switzerland). Includes the World Economic Forum annual report. 1 binder.	2000

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Box 23	TJB-5002	World Economic Forum Conference, Davos (Switzerland). Includes Thomas J. Bata's notes on seminars and speeches. 1 binder.	2001
Box 23	TJB.14	World Economic Forum Conference, New York City (USA). 1 binder.	2002

**A) OFFICE OF THOMAS J. BATA FONDS**

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**A1 PROFESSIONAL ACTIVITIES - TRAVEL AND BUSINESS TOURS**

General Travel and Tour Documents

Region-specific Travel and Tour Documentation

Africa

Asia

Asia, South

Asia, South East

Australia

Europe

North America

South America

Other Regions

Travel and Visits by Other Individuals

**Notes:** Arranged by date.

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BOX			DATE
		<b>GENERAL</b>	
Box 24	TJB.21 6	Thomas J. Bata and Sonja I. Bata Itineraries. Maps of the trips taken. Also includes a break-down of how long they were in each area. 3 bound volumes.	1944-1970
Box 24	TJB.47 7	Contacts Thomas J. Bata and Sonja I. Bata Made on Visits. Business cards and lists of people met by Thomas J. Bata and Sonja I. Bata. 1 binder.	1963-1981
Box 25	TJB.34 1	Documentation on Cruises. Documentation relating to the private and corporate cruises attended by Thomas J. Bata and Sonja I. Bata. <i>English, German.</i> 3 folders.	1968-1984

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Box 25	TJB.64 9	Thomas J. Bata Movement Charts. Calendars with details of Thomas J. Bata's location. 1 binder.	1973-1980
Box 25	TJB.39 0	Thomas J. Bata's Travel Log. 1 folder.	1974
Box 25	TJB.24 9b	Calendars of events and engagements. Includes lists of all engagements undertaken by Thomas J. Bata and Sonja I. Bata including passports and visas. 7 binders.	1979-1985
Box 26	TJB.23 0	Travel Telexes. Sent and received by Thomas J. Bata. 9 folders.	1981-1983
Box 26	TJB.82 9	Tunis, Japan and Seattle Visit Documentation. 2 binders, 1 folder and 3 photographs.	1984
Box 26	TJB.47 2	Cruises Documentation. Guide to cruises attended by Thomas J. Bata and Sonja I. Bata. Includes brochures sent by the cruise companies. 1 binder.	1984
Box 26	TJB.87 7	Reports on Trips and Tours by Thomas J. Bata, Thomas G. Bata and Sonja I. Bata. 9 folders.	1992-1995

### AFRICA

Box 26	TJB.39 8	Ghana Visit Documentation. 2 folders.	1966
Box 26	TJB.10 67	African Tour Photo Documentation. Slides of Thomas J. Bata & Sonja I. Bata visiting both Bata factory/retail sites and recreational areas. Includes table of contents. 155 slides.	1979
Box 26	TJB.20 0	South Africa Regional (SARO) Trip. Africa, Zambia / Zimbabwe. Includes visa applications.	1981

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		1 binder.	
Box 26	TJB.19 6	Nigeria Tour. French, English. 1 binder.	1983
Box 26	TJB.82 2	Africa Tour Documentation. 1 binder.	1985
Box 26	TJB.81 2	The Ivory Coast Visit Documentation. 1 binder.	1986
Box 27	TJB.84 9	Africa Tour Documentation. Kenya / Zimbabwe. 1 binder.	1987
Box 27	TJB.80 1	Africa Tour Documentation. Kenya / Uganda. 1 binder.	1989
Box 27	TJB.80 7	Africa Tour Documentation. Zambia / Zimbabwe. 1 binder.	1990
Box 27	TJB.86 6	Africa Tour Documentation. Zimbabwe, Bulawayo. 1 binder.	1992
Box 27	TJB.86 7	Africa Tour Documentation. Kenya / Zimbabwe, Limuru. 1 binder.	1993
Box 27	TJB.64	Africa Tour. Includes photocopies of newspaper articles. Kenya / Zimbabwe. 1 binder.	1994
Box 27	TJB.53	CIIA (Canadian Institute of International Affairs) Tour. Capetown / Johannesburg. 1 binder.	1995
Box 27	TJB.50	CIIA (Canadian Institute of International Affairs) Tour. 1 binder.	1996

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Box 27	TJB.28	Africa Tour Documentation. Includes news reports on the visit of Thomas J. Bata and Sonja I. Bata. Kenya / Zimbabwe / Zambia, Lusaka / Nairobi. 1 binder.	1999
Box 27	TJB.31	Morocco Tour Documentation. Includes details about Morocco University. Marrakech. 1 binder.	2000
Box 28	TJB.10 68	African Tour Documentation. Includes correspondence, newspaper clippings & Bata Kenya Newsletter, organizational & management planning chart, contact list, presentation, travel itinerary, report & CD-ROM of Bata Kenya Team Presentation from 2006. Kenya. 1 binder; 1 CD-ROM; 1 photograph.	2006

**ASIA**

Box 28	TJB.20 3	Hong Kong Trip. 7 folders.	1980
Box 28	TJB.20 4	China Tour. China, Beijing / Tianjin. 11 folders.	1981
Box 28	TJB.47	China, Taiwan, Hong Kong Visit. 1 binder.	1997
Box 28	TJB.27 2	Photographs and Correspondence from the Visit to Tokyo. 1 folder; 4 photographs.	1983

**ASIA, SOUTH**

Box 28	TJB.29 0	Bangladesh Tour Documentation. Corporate information on Bata Bangladesh. 1 folder.	1976
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Box 28	TJB.80 2	Bangladesh Visit Documentation. Factory visit. 1 binder; 1 photograph.	1989
Box 28	TJB.83 1	Pakistan Visit Documentation. Includes a map of the factory and maps of the region. 1 binder.	1984
Box 28	TJB.82 1	India Tour Documentation. 1 binder.	1985
Box 28 + Box 118	TJB.82 6	India and Pakistan Tour. Includes Thomas J. Bata's itinerary book for the trip, and a cassette tape recording highlights. 3 folders (Box 28), plus 1 cassette tape (Box 118).	1985
Box 28	TJB.84 6	India Tour Documentation. 1 binder.	1987
Box 28	TJB.84 5	India Tour Documentation. Includes financial reviews and details of working groups attended by Thomas J. Bata. 6 folders.	1988
Box 29	TJB.80 0	India Tour Documentation. 1 binder.	1989
Box 29	TJB.84 7	India Tour Documentation. 1 binder.	1989
Box 29	TJB.86 4	India Tour Documentation. Includes invitations to speak and correspondence. 1 binder.	1991-1992
Box 29	TJB.85 9	Pakistan and India Tour Documentation. 1 binder.	1992
Box 29	TJB.60	Tour to India. Includes quality control procedures and marketing strategies for Batanagar. 1 binder.	1995
Box	TJB.54	India Tour with Jean Chretien.	1996

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29 + Box 118		Sonja I. Bata also attended this tour. Jean Chretien was Prime Minister of Canada (1993-2003). Mumbai / New Delhi. 16 folders (Box 29), plus 2 mini-cassette tapes (Box 118).	
Box 29	TJB.10 06	India Tour Documentation. 1 binder.	1996
Box 29	TJB.33	India Tour. Includes related magazine articles and photographs. Calcutta / Delhi. 2 binders.	1998
Box 29	TJB.40	India Tour. Includes transcripts of speeches made during the trip, and the Bata newsletter along with other magazine articles published after the event. 2 binders; 7 photographs. Goa / Mumbai.	1998
Box 30	TJB.13	Paris and India Tour Documentation. Includes a Bata India Newsletter that includes photographs of the visit. Delhi / Paris. 1 binder and 2 folders.	2001

### ASIA, SOUTH EAST

Box 30	TJB.84 8	Cruise to Bali Documentation. Cruise taken by Sonja I. Bata and Thomas J. Bata. Includes details of notable people also on the cruise. 1 binder.	1986
Box 30	TJB.25 4	Visit to the Island of Mangareva. Includes correspondence from Sonja I. Bata organising the transport of tools to a technical school on the Island. 2 folders; 2 photographs; 5 slides.	1980-1988
Box 30	TJB.19 9	FETUR (Far East Tour) Trip. India / Indonesia / Malaysia / Sri Lanka. Includes newspaper articles on the visit. 2 binders.	1981



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Box 30	TJB.19 5	FETUR (Far East Tour) Trip. Trip to a metal factory in Kuala Lumpur attended by Thomas J. Bata and Sonja I. Bata. Asia, Malaysia, Kuala Lumpur. 2 folders; 14 photographs.	1982
Box 30	TJB.83 0	FETUR (Far East Tour) Documentation. 2 binders.	1983
Box 30	TJB.82 4	FERO (Far East Regional Office) Tour Documentation. Includes ICC (International Chamber of Commerce) meeting in Seoul (South Korea). Australia / China / Malaysia / South Korea / Tahiti / Busan. 1 binder.	1985
Box 30	TJB.81 1	Indonesia Visit Documentation. 1 folder.	1986
Box 30	TJB.79 9	Far East Tour Documentation. Bangkok / Tokyo. 1 binder.	1989
Box 30	TJB.79 7	FERO (Far East Regional Office) Tour Documentation. Indonesia / Malaysia / Singapore / Thailand. 1 binder.	1990
Box 31	TJB.51	APEC (Asia Pacific Economic Coordination) CEO Summit and FERO (Far East Regional Office Tour). Includes photographs of 25 years long service awards. Also includes photograph of Thomas J. Bata and Sonja I. Bata meeting the Prime Minister of Pakistan, Mian Muhammad Nawaz Sharif. 1 binder; 22 photographs.	1997
Box 31	TJB.87 0	FERO Tour Documentation. Indonesia / Malaysia / Singapore / Thailand / Vietnam. 1 binder.	1993
Box 31	TJB.55	Far East Tour. Malaysia / Singapore / Bangkok / Calcutta / New Delhi. 1 binder; 19 photographs.	1996
Box	TJB.38	Oslo and FERO (Far East Regional Office) Tour.	1998

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31		Material relating to the Business and Industry Advisory Committee AGM and tour of the Far East. Also includes Peter Schmidt's notes on the tour. Indonesia / Malaysia / Norway / Singapore / Sri Lanka. 1 binder.	
Box 31	TJB.11	Far East Tour Documentation. China / Malaysia. 1 binder; 8 photographs.	2001
Box 31	TJB.61	Tour to Malaysia, Singapore and Indonesia. Includes sample employee reports. 1 binder plus 1 photograph.	1995
Box 31	TJB.32	Myanmar and Bangkok Visit Documentation. Includes information distributed to Bata employees before the visit of Thomas J. Bata and Sonja I. Bata. The trip to Myanmar was part of a cruise around the region. 1 binder plus 6 photographs.	1998-1999

**AUSTRALIA**

Box 31	TJB.20 2	Tahiti, New Zealand, Australia, Europe Trip. 2 binders.	1980
Box 31	TJB.19 8	Australia Tour. Includes invitation to a fundraising ball for the WWF (World Wildlife Fund) held in the United Kingdom. Attended by Thomas J. Bata and Sonja I. Bata. 1 binder.	1981
Box 32	TJB.82 0	Australia Visit Documentation. Departmental presentations from Bata Australia. 3 folders.	1985

**EUROPE**

Box 32	TJB.22 7	Travel Dictations. Dictations on Project Etoile, a trip to Paris, and stores in Holland.	1977
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		1 binder.	
Box 32	TJB.81 0	Hungary Visit Documentation. 1 binder.	1986
Box 32	TJB.81 3	Spain Visit Documentation. 1 binder.	1986
Box 32	TJB.84 4	State Visit of Jeanne Sauvé to France. Thomas J. Bata and Sonja I. Bata attended the state visit to France of Jeanne Sauvé. Jeanne Sauvé was the Governor General of Canada (1984-1990). 1 binder.	1988
Box 32	TJB.80 3	UK and Belgium Visit Documentation. Includes Thomas J. Bata's trip reports and a report on British Bata retail operations. Belgium / Brussels / East Tilbury. 1 binder.	1989
Box 32	TJB.62	Yugoslavia Cruise. Includes details of retail stores that it would be possible to visit during the cruise. 1 binder.	1990
Box 32	TJB.78 9	Borovo and Belgrade Visit Documentation. Sonja I. Bata and Thomas J. Bata's notes on the trip. 1 binder.	1990
Box 32	TJB.10 15	Slovenia Tour Documentation. Documentation for the tour taken by Thomas G. Bata and Thomas J. Bata. 1 binder.	1992
Box 32	TJB.59	Tour to Hungary and Poland with Roy MacLaren. Roy MacLaren was a Canadian politician who was the Minister for International Trade at the time of the visit. The tour was attended by Thomas J. Bata and Sonja I. Bata. 1 binder; 37 photographs.	1995
Box 32	TJB.49	Moscow Tour. Includes Thomas J. Bata's notes and the programme of events.	1997

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		1 binder.	
Box 32	TJB.12	Bosnia-Herzegovina Tour Documentation. Trip taken by Thomas J. Bata in his capacity as an Honourary Military Commander. He also visited Bata stores, photographs included. A CD-Rom detailing Moscow retail opportunities is also included. 1 binder; 1 CD-ROM; 23 photographs.	2001
Box 32	TJB.17	CEO (Chief Executive's Organization) Coastal European Cruise. Includes photographs and event programmes. This was a cruise attended by company CEO's and their partners including Thomas J. Bata and Sonja I. Bata. The cruise left from Lisbon (Portugal). 1 binder; 8 photographs.	2002

### **Czech Republic**

Box 33	TJB.80 6	Czech Republic Visit Documentation. Prague / Zlin. 1 folder.	1990
Box 33	TJB.80 8	Prague Visit Documentation. 1 binder.	1990
Box 33	TJB.79 8	Czech Republic Visit Documentation Prague / Zlin. 1 binder.	1991
Box 33	TJB.85 8	Czech Republic Tour Documentation. The tour included the German Industrials Conference in Prague and a visit to the Zlin Air School. <i>English, German.</i> 1 binder.	1992
Box 33	TJB.86 5	Czech Republic Tour Documentation. Opening of the Prague store and the Thomas J. Bata Doctorate from the University of Economics in Prague. 1 binder.	1992
Box	TJB.86	Bata Family Tour to the Czech Republic.	1993

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33	3	Documentation on the trip taken by Thomas J. Bata, Sonja I. Bata, their children, and their grandchildren. 1 binder.	
Box 33	TJB.87 2	Czech Republic and Poland Tour Documentation 1 binder plus 18 photographs.	1993
Box 33	TJB.72	Czech Republic Tour with Robert Galvin, Anton Rupert and Bernard Rogers. Robert Galvin was the Chairman of the Board for Motorola, General Bernard Rogers served as the Chief of Staff of the U.S. Army, Dr. Anton Rupert was the Chairman of Rupert International Limited. Prague / Zlin. 1 binder.	1994
Box 33	TJB.56	Canadian Government Visit to Prague. This was a trip taken by the Canadian Government with Thomas J. Bata and Sonja I. Bata. 1 binder.	1996

#### NORTH AMERICA

Box 33	TJB.82 8	Mexico Tour Documentation. 1 binder.	1984
Box 33	TJB.81 6	Mexico Tour Documentation. Includes a commemorative coin for the world cup. 5 folders.	1986
Box 33	TJB.80 9	Mexico Visit Documentation. 1 binder.	1990
Box 34	TJB.86 9	Mexico Tour Documentation. Includes financial reviews of the company in Mexico, Calzado Sandak. <i>English, Spanish.</i> 1 binder.	1993
Box 34	TJB.23	Mexico Tour Documentation. Mexico City / Punta Mita. 1 binder.	2000

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Box	TJB.85	Canadian Department of External Affairs Visit to Bata Industries Canada.	1992
34	2	Includes an itinerary and a list of the Canadian government officials who attended the trip to Bata Limited in Toronto (Canada).	
		1 binder.	

Box	TJB.68	Visit to Belcamp (USA).	1994
	3	Includes Thomas J. Bata's notes on the trip.	
	4	1 binder plus 16 photographs.	

### **SOUTH AMERICA**

Box	TJB.20	Brazil-Colombia Trip.	1980
34	1	Includes detailed maps of the region.	
		English, Spanish, Portuguese.	
		1 binder.	

Box	TJB.19	Chile, Peru and Argentina Tour.	1981
34	7	Attended by Thomas J. Bata and Sonja I. Bata.	
		<i>English, Spanish.</i>	
		2 binders.	

Box	TJB.82	Latin America Tour Documentation.	1985
34	7	Brazil / Chile / Colombia / Ecuador.	
		1 binder.	

Box	TJB.85	LATAM [Latin America] Tour.	1987
34	1	Also includes documentation of an ICC meeting in Rio de Janeiro (Brazil).	
		1 binder.	

Box	TJB.80	South America Visit Documentation.	1989
34	4	Includes newspaper reports of the visit.	
		Chile / Costa Rica / Nicaragua.	

Box	TJB.73	Chile and Argentina Tour.	1994
34		Includes the Bata Christmas card list.	
		1 binder.	

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**OTHER REGIONS**

Box 35	TJB.80 5	Arctic Visit Documentation. Includes maps of the trip. 3 folders.	1989
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**TRAVEL / TOURS BY OTHER INDIVIDUALS**

Box 35	TJB.36 9	Documents Relating to Anastasio Somoza Visit to Bata Limited. Anastasio Somoza was the President of Nicaragua (1967-1972, 1974-1979). 1 folders.	1968
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Box 35	TJB.40 7	Visit to Canada by Sergio Cesari. Documentation and welcome letter. Also includes list of goals and projects for the trip to Toronto (Canada) Sergio Cesari was a Bata Executive. 1 folder.	1973
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Box 35	TJB.25 1	Visit to Canada by the Indian Chamber of Commerce. Toronto (Canada). 1 folder.	1979
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Box 35	TJB.26 6	Hans Roniger Zlin Visit. Commending Zlin after a visit. Hans Roniger was CFO of Bata Möhlin. 1 folder; 4 photographs.	1979
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Box 35	TJB.27 4	Notes on a Visit to Bata Limited. Visit of an Associate from a European leather manufacturer to Toronto (Canada). The name of the company is not mentioned. 1 folder; 2 computer discs.	1982
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Box 35	TJB.36 8	Visit of Membu to Toronto (Canada). Membu was the President of Sofide, Zaire. 1 folder.	1983
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Box 35	TJB.40 9	Visit to Canada by Anna Amiluk. Itinerary of visit to Toronto.	1983
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		Anna Amiluk was the High Commissioner of Uganda to Canada. 1 folder.	
Box 101	TJB.27 0	Dandong Rubber Factory Visit. Photographs and letter sent by Guo Yuantang from Dandong (China). 1 folder; 2 photographs.	1986
Box 35	TJB.81 4	Federation of Indian Chambers of Commerce and Industry Visit Documentation (FICCI) The FICCI visiting Toronto and Montreal (Canada) 1 binder.	1986
Box 35	TJB.79 3	Mikhail Gorbachev Visit Documentation. Mikhail Gorbachev visited Ottawa (Canada) and met Thomas J. Bata. Mikhail Gorbachev was President of the Soviet Union (1988-1991). 1 binder.	1990
Box 35	TJB.44	Vaclav Klaus visit to Ottawa and Toronto. Vaclav Klaus was Prime Minister of the Czech Republic (1992-1993, 1993-1998). 1 binder.	1997

#### **A) OFFICE OF THOMAS J. BATA FONDS**



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**A1 MISCELLANEOUS PROFESSIONAL ACTIVITIES and AWARDS**

**Notes:** Arranged by date.

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Box 35	TJB.279	Calendar Thomas J. Bata. Calendar of professional engagements. Not written by Thomas J. Bata, but produced by his office. 11 notebooks.	1963-1973
Box 36	TJB.353	CBC Media Scandal. CBC paid the expenses of Thomas J. Bata to attend a press conference with prominent Canadian politicians in Ottawa (Canada) and to ask controversial questions. 1 folder.	1982
Box 101	TJB.382	North York Art Map. Map of businesses in North York. Also includes request for co-operation in the project and an invoice. 1 folder.	1985
Box 36	TJB.591	Thomas J. Bata Calendars. Engagements for Thomas J. Bata, includes a list of all invitations received. 1 binder.	1986
Box 36	TJB.489	Thomas J. Bata Diary and Calendars. Photocopies of Thomas J. Bata's engagement diaries Thomas J. Bata always carried a red book which he would fill with his engagements and appointments (Comment of Libuse Peichl on 05/11/2013). 1 folder.	1987-1989
Box 36	TJB.876	Records of Telephone Conversations and Discussions with Thomas J. Bata. 1 binder.	1992-1997
Box 36	TJB.496	University of Chicago Documentation. Brochures and correspondence from the University of Chicago because of Thomas J. Bata's role on a	1980

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		visiting committee. 1 folder.	
Box 36	TJB.1017	Trent University Documentation. Includes Bata Library documentation and proposals for a Bata European Scholarship programme. 1 binder.	1990-1994
Box 36	TJB.411	Trent University Documentation. Includes brochures and details of latest updates. 1 binder.	1980-1984
Box 36	TJB.221	Trent University Documentation. Documentation relating to Thomas J. Bata and Sonja I. Bata's involvement at Trent University. 3 folders.	1985
Box 36	TJB.412	Canadian-Pacific Airlines Documentation. Documentation relating to Thomas J. Bata's role as a director of the airline 4 folders.	1979-1982
Box 36	TJB.336	Royal Canadian Yacht Club Documentation. Contains brochures and events. Also contains a brochure for New York Athletic Club. 1 folder.	1988
Box 36	TJB.1081	National Shoe Retailers Association (NSRA) 69th Annual Banquet Meeting, Award Winners. Thomas J. Bata and Sonja I. Bata both received an Award. Programme of ceremony including biographies of the award winners. 1 file.	1981
Box 36	TJB.356	Mexico Stores and the Mexico World Cup. Includes images of Thomas J. Bata attending the World Cup. 23 slides.	1986
Box 36	TJB.668	Toronto Ontario Olympic Committee Documentation. Details of meetings and confidential plans for the Toronto Olympics. Thomas J. Bata was on the board of the committee. 3 folders.	1989-1990

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Box 36-37	TJB.1019	York University Documentation. International MBA Advisory Board meetings. 1 binder.	1990-1994
Box 37	TJB.84	Material relating to the establishment of an Educational Foundation. 1 binder.	1991
Box 37	TJB.85	Bata Foundation for Young Entrepreneurs. Material relating to the establishment of the Foundation including Thomas J. Bata's notes and correspondence. 1 binder and 6 folders.	1998
Box 37	TJB.313	Archive Project, Bata Limited. Outlines plans for a Bata Archive Project. 8 folders.	1984
Box 38	TJB.958	Files Acquired from Libraries and Archives of Canada for the Bata Shoe Company Archive. Includes a proposal by Sonja I. Bata for the Bata Archives Project. 9 folders.	1987

### AWARDS

Box 38	TJB.1080	Human Relations Award. Thomas J. Bata received the Award. Includes a brochure listing all the recipients and the programme of the ceremony. 1 folder.	1978
Box 38	TJB.78	International Distinguished Entrepreneur Award. 1 binder.	1991
Box 38	TJB.548	McKinsey Awards. The McKinsey Awards reward the best articles published on business each year. The awards were held in Boston (USA). Thomas J. Bata was a judge on the McKinsey Awards Panel. 4 folders.	1986

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Box 38	TJB.486	International Inventors Awards. The awards were held in Stockholm (Sweden). Thomas J. Bata was not a nominee in the awards. 1 folder.	
Box 38	TJB.79	Canadian Business Hall of Fame Award. Includes congratulation correspondence to Thomas J. Bata and Sonja I. Bata. 1 binder.	1991
Box 38 + Box 118	TJB.37	Honourary Doctorate Award Ceremony at York University. Includes photographs and speech from the presentation of an honorary Doctorate to Mr. Thomas J. Bata from York University, Toronto (Canada). 5 folders; 15 photographs; 1 mini-cassette tape (Box 118).	1998

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**A) OFFICE OF THOMAS J. BATA FONDS****A2 BATA CORPORATE RECORDS**

## General Corporate Records

Patent Files

Human Resources

Retail and Marketing

Technical / Production

## Region-specific Corporate Records

Asia (Far East Regional Office)

Asia, East

Middle East (Middle East Regional Office)

North America

Central America (Central America Regional Office)

South America

Europe

Africa (Central Africa Regional Office; Regional Office of West Africa)

Australia, New Zealand, South Africa

Other

**Notes:** Arranged by date.

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BOX		GENERAL CORPORATE RECORDS	DATE
Box 39	TJB.181	Establishment of a Company. Documents establishing Abex and Negocia. Czech. 2 bound volumes.	1939
Box 40	TJB.215	Regional Co-Ordinator's File. Instructions on how to establish and maintain a Regional Office. Also outlines the purpose of Regional Offices. 1 binder.	1962- 1969
Box 40	TJB.593	Regional Coordinators Conference (RCC) Anthony Cekota. Correspondence, articles and notes assembled by Anthony Cekota for his reference.	1963- 1965

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		Anthony Cekota was a Bata executive who wrote several books on the Bata Company. 1 binder.	
Box 122	TJB.776	Regional Coordinators Conference (RCC). Audio recording. Magnetic tape, 1 reel.	1964
Box 123	TJB.761	CIO(? ) Meeting. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1966
Box 40	TJB.391	Documentation on Food and Agricultural Organization of the United Nations. Includes details of their work. 2 folders.	1970-1972
Box 123	TJB.765	Design Council Meeting. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1972
Box 40	TJB.622	International Textile, Garment and Leather Workers' Federation. Reports and correspondence. 1 folder.	1975-1979
Box 40	TJB.580	Ernst Keller and Adela Investment Co. Papers. Includes notes from trips, meetings and correspondence. 1 binder; 10 folders.	1978-1984
Box 40	TJB.228	Working Notes, Thomas J. Bata. Hand-written notes on the future of business in India, Latin America and the USA. 1 binder.	1979
Box 40	TJB.491	Business Telephone Instructions, Bata Limited. Includes brochures on the new telephone system. 1 folder.	1982
Box 40	TJB.214	Organization Structure Changes of Bata Shoe Organization.	1982

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		Contents ordered according to different people's suggestions for re-organization. 1 binder.	
Box 40	TJB.365	Bata Shoe Organization Operations Committee Meeting. Include Thomas J. Bata's handwritten notes. The committee meeting was held in Toronto (Canada). 1 binder.	1982
Box 40	TJB.367	Documentation on Wind Turbines. Lists the possible benefits to using wind turbines. Dutch. 1 folder.	1984
Box 40	TJB.316	Office Automation. Details for a programme of improved efficiency. 1 binder.	1986
Box 40	TJB.528	Export Companies. List of companies actively exporting, and a glossary of appropriate language. 1 folder.	1987
Box 40	TJB.551	The Impact of MNC. Photocopied articles on the role of MNC in different countries. 1 folder.	1987
Box 40	TJB.492	Potential Company Acquisitions. Correspondence relating to companies that could potentially be bought by Bata. 1 folder.	1986- 1988
Box 40	TJB.567	Strategic Management. Articles and academic papers. 1 folder.	1988
Box 40	TJB.312	Partners in Progress. Bata Limited. Outlines the initiative and Thomas J. Bata's article announcing it. 11 folders.	1988
Box 40	TJB.562	Privatization and Unionization Documentation.	1989

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		Articles relating to the increasing role of unions. 1 folder.	
Box 41	TJB.576	World Economy Documentation. Articles relating to the general world economy, not country specific. 1 folder.	1986- 1992
Box 41	TJB.77	Miscellaneous notes on conversations, discussions and meetings. Includes notes on telephone conversations as well as meetings, and notes on Bata projects. 1 binder.	1985- 1992
Box 41	TJB.560	Statistical Risk Analysis. International Country Risk Guide. Includes a photocopied page, listing how to calculate the risk of operating in countries. 1 folder.	[n.d.]
Box 116	TJB.732	Installation of a Store. Commercial Department, Bata Limited. Store Standardisation Plan. Audio recording. Magnetic tape, 1 reel.	1971
Box 41	TJB.35	Dusseldorf Meeting. Documentation relating to a visit hosted by Bata Europe Marketing & Manufacturing. 1 binder.	1998
Box 41	TJB.267	Polcom(?) Notes. Office of Thomas J. Bata. Handwritten and typed notes. 1 folder.	[n.d.]

### **PATENT FILES**

Box 41	TJB.413	Master Patent File, Bata Limited. Includes a detailed list of when patents were filed by different parts of the organization. 8 folders.	1950- 1979
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Box 42	TJB.419	Canadian Patents. Patents used by the Canadian company. 1 binder.	1968- 1977
Box 42	TJB.415	US Patents. Bata patents and the patents of outside companies. 1 binder.	1961- 1978
Box 42	TJB.175	Patents and Retail Values of Bata Shoes. Czech, German. 2 folders	1935
Box 43	TJB.418	French Patents. Bata Limited Patents used by the French company. English, French. 1 binder.	1946- 1981
Box 43	TJB.414	Norbert Hamy Design Patent Enquiry, Bata Limited. Correspondence from Leslie Tenenbaum enquiring who has responsibility for the project to obtain patent. 1 document.	1983
Box 43	TJB.416	List of Patents for Various Countries. Patents filed by Bata Companies in different countries. 1 binder.	1980- 1983
Box 43	TJB.417	Shank and Heel Stiffener, Bata Limited. Largely correspondence regarding the patent for the shank and heel stiffener for use in other countries. 1 binder.	1980- 1983

### HUMAN RESOURCES

Box 44	TJB.960	Wages Piece Rates, Circulation Department, Belcamp. Details the wages equated with performing different jobs and tasks in production. Czech, English. 1 bound volume.	1937
Box 44	TJB.998	Confirmation of Bata a.s. Board Members.	1938

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		Bata a.s. (Zlin). Board members were Jan Bata, Hugo Vavrečka, Josef Hlavnička and Dominik Cipera. 1 folder.	
Box 44	TJB.314	Wages Policy Manual, Bata Limited. 1 binder.	1978
Box 44	TJB.478	Protection Against AIDS Infection, Bata Limited. Outlines the precautions Bata Executives can take to prevent contracting HIV/AIDS. 1 folder.	1987
Box 44	TJB.485	Compar Director Recruitment. Includes the CVs of possible candidates. 1 folder.	1985- 1986
Box 44	TJB.1008	Bata Stories. S. Blazek, Bata Limited. Stories from Bata Executives and members of staff of the Bata Shoe Organization about the company and their individual time in the company. Arranged alphabetically by surname. English, Czech. 1 binder.	1996- 1997

### RETAIL AND MARKETING

Box 116	TJB.748	Bata Standard Display System. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1973
Box 44	TJB.549	Window Displays. Guide best-practice in window displays. 1 folder.	1987
Box 44	TJB.563	Retail Strategy Documentation. Articles on successful example of retail strategy. 1 folder.	1987

### TECHNICAL / PRODUCTION

Box 44	TJB.180	Pohon, Bata A.S.	1935-
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		Translation of the title: 'Machinery Driving Force'. Pohon is the name of a power station. Includes details on how to assess the size of a power station Czech. 6 folders.	1939
Box 45	TJB.177	Manufacturing Shoe Rims. Bata A.S. Includes guide to using waste, and a factory layout. Czech. 4 folders.	1941
Box 45	TJB.1060	Handbook of Show Designers. Jiri Smid, Bata Shoe Company Ltd, Batanagar. Publication about shoe manufacturing & designing. 2 bound volumes.	1942
Box 45	TJB.176	How to Make Colours and Glue. Bata A.S. Instructions for how to obtain glossy and professional finishes to shoes. Czech. 2 folders.	1943
Box 45	TJB.172	Machinery Negotiations with Zlin, Bata Development Ltd. Material relating to the distribution of machinery across the company, mainly to Zlin. 1 bound file.	1946- 1947
Box 45	TJB.1079	Thongs Injection Molding Machine. E. Chasak, Bata Shoe Company (Pakistan) Limited. Letter to Thomas J. Bata, including pictures of injection molding machine for Thong production. 1 folder; 4 photographs.	1973
Box 45	TJB.310	Operation Evaluation and Classification System, Bata Limited. Outlines the impacts on productivity and ways to improve it. 12 folders.	1965- 1985
Box 45	TJB.370	Linamar Engineering, Bata Engineering. Documents relating to new machinery to be used.	1986

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		1 folder.	
Box 45	TJB.1014	Technical Department Newsletters. Newsletters from the Technical Department, including issues of Technical Digest, Footwear Flash and FIMP. 1 binder.	1988- 1992
Box 45	TJB.174	Chemical Specifications for Different Materials and Footwear. Bata A.S. Czech. 6 folders.	c. 1935- c. 1945
Box 45	TJB.979	Shoe Machinery Catalogue. Bata Development Limited. Includes examples of machinery used by the company, including photocopies of original pages from 1920-1929. 1 bound volume.	ca. 1950- ca. 1960
Box 45	TJB.171	Kremarna British Bata Shoe Co. Ltd. Instructions and Details Relating to Shoe Polish Czech. 4 folders.	ca. 1938

**ASIA**

Box 46	TJB.1052	FERO (Far East Regional Office)-Japan Documentation. Includes correspondence, reports, Japanese BIAC Economic newsletter, newspaper clippings, invitation, contact list & a map. English, Japanese. 6 folders.	1965
Box 46	TJB.247	Project to Produce and Sell Slush Moulded Shoes in China. Includes a transcript of a taped conversation between Thomas J. Bata and Chinese Officials. The project was based in Tianjing (China). 9 folders.	1980- 1981

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Box 46	TJB.1049	FERO-Others R.O., J. Bursik Documentation. Includes correspondence, handwritten notes by Thomas J. Bata, contact lists, reports & newspaper clippings. 3 folders.	1980- 1990
Box 46	TJB.516	Chinese Economy Documentation. Includes political information. 3 folders.	1986- 1987
Box 46	TJB.564	South Korea Documentation. Articles on the economic and political situation in South Korea. 1 folder.	1987
<b>ASIA, EAST</b>			
Box 46	TJB.282	Bata (Malaysia) Berhad Report and Accounts. 1 booklet.	1972
Box 46	TJB.283	Bata (Malaysia) Berhad Prospectus. 1 booklet.	1972
Box 46	TJB.291	Danger Area Largely articles and writing relating to political and economic changes in Bangladesh. 9 folders.	1973- 1975
Box 46	TJB.297	Factory and Retail Operations, Bata Shoe Company. Bangladesh. Includes newspaper articles. 5 folders.	1973- 1975
Box 46	TJB.538	Indonesia Economy Documentation. Includes trade statistics for export. 4 folders.	1980- 1985
Box 46	TJB.559	Pakistan Documentation. Articles on the economic and political situation in Pakistan. 1 folder.	1986

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**INDIA**

Box 46	TJB.187	Factory Equipment under the 'New System', Bata Shoe Company, Private Ltd., Batanagar (India). Lists new process for ordering equipment. 1 booklet.	1960
Box 46	TJB.184	Quality Control Guide, Indian Bata Shoe Company. Quality specifications, training guides and and list of products.i 1 booklet.	1964
Box 105	TJB.695	Thomas J. Bata Phone call Commercial Department, Bata Limited Phone call between Thomas J. Bata and the Indian Bata Shoe Company Audio recording. Magnetic tape, 1 reel.	1966
Box 117	TJB.951	Thomas J. Bata's Memo to Bata Executives Discussing the Indian company and memos the Mexican import question. Includes a transcript of the memo Audio recording. 1 cassette tape plus notes.	1975
Box 46	TJB.1051	Indian Magazines Documentation. Includes correspondence, magazines & newspapers. Magazine titles: Business India, Business World, Sunday. 3 folders.	1981- 1986
Box 46	TJB.818	Bata India Shoe Company Progress Documentation. Includes relevant news articles and Thomas J. Bata's notes on the company. 1 binder.	1986
Box 46	TJB.537	India Economy Documentation. Includes guide to markets and economic trends. 2 folders.	1988

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Box 46	TJB.1050	FERRO-India Documentation. Includes correspondence, reports, brochures, business cards, newspaper clippings and a map. 11 folders.	1980- 1988
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### MIDDLE EAST

Box 46	TJB.1021	MERO-Iraq Documentation. Includes correspondence & a list of work contracts. 1 folder.	1964
Box 46	TJB.1023	MERO-Bahrain Documentation. Includes correspondence. 1 folder.	1963- 1965
Box 46	TJB.1022	MERO-BEBA Documentation. Includes correspondence, newspaper clippings & travel itinerary. 1 folder.	1977- 1979
Box 46	TJB.1027	MERO-Sudan Documentation. Includes correspondence, newspaper clippings, guest list & notes handwritten by Thomas J. Bata. 6 folders.	1962- 1980
Box 46	TJB.1024	MERO-Regional Office, Mr. Moore Documentation. Includes correspondence, lists & travel itinerary. 7 folders.	1970- 1984

### NORTH AMERICA: CANADA

Box 47	TJB.1036	INCAM RO Documentation. Includes correspondence, newspaper clippings, reports & a dedication ceremony brochure. 5 folders.	1973- 1977
Box 47	TJB.554	North-South Institute Documentation. Includes correspondence and annual reports. The institute is based in Ottawa (Canada). 1 folder.	1983- 1986

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Box 47	TJB.74	Canadian/Czech Electronic Trade Mission. Includes Thomas J. Bata's notes. 1 binder.	1994
Box 47	TJB.511	Canada-India Industrial Cooperation. Outlines opportunities for Canadians in India 1 bound volume.	1984
Box 47	TJB.510	Canada-China Business Opportunities, McMillan Binch, Toronto. Includes legal frameworks. 3 bound volumes.	1987
Box 47	TJB.513	Canada-US Relations. Includes free-trade agreement. 1 folder.	1987
Box 47	TJB.532	Free Trade Documentation. Documents and articles on free trade between Canada and other countries. 2 folders.	1987
Box 47	TJB.587	CIDA (Canadian International Development Agency) Documentation. Includes brochures and guidelines. 7 folders.	1983- 1987

#### **NORTH AMERICA, CANADA (BATAWA)**

Box 47	TJB.963	Photographs from Batawa. Photographs of Thomas J. Bata and Bata employees. Includes photographs of Thomas J. Bata being given his Captain stripes, and social occasions. 11 photographs plus notes.	1940
Box 47	TJB.1065	Batawa Statistics Notebook. Notebook in which Thomas J. Bata personally kept tally of results in the different departments in Batawa. 1 notebook.	1944- 1945
Box 47	TJB.457	Agreement with the Boot & Shoe Workers' Union	1973



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		Includes Anthony Cekota's handwritten edits to the report. The report was written in Batawa (Canada). 1 folder.	
Box 47	TJB.326	Future Developments in Batawa. Relating to factory changes. 14 folders.	1970- 1983
Box 47	TJB.327	Future Developments in Batawa. Relating to retail changes. 6 folders.	1970- 1983
Box 47	TJB.1085	Robert Dodds Photo Documentation. Includes letter by Robert Dodds and aerial photographs of Batawa from immediate post-WWII era. 1 letter; 13 photographs.	c. 1946- 1986

#### **NORTH AMERICA - U.S.A.**

Box 47	TJB.325	Future Developments in Belcamp (US). 14 folders.	1970- 1979
Box 47	TJB.572	United States of America Documentation. Articles on the economic and political situation in the United States of America. 1 file.	1986- 1988

#### **CENTRAL AMERICA**

Box 47	TJB.1045	CAMCAR-Panama Documentation. Includes correspondence and a report. 1 folder.	1963- 1966
Box 47	TJB.1046	CAMCAR-Puerto Documentation Includes correspondence & work contracts. 1 folder.	1969- 1973
Box 47	TJB.1044	CAMCAR-W.I. Documentation. Includes correspondence, newspaper clippings &	1964- 1977

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		reports. <i>English, French.</i> 5 folders.	
Box 48	TJB.1037	CAMCAR-R.O. Documentation. Includes correspondence, reports, business cards & 4 photos. <i>English, French.</i> 2 folders; 4 photographs.	1969- 1984
Box 48	TJB.380	Discussions Regarding Business in Nicaragua. Includes transcripts of conversations discussing the business. 1 folder.	1985
<b>SOUTH AMERICA</b>			
Box 48	TJB.292	Danger Area. Largely articles and writing relating to political and economic changes in Peru. 3 folders.	1970
Box 48	TJB.334	Future Developments in Chile. <i>English, Spanish.</i> 8 folders.	1966- 1976
Box 48	TJB.1054	Sudam-Argentina Documentation. Includes correspondence. 1 folder.	1962- 1981
Box 48	TJB.480	Bata Operations in Ecuador. Includes details of Executives met at the CALA dinner. 1 folder.	1984
Box 48	TJB.355	Brazil Stores and Factories. 36 slides.	1987
Box 48	TJB.571	Trinidad and Tobago Documentation. Articles on the economic and political situation in Trinidad and Tobago. 1 folder.	1987

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Box 48	TJB.1053	Sudam R.O. Documentation. Includes correspondence, reports, newspaper clippings & 1 photo. <i>English, Spanish.</i> 2 folders.	1970- 1989
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### EUROPE

Box 48	TJB.193	N. V. Nederlandse Schoen-en Lederfabrieken, Bata Best Corporate Record. Bata Best (Holland). Information on shares and name-changes of the company <i>English, Dutch.</i> 5 folders.	1921- 1944
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Box 48	TJB.993	Dominik Cipera Property Authorization. Authorization from Tomas Bata for Dominik Cipera to buy property and business premises in the Czech Republic. <i>Czech.</i> 1 folder.	1931
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Box 48	TJB.997	Registration of Bata a.s. in Zlin. <i>Czech.</i> 1 folder.	1936
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Box 48	TJB.996	Registration of Bata as a National Enterprise. Bata a.s., Zlin. 1 folder.	1947
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Box 49	TJB.1075	Annual Report for 1948. Bata Development Limited, Old Bond Street, London. Includes statistics on company, conferences, new technology and pictures of the Bata organization. 1 pamphlet.	1948
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Box 48	TJB.1043	Negocia-Spain Documentation. Includes correspondence, photos & reports. 3 folders; 8 photographs.	1962- 1966
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Box 48	TJB.397	Retail Development Concepts.	1972
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		Recommendations for development in Europe. <i>English, French.</i> 1 bound volume.	
Box 48	TJB.328	Future Developments in Hellocourt. Relating to the European Regional Office. 1 folder.	1971- 1979
Box 48	TJB.1007	RCC Documentation, Bata Best. Details renovations of the factory in Best (Holland). Includes photographs of relevant machinery and operating systems. 15 folders; 30 photographs.	1980
Box 48	TJB.330	Tilbury Housing (East Tilbury, U.K.). Documentation on housing for the people who had originally built the factory. 1 binder.	
Box 48	TJB.329	East Tilbury Future Developments. 1 folder.	1984- 1985
Box 48	TJB.975	British Bata East Tilbury. British Bata Shoe Co. Ltd., Essex. Brochure on the services offered by Bata in East Tilbury. 7 folders.	ca. 1950- ca. 1970
Box 48	TJB.1033	EURO-Sweden Documentation. Includes correspondence, newspaper clippings, invitations, excerpt from a book and a map of Sweden. <i>English, Swedish.</i> 2 folders.	1964- 1986
Box 48	TJB.1034	EURO-Denmark Documentation. Includes correspondence, a report and a Bata footwear brochure. 1 folder.	1971- 1992
Box 48	TJB.1005	Brehova Documentation. Includes legal documentation and condition reports of the property. <i>Czech, English.</i> 1 binder; 2 bound volumes.	1991- 1992

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**AFRICA**

Box 49	TJB.173	Opening of a New Store in Lagos (Nigeria), Bata Shoe Company. 9 folders (includes photographs).	1935-1938
Box 49	TJB.189	Rhodesian Bata Shoe Co. Corporate Record. Information on shares and important information in the life of the company. 1 bound volume.	1939-1944
Box 49	TJB.190	Rhodesian Bata Shoe Co. Corporate Record, Bata Shoe Company. Information on general meetings and powers of attorney. 1 bound volume.	1939-1944
Box 49	TJB.1026	MERO-West Africa Sierra Leone Documentation. Includes correspondence, newspaper clippings. 2 folders.	1965-1967
Box 49	TJB.294	Liberian Company Share Distribution. Bata Limited. 6 folders.	1970
Box 49	TJB.295	Description of the Footwear Industry in Algeria. Charts and descriptions of the different operations of the footwear industry. <i>French.</i> 1 bound volume.	1972
Box 49	TJB.1030	CARO (Central Africa Regional Office) Reunion Documentation. Includes correspondence. <i>English, French.</i> 1 folder.	1964-1972
Box 116	TJB.711	Rhodesian Bata Shoe Co. Conference. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1963

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Box 49	TJB.1029	CARO (Central Africa Regional Office)-Mauritius Documentation. Includes correspondence and a report. 1 folder.	1963-1973
Box 49	TJB.1040	Negocia-Congo Documentation. Includes correspondence. <i>English, French.</i> 1 folder.	1967-1973
Box 49	TJB.396	Developments in Zaire. Includes transfer of Zaire from CARO (Central Africa Regional Office) to ROWA (Regional Office of West Africa). <i>English, French.</i> 2 folders.	1974
Box 49	TJB.393	Zaire Meeting. Details of meeting with senior officials in Zaire (The Democratic Republic of the Congo). 1 folder.	1974-1975
Box 49	TJB.395	The Reintroduction of Business to Egypt. 2 folders.	1974-1976
Box 49	TJB.1042	Negocia-Senegal Documentation. Includes correspondence, reports & newspaper clippings. <i>English, French.</i> 2 folders.	1965-1976
Box 49	TJB.1047	MERO-West Africa Ghana Documentation. Includes correspondence & reports. 1 folder.	1963-1976
Box 49	TJB.1039	Negocia-Algeria Documentation. Includes correspondence, newspaper clippings, invitations, reports & handwritten notes by Thomas J. Bata. <i>English, French.</i> 10 folders.	1962-1979
Box 49	TJB.1041	Negocia-Ivory Coast, Guinea Documentation.	1964-

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		Includes correspondence, reports, travel itinerary, brochures & 1 photo. <i>English, French.</i> 3 folders.	1979
Box 49	TJB.1038	ROWA (Regional Office of West Africa) Documentation. Includes correspondence, newspaper clippings & reports. <i>English, French.</i> 7 folders.	1969-1985
Box 49	TJB.579	Club du Sahel Documentation. 1 binder.	1982
Box 49	TJB.497	Boosting Your Market Share in Francophone Africa, Business International S.A. Includes list of most useful chapters for Bata Limited employees to read. 1 bound volume.	1986
Box 49	TJB.819	BIM File. HR Documentation for the African Bata Shoe Companies. Botswana / Kenya / Zambia / Zimbabwe. 1 binder.	1985-1986
Box 49	TJB.499	Sending Aid to Africa Documentation, Business International S.A. Guides on how aid is distributed and how to send aid. 3 folders.	1987
Box 49	TJB.574	West African Countries Seeking Buyers for State-Owned Industries. Larry James, Philip Crawley, The Globe and Mail. Photocopied article on the changing nature of West African economy. 1 folder.	1987
Box 49	TJB.817	Statistical Information on the Uganda Bata Shoe Company, Bata Limited. Completed forms with balance sheet highlights and business information. 1 binder.	1987

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Box 49	TJB.555	Nigeria Project File. Includes Thomas J. Bata's notes on business in Nigeria. 1 folder.	1988
Box 49	TJB.543	Political and Economic Considerations in Kenya. Includes statement from Thomas J. Bata on the economic situation in Kenya. 1 folder.	1989
Box 49	TJB.1032	CARO (Central Africa Regional Office)-Uganda Documentation. Includes correspondence, newspaper clippings, minutes, handwritten notes by Thomas J. Bata and a Stanford Research Institute brochure. 3 folders.	1966- 1989
Box 49	TJB.1028	CARO-Madagascar Documentation. Includes correspondence, newspaper clippings & 1 photo. English, French. 5 folders.	1963- 1990
Box 49	TJB.1031	CARO-Tanzania Documentation. Includes correspondence, newspaper clippings & a report. Also information on the nationalization of operations in Tanzania. 2 folders.	1962- 1993
Box 50	TJB.834	APDF (Africa Product Development Facility) Documentation Correspondence and brochures. 12 folders.	1988- 1993

#### **AUSTRALIA, NEW ZEALAND, SOUTH AFRICA**

Box 50	TJB.192	South African Bata Shoe Company Ltd. Corporate Record. Information on general meetings, powers of attorney, and important information in the life of the company. 1 bound volume.	1957- 1962
Box 50	TJB.315	South Africa Crisis File.	1986



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		Includes documentation on reduced operations. 1 binder.	
Box 50	TJB.320	South Africa Documentation. Outlines various issues and considerations regarding operating a business in South Africa. 35 folders.	1986
Box 50	TJB.296	Welpak Project, Bata Limited. Introduction of the Welpak Machinery. Australia. 1 bound volume.	1974
Box 50	TJB.324	Future Developments in Australia. 11 folders; 8 photographs.	1963- 1978
Box 50	TJB.323	ANSAR R. O. Documentation. Relating to the retail operations and expansion in Australia and Fiji. 5 folders.	1970- 1979
Box 50	TJB.1048	ANSAR-R.O., Mr. Lintner Documentation. Includes correspondence & reports. 1 folder.	1964- 1980
Box 50	TJB.381	Footwear Industry in Australia. Includes correspondence discussing previous meetings. 1 folder.	1983
Box 50	TJB.1035	ANSAR-Rhodesia Documentation. Includes correspondence and a brochure on "Investment in Developing Countries." 3 folders.	1964- 1987
Box 50	TJB.1025	ANSAR-South Africa Documentation. Includes correspondence, newspaper clippings, guest list, 1967 Christmas Card and book entitled "The Bata Companies in South Africa". 5 folders.	1962- 1990

#### OTHER REGIONS

Box 50	TJB.565	Soviet Union Documentation.	1989
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Articles on the economic and political situation in the  
Soviet Union.  
1 folder.

**A) OFFICE OF THOMAS J. BATA FONDS**

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**FINANCIAL AND LEGAL RECORDS**

Miscellaneous Financial Records  
 Corporate Donations  
 Legal Records

**Notes:** Arranged by date.

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BOX			DATE
<b>FINANCIAL RECORDS</b>			
Box 51	TJB.17 9	Accounting Advice. Includes sample forms and instructions for how to set up accounts. <i>Czech.</i> 1 bound volume.	1930- 1939
Box 51	TJB.17 8	Export Expenses. Export Expenses and account information. <i>Czech.</i> 1 bound volume.	1931
Box 51	TJB.96 1	Prices for Export Catalogue. Details the prices for export of different kinds of footwear coming from Zlin (Czech Republic). <i>Czech, Spanish.</i> 1 bound volume.	1936- 1937
Box 51	TJB.17 0	Czech to German Translation of Accounting Rules. German. 10 folders.	1938
Box 51	TJB.19 1	Bata Limited. Information on shares and important information in the life of the company. 1 bound volume.	1945- 1958
Box 52	TJB.65 7	World Bank Documentation. Correspondence and brochures. 16 folders.	1964- 1986

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Box 52	TJB.66 1	The Chase Manhattan Bank Investment Forums. 1 folder.	1965- 1972
Box 52	TJB.65 5	First National Bank Documentation. 1 folder.	1966- 1974
Box 52	TJB.55 6	Obstacles to Investment Documentation. Includes a list of general obstacles, and a photocopied article on these obstacles 1 folder.	1967- 1968
Box 52	TJB.64 3	Conyers, Dill & Pearman Correspondence. Correspondence with the financial advisors Conyers, Dill & Pearman were a financial advisory service based in Bermuda. 1 folder.	1969- 1971
Box 52	TJB.30 9	Costing Guide, Bata Limited. 1 binder.	1969- 1987
Box 52	TJB.28 7	Bangladesh Tax Assessment. 6 folders.	1970- 1971
Box 52	TJB.29 3	Kenyan Company Share Issues. Discussion of the proposed capital share increase. 9 folders.	1973- 1975
Box 52	TJB.65 9	Inter-America Development Bank. Correspondence and brochures. 2 folders.	1977- 1988
Box 52	TJB.65 1	BNP Documentation. 1 folder.	1977- 1989
Box 52	TJB.66 2	Credit Suisse Documentation. Correspondence and invitations to events. 1 folder.	1975- 1989
Box 52	TJB.65 2	Adela Investment Company Documentation. Includes brochures on the company. 3 folders.	1977- 1983
Box 52	TJB.65 6	Geoffrey Bell and Company Documentation. Correspondence and financial reviews.	1983- 1987

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		6 folders.	
Box 52	TJB.36 2	Correspondence and Financial Statements. 4 folders.	1983- 1984
Box 52	TJB.65 0	International Financial Corporation (IFC) Documentation. 2 folders.	1983- 1986
Box 52	TJB.51 8	Company Financial Profiles. Magazine articles on the financial developments in different countries. 3 folders.	1985- 1989
Box 52	TJB.53 6	IMF Documentation. 1 folder.	1986
Box 52	TJB.48 2	Weekly and Monthly Budget and Expenses for Thomas J. Bata. The month of December. 1 folder.	1986
Box 52	TJB.53 1	Foreign Investments. Details of potential foreign investments for individuals and companies. 4 folders.	1986- 1988
Box 52	TJB.26 8	Möhlín Factory and Retail Statistical Balance Sheet. 1 folder.	1987
Box 52	TJB.54 5	Foreign Investment in LDCs [Less Developed Countries]. Includes a report by the International Chamber of Commerce. 1 folder.	1987
Box 52	TJB.56 6	Stock Market Documentation. Articles and documents on the stock market. 3 folders.	1987
Box 52	TJB.57 5	World Bank Documentation. Articles and correspondence relating to the World Bank. 2 folders.	1987
Box 52	TJB.47 9	Replacement for Accountant Robert Norrie. Outlines Berk Colnett as a replacement accountant for	1988

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		Thomas J. Bata. 2 folders.	
Box 52	TJB.50 2	Financial Updates from Asia. Photocopies newspaper articles on financial developments in Asia. 1 folder.	1988
Box 52	TJB.51 5	Canadian Economic Statistics. Includes official statistics and reports in magazine articles. 1 folder.	1988- 1989
Box 53	TJB.54 4	Latin America Investment File. Outlines the economic situation in Latin America and potential investment opportunities. 1 folder.	1989
Box 53	TJB.16	Internal Finance Corporation Meeting. Includes Bata production statistics. The meeting was held in Washington D.C. (USA). 1 binder.	2002
Box 53	TJB.10 58	Memoria Anual Y Estados Financieros. Chilean Finance Report. Spanish. 1 bound volume.	2004
Box 53	TJB.54 6	Market Size Indicators, Bata Limited. Projection film showing the fastest-growing markets. 2 sheets of projection film.	[n.d.]

#### **FILES RE: CORPORATE DONATIONS**

Box 53	TJB.30 1	Charitable Donation Policy and Procedure, Bata Limited. 1 folder.	1980- 1981
Box 53	TJB.21 1	Pearson College Donation. Details of sponsorship for students around the world 1 binder.	1983
Box	TJB.21	Charitable Donations.	1983-

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53	0	2 binders.	1984
Box 54	TJB.30 8	Good Citizenship Activity. Bata Limited. Presentation film describing corporate donations.	1984- 1986
Box 54	TJB.30 2	Good Citizenship Activity Proposal. Bata Limited. Outlines the reasons for good citizenship schemes. 2 folders.	1986
Box 54	TJB.30 7	Good Citizenship Activity. Bata Limited. 1 binder.	1986
Box 54	TJB.30 3	Donations File, Bata Limited. Lists all donations given by different parts of the Bata Shoe Company. 2 binders.	1984- 1985
Box 54	TJB.30 4	Donations File, Bata Limited. Lists all donations given by different parts of the Bata Shoe Company 1 bound volume.	1986
Box 54	TJB.30 5	Donations and Good Citizenship Activity Proposal Bata Limited. Outlines the reasons for good citizenship schemes 1 bound volume and 1 binder.	1986
Box 54	TJB.30 6	Donation File, Bata Limited. 10 folders.	1987
Box 55- 56	TJB.87	Corporate Donations. Donations given by Thomas J. Bata, Sonja I. Bata and Bata Limited with titles A-C. 98 folders.	1990- 2000
Box 56	TJB.16 5	Corporate Donations. Donations given by Thomas J. Bata, Sonja I. Bata and Bata Limited with titles C-E. 61 folders.	1990- 2000
Box	TJB.16	Corporate Donations.	1990-

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57	6	Donations given by Thomas J. Bata, Sonja I. Bata and Bata Limited with titles F-N. 95 folders.	2000
Box 58	TJB.16 7	Corporate Donations. Donations given by Thomas J. Bata, Sonja I. Bata and Bata Limited with titles N-S. 95 folders.	1990- 2000
Box 59	TJB.16 7	Corporate Donations. Donations given by Thomas J. Bata, Sonja I. Bata and Bata Limited with titles S-W. 58 folders.	

### LEGAL FILES

Box 60-65	TJB.16 8	Bata et al vs. Hill et al at Delaware Chancery Court, Inzer B. Wyatt. Stenographic transcript of the trial. Volume 1-31. The trial was held in Wilmington (USA). Inzer B. Wyatt was a United States Federal Judge. 30 bound volumes in 4 boxes.  Box 60: Vol. 1-5 Box 61: Vol. 6-10 Box 62: Vol. 11-12; 14-16 Box 63: Vol. 17-21 Box 64: Vol. 22-26 Box 65: Vol. 17-31	1954- 1955
Box 65- 66	TJB.16 9	Bata et al vs. Hill et al at Delaware Chancery Court, Inzer B. Wyatt. Hearings apart from the trial, before and after the trial. Listed as A, B, C. 3 bound volumes in 2 boxes.  Box 65: Vol. A Box 66: Vol. B-C	1954- 1958
Box 66	TJB.64 6	Wettstein & Müller Correspondence. Wettstein & Müller was a law firm based in Zurich. Previous names include, Jucker, Wettstein & Müller,	1962- 1979



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		Jucker Berger Wettstein Kopp. 5 folders.	
Box 66	TJB.66 0	Cameron, Close, Reed and Blair Correspondence. 3 folders.	1962- 1980
Box 66	TJB.64 2	Lafleur & Brown Correspondence. Lafleur & Brown was a lawfirm based in Montreal. 4 folders.	1962- 1980
Box 66	TJB.66 4	Correspondence with Legal and Financial Firms. 6 folders.	1962- 1986
Box 66	TJB.64 1	H. Oppenheimer Correspondence H. Oppenheimer was a law firm with an office in London 1 folder.	1965- 1969
Box 66	TJB.64 0	Pinheiro Neto & CIA Correspondence. Pinheiro Neto & CIA were a law firm with offices in Sao Paolo, Rio de Janeiro, Paris and London. 1 folder.	1966- 1970
Box 66	TJB.65 8	Sullivan & Cromwell Documentation. Correspondence and notes. 15 folders; 2 dictaphone tapes.	1973- 1988
Box 66	TJB.64 4	Stikeman, Elliot, Tamaki, Mercier & Robb Correspondence. Stikeman, Elliot, Tamaki, Mercier & Robb were a lawfirm based in Montreal. 1 file.	1977- 1988
Box 66	TJB.37 1	Drawback Case, Bata India Limited. 1 file.	1986

#### **A) OFFICE OF THOMAS J. BATA FONDS**

#### **MARKETING AND PROMOTIONAL MATERIAL**

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**Notes:** Arranged by date.

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BOX	Bata ID		DATE
Box 67	TJB.275	Bata Stand at Semaine de Cuir. Semaine de Cuir is a leather and fur show held annually. French. 1 folder.	1926
Box 102	BL.212	BSO History Photo Documentation. Photos of factories, signage, products, events, training and towns. Some photos have captions. 51 folders (307 photographs; 127 slides).	ca. 1930- ca. 2000
Box 67	TJB.981	Bata Advertisement Images. Images from slides of Bata advertisement from the African Bata Shoe Companies. Includes advertisements for the shoe repair services. 3 folders (12 photographs).	ca. 1940- 1950
Box 67	TJB.954	Shoes for the Whole World Narration. Transcript of the narration for the unmade film, Shoes for the Whole World. English, Czech. 1 folder.	ca. 1960- 1970
Box 67	TJB.186	Marketing Manual. Bata Shoe Company, Private Ltd., Calcutta (India). 1 bound volume.	1966
Box 67	TJB.94	Bata Dollar in Branded Plastic and Branded Box. The dollar states 1867-1967 on one side. 1 item.	1967
Box 67	TJB.188	Merchandising and Supply Guide. Outlines company policy and directions for branding and merchandising. 1 bound volume.	1967

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Box 67	TJB.273	Correspondence and Photocopies Relating to Canadian Retail Advertising. Largely features stores based in Toronto (Canada). 1 folder.	1982-1983
Box 67	TJB.547	Marketing Strategies. Photocopied magazine articles on marketing strategies. 1 folder.	1987
Box 67	TJB.973	Bata Magazine, Bata Limited, Bata International Centre, Toronto. The first two editions of the Bata magazine. 2 magazines.	1990
Box 67	TJB.18	Photographs and Articles for Inclusion in the Bata World News Publication. Newspaper and magazine articles highlight activities Mr. Thomas J. Bata and Mrs. Sonja I. Bata within the company. 21 folders.	[n.d.]
Box 67	TJB.1061	No Limit on Sales. Bata Malaysia. Publication about selling and marketing shoes for the salesman. 1 bound volume.	1994
Box 67	TJB.974	Bata's Miracle Worker. The Canadian who's Taken the Czech Republic by Storm. Canadian Business, CB Media Limited, Toronto Article on Georgina Wyman. Georgina Wyman assisted with the negotiation of Bata property after the Velvet Revolution. 1 magazine.	1994
Box 67	TJB.1056	BSO Advertising Campaign in Russia. English, Russian. 1 bound volume; 15 photographs.	1997

### **A) OFFICE OF THOMAS J. BATA FONDS**

#### **BATA COMPANY EVENTS**

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**Notes:** Arranged by date.

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BOX			DATE
Box 67	TJB.224	40 Years in Batawa. Documentation relating to the celebrations. Also containing information on celebration of 40 Years Bata in Peru. 1 binder; 6 folders; 13 photographs.	1979
Box 67	TJB.269	Constitution Day Ceremony. Includes photographs taken on Constitution Day in Ottawa (Canada). 1 folder; 2 photographs.	1982
Box 67	TJB.360	Documentation relating to the Salute to Canada. Ball and Events held in Toronto (Ontario). <i>English, Czech.</i> 1 folder.	1983
Box 102	TJB.250	Memo Concerning the Salute to Canada Ball. Letter of complaint to Thomas J. Bata rejecting invitation to the ball and banquet given by the Czechoslovakia Association of Canada. The ball was to be held in Toronto (Canada). Audio recording. 1 folder, plus 1 mini-cassette tape.	1983
Box 67	TJB.786	CESO/SACO (Canadian Executive Service Organization) Dinner Documentation. Includes documentation on a planning dinner for colleagues and friends of the Bata Family. 1 binder.	1990
Box 68	TJB.1009	Re-Opening of the Flagship Store. Documentation and images relating to the re-opening of the Bata flagship store in Wenceslas Square, Prague (Czech Republic). 1 binder; 53 photographs.	1992
Box 68	TJB.857	Malaysian Delegation Dinner.	1992

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		Dinner hosted by Thomas J. Bata in Toronto (Canada) for delegates from the Malaysian government, and senior Bata Executives from Malaysia. 1 binder.	
Box 68	TJB.67	100th Anniversary in Zlin and Shoecon. Includes Thomas J. Bata's speeches. Shoecon was held in Prague (Czech Republic). 1 binder.	1994
Box 68	TJB.75	Dinner with Vilem Holan and Dinner with Milan Uhde. Dinner was held in Toronto (Canada). Milan Uhde is a Czech politician and playwright 4 folders.	1994
Box 68	TJB.39	Thomas Bata Foundation Inauguration. Material relating to the inaugural event of the Thomas Bata Foundation. It also outlines the key values of the Foundation 16 folders.	1998
Box 102		Thomas Bata Foundation Statutes. 6 folders.	[n.d.]
Box 68	TJB.26	Batawa 60th Celebration. Program of events held in Batawa to celebrate 60 years of Bata in Canada. 1 binder.	1999
Box 68	TJB.10	Tomas Bata University Inauguration Documentation. The Tomas Bata University is in Zlin (Czech Republic). 1 binder.	2001

### **A) OFFICE OF THOMAS J. BATA FONDS**

### **BATA PUBLICATIONS AND REPORTS**

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Publications  
Reports

**Notes:** Arranged by date.

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BOX			DATE
		<b>BATA PUBLICATIONS</b>	
Box 68	TJB.460	Inventions by the Bata Shoe Company by Anthony Cekota. Observation and comments on trends. Includes a list on all products developed by Bata. 1 folder.	1894?-1979
Box 68	TJB.1070	Bata Menschen Und Werk, Bata A.S., Zlin. Translation: Bata Men and Work. Book about the Bata System. Contains pictures of Bata town, buildings and people of Zlin. <i>German.</i> 1 bound volume. (Water damage.)	1935
Box 68	TJB.983	Ročenka Bat'a. Translation of the title: 'Bata Yearbook'. A guide to the year in Zlin, including informative articles on caring for shoes and buying shoes for children. <i>Czech.</i> 1 bound volume	1940
Box 68	TJB.182	ČECHOSLOVÁCI NA BŘEZÍCH GANGU. Jan Baroš, Bata Shoe Company, Batanagar. Translation of the title: 'Czechoslovaks on the banks of the Ganges'. Book shows the development of Czechoslovak communities in India. 1 bound volume.	1946
Box 68	TJB.208	A Story of Progress. Bata Shoe Company, Inc., Belcamp. Book on the phases of success at Belcamp. 1 bound volume.	1972

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Box 68	TJB.1055	Security Reports BIC, Colombia, and Park Lane, Toronto. Office Survey, Security Survey & Security Review. 2 bound volumes.	1985
Box 68	TJB.573	The US Shoe Business. C. K. Herz. Report on the state of the footwear industry. 4 folders.	1986
Box 68	TJB.1062	North American Indian and Eskimo Footwear: A Typology and Glossary. Alika Podolinsky Webber, Bata Shoe Museum Foundation, Toronto. Publication on history and construction of Native American footwear. 1 bound volume.	1989
Box 68	TJB.1057	Conservation Lifeline. World Wildlife Fund, Bata Shoe Organization. Activity book for children that teaches them about the environment & conservation. 1 folder.	ca. 1978-ca. 2004
Box 69	TJB.1003	Bata Magazine. F. Šmilauer, Tisk, Zlin. Advertising brochure for Bata in Zlin. It is a story, in poetry form, of Bata making shoes for birds and rabbits, and it details how well the shoes are made. Czech. 1 bound volume. Fragile.	ca. 1920-ca. 1930
Box 69	TJB.1083	Tecdevcon 1990 Conclusion Report. TecSec, Bata. Conclusion report extract of Tecdevcon 1990. Includes list of participants and table of contents. 1 file.	1990
Box 69	TJB.92	Czech and Slovak Brochures and Other Publications Czech, Slovak. 1 binder.	1990-1996

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**REPORTS**

Box 102		<p>‘Fact vs. Fury’. Pamphlet on American and Czech trade and shoe industries. Fuchs, William (Bata Show Co., Inc.) 1 pamphlet.</p>	[n.d.]
Box 69	TJB.248	<p>Transnational Corporations in World Development Survey. United Nations Centre on Transnational Corporations, Graham &amp; Trotman Limited. Includes a statement on the next survey they will be undertaking, and Thomas J. Bata's notes. The statement was published in London (UK). 1 bound volume; 8 folders.</p>	1985

**A) OFFICE OF THOMAS J. BATA FONDS****PRESS**



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Press About the Bata Company and Bata Family  
Publications on Other Topics (i.e. the shoe industry, business, marketing)

**Notes:** Arranged by date.

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BOX			DATE
		<b>PRESS ABOUT BATA</b>	
Box 69	TJB.972	Working Conditions in a Rationalized Undertaking: The Bata System and its Social Consequences. International Labour Office, Geneva. Report on social and business aspects of the Bata company, highlighting why they are unique. 1 bound volume.	1930
Box 69	TJB.1074	Bata, die grosste schuhproduzierende Organisation der Gegenwart. Schuh-Technik, Heft 8 1952 Translation: Bata, the largest Shoe Producing Organization of Present Times. German. 1 folder.	1952
Box 69	TJB.464	Bata Shoe Company Report. Report by unknown students on the Bata Shoe Company. Includes Thomas J. Bata's comments on the report. 1 bound volume.	1961
Box 69	TJB.1004	Magazine Pages on Bata Article on the assistance Bata gave to Czech immigrants to London in 1948 <i>Czech</i> . 1 folder.	ca. 1960- ca. 1970
Box 69A	TJB.276	The Presidents Forum Magazine. The Presidents Association. 11 magazines.	1962-1966
Box 69A	TJB.277	Special Studies. The Presidents Association. 4 binders.	1963-1969

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Box 69	TJB.446	Press and Publicity on Tours. Includes newspaper articles and correspondence discussing the publicity. 1 folder.	1963-1967
Box 69	TJB.447	Press and Publicity on Tours. Includes newspaper articles and correspondence discussing the publicity. 1 folder.	1968-1970
Box 69	TJB.448	Television and Radio Publicity. Includes correspondence relating to the publicity, and news reports after significant radio or television appearances. 1 folder.	1968-1981
Box 69	TJB.445	Press and Publicity from Thomas J. Bata's Tour to New Zealand. C. K. Herz. Includes newspaper articles and a report of the strategies for raising awareness of the visit. 1 bound volume.	1969
Box 69	TJB.298	Iran: Desert Miracle. National Geographic, National Geographic Society, London. Article mentioning Bata in Iran. 1 magazine.	1975
Box 69	TJB.218	Canada's Top Companies. Newspaper and magazine articles on Canada's top companies. 1 folder.	1977-1982
Box 69	TJB.443	Newspaper Articles on Bata Includes photocopied news articles from both specialist publications and public newspapers 7 folders.	1978-1979
Box 69	TJB.493	Newspaper and Magazine Articles on Bata Products. These articles relate exclusively to Bata footwear and include advertisements along with related correspondence.	1980-1987

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		10 folders.	
Box 69-70	TJB.88	Czech Newspaper Articles. Articles and images from Czech newspapers about the Bata family and Bata companies. English, Czech. 19 folders.	1980-2000
Box 70	TJB.495	Thomas J. Bata and Sonja I. Bata Press and Publicity. English, Czech, Slovak. 22 folders.	1982-1983
Box 70	TJB.966	Der ganzen Welt zu Füßen. Matthias Arter, Finanz und Wirtschaft, Zurich. Translation of the title: 'The Whole World at Your Feet'. Article in the newspaper and a large advert. <i>German.</i>	1984
Box 70	TJB.1010	Newspaper Articles on Bata Articles on the Bata Company and feature articles on Thomas J. Bata. 10 folders.	1984-1985
Box 70	TJB.600	Newspaper and Magazine Articles on Bata Products (and related subjects). 26 folders.	1985-1990
Box 71	TJB.601	Newspaper and Magazine articles on BSO (Bata Shoe Organization). English, Czech. 3 binders.	1986-1990
Box 72	TJB.377	Documentation on a Documentary on Jawaharlal Nehru. Includes photocopy of an article about protests at the Bata Shoe Museum. Jawaharlal Nehru was the first Prime Minister of India. 1 folder.	1986
Box 72	TJB.599	Newspaper and Magazine Articles on Bata's Return to Czech Republic. <i>Czech, English.</i> 20 folders.	1989-1990

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Box 72	TJB.1073	Die Bata-Kolonie in Mohlin. Markus Widmer. Translation: The Bata-Colony in Mohlin. Book about the history and buildings of the Bata town of Mohlin, Switzerland. Markus Widmer is an architect. He researched the history of Bata in Switzerland between c.1988-1992. <i>German.</i> 1 bound volume.	1990
Box 72	TJB.89	Miscellaneous News Coverage. The coverage is sorted according to country. 47 folders.	1990-1996
Box 72-73	TJB.90	Miscellaneous Magazine Articles. Includes a contents of where to find particular magazines 40 folders.	1990-1996
Box 73-74	TJB.91	Czech and Slovak Newspaper Articles Coverage of the Bata Shoe Organisation in Czech and Slovak newspapers. <i>Czech, Slovak.</i>  Box 73: 2 binders. Box 74: 55 folders.	1990-2000
Box 74	TJB.1069	Die Bata-Kolonie in Mohlin Architekturmuseum, Basel Translation of Title: The Bata Colony in Mohlin. Book which accompanies an exhibit in the Architecture Museum in Basel, Switzerland between 3 October to 22 November 1992 about the Bata built town in Mohlin, Switzerland. <i>German.</i> 1 book.	1992
Box 74	TJB.71	Announcement of Thomas J. Bata Becoming Honourary Chairman and Thomas G. Bata becoming Chairman. Press releases and newspaper articles. 1 bound volume.	1994
Box 74	TJB.1072	Les Usines Bata et leur politique sociale a Zline et a	2002-2003

Hellocourt pendant l'entre-deux-guerres.  
 Nathalie Chauveau, I.N.A.L.C.O.  
 Translation: The Bata Factories and Their Social  
 Politics in Zlin and Hellocourt During the Interwar  
 Years. Book about Bata towns in France and their  
 social policy during the interwar years. Includes a  
 letter to Thomas J. Bata.  
 INALCO is an abbreviation for Institut national des  
 langues et civilisations orientales located in Paris,  
 France.  
*French.*  
 1 bound volume.

### OTHER PUBLICATIONS

- |        |          |                                                                                                                                                                                                                                                                                                                      |           |
|--------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| Box 74 | TJB.1071 | India and Czechoslovakia.<br>Jan Baros, ed., Batangar.<br>Book about the business/economic relationship<br>between Czechoslovakia and India. Contains a number<br>of essays by various authors. Published on the<br>occasion of the 25 <sup>th</sup> anniversary of Czechoslovak<br>National Day.<br>1 bound volume. | 1943      |
| Box 74 | TJB.977  | Guide to Barum Rubber Flooring.<br>Barum (Ziln).<br>German.<br>1 booklet.                                                                                                                                                                                                                                            | ca. 1950  |
| Box 74 | TJB.183  | Guide to Books on Economics.<br>Oxford University Press.<br>List of publications on economics.<br>1 booklet.                                                                                                                                                                                                         | 1964-1965 |
| Box 75 | TJB.278  | Industrial Canada: The Publication for Industrial<br>Management.<br>Industrial Canada.<br>1 magazine.                                                                                                                                                                                                                | 1967      |
| Box 75 | TJB.185  | ComTech Digest.<br>Massachusetts Technical Services.<br>A bibliography of books and research relating to the<br>footwear industry.                                                                                                                                                                                   | 1969      |

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		1 booklet.	
Box 75-76	TJB.194	Tep Magazine. Tep. <i>Czech.</i> 150 magazines; loose clippings. 100 folders.	1970-1975
Box 76	TJB.408	AMA (American Management Association) and Presidents Association Courses. Magazines on courses available and correspondence. 27 magazines.	1968-1988
Box 77- 78	TJB.604	Thomas J. Bata's Corporate Library. Selection of books and brochures collected by Thomas J. Bata. 38 bound volumes.	ca. 1980- ca. 1995
Box 79	TJB.586	The CTC Reporter. (Center on Transnational Corporations). The United Nations, New York. Magazines on economic developments relevant for Transnational Corporations. 3 magazines.	1982-1984
Box 79	TJB.1059	Executive Guide to Fitness. Brian Budd & Val Clery, Van Nostrand Reinhold, Toronto. Non-fiction book about how to stay fit while working at the office. Bata Brand Power featured on cover and in several pictures in the book. 1 book.	1982
Box 79	TJB.357	Publications Regarding Companies in Financial Trouble. Sent to Thomas J. Bata and Thomas G. Bata. 1 folder.	1984-1985
Box 79	TJB.514	Canadian Business in the Third World. Canadian International Development Agency. 2 bound volumes.	1985
Box 79	TJB.517	Countertrade in the World Economy. Group of Thirty, New York.	1985

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		Guide to what is 'countertrade' and how it can be used by businesses. 1 bound volume.	
Box 79	TJB.501	For American Investors Abroad, the Party may Soon be Over. Business Week, Bloomberg, New York. Photocopied newspaper article. 1 folder.	1985-1986
Box 79	TJB.500	America's Most Wanted Managers Article. Magazine article on what to look for when hiring managers, given to Thomas G. Bata. 1 folder.	1986
Box 79	TJB.503	The Asian Development Bank Rumbles with Discontent. Far Eastern Economic Review, News Corp., Hong Kong. Photocopied Article. 1 folder.	1986
Box 79	TJB.505	Bangladesh: Where the Right Policies Get No Credit. The Economist, The Economist Group, London. Photocopied article on economic development in Bangladesh. 1 folder.	1986
Box 79	TJB.534	Article on Business Growth. Harvard Business Review, Harvard University, Harvard. Given to Thomas J. Bata as a reference document. 1 folder.	1986
Box 79	TJB.552	Theory of Monetarism Discredited by Economists. Mario Possamai, Toronto Star, Toronto. Original article and a photocopy of the article. 1 folder.	1986
Box 79	TJB.561	Role of Private Sector in African Development. Economic and Business Review, Dawn Tuesday, Nairobi. 1 folder.	1986

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Box 79	TJB.569	Good Riddance to Tax Breaks - They Haven't Done Much For Business. Joan Berger, Business Week, Bloomberg, New York. Photocopied commentary article on the detrimental effect of tax breaks on businesses. 1 folder.	1986
Box 79	TJB.568	Swiss Multinationals Documentation, The Economist. Photocopied article on the development of Swiss multinational companies. 1 folder.	1986
Box 79	TJB.570	Transnational Corporations and Technology Transfer. United Nations Centre on Transnational Corporations. 1 folder.	1986
Box 79	TJB.504	The World Information Economy Centre Documentation Atwater, Atwater Institute, Montreal Includes correspondence and brochures on their aims 1 folder.	1986
Box 79	TJB.524	Financial Indicators in the Footwear Industry. Magazine articles on financial indicators and trends. 1 folder.	1986-1987
Box 79	TJB.533	GATT (General Agreement on Trades and Tariffs) Documentation. The Economist. 1 folder.	1987
Box 79	TJB.507	Benefits of Strong Brands Outlined. Nancy Jaslow, Footwear News, Fairchild Fashion Media, New York. Photocopied magazine article on brand identity, given to Thomas G. Bata. 1 folder.	1987
Box 79	TJB.508	Economic and Political Issues in Brazil. Photocopied magazine articles on Brazil. 1 folder.	1987
Box 79	TJB.520	Deals of the Year. Fortune, Time Inc., New York.	1987



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		1 folder.	
Box 79	TJB.526	What It Takes To Be An Entrepreneur. Nancy Jaslow, Footwear News, Fairchild Fashion Media, New York. Photocopied magazine article on entrepreneurship. 1 folder.	1987
Box 79	TJB.527	Gold: Refining the Market. Euromoney, Euromoney Publications Ltd., London. Magazine article on the value of gold. 1 magazine.	1987
Box 79	TJB.539	Tough-Minded Ways to Get Innovative. Harvard Business Review, Harvard University, Cambridge. 1 folder.	1988
Box 79	TJB.540	The World's Wars The Economist, The Economist Group, London Photocopied magazine article on wars happening around the world and why they're happening 1 folder.	1988
Box 79	TJB.541	The Importance of Coming Last The Economist, The Economist Group, London Photocopied magazine article on the International Economy 1 folder.	1988
Box 79	TJB.542	Japanese Managerial Style Photocopied articles on Japanese managing practices 1 folder.	1988
Box 79	TJB.509	Articles on Business. Business Quarterly, School of Business Administration, University of Western Ontario. Journal articles published on business trends. 6 booklets.	1988-1989
Box 79	TJB.530	Articles on the Footwear Industry. 5 folders.	1989
Box 79	TJB.484	Articles of Interest for Bata.	1989

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		Articles sent to Thomas J. Bata containing information that may be useful to the company. 1 folder.	
Box 79	TJB.519	Development and Cooperation. Deutsche Stiftung fur Internationale Entwicklung, Berlin Full issues of the magazine. Translation of the Publishers: 'German Foundation for International Development'. 2 magazines.	1989
Box 79	TJB.525	European Economic Community (EEC) Report. The Economist, The Economist Group, London 1 magazine.	1992

**A) OFFICE OF THOMAS J. BATA FONDS****BUSINESS INDUSTRY ADVISORY COUNCIL (BIAC) MATERIAL**

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**Notes:** Arranged by date.

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BOX			DATE
Box 79	TJB.300	BIAC Development Committee Summary of the committee's findings. The committee met in Paris (France) 41 folders.	1970- 1983
Box 79	TJB.578	BIAC Committee on Capital Movements and Capital Markets Documentation 1 binder.	1974- 1982
Box 80	TJB.494	BIAC and DAC Correspondence and Notes. Includes discussion of the interactions between BIAC, DAC and OECD. DAC is an abbreviation of Development Assistance Committee. OECD is an abbreviation of Organisation for Economic Co-operation and Development. 1 folder.	1978- 1980
Box 80	TJB.239	BIAC Bureau Meeting and Development Committee Meeting. 6 folders.	1980
Box 80	TJB.240	BIAC Assistance Reports. 4 folders.	1980- 1983
Box 80	TJB.241	BIAC Committee on Economic Policy and Committee on Trade. Summary of the two committee's findings. 2 folders.	1980- 1983
Box 80	TJB.243	BIAC Investments and Multi-National Enterprises. 5 folders.	1980- 1983
Box 80	TJB.490	BIAC and DAC Documentation. Includes logistic information including names and addresses of other board members. DAC is an abbreviation of Development Assistance Committee. 7 folders.	1980- 1981

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Box 80	TJB.523	Increasing Private Investment in Developing Countries. Presentation given at the BIAC standing group on development aid. 1 folder.	1980
Box 80	TJB.583	BIAC Gautier Group Meeting. Includes Thomas J. Bata's handwritten annotations. The meeting was held in Paris (France). The Gautier group was the working party on international investment policy. BIAC is an abbreviation of Business and Industry Advisory Committee. 9 folders.	1980
Box 80	TJB.235	BIAC Development Committee Meetings. 1 binder; 11 folders.	1982- 1986
Box 80	TJB.590	BIAC Meeting Background Papers. The meeting was held in Paris (France). 1 binder.	1982
Box 81	TJB.231	BIAC Development Committee: Correspondence with Members. 3 binders.	1983- 1988
Box 82	TJB.232	BIAC General Information. 4 folders.	1983- 1988
Box 82	TJB.299	BIAC Committee on Trade. Summary of the committee's findings. The committee met in Paris (France). 1 folder.	1983- 1988
Box 82	TJB.585	BIAC Background Documents. Includes annual reports and guidelines. The meeting is Paris (France). 10 folders.	1983- 1987
Box 82	TJB.233	BIAC Development Assistance Committee Meeting. 8 folders.	1984
Box 82	TJB.581	BIAC US Correspondence. 1 folder.	1984- 1985

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Box 82	TJB.582	BIAC Meeting. The meeting was held in Tokyo (Japan) 4 folders	1984
Box 115	TJB.939	Thomas J. Bata's BIAC Speech. Speech was given in Tokyo (Japan) Audio recording. 1 cassette tape.	1984
Box 82	TJB.234	BIAC/DAC Meeting. 1 binder.	1985
Box 82	TJB.577	BIAC Annual Report of Activities. 1 bound file.	1985
Box 82	TJB.839	BIAC International Investment, Multinational Enterprises and Development Documentation. 26 folders.	1989- 1993
Box 83	TJB.879	BIAC International Investment, Multinational Enterprises and Development Documentation. 34 folders.	1993- 1996

**A) OFFICE OF THOMAS J. BATA FONDS****ORGANIZATION FOR ECONOMIC COOPERATION MATERIAL (OECD)  
MATERIAL**

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**Notes:** Arranged by date.

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BOX			DATE
Box 117	TJB.924	OECD Report. Includes a note of thanks for Thomas J. Bata's assistance with this report. 1 cassette tape and 1 document.	ca. 1975- ca. 1985
Box 83	TJB.242	OECD Direct Foreign Investments. 4 folders.	1980- 1983
Box 83	TJB.521	External Debt of Developing Countries. Report from a survey conducted by OECD. 1 bound volume.	1984
Box 83	TJB.557	OECD Documentation. Includes the OECD Economic Outlook. 1 folder.	1985- 1986
Box 83	TJB.529	Confidential Draft Report on the Food Industry. OECD 1 folder.	1986
Box 83	TJB.65	OECD and BIAC (Business and Industry Advisory Committee) Meetings, Paris (France). Includes Thomas J. Bata's notes. 1 folder.	1994
Box 83	TJB.19	OECD Munster Conference, Moscow (Russia). Includes a transcript of the speech made by Thomas J. Bata. 1 folder.	2000

### **A) OFFICE OF THOMAS J. BATA FONDS**

### **OTHER COMPANIES**

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**Notes:** Arranged alphabetically.

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BOX			DATE
<b>A</b>			
Box 83	TJB.605	Adidas Documentation. Includes Adidas corporate statements and correspondence regarding interactions. <i>English, German.</i> 4 folders.	1970-1988
Box 83	TJB.606	Alpargatas Documentation. 13 folders.	1967-1988
Box 84	TJB.607	Andre Documentation. Largely correspondence on collaboration and interaction. <i>English, French.</i> 1 folder.	1975-1984
Box 84	TJB.608	Autry Documentation. Includes statistics and facts about the company. 1 folder.	1976-1979
<b>B</b>			
Box 84	TJB.284	Bako Co. Ltd. Report. Tokyo, Japan. 3 folders.	1972
Box 84	TJB.609	Bally Documentation. Correspondence with and newspaper articles on Bally <i>English, German.</i> 3 folders.	1975-1989
Box 84	TJB.610	British Boot and Shoe Institution (BSI) Documentation. Correspondence with and invitations from the BBSI. 3 folders.	1966-1982

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Box 84	TJB.611	British Shoe Corporation Documentation. Correspondence with the British Shoe Corporation, largely Harry Levison. 1 folder.	1966-1983
Box 84	TJB.612	Brown Shoe Corporation Documentation. 11 folders.	1963-1985
Box 84	TJB.373	Brown Group Inc. Documentation relating to potential cooperation between Brown Group Inc. and Bata. 3 folders.	1975

**C**

Box 84	TJB.613	James H. Childs and Iron Age Documentation. Correspondence with James H. Childs, referencing previous meetings. 1 folder.	1966-1981
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**D**

Box 84	TJB.614	Deichmann Documentation. Correspondence with H. Deichmann. 1 folder.	1975-1982
Box 84	TJB.615	Dunlop-Pirelli Documentation. Newspaper articles and correspondence relating to Dunlop-Pirelli. <i>English, German, French.</i> 1 folder.	1970-1973

**E**

Box 84	TJB.616	Eaton's Documentation. Newspaper articles and correspondence relating to Eaton's. 1 folder.	1967-1977
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Box 84	TJB.618	Freudenberg Documentation. Correspondence and company brochure on Freudenberg. 1 folder.	1977
<b>G</b>			
Box 84	TJB.619	Genesco Documentation. Correspondence and newspaper articles on Genesco. 4 folders.	1964-1980
Box 84	TJB.620	Greb Documentation. Includes details of their move to Missusaga, and a brochure on the company. 1 folder.	1970-1980
<b>H</b>			
Box 84	TJB.621	Humanic Documentation. Largely correspondence with the company. 4 folders.	1972-1988
<b>K</b>			
Box 84	TJB.623	Kinney Documentation. Correspondence discussing meetings. 1 folder.	1976-1977
<b>L</b>			
Box 84	TJB.624	Landrichter Correspondence. Correspondence regarding visits and meetings. English, German. 1 folder.	1971-1976
Box	TJB.625	Lemm Correspondence.	1966-1988

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84		<i>English, German.</i> 1 folder.	
Box 84	TJB.626	Levi-Strauss Documentation. Details of a meeting and correspondence regarding cooperation. 1 folder.	1973-1989
<b>M</b>			
Box 84	TJB.627	Marks & Spencer Documentation. Correspondence and newspaper articles on Marks & Spencer. 8 folders.	1975-1986
Box 84	TJB.628	Meldisco and Melville Documentation. Includes correspondence and Thomas J. Bata's notes. Also includes brochures on the company. 7 folders.	1970-1975
Box 84	TJB.629	Melli Documentation. Includes company brochure. <i>English, Arabic.</i> 1 folder.	1975
Box 84	TJB.630	Migros Correspondence. 1 folder.	1972-1973
Box 84	TJB.631	Mothercare Documentation. Includes details of mergers between Habitat and Mothercare. 1 folder.	1981
<b>P</b>			
Box 84	TJB.633	Polymer Corporation Ltd. Documentation. 1 folder.	1962-1969
Box 84	TJB.634	Porvair Documentation. Includes details of a visit to Toronto and a company brochure.	1973-1974

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		1 folder.	
Box 84	TJB.635	Puma Documentation. Includes correspondence, a company brochure, and details of a deal between Bata New Zealand and Puma to stock shoes. 1 folder.	1976
<b>R</b>			
Box 84	TJB.636	Roots Documentation. Includes documentation on Roots and correspondence regarding assistance that could be given to them as they expand into Canada. 1 folder.	1976
<b>S</b>			
Box 84	TJB.637	Sayvette Documentation. Newspaper articles on the company and correspondence 1 folder.	1974-1975
Box 84	TJB.638	Sears Documentation. Correspondence, newspaper articles and memos regarding Sears. 1 folder.	1964-1988
Box 84	TJB.639	Shoe Corporation of America Documentation. Includes correspondence regarding Shoe Corporation of America going out of business. 1 folder.	1970-1976
<b>T</b>			
Box 84	TJB.444	Documentation on the Relationship Between Tretorn and Bata. 5 folders.	1965-1977

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**U**

Box 84	TJB.437	United Machinery Corporation. Includes correspondence and brochure on the company. Some material relates to a visit from senior people in the company. 1 folder.	1977-1987
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**W**

Box 84	TJB.442	Ward White Group Documentation. 3 folders.	1969-1983
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Box 84	TJB.440	Documentation on the Relationship Between Wilson and Bata. Specifically references the working relationship between the two companies, and the technicalities of the agreement between them. 1 folder.	1979
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Box 84	TJB.441	Wolverine Documentation. Includes a photocopied newspaper article about Wolverine's profit increases. 1 folder.	1976-1980
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**MISCELLANEOUS**

Box 84	TJB.647	Competitor Information. General newspaper articles and correspondence on competitors. 9 folders.	1986-1989
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**A) OFFICE OF THOMAS J. BATA FONDS****A3 CORRESPONDENCE**

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Correspondence with Individuals / Individual Companies  
 Internal Company Correspondence (General)  
 Internal Memos

**Notes:** Arranged alphabetically and by date.

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BOX			DATE
		<b>CORRESPONDENCE WITH INDIVIDUALS / COMPANIES</b>	
		<b>B</b>	
Box 85	TJB.359	Berry, Jay. A request asked to work with Bata on future projects. Includes press releases about Jay Berry Associates. 3 folders.	1983-1986
Box 85	TJB.289	Berzac, Joe. Joe Berzac was the assistant to Tom Drucker. 1 binder.	1979
Box 85	TJB.430	Bursik, Josef. 1 folder.	1976-1985
		<b>C</b>	
Box 85	TJB.429	Carnecky, Draga. 1 folder.	1969-1970
Box 85	TJB.461	Cekota, Anthony. Includes comments on books and speeches. 1 folder.	1964-1982
Box 85	TJB.432	Cowell, Philip. 10 folders.	1973-1978

**D**

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Box 85	TJB.288	Drucker, Tom. 1 binder.	1975-1979
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Box 102		Drucker, Tom. 9 folders.	
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**F**

Box 85	TJB.427	Fiksl, Josephine. Telegram of condolence after her husband's death. 1 folder.	1970
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**G**

Box 85	TJB.663	Graham, David. David Graham was a trustee of the Bata Shoe Company. Sensitive material, do not release without approval from Bata. 10 folders.	1958-1982
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**H**

Box 85	TJB.426	Herz, C. K. Includes Herz' obituary. Karel Herz was the president of the Bata Shoe Company. 8 folders.	1970-1989
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Box 85	TJB.995	Dr. Hodac and Tomas Bata. <i>Czech.</i> 1 folder.	1919
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**J**

Box 85	TJB.985	Janos, Ludvik and Tomas Bata. <i>Czech.</i>	1921-1931
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		1 folder.	
Box 85	TJB.986	Janos, Ludvik and Marie Bata. <i>Czech.</i> 1 folder.	1924-1938
Box 85	TJB.988	Janos, Ludvik and Bata a.s. Letters from Bata a.s. to Ludvik Janos regarding building work that needs to be completed. <i>Czech.</i> 1 folder.	1938-1940
Box 85	TJB.989	Janos, Ludvik and Dominik Cipera. Thank you letter from Dominik Cipera regarding congratulations sent on a recent promotion. <i>Czech.</i> 1 folder.	1944

**K**

Box 85	TJB.286	Keymer, D. J. Claim Documents. 1 folder.	1973
Box 85	TJB.425	Kruezer. <i>English, French.</i> 1 folder.	1970-1986

**L**

Box 85	TJB.424	Lavesseur, C. 1 folder.	1975-1976
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**M**

Box 85	TJB.451	Maltby, F. V. 17 folders.	1964-1975
Box 85	TJB.488	Morlion, Andrea (Father).	1985-1987

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		Father Andrea Morlion worked for Pro Deo University in Rome. 4 folders.	
Box 85	TJB.969	Muska, Mary. Correspondence with Mary Muska regarding her request for a memorial booklet for her husband. Muska carried the Bata Shoe Company's shares from the Czech Republic to the USA in 1939. <i>English, Czech.</i> 1 folder.	1985
<b>P</b>			
Box 85	TJB.378	Palmer, Harry. Requesting the Photograph of Thomas J. Bata. Thomas J. Bata was photographed by Harry Palmer as part of a series to photograph to Companions to the Order of Canada. 1 folder.	1985
<b>S</b>			
Box 85	TJB.431	Saller, Eugen. 5 folders.	1962-1978
Box 85	TJB.423	Silar. 3 folders.	1965-1972
Box 86	TJB.422	Regarding Frank Stanek. Includes correspondence with Frank Stanek's wife regarding his illness. 1 folder.	1965-1979
Box 86	TJB.438	Status Shoe Company. Status Shoe Company was a Canadian company that imports Czech shoes. 1 file.	1972
Box 86	TJB.436	Stride Rite	1976-1982



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		Stride Rite is a shoe manufacturing company. 2 folders.	
Box 86	TJB.434	Stylo. Stylo was a shoe company based in Leeds. 1 folder.	
Box 86	TJB.428	Swastik Rubber Productions. 1 folder.	1977-1981
<b>T</b>			
Box 86	TJB.956	Tanish, A. Ramsey. Correspondence Regarding Bata Trade name. Correspondence with A. Ramsay Tanish, who was writing a book titled "The role of Fungi in Peace and War 1917-1947". He wore Bata hockey boots and Bata gumboots while helping refugees in Burma in 1944. 1 folder.	1987
Box 86	TJB.435	Timex. 1 folder.	1976-1978
<b>V</b>			
Box 86	TJB.450	V. Kos. 11 folders.	1960-1974
Box 86	TJB.421	Vogt, Robert. Includes correspondence about Robert Vogt's trips. 3 folders.	1966-1975
Box 86	TJB.439	Voswinkel, Ernst. Includes discussion of a trip taken to visit Voswinkel stores by Thomas J. Bata. 1 folder.	1975-1984

**W**

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Box 86	TJB.463	Wynne-Roberts, C. R. Includes arrangements for meetings. 1 folder.	1982
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### INTERNAL COMPANY CORRESPONDENCE

Box 86	TJB.281	Circular Letters to Staff. 3 binders.	1956-1976
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Box 86	TJB.333	Correspondence Relating to Brazil. 8 folders.	1963-1976
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Box 86	TJB.885	Regional Letters. 1 binder, 6 folders.	1963-1970
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Box 86, 87	TJB.209	Regular and Circular Letters. Replied to by original recipients or Thomas J. Bata. 10 binders.  Box 86: 1964-1965 Box 87: 1971-1977	1964-1973
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Box 88	TJB.1078	Haussa Uprising Nigeria. Letter to Thomas J. Bata, including a picture of a Bata store during the uprising in Kano (1966). 1 folder; 1 photograph.	1966-1974
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Box 88	TJB.399	IBM Board Member Announcement. Includes letters of congratulation on Thomas J. Bata's appointment to the Board of Directors for IBM. 1 folder.	1967
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Box 88	TJB.344	Correspondence with Canadian Government Officials, Canadian Diplomats and Ontario Government Officials. Also includes magazine articles, newspaper articles and invitations to events. 23 folders.	1968-1988
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Box 88	TJB.335	Correspondence on Speeches. Correspondence received after speeches. Also includes	1970-1976
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		drafts of some of the speeches. 8 folders.	
Box 88	TJB.449	Forward Planning Correspondence. Correspondence with Bata Executives setting up meetings and discussing future plans for the Bata Company. 4 folders.	1970-1982
Box 88 -89	TJB.322	Correspondence with Staff. Correspondence between Thomas J. Bata and Staff Members. 110 folders.	1970-1985
Box 89-90	TJB.321	Correspondence with Staff. Between Thomas J. Bata and Staff Members, Surnames HI-O. <i>English, Czech.</i> 114 folders; 16 photographs.	ca. 1960- 1986
Box 91	TJB.331	Correspondence Relating to FERRO [Far East Regional Office]. 1 folder.	1970-1978
Box 91	TJB.332	Correspondence Relating to India. 1 folder.	1970-1978
Box 91	TJB.469	Regional Letters. Regional Letters were sent to the heads of each Regional Office, detailing developments in the company. 1 binder.	1970-1978
Box 91	TJB.374	Customer Complaints. Complaint letters from customers and replies. 9 folders.	1971-1974
Box 91	TJB.386	Letters and Memos Between Thomas J. Bata and L. Coutts 2 folders; 3 Dictabelts (Audio recordings).	1974
Box 91	TJB.645	Correspondence with Footwear Industry Professionals. Correspondence with individuals within the footwear industry and small footwear companies.	1976-1981

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		2 folders.	
Box 92	TJB.342	Ottawa Government Meeting Contacts. Correspondence with government officials in Ottawa and invitations to meetings. 1 binder.	1978-1988
Box 92	TJB.468	Foreign Diplomats and Foreign Governments. File is arranged alphabetically according to surname. 11 folders.	1978-1986
Box 92	TJB.433	Correspondence with retired Bata Executives and the Widows of Bata Executives <i>English, Czech.</i> 7 folders.	1979-1986
Box 92	TJB.886	Circular Letters to Company Managers. Indexed according to the recipient's country. 15 folders; 15 slides.	1981
Box 92	TJB.271	Incorrect Article. McIntyre: Morgan's Man of Many Tongues Correspondence regarding an incorrect article, referencing Bata being brought from Senegal to the USA 1 folder.	1982
Box 92	TJB.261	Congratulations After Thomas J. Bata Receives Canadian International Businessman of the Year Award. The award ceremony was held in Toronto (Canada). 1 folder.	1982
Box 92	TJB.213	Requests and Letters to Thomas J. Bata. Largely requests for assistance, not related to financial help. 2 binders.	1982-1984
Box 92	TJB.252	Business International Committee. Asking Thomas J. Bata whether he would like to be involved with their new scheme based in India. 1 folder.	1984
Box 92	TJB.964	Zlin Correspondence.	1984-1985

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		Letters sent to Thomas J. Bata regarding corporate activities in the Czech Republic, specifically Zlin. 1 folder.	
Box 92	TJB.372	Customer Correspondence. Replies to complaints and commendations. 3 folders.	1984-1986
Box 92	TJB.245	Complaint Letters. Also includes responses from Thomas J. Bata. <i>English, Spanish.</i> 13 folders.	1985
Box 92	TJB.970	Letter Requesting Financial Support. Financial support request from a student in Casablanca (Morocco). <i>French.</i> 1 file.	1985
Box 92	TJB.318	CALA Insolvency Documents and Correspondence. Includes newspaper article on the insolvency. CALA is an abbreviation of Canadian Association for Latin America. 1 binder.	1986
Box 92	TJB.481	Personal Residential Addresses of Bata Executives. 1 folder.	1986
Box 92	TJB.498	Africa-Canada Trade Development Council. Invitation to join the council is rejected. 1 folder.	1986
Box 92	TJB.589	Czech Correspondence. Correspondence from the Czech Republic, largely asking for assistance and donations. 73 folders; 78 photographs; 11 negatives.	1986-1988
Box 94-95	TJB.875	Letters and Faxes To and From Bata Limited. 4 binders.  Box 94: Binder 1 (1991-1995). Binder 2 (1995). Box 95:	1991-1997

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		Binder 3 (1996). Binder 4 (1997).	
Box 101	TJB.1020	Vera Marsikova Reports. <i>English, Czech.</i> 12 folders.	1994-1996
<b>INTERNAL MEMOS</b>			
Box 96	TJB.285	Internal Memos, Bata Limited. Memos sent to Ceylon. 12 folders.	1968-1976
Box 96- 97	TJB.280	Memos from Thomas J. Bata.  Box 96: 7 folders and 2 binders (1969-1976). Box 97: 2 binders (1977-1979).	1969-1979
Box 101	TJB.388	Internal Memos. 4 folders.	1974-1978
Box 98	TJB.229	Memos. Memos sent around the company, arranged according to who the memo was sent to. 1 binder.	1983-1984
Box 98	TJB.311	Memos, Bata Limited. Largely on the actions and activities of Thomas J. Bata. 1 binder.	1985
Box 98	TJB.470	Thomas J. Bata Memos. Memos from Thomas J. Bata to Bata Executives. 1 binder.	1986
Box 99	TJB.598	Memos to and from Thomas J. Bata, Thomas G. Bata and Sonja I. Bata and others. 9 folders.	1991
Box 99	TJB.82	Memos. Arranged by departments to which the memos were sent. 18 folders.	1992-1995

**A) OFFICE OF THOMAS J. BATA FONDS**

**A4 PERSONAL AND FAMILY RECORDS**

**Notes:** Arranged by date.

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BOX			DATE
Box 99	TJB.999	Thomae Wiedermann's Doctor of Theology Certificate. 1 folder.	1868
Box 99		Photographs of Tomas Bata and various Bata family members. 1 folder; 7 photographs.	ca. 1932
Box 99	TJB.992	Bata Family Tree. Bata family tree, beginning with Tomas Bata, and extending back to Va'clow Batini (1580-1662. The earliest part of the family tree is a photocopy of the original, while the latter part is the original document. Also contains accompanying written documentation. <i>Czech.</i> 1 folder.	ca. 1920- ca. 1930
Box 99	TJB.1001	Photographs of Tomas Bata, the Bata Family, and Bata Staff. 12 photographs.	ca. 1930- ca. 1940
Box 99	TJB.987	Jiri Janos Birth Certificate. Photocopy. Jiri Janos was the son of Ludvik Janos. <i>Czech.</i> 1 folder.	1922
Box 99	TJB.1063	Thomas J. Bata & Sonja I. Bata Passports. 13 Canadian passports, 1 British passport, 1 Czech passport; 13 are for Thomas J. Bata & 2 are for Sonja I. Bata. Also, 1 application for a Canadian passport by Thomas J. Bata. <i>English, French, Czech.</i>	1930-1973
Box 99	TJB.1066	Tovaryssky List. Translation: Thomas J. Bata Exam. Includes bank note. <i>Czech.</i>	1932



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		1 folder.	
Box 99 + Box 118	TJB.991	Tomas Bata's Last Testament. 2 copies of Tomas Bata's testament, read after his death. 1 folder plus 1 cassette tape (Box 118).	1932
Box 99	TJB.1000	Tomas Bata's Funeral. Photographs of Tomas Bata's funeral, including photographs of Thomas J. Bata, Jan Bata and Marie Bata. 6 photographs.	1932
Box 99	TJB.1064	Thomas J. Bata Licenses. Includes 2 pilot licenses from the United Kingdom, 3 pilot licenses from Czechoslovakia, 1 pilot license from Canada, 1 Non-Resident Angling License from Ontario Fisheries, 1 Certificate of Alien Registration. <i>English, Czech.</i>	1933-1957
Box 99	TJB.990	Tomas Bata Death Certificate. Death certificate released after Tomas Bata's death in 1932. <i>Czech.</i> 1 folder.	1939
Box 99-100	TJB.959	Passport Documentation. The original passports of Thomas J. Bata, Marie Batová and Lízalová Božena. Includes photocopies of the passports and details of movements according to them. <i>English, Czech, German, Dutch, Spanish.</i> 15 passports.	1940-1945
Box 100	TJB.1002	Thomas J. Bata and Sonja I. Bata Marriage Announcement. Includes their London address. <i>Czech.</i> 1 card.	1946

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Box 100	TJB.994	Certificate of Dominik Cipera for Non-Collaboration. Photocopy of the certificate. <i>Czech.</i> 1 folder.	1947
Box 101	TJB.487	Park Lane Circle House Documentation. Includes details of renovations to the house. 5 folders.	1962-1985
Box 100	TJB.883	Sonja I. Bata Photographs and Bata Family Photographs. 3 folders; 32 photographs.	1962-1980
Box 100	TJB.884	Thomas J. Bata Photographs. Photographs of Thomas J. Bata in business and personal settings. 27 folders; 135 photographs; 5 colour slides.	1968-1988
Box 100	TJB.338	Wedding Announcements. Correspondence and Invitations regarding the weddings of friends of the Bata Family. 17 folders.	1972-1989
Box 100	TJB.340	Death Announcements. Correspondence and Invitations regarding deaths in the family of friends of the Bata Family. 8 folders.	1972-1989
Box 100	TJB.219	Boat and Equipment Documentation. Documentation relating to Thomas J. Bata's hire of a boat, Aloka, for the Olympics. 1 folder.	1976
Box 100	TJB.940	Monica & Baby Photographs. Slides showing Monica Pignal with her son, Charles Pignal as a baby. 1 folder (9 slides).	ca. 1982
Box 100	TJB.379	Petition to Install a Sanitary Sewer on Thomas J. Bata's Property. 1 folder.	1984-1985

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Box 101	TJB.346	Rosemarie Bata's Wedding. Zena Cherry, The Globe and Mail. Report on the event and details of guests. 1 folder.	1985
Box 100	TJB.376	Canada Customs Invoice. For a porcelain figure for Rosemarie Bata. 1 folder.	1985
Box 100	TJB.339	Birth Announcements. Correspondence and Invitations regarding births in the family of friends of the Bata Family. 1 folder.	1986
Box 101	TJB.83	Czech Status File. Relating to Thomas J. Bata's status as a Czech citizen. 39 folders.	1993-1996
Box 118	TJB.142	Telephone Conversation discussing the family situation in the Czech Republic. Thomas J. Bata, John Nash. John Nash is the grandson of Jan A. Bata. Audio recording. 1 cassette tape.	1993
Box 118	TJB.112	Telephone Conversation discussing family property in the Czech Republic. Thomas J. Bata, John Nash. Audio recording. 1 cassette tape.	1994
Box 101	TJB.42	Thomas J. Bata and Sonja I. Bata 50th Anniversary Celebrations. Includes guest lists for each part of the event and full itineraries. The celebrations were held in Toronto (Canada). 1 binder.	1996
Box 118	TJB.947	Bata - Mrs Schmidt. Christine Schmidt is Thomas J. Bata's daughter. No further details on the box. Audio recording? Magnetic tape, 1 reel.	[n.d.]

**A) OFFICE OF THOMAS J. BATA FONDS**

**A5 (A/V) RECORDED CONVERSATIONS**

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**Notes:** Arranged alphabetically by speaker(s).

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BOX	Item	Bata ID		DATE
<b>B</b>				
Box 103	1	TJB.934	TJB/DV Letters to Baldik and J. Clement. Baldik was a Bata Executive. Audio recording. 1 cassette tape.	ca. 1975- 1985
Box 103	2	TJB.159	Telephone Conversation. Thomas J. Bata, Bernovsky. Discussing the forest in Vselin and a possibly visit. Audio recording. 1 cassette tape.	1992
<b>C</b>				
Box 103	3	TJB.146	Conversation. Thomas J. Bata, Chavat. Discussing Moravan, a Zlin-based aviation company. Audio recording. 1 cassette tape.	1994
<b>D</b>				
Box 103	4	TJB.152	Telephone Conversation. Thomas J. Bata, Dunlop. Discussing African expansion. Audio recording. 1 cassette tape.	1993

**H**

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Box 103	5	TJB.101	Telephone Conversation. Thomas J. Bata, Hans Holzer. Audio recording. 1 cassette tape.	1991
Box 103	6	TJB.114	Telephone Conversation. Thomas J. Bata, Hans Holzer. Audio recording. 1 cassette tape.	1991
Box 103	7	TJB.147	Conversation. Thomas J. Bata, Hans Holzer. Discussing Moravan, a Zlin-based aviation company. Audio recording. 1 cassette tape.	1994
Box 103	8	TJB.143	Conversation. Thomas J. Bata, Hrbac. Discussing Eric McKay. Hrbac is from Moravan, a Zlin-based aviation company. Audio recording. 1 cassette tape.	1993

**K**

Box 103	9	TJB.144	Conversation. Thomas J. Bata, Joe Kane. Audio recording. 1 cassette tape.	1993
Box 103	10	TJB.99	Telephone Conversation. Thomas J. Bata, Ernst Keller. Audio recording. 1 cassette tape.	1991
Box 103	11	TJB.106	Telephone Conversation. Thomas J. Bata, Vlasak Kohout. Kohout was Vrba's Secretary. Audio recording.	1991

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1 cassette tape.

**M**

Box 103	12	TJB.153	Telephone Conversation. Thomas J. Bata, J. Mathu. Discussing experience and opportunities for Canadian investments in India. Mrs. J. Mathu worked for the Dept. of External Affairs, International Trade in Canada. Audio recording. 1 cassette tape.	1993
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Box 103	13	TJB.141	Telephone Conversation. Thomas J. Bata, Eric McKay. Discussing Moravan, a Zlin-based aviation company. Audio recording. 1 cassette tape.	1993
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**P**

Box 103	14	TJB.105	Telephone Conversation. Thomas J. Bata, Jan Pivecka. Audio recording. 1 cassette tape.	1991
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Box 103	15	TJB.131	Telephone Conversation. Thomas J. Bata, Pivecka. Audio recording. 1 mini-cassette tape.	1991
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**S**

Box 103	16	TJB.130	Telephone Conversation. Thomas J. Bata, Sanek. Audio recording. 1 mini-cassette tape.	1991
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Box 103	17	TJB.121	Telephone Conversation. Thomas J. Bata, Carl Schwarzenberg. Karel Schwarzenberg was the Chancellor of the Czech Republic at the time of the conversation. Audio recording. 1 cassette tape.	1991
Box 104	18	TJB.126	Conversation. Thomas J. Bata, Sonja Sinclair. Audio recording. 1 cassette tape.	1990
Box 104	19	TJB.127	Conversation. Thomas J. Bata, Sonja Sinclair. Audio recording. 1 cassette tape.	1990
Box 104	20	TJB.158	Telephone Conversation. Spauk. Spauk was the Minister of Finance. Audio recording. 1 cassette tape.	1992
Box 104	21	TJB.926	Telephone Conversation. Thomas J. Bata, Strom. Audio recording. 1 cassette tape.	1978
<b>V</b>				
Box 104	22	TJB.123	Telephone Conversation. Thomas J. Bata, Vlasak. Thomas J. Bata was telephoning from a Bata Store. Audio recording. 1 cassette tape.	1990
Box 104	23	TJB.135	Telephone Conversation. Thomas J. Bata, Vlasak. Audio recording. 1 mini-cassette tape.	1990
Box	24	TJB.103	Telephone Conversation.	1991



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104			Thomas J. Bata, Jan Vrba. Audio recording. 1 cassette tape.	
Box 104	25	TJB.110	Telephone Conversation. Thomas J. Bata, Jan Vrba. Audio recording. 1 cassette tape.	1991
Box 104	26	TJB.111	Telephone Conversation. Thomas J. Bata, Jan Vrba. Audio recording. 1 cassette tape.	1991
Box 104	27	TJB.116	Telephone Conversation. Thomas J. Bata, Jan Vrba. Audio recording. 1 cassette tape.	1991

### W

Box 104	28	TJB.927	Telephone Conversation. Thomas J. Bata, Wassceman. Audio recording. 1 cassette tape.	1977
Box 104	29	TJB.125	Telephone Conversation. Thomas J. Bata, Georgina Wyman. Audio recording. 1 cassette tape.	1990
Box 104	30	TJB.133	Telephone Conversation. Thomas J. Bata, Georgina Wyman. Audio recording. 1 mini-cassette tape.	1990
Box 104	31	TJB.97	Telephone Conversation. Thomas J. Bata, Georgina Wyman, Hans Holzer. Audio recording. 1 cassette tape.	1991
Box	32	TJB.98	Telephone Conversation.	1991

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104			Thomas J. Bata, Georgina Wyman, Hans Holzer. Audio recording. 1 cassette tape.	
Box 104	33	TJB.100	Telephone Conversation. Thomas J. Bata, Georgina Wyman. Audio recording. 1 cassette tape.	1991
Box 104	34	TJB.104	Telephone Conversation. Thomas J. Bata, Georgina Wyman. Audio recording. 1 cassette tape.	1991
Box 104	35	TJB.107	Telephone Conversation. Thomas J. Bata, Georgina Wyman. Audio recording. 1 cassette tape.	1991
Box 105	36	TJB.108	Telephone Conversation. Thomas J. Bata, Georgina Wyman. Audio recording. 1 cassette tape.	1991
Box 105	37	TJB.109	Telephone Conversation. Thomas J. Bata, Georgina Wyman. Audio recording. 1 cassette tape.	1991
Box 105	38	TJB.118	Telephone Conversation. Thomas J. Bata, Georgina Wyman. Audio recording. 1 cassette tape.	1991
Box 105	39	TJB.120	Telephone Conversation. Thomas J. Bata, Georgina Wyman. Audio recording. 1 cassette tape.	1991
Box 105	40	TJB.102	Telephone Conversation. Thomas J. Bata, Georgina Wyman, Hans Holzer, Kadazabek. Audio recording. 1 cassette tape.	1991

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Box 105	41	TJB.134	TRANS OF LTR TO G.W. Georgina Wyman. Audio recording. 1 mini-cassette tape.	1991
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**Z**

Box 105	42	TJB.156	Telephone Conversation. Thomas J. Bata, Li Zhou. Evaluating the East/West Enterprise Program at York University, Toronto (Canada). Li Zhou worked for Universalis, and was Commissioned by External Affairs. Audio recording. 1 cassette tape.	1993
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**MISCELLANEOUS**

Box 105	43	TJB.695	Thomas J. Bata Phone call. Commercial Department, Bata Limited. Phone call between Thomas J. Bata and the Indian Bata Shoe Company. Audio recording. Magnetic tape, 1 reel.	1966
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Box 105- 107 + Box 102	44- 113	TJB.364	Dictations and Telephone Conversations. Include correspondence on 'Noiseless Dictation'. Audio recordings. 70 mini-cassette tapes, plus 1 folder (Box 102).	1974
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Box 107	114	TJB.124	Two Telephone Conversations. Thomas J. Bata, Sonja I. Bata, Georgina Wyman, Tom Drucker, R. MacCrate. Audio recording. 1 cassette tape.	1990
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Box	115	TJB.160	Conversation.	1992
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107			Audio recording. 1 cassette tape.	
Box 107	116	TJB.137	Conversation. Thomas J. Bata. Audio recording. 1 cassette tape.	[n.d.]

**A) OFFICE OF THOMAS J. BATA FONDS****A5 (A/V) RECORDED INTERVIEWS**

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**Notes:** Arranged by date.

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BOX	Item			DATE
Box 107	117	TJB.670	Interview on CFRA Radio, Sonja I. Bata. Recorded in Ottawa. Audio recording. Magnetic tape, 1 reel.	1957
Box 107	118	TJB.676	Interview on CFRA Radio, Thomas J. Bata. Recorded in Ottawa. Audio recording. Magnetic tape, 1 reel.	1957
Box 119	1	TJB.755	Thomas J. Bata's Interview with Footwear News. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1966
Box 107	119	TJB.922	Interview with Thomas J. Bata. Audio recording. 1 cassette tape.	Ca. 1975- ca. 1985
Box 107	120	TJB.681	Interview with Thomas J. Bata. Thomas J. Bata, Raoul Engel. Interview on the topic 'Money Talks'. Audio recording. Magnetic tape, 1 reel.	1977
Box 107	121	TJB.949	Thomas J. Bata and Sonja I. Bata Interview. Interview probably conducted in Brazil. English, Portuguese. Audio recording. 1 cassette tape.	1980
Box 107- 108	122- 138	TJB.237	Interview with Thomas J. Bata by Sonja Sinclair. Discussions to inform Thomas J. Bata's autobiography Audio recordings. 35 mini-cassette tapes.	1988
Box	139	TJB.128	Interview on 'Morningside', CBC-AM. Thomas J.	1990

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108			<p>Bata interview, CKOC.  Thomas J. Bata, Peter Gzowski, Doug Farraway,  CBC-AM, CKOC.  Thomas J. Bata promotes his book. Interview was  conducted in Toronto (Canada).  Audio recording.  1 cassette tape.</p>	
Box 108	140	TJB.95	<p>Interview.  Thomas J. Bata, Project Magazine.  Interview conducted at the Business Information  Centre, Rotman School of Management, Toronto  (Canada).  Audio recording.  1 cassette tape.</p>	1991
Box 108	141	TJB.96	<p>Interview.  Thomas J. Bata, Laura Fowlie, Financial Post  Audio recording.  1 cassette tape.</p>	1991
Box 108	142	TJB.115	<p>Interview on CBL-AM.  Thomas J. Bata, Sonja I. Bata, Joe Cote, CBL-  AM.  Discussion of induction into the Junior  Achievement Business Hall of Fame. The  interview was conducted in Toronto (Canada).  Audio recording.  1 cassette tape.</p>	1991
Box 108	143	TJB.157	<p>Interview on 'Morningside', CBC-AM.  Thomas J. Bata, Peter Gzowski, CBC-AM.  Audio recording.  1 cassette tape.</p>	1991
Box 108	144	TJB.122	<p>Interview with Czechoslovak Television.  Thomas J. Bata, Milan Aoamek.  Interview conducted at Bata Limited.  Audio recording.  1 cassette tape.</p>	1991
Box 108	145	TJB.117	<p>Telephone Conversation.  Thomas J. Bata, Carl H. Hahn.  Interview conducted at the Business Information</p>	1991

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			Centre, Rotman School of Management, Toronto (Canada). Audio recording. 1 cassette tape.	
Box 108	146	TJB.119	Telephone Conversation. Thomas J. Bata, Mayer-Rieckh. Interview conducted at the Business Information Centre, Rotman School of Management, Toronto (Canada). Audio recording. 1 cassette tape.	1991
Box 108	147	TJB.161	Interview on CFRB-AM. Thomas J. Bata, Andy Barrie. Discussing Bata Enterprises worldwide. On the 'Andy Barrie Show'. Audio recording. 1 cassette tape.	1991
Box 108	148	TJB.162	Interview on Austrian Radio. Interview given during the Vienna Business Week Conference. Audio recording. 1 cassette tape.	1992
Box 108	149	TJB.154	Telephone Interview. Thomas J. Bata, Otakar Korinek Otakar Korinek worked for the Slovak Press Agency in Washington. Audio recording. 1 cassette tape.	1993
Box 108	150	TJB.145	Interview. Paula Zubeck. Paula Zubeck is an artist. Audio recording. 1 cassette tape.	1994
Box 108	151	TJB.113	Telephone Interview on CBC discussing Zlin Aerospace. Thomas J. Bata, Cathy Forest, CBC. Audio recording. 1 cassette tape.	[n.d.]

**A) OFFICE OF THOMAS J. BATA FONDS**

**A5 (A/V) MUSIC**



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**Notes:** Arranged by date.

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BOX	Item			DATE
Box 108	152	TJB.694	Malaysian and Chinese Music. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	ca. 1960- ca. 1970
Box 108	153	TJB.698	Small, Small World Recording. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	ca. 1960- ca. 1970
Box 108	154	TJB.713	March and Music Selection. Commercial Department, Bata Limited. Selected by Bata Shoe Company. Audio recording. Magnetic tape, 1 reel.	ca. 1960- ca. 1970
Box 109	155	TJB.726	Music of Leopoldville. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	ca. 1960- ca. 1970
Box 109	156	TJB.780	Tyawana Music. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	ca. 1960- ca. 1970
Box 109	157	TJB.697	Worldcon Space Music. Commercial Department, Bata Limited. Music used at Worldcon. Audio recording. Magnetic tape, 1 reel.	1965
Box 119	2	TJB.770	National Anthems and Bata Music. Commercial Department, Bata Limited. According to the label it includes the Möhlin Batamarch and Small World. Also includes National Anthems. Audio recording.	1965

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			Magnetic tape, 1 reel.	
Box 109	158	TJB.702	Land of the Lion Music. Bata Limited. Audio recording. Magnetic tape, 1 reel.	1965
Box 109	159	TJB.669	Australian Songs. Commercial Department, Bata Limited. Label on the tape: 'Waltzing Matilda - Lionel Long, Tie Me Kangaroo Down - Rolf Harris'. Used at the Australia Fair. Audio recording. Magnetic tape, 1 reel.	1969
Box 109	160	TJB.671	Chinese Music. Commercial Department, Bata Limited. Instrumental music used for International Footwear Parade at Worldcon, used as background music for the Chinese bridal outfit and Cheongsam. Audio recording. Magnetic tape, 1 reel.	1969
Box 109	161	TJB.672	Indian Music. Commercial Department, Bata Limited. Music used for a fashion parade in India. Audio recording. Magnetic tape, 1 reel.	1969
Box 109	162	TJB.673	African Drum Music. Commercial Department, Bata Limited. African drum music for Bata to use on commercials and at events. Audio recording. Magnetic tape, 1 reel.	1969
Box 109	163	TJB.685	Belafonte and Merryman Songs. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1969
Box 109	164	TJB.689	Lion Dance Music. Commercial Department, Bata Limited.	1969

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			Audio recording. Magnetic tape, 1 reel.	
Box 109	165	TJB.690	Mrs Zapletal Soundtrack. Commercial Department, Bata Limited. Includes narration by J. Watson. Audio recording. Magnetic tape, 1 reel.	1969
Box 109	166	TJB.693	Malaysian Music. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1969
Box 109	167	TJB.708	Fashion Parade Music. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1969
Box 119	3	TJB.709	Music of Thailand. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1969
Box 109	168	TJB.720	Music of Bolivia. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1969
Box 109	169	TJB.722	Music of Kinshasha. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1969
Box 109	170	TJB.725	Bamileke Folk Music. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1969
Box 109	171	TJB.727	Music of Vietnam. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1969

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Box 110	172	TJB.731	Uganda Music. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1969
Box 110	173	TJB.734	Sudanese Music. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1969
Box 110	174	TJB.739	Pakistan Music. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1969
Box 119	4	TJB.752	Instrumental Music for May Day Festival. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1969
Box 119	5	TJB.754	Musical Overture for Worldcon. Commercial Department, Bata Limited. Used in a demonstration, 'Fashion Through the Ages'. Audio recording. Magnetic tape, 1 reel.	1969
Box 119	6	TJB.757	Indian Music. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1969
Box 119	7	TJB.766	Ceylonese Music. Commercial Department, Bata Limited. Used at the Worldcon fashion parade. Audio recording. Magnetic tape, 1 reel.	1969
Box 119	8	TJB.767	Indian Music. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1969
Box	9	TJB.775	Music of Thailand.	1969

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120			Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	
Box 110	175	TJB.909	It's a Small World Recording. Audio recording. 1 cassette tape.	1978
Box 110	176	TJB.163	Blazeks Fun Team of Czech Music Selection of Czech music. Audio recording. 1 cassette tape.	1980-1992

**A) OFFICE OF THOMAS J. BATA FONDS****A5 (A/V) RECORDED SPEECHES AND PRESENTATIONS**

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**Notes:** Arranged by date.

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BOX	ITEM			DATE
Box 110	177	TJB.742	Thomas J. Bata's Welcoming Speech. Audio recording. Magnetic tape, 1 reel.	ca. 1960- ca. 1970
Box 110	178	TJB.719	John Clemenger's Presentation. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	ca. 1960- ca. 1970
Box 120	10	TJB.774	Thomas J. Bata's Normantour Speech. Commercial Department, Bata Limited. Normantour is the North American Tour, a programme for company managers to improve their skills. Audio recording. Magnetic tape, 1 reel.	1961
Box 120	11-12	TJB.942	Thomas J. Bata's Regional Coordinator's Conference Speech. Speech given at the opening of the conference. Magnetic tape, 1 reel plus 1 cassette tape.	1964
Box 120	13	TJB.771	Thomas J. Bata's The Challenge of Change Speech. Commercial Department, Bata Limited. Speech in Atlantic City (USA). Audio recording. Magnetic tape, 1 reel.	1965
Box 110	179	TJB.699	Thomas J. Bata's Worldcon Presentation. Commercial Department, Bata Limited. Audio recording. Magnetic tape.	1965
Box 110	180	TJB.718	Thomas J. Bata's Normantour Speech. Commercial Department, Bata Limited. Normantour is the North American Tour, a	1965

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			programme for company managers to improve their skills. Audio recording. Magnetic tape, 1 reel.	
Box 120	14	TJB.764	Thomas J. Bata's Retail Speech. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1965
Box 120	15-16	TJB.888	Thomas J. Bata's Seignior Club Speech. Bata Limited. The talk was held at the Canadian Management Centre, Toronto (Canada). The Seignior Club is a Canadian private members club. Audio recording. Magnetic tape, 1 reel, plus 1 cassette tape.	1965
121	17	TJB.760	Trans-Canada Communications Presentation. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1966
Box 110	181	TJB.706	Thomas J. Bata's Advanco Speech. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1966
Box 110	182	TJB.712	Thomas J. Bata's Marketco Speech. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1966
Box 110	183	TJB.740	N. Newman Brands and Marketing Speech. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1966
Box 110	184	TJB.745	Thomas J. Bata's English Speech. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1966

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Box 110	185	TJB.746	Thomas J. Bata's French Speech. Commercial Department, Bata Limited. French. Audio recording. Magnetic tape, 1 reel.	1966
Box 110	186	TJB.684	Management Objectives Speech. Commercial Department, Bata Limited. Speech given by Professor Brooks. Audio recording. Magnetic tape, 1 reel.	1966
Box 111	187	TJB.691	Gerry Jansen Principles of Cost Speech. Commercial Department, Bata Limited. Gerry Jansen was a Bata Executive. Audio recording. Magnetic tape, 1 reel.	1966
Box 110	188	TJB.679	Thomas J. Bata Normantour Speech. Commercial Department, Bata Limited. Speech given to participants at Normantour. Normantour is the North American Tour, a programme for company managers to improve their skills. Audio recording. Magnetic tape, 1 reel.	1967
Box 110	189	TJB.688	Thomas J. Bata Marketco Speech. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1967
Box 111	190	TJB.700	Thomas J. Bata Normantour Speech. Commercial Department, Bata Limited. Speech on estimates and planning. Audio recording. Magnetic tape, 1 reel.	1967
Box 111	191	TJB.716	Thomas J. Bata's Prodefco Speech. Commercial Department, Bata Limited. Prodefco is a Bata abbreviation of Product Development Conference. Audio recording. Magnetic tape, 1 reel.	1967



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Box 121	18	TJB.759	Thomas J. Bata's Retailco Speech. Commercial Department, Bata Limited. Retailco is a Bata abbreviation of Retail Conference. Audio recording. Magnetic tape, 1 reel.	1967
Box 121	19	TJB.763	Thomas J. Bata's Marketco Speech. Commercial Department, Bata Limited. Marketco is a Bata abbreviation of Marketing Conference. Audio recording. Magnetic tape, 1 reel.	1967
Box 121	20	TJB.762	A. Rowanlegg and George Rodgers' Expo Presentations. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1967
Box 111	192	TJB.696	Message to India. Commercial Department, Bata Limited. Thomas J. Bata's message to the member of the Indian Bata Shoe Company. Audio recording. Magnetic tape, 1 reel.	1968
Box 111	193	TJB.675	Foreign Investment Speech. Commercial Department, Bata Limited. Outlines the benefits for youth, the benefits for the country, the importance of profit and the importance of risk-taking. Recorded in Batawa. Audio recording. Magnetic tape, 1 reel.	1968
Box 111	195	TJB.677	Thomas J. Bata Normantour Speech. Commercial Department, Bata Limited. Speech given at the opening of Normantour. Audio recording. Magnetic tape, 1 reel.	1968
Box 111	196	TJB.721	Thomas J. Bata's Advanco Speech. Commercial Department, Bata Limited.	1968

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			<p>Advanco is a Bata abbreviation is Advanced Management Course. This was a course for Bata managers who wanted to become executives. Audio recording. Magnetic tape, 1 reel.</p>	
Box 121	21	TJB.768	<p>Sonja I. Bata's Retail Standards Prodefco Speech. Commercial Department, Bata Limited. Prodefco is a Bata abbreviation of Product Development Conference. Audio recording. Magnetic tape, 1 reel.</p>	1968
Box 121	22	TJB.777	<p>B. Pedlock and R. McRae PR Speech. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.</p>	1968
Box 111	197	TJB.707	<p>Phillip Nutt's New Communications Speech. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.</p>	1968
Box 111	198	TJB.736	<p>Thomas J. Bata's Worldcon Speech. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.</p>	1969
Box 121	24	TJB.769	<p>Thomas J. Bata's Worldcon Speech. Commercial Department, Bata Limited. Speech in Sudan (Africa). Audio recording. Magnetic tape, 1 reel.</p>	1969
Box 111	199	TJB.674	<p>Thomas J. Bata Shoecon Speech. Commercial Department, Bata Limited. Two takes of a speech made by Thomas J. Bata. English, French. Audio recording. Magnetic tape, 1 reel.</p>	1969
Box 111	200	TJB.678	<p>Thomas J. Bata Advanco Speech. Commercial Department, Bata Limited.</p>	1970

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			Audio recording. Magnetic tape, 1 reel.	
Box 111	201- 202	TJB.729	Thomas J. Bata's Normantour Speech. Commercial Department, Bata Limited. Normantour is the North American Tour, a programme for company managers to improve their skills. Audio recording. Magnetic tape, 2 reels.	1970
Box 111	203	TJB.730	Thomas J. Bata's Marketco Speech. Commercial Department, Bata Limited. Marketco is a Bata abbreviation of Marketing Conference. Audio recording. Magnetic tape, 1 reel.	1970
Box 122	25	TJB.751	Thomas J. Bata's Retailco Speech. Commercial Department, Bata Limited. Retailco is a Bata abbreviation of Retail Conference. Audio recording. Magnetic tape, 1 reel.	1970
Box 112	204- 206	TJB.911	Thomas J. Bata's Speech at the National Club Audio recording. 3 cassette tapes.	ca. 1970- .ca. 1980
Box 112	207	TJB.714	Thomas J. Bata's Marketco Speech. Commercial Department, Bata Limited. Marketco is a Bata abbreviation of Marketing Conference. Audio recording. Magnetic tape, 1 reel.	1971
Box 112	208	TJB.717	Thomas J. Bata's Marketco Speech. Commercial Department, Bata Limited. Marketco is a Bata abbreviation of Marketing Conference. Audio recording. Magnetic tape, 1 reel.	1971
Box	208	TJB.723	Thomas J. Bata's Marketco Speech.	1971

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112			Commercial Department, Bata Limited. Marketco is a Bata abbreviation of Marketing Conference. Audio recording. Magnetic tape, 1 reel.	
Box 112	209	TJB.724	Thomas J. Bata's Advanco Speech. Commercial Department, Bata Limited. Advanco is a Bata abbreviation is Advanced Management Course. This was a course for Bata managers who wanted to become executives. Audio recording. Magnetic tape, 1 reel.	1971
Box 112	210	TJB.737	Thomas J. Bata's Normantour Speech. Commercial Department, Bata Limited. Thomas J. Bata speech on Bata concepts and aims. Normantour is the North American Tour, a programme for company managers to improve their skills. Audio recording. Magnetic tape, 1 reel.	1971
Box 121	23	TJB.749	Thomas J. Bata's Speech to the Canadian Forces. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1971
Box 112	211	TJB.741	H. Humphries' Franchising Speech at Marketco. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1971
Box 122	26	TJB.750	H. Humphries' Franchising Speech at Marketco. Commercial Department, Bata Limited. We do not know whether H. Humphries worked for Bata. Marketco is an abbreviation of Marketing Conference. Audio recording. Magnetic tape, 1 reel.	1971
Box 122	27	TJB.747	Thomas J. Bata's Design Council Speech. Commercial Department, Bata Limited.	1972

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			Audio recording. Magnetic tape, 1 reel.	
Box 122	28-29	TJB.908	Thomas J. Bata's Marketco Speech and Retailco Speech. Audio recording. Magnetic tape, 1 reel plus 1 cassette tape.	1972
Box 112	212	TJB.733	Thomas J. Bata's Shoecon and Personco Speech. Commercial Department, Bata Limited. Shoecon is an abbreviation of Shoe Conference. Personco is an abbreviation of Personal Conference. Audio recording. Magnetic tape, 1 reel.	1972-1973
Box 112	213	TJB.686	Dominion Foundries and Steel Limited Speeches. Russell T. Kelley Co., Limited, Hamilton. Presentations given by executives in the company on different HR and corporate considerations. Audio recording. Magnetic tape, 1 reel.	1973
Box 112	214	TJB.687	Franchising Presentation. Bill Casey. Audio recording. Magnetic tape, 1 reel.	1973
Box 112	215- 216	TJB.944	Thomas J. Bata's Batanagar Speeches. Speeches given during Thomas J. Bata's visit to Batanagar. Audio recording. Magnetic tape, 1 reel plus 1 cassette tape.	1974
Box 112	217	TJB.779	Feet Presentation Commercial Department, Bata Limited Given by Ken Orton Audio recording. Magnetic tape, 1 reel.	1974
Box 112	218	TJB.920	Thomas J. Bata's RCC Speech. RCC is an abbreviation of Regional	ca. 1975- ca. 1985

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			Coordinator's Conference. Audio recording. 1 cassette tape.	
Box 112	219	TJB.923	Thomas J. Bata's Speech. Speech given in Mexico. Audio recording. 1 cassette tape.	ca. 1975- ca. 1985
Box 112	220	TJB.925	Speech Record. Audio recording. 1 cassette tape.	ca. 1975- ca. 1985
Box 113	221	TJB.892	Thomas J. Bata's Personmeet Speech. Personmeet is an abbreviation of Personnel Meeting. Audio recording. 1 cassette tape.	1978
Box 113	222	TJB.893	Thomas J. Bata's Advanco Speech. Audio recording. 1 cassette tape.	1978
Box 113	223	TJB.895	Thomas J. Bata's Marketco Speech. Speech given at the opening of the conference. Audio recording. 1 cassette tape.	1979
Box 113	224	TJB.898	Thomas J. Bata's RCC Speech. Speech given at the opening of the conference. RCC is an abbreviation of Regional Coordinator's Conference. Audio recording. 1 cassette tape.	1979
Box 113	225- 226	TJB.902	Thomas J. Bata's Shoecon Speech. Speech given at the opening of the conference. Audio recording. Magnetic tape, 1 reel plus 1 cassette tape.	1979
Box 113	227	TJB.910	Thomas J. Bata Speech in Batawa. Label states that it is a THB speech, this is probably a mis-spelling. Audio recording.	1979

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			1 cassette tape.	
Box 113	228- 229	TJB.943	Thomas J. Bata's Marketco Speech. Speech given at the opening of the conference Audio recording. Magnetic tape; 1 cassette tape.	1979
Box 113	230	TJB.946	Thomas J. Bata's Shoecon Speech. Speech given at the closing of the conference, and includes a special changes announcement. Audio recording. Magnetic tape, 1 reel.	1979
Box 122	30	TJB.710	Thomas J. Bata's AGRA Address. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1980
Box 113	231	TJB.894	Thomas J. Bata's Advanco Speech. Bata Limited. Speech given at the opening of the conference. Audio recording. 1 cassette tape.	1980
Box 113	232	TJB.896	Thomas J. Bata's Personmeet Speech. Speech given at the opening of the conference. Audio recording. 1 cassette tape.	1980
Box 113	233	TJB.897	Thomas J. Bata's Prodmanco and Retailco Speech. Prodmanco is an abbreviation of Production Managers Course. Audio recording. 1 cassette tape.	1980
Box 113	234	TJB.899	Thomas J. Bata's Advanco Speech. Speech given at the opening of the conference. Audio recording. 1 cassette tape.	1980
Box 113	235	TJB.900	Thomas J. Bata's Advanco Speech. Audio recording. 1 cassette tape.	1980

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Box 113	236	TJB.917	Shoecon Speeches. Opening speech given by Sergio Cesari, closing speech given by Thomas J. Bata. Sergio Cesari was a Bata Executive. Audio recording. 1 cassette tape.	1980
Box 113	237	TJB.715	Thomas J. Bata's Shoecon Speech. Commercial Department, Bata Limited. Shoecon is an abbreviation of Shoe Conference. Audio recording. Magnetic tape, 1 reel.	1981
Box 114	238	TJB.903	Thomas J. Bata's Advanco Speech. Audio recording. 1 cassette tape.	1981
Box 114	239	TJB.904	Thomas J. Bata's Sewmeet Speech. Audio recording. 1 cassette tape.	1981
Box 114	240	TJB.905	Thomas J. Bata's Normantour Speech. Speech given on EDP (Ethylenediamine pyrocatechol) usage. Normantour is the North American Tour, a programme for company managers to improve their skills. Audio recording. 1 cassette tape.	1981
Box 114	241	TJB.912	Thomas J. Bata's Normantour Speech. Normantour is the North American Tour, a programme for company managers to improve their skills. Audio recording. 1 cassette tape.	1981
Box 114	242	TJB.891	Thomas J. Bata's Normantour Speech. Speech given at the opening of the conference. Audio recording. 1 cassette tape.	1981
Box	243-	TJB.901	Thomas J. Bata's Normantour Speech.	1982



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114	244		Speech given at the opening of the conference. Audio recording. 2 cassette tapes.	
Box 114	245	TJB.913	Thomas J. Bata's Prodmanco Speech. Speech given at the opening of the conference Prodmanco is an abbreviation of Production Managers Course. Audio recording. 1 cassette tape.	1982
Box 114	246	TJB.928	Alex Fernandez Prodmanco Presentation. Prodmanco is an abbreviation of Production Managers Course. Alex Fernandez was a Bata Executive based in Bangkok, Toronto, Pakistan and Kenya. Audio recording. 1 cassette tape.	1982
Box 114	247	TJB.887	Thomas J. Bata's Speeches in Bangladesh. Speeches made to workers. Audio recording. 1 cassette tape.	1983
Box 114	248	TJB.889	Thomas J. Bata's Advanco Speech. Audio recording. 1 cassette tape.	1983
Box 114	249	TJB.890	Thomas J. Bata's Shoecon Speech. Audio recording. 1 cassette tape.	1983
Box 114	250	TJB.907	Thomas J. Bata's Speech for CIBC. Note on the box states that this is typical of his speeches in India. CIBC is an abbreviation of Canada-India Business Council. Audio recording. 1 cassette tape.	1983
Box 114	251	TJB.915	Thomas J. Bata's Speech at the ICC. Speech given in Paris (France). ICC is an abbreviation of International Chamber of Commerce.	1983

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			Audio recording. 1 cassette tape.	
Box 114	252	TJB.918	Thomas J. Bata's OECD Speech OECD is an abbreviation of Organisation for Economic Cooperation and Development. Audio recording. 1 cassette tape.	1984
Box 114	253	TJB.919	Thomas J. Bata's Speech. Speech given in Stockholm (Sweden). Audio recording. 1 cassette tape.	1984
Box 114	254	TJB.921	Thomas J. Bata's UN Speech. UN is an abbreviation of United Nations. Audio recording. 1 cassette tape.	1984
Box 115	255	TJB.939	Thomas J. Bata's BIAC Speech. Speech was given in Tokyo (Japan). BIAC is an abbreviation of Business and Industry Advisory Committee. Audio recording. 1 cassette tape.	1984
Box 115	256	TJB.916	Thomas J. Bata's Shoecon Speech. Speech given at the closing of the conference. Also includes an awards ceremony at the conference. Audio recording. 1 cassette tape.	1985
Box 115	257	TJB.948	Thomas J. Bata's Trenton Rotary Club Speech. Audio recording. 1 cassette tape.	1985
Box 115	258	TJB.937	Thomas J. Bata's RCC Speech. Speech was given in Toronto (Canada). RCC is an abbreviation of Regional Coordinator's Conference. Audio recording. 1 cassette tape.	1986

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Box 115	259	TJB.914	Thomas J. Bata's Speech at the Committee on Transnational Corporations. Audio recording. 1 cassette tape.	1988
Box 115	260	TJB.929	Thomas J. Bata ITAC Speech. Speech was given in St. Johns (Canada). ITAC is an abbreviation of International Trade Advisory Committee. Audio recording. 1 cassette tape.	1989
Box 115	261	TJB.938	Thomas J. Bata's Telecon Speech. Audio recording. 1 mini-cassette tape.	1989
Box 115	262	TJB.132	Speech at the CEO Forum. Thomas J. Bata. The forum was held in Geneva (Switzerland) CEO is an abbreviation of Chief Executive's Organisation. Audio recording. 1 mini-cassette tape.	1990
Box 115	263	TJB.136	Speech at BIAC. Thomas J. Bata. BIAC is an abbreviation of Business and Industry Advisory Committee. Audio recording. 1 mini-cassette tape.	1990
Box 115	264- 264a	TJB.149	Speech at the University of Zurich. Thomas J. Bata. Audio recording. 2 cassette tapes.	1992
Box 115	265	TJB.150	Thomas J. Bata's speech in India. Audio recording. 1 cassette tape.	1992
Box 115	266	TJB.164	Speech at the German Industrials Conference. Thomas J. Bata. The conference was held in Prague (Czech Republic).	1992

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			Audio recording. 1 cassette tape.	
Box 115	267	TJB.151	Speech, 'Trans[c]ending Boundaries' Thomas J. Bata. Thomas J. Bata's speech for the University of Toronto. The speech was made at the Park Plaza Hotel. Audio recording. 1 cassette tape.	1993
Box 115	268	TJB.155	Speech, 'Business Beyond Borders'. Thomas J. Bata. Speech given at the Graduate Business Conference, held in Toronto (Canada). Audio recording. 1 cassette tape.	1993

**A) OFFICE OF THOMAS J. BATA FONDS****A5 (A/V) MISCELLANEOUS**

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**Notes:** Arranged by date.

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BOX	ITEM			DATE
Box 115- 116	268a	TJB. 953	Efficiency-Work Study Film. Film Division, Bata Development Limited, London. Audio-visual recording. Magnetic tape, 2 reels.	ca. 1950- 1960
Box 115	269	TJB. 738	Welcome to Guyana. Commercial Department, Bata Limited. Welcome event for Thomas J. Bata and Sonja I. Bata. Audio recording. Magnetic tape, 1 reel.	ca. 1960-ca. 1970
Box 115	270	TJB. 701	Simpak. Bata Limited. A/V recording. 8mm film, 1 reel.	ca. 1960-ca. 1970
Box 122	31	TJB. 772	Thomas J. Bata's Discussion Tape. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	ca. 1960-ca. 1970
Box 115	271	TJB. 683	Zimbabwe Dealer Promotion Service. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	ca.1960-1970
Box 115	272	TJB. 680	Radio Commercials. Commercial Department, Bata Ltd. Radio commercials are not related to Bata, but to other industries. Audio recording. Magnetic tape, 1 reel.	ca. 1960- ca.1970
Box 115	273	TJB. 783	Super Slurry Hike. Commercial Department, Bata Limited. Audio recording.	ca. 1960-ca. 1970

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			Magnetic tape, 1 reel.	
Box 115	274	TJB. 711	Rhodesian Bata Shoe Co. Conference. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1963
Box 122	32	TJB. 776	Regional Coordinator's Conference. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1964
Box 123	33-34	TJB. 906	Thomas J. Bata's Morning Conference. Audio recording. Magnetic tape, 1 reel plus 1 cassette tape.	1964
Box 123	35	TJB. 761	CIOS Meeting. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1966
Box 116	275	TJB. 705	Induction Sudan Vista. Audio recording. Magnetic tape, 1 reel.	1966
Box 116	276	TJB. 735	Bata Commercials on Canadian Television. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1966
Box 123	36	TJB. 756	Translation of Papers at Normantour. Commercial Department, Bata Limited. Normantour is the North American Tour, a programme for company managers to improve their skills. Audio recording. Magnetic tape, 1 reel.	1967
Box 123	37	TJB. 758	Scientific Management Trends in Modern Shoe Retailing. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1967

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Box 123	38	TJB. 753	South America Trip Review. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1967
Box 116	277	TJB. 692	Operation Reindeer. Commercial Department, Bata Limited. Operation Reindeer is most likely the potential acquisition of Oscaria, a Swedish Company - Tom Drucker 07/11/2013. Audio recording. Magnetic tape, 1 reel.	1968
Box 116	278	TJB. 704	International Nickel Radio Spots. Audio recording. Magnetic tape, 1 reel.	1968
Box 111	194	TJB. 782	CBC (Canadian Broadcasting Corporation) Broadcast. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1968
Box 116	279	TJB. 744	Discussion on NATO. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1969
Box 116	280	TJB. 781	C.I.B.Q Broadcast. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1969
Box 116	281	TJB. 682	South African Bata Radio Commercials. Commercial Department, Bata Limited. Bata presentations and commercials. Audio recording. Magnetic tape, 1 reel.	1969
Box 116	282	TJB. 732	Installation of a Store. Commercial Department, Bata Limited. Store Standardization Plan. Audio recording. Magnetic tape, 1 reel.	1971

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Box 123	39	TJB. 765	Design Council Meeting. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1972
Box 116	283	TJB. 703	Tomas Bata Zlin. Media Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1972
Box 116	284	TJB. 778	Bata Kaleidoscope. Media Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1972
Box 123	40	TJB. 748	Bata Standard Display System. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1973
Box 123	35	TJB. 945	International Industrial Conference Panel Discussion. Panel on Public Responsibilities of the Multinational Company, held in San Francisco (USA). Audio recording. Magnetic tape, 1 reel.	1973
Box 116	285	TJB. 743	BSO Slide Vista. Commercial Department, Bata Limited. Audio recording. Magnetic tape, 1 reel.	1973
Box 116	286	TJB. 728	Bata Shoe Organisation Slide Vista. Media Department, Bata Limited. Russian. A/V recording. 8mm film, 1 reel.	1973
Box 116	287	TJB. 952	Final Ivara. Audio recording. Magnetic tape, 1 reel.	1974



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Box 116	288	TJB. 951	Thomas J. Bata's Memo to Bata Executives. Discussing the Indian company and memos the Mexican import question. Includes a transcript of the memo. Audio recording. 1 mini-cassette tape.	1975-1977
Box 116	289	TJB. 924	OECD Report Includes a note of thanks for Thomas J. Bata's assistance with this report. OECD is an abbreviation of Organisation for Economic Cooperation and Development. Audio recording. 1 cassette tape.	ca. 1975-ca. 1985
Box 116	290	TJB. 932	Cairo Report. Audio recording. 1 cassette tape.	ca. 1975-ca. 1985
Box 117	291	TJB. 935	FAM Report. Audio recording. 1 cassette tape.	ca. 1975-ca. 1985
Box 117	292	TJB. 936	Stiftung. Translation of the title: 'Foundation'. Audio recording. 1 cassette tape.	ca. 1975-ca. 1985
Box 117	293	TJB. 931	Thomas J. Bata Tapes. Tapes marked with 'Thomas J. Bata'. Audio recording. 1 cassette tape.	ca. 1975-ca. 1985
Box 117	294	TJB. 930	Around the World in 80 Days. Audio recording. 1 cassette tape.	ca. 1975-ca. 1985
Box 117	295	TJB. 933	Kbyer Pass. Audio recording. 1 cassette tape.	ca. 1975-ca. 1985
Box 117	296	TJB. 148	Bata WDRS. Audio recording.	1992

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			1 cassette tape.	
Box 117	297	TJB. 138	[Untitled]. Audio recording. 1 mini-cassette tape.	[n.d.]
Box 117	298	TJB. 139	[Untitled]. Audio recording. 1 mini-cassette tape.	[n.d.]
Box 117	299	TJB. 140	[Untitled]. Audio recording. 1 mini-cassette tape.	[n.d.]
Box 117	300	TJB. 129	[Untitled]. Audio recording. 1 cassette tape.	[n.d.]
Box 117	301	TJB. 950	[Untitled]. Audio recording. 1 cassette tape.	[n.d.]
Box 117	302	n/a	Mr. Bata. Audio recording. 1 cassette tape.	[n.d.]
Box 117	303	n/a	Teil 3. Audio recording. 1 cassette tape.	[n.d.]
Box 117	304	n/a	Paris Audio recording. 1 mini-cassette tape.	[n.d.]

## **B) BATA SHOE COMPANY FILES**

### **B1 CORPORATE FILES**

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Miscellaneous  
 Digital Records  
 Thomas J. Bata Speeches  
 Regional Files:  
     Africa  
         Kenya  
         Nigeria  
         South Africa  
         Zambia  
     Asia  
         Bangladesh  
         India  
         Indonesia  
         Singapore  
     Europe  
         Czech Republic  
         Germany  
         Netherlands  
         United Kingdom  
         Slovakia  
         Sweden  
         Switzerland  
     Latin America  
         Peru  
     North America  
         Canada (Batawa)  
 Miscellaneous War Files  
 Miscellaneous Audio-Visual Material

**Notes:** Arranged by date.

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BOX	Bata ID		DATE
<b>MISCELLANEOUS CORPORATE FILES</b>			
Box 124	PL.54	Documentation on Bata Competitors. Includes excerpt of an article which appeared in L'Illustration, Paris on May 19, 1934 as well as a letter from the Customs Division of the Department of National Revenue, Canada. 1 folder.	1934-1935

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Box 260	PL.47	Trust Documentation Includes a plan of continuity for company, minutes of a meeting in Zurich, photocopies of letters 1 binder	1939-1964
Box 124	PL.28	Bata Limited Incorporation Meetings. Includes Minutes, Memorandum, Agreement of Collaboration, Photostats. 2 folders.	1943-1954
Box 124	RL.89	CK Hertz Trips. Includes: Trip to Caribbean (1948), Trip to England (1949); Contains: photos of product, advertisements, newspaper clippings, textile samples, charts, brochure. 2 books, 1 brochure, approx. 10 photos.	1948-1949
Box 124	HR.64	The Bata Shoe Organization Strategic Plan. Bata Limited, Toronto. Includes: Positioning for Future Growth 1987-1990, Vision 2000 1988-1991, Strategic Plan 1991-1994. Marked as "Confidential"; 1987-1990 & 1988-1991 are labeled B. Gunnarsson on spine. 3 binders.	1987-1994
Box 124	PL.20 4	Companies in which Thomas J. Bata was a Member of the Board Includes: C.P. Air Board of Directors, Canadian Business and Industry Advisory Committee, NPC, Trent University Library, Young President's Organization. Approx. 40 photos. 6 folders.	1960-1966
Box 124	RL.45	Conclave Notes and Agreements. Includes memos, correspondence and the minutes of meetings 9 folders.	1963-1971
Box 124 + Box 125	PL.21 1	Thomas J. Bata Tours. Includes: AFR, Mexican-American Tour, Caribbean Tour, South American Tour, African Tour. Approx. 60 photographs.	1966
Box	RL.48	Muscamo Ltd. Statistics and Related Information.	1966-1982

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125		11 folders.	
Box 125	PL.17 7	Compass Meetings. 37 photos.	1983-2000
Box 125	BL.14 6	Project Jupiter Documentation. Includes booklet "Stepping Into the Future"; How the BSO structure could be used in the Czech Republic. Related to BL.143, Radio Free Europe & Project Jupiter material (Sonja I. Bata, July 4, 2014); Project Jupiter existed to help Havel in Velvet Revolution, existed from 1990-2000, BSO able to buy back businesses lost during revolution (Sonja I. Bata, July 4, 2014). 5 folders.	1991

Box  
125A

## **DIGITAL RECORDS**

*\*Each cartridge is accompanied by a printed file-list.*

Canada Retail 2, 1993-1996. 45MB 5.25" Media cartridge.  
 Storemanco 97, 1995-1996. 45MB 5.25" Media cartridge.  
 Advanco 97; Advanco 97. 45MB 5.25" Media cartridge.  
 Advanco Artwork. Floppy disc.  
 Weinbrenner, 1996. 200MB 5.25" Media cartridge.  
 Bubblegummers, 1996. 200MB 5.25" Media cartridge.  
 Weinbrenner, Copy from Davis & Associates, 44MB 5.25" Media cartridge.  
 [Misc. files], 1995-1996. 44MB 5.25" Media cartridge.  
 [Misc. files], 1994-1997. 44MB 5.25" Media cartridge.  
 Technical, 1996. 44MB 5.25" Media cartridge.  
 Bata 1 [Misc. files], 1995-1997. 44MB 5.25" Media cartridge.  
 Misc. 1, ca. 1997. 44MB 5.25" Media cartridge.  
 Bata Limited 1997, 1995-1997. M. Castillo. S. Pinton. S. Hudda. L. MacDiarmid. Compass Meeting. D. Marshall. 200MB 5.25" Media cartridge.  
 Bata: Meet the Millenium / Shoecon 97, 1997. 44MB 5.25" Media cartridge.  
 [Misc. files], 1996-1996. 44MB 5.25" Media cartridge.  
 BSO Prodman Meet '97. 1998. 44MB 5.25" Media cartridge.  
 Misc. 3, 1998. 44MB 5.25" Media cartridge.  
 Solitudes Art Dept., ca. 1998. 44MB 5.25" Media cartridge.  
 Bata Limited [Misc. files], 1998. 44MB 5.25" Media cartridge.

Bata Calendar 1997-2. 1998. 44MB 5.25" Media cartridge.  
 Flip Chart; Moubayed; Storemanco, 2001. 200MB 5.25"  
 Media cartridge.  
 2002 [Misc. files], 2002. 200MB 5.25" Media cartridge.

Weinbrenner / Davis & Associates. 44MB 5.25" Media  
 cartridge.  
 Bata 3. 44MB 5.25" Media cartridge.  
 Bubblegummers – Tug O' War Poster ... Cuerda ... 200MB  
 5.25" Media cartridge.

Box  
 125B

Weinbrenner 1, 45MB 5.25" Media cartridge.  
 Weinbrenner / D + A 295. 44MB 5.25" Media cartridge.  
 Work completed [Misc. files], 44MB 5.25" Media cartridge.  
 Human Resources. 44MB 5.25" Media cartridge.  
 Peak for Files. 44MB 5.25" Media cartridge.  
 [Misc. files?]. 44MB 5.25" Media cartridge.  
 Coast French. [Misc. files]. 44MB 5.25" Media cartridge.  
 Bata Media Department Disc 01. 44MB 5.25" Media cartridge.  
 Power TGB/TJB Czech Misc. / S. Heath. 5.25" Media  
 cartridge.  
 Bata (4); 100 Years; Bubblegummers; Power. 45MB 5.25"  
 Media cartridge.  
 Sarah/Sharkey [Misc. files], 1997-1998. 1G Media cartridge.  
 Main B/V – Disk 1, 1997-1999. 2G Media cartridge.  
 Main B/V – Disk 2, 1999. 2G Media cartridge.  
 Lynn (1) [Misc. files]. 1998-1999. 1G Media cartridge.  
 Anita [Misc. files]. 1999. 2G Media cartridge.  
 Canada Retail Main Backup 1, 1998-1999. 2G Media cartridge.  
 Tools/Fonts/Logos / Mr. Bata's Desirability Slides., 1G Media  
 cartridge.  
 Standard Machinery Catalogue – Bata Limited Toronto, May  
 1998. CD-ROM. 2 copies.  
 [Technical/production-related files, produced by other  
 companies], 1999-2001, 20 CD-ROM.

### **THOMAS J. BATA – SPEECHES**

Box	PL.65	Plans & Speeches of Thomas J. Bata.	1937-1939
125		Office of Thomas J. Bata.	

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		Includes newspaper clippings & photographs. <i>English, Czech.</i> 4 folders.	
Box 260	PL.64	Plans & Speeches of Thomas J. Bata. Office of Thomas J. Bata. Includes newspaper clippings & photographs. <i>English, Czech.</i> 1 folder.	1937-1939
Box 125	BL.20 4	Signage for The Bata System Lecture at Harvard Business School Harvard Business School Association. Thomas J. Bata gave a presentation on "The Bata System" for the Harvard Business School Association on February 28, 1940 at the Baker Library. 1 cardboard sign.	1940
Box 125	PL.19 8	Thomas J. Bata Welcome Address. 1 folder.	1950
Box 125	PL.70	International Industrial Conference in Netherlands Address by Thomas J. Bata. Concept of Industrial Management, Amsterdam, Netherlands. 1 folder.	1963
Box 125	PL.71	Thomas J. Bata CMA Speech at the 92nd Annual General Meeting Includes newspaper clippings, floor plans. CMA = Canadian Manufacturers' Association. 1 folder.	1963
Box 125	PL.20 6	Thomas J. Bata Speeches. Dutch Institute of Commercial Directors, Seignior Club, Bata in the World, Normantour, Batawa 30th Anniversary, RCC, Opening of Trent Library, Worldcon, New Year's Message, Canadian Forces College, CALA, YPO, Governor's Conference, Christmas Message, Canadian Export Association, ICC, The Canadian Club. Worldcon = World Conference; YPO = Young President's Organization; ICC = International Industrial Conference. Approx. 20 photographs, 31 slides. 15 folders.	1963-1991

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Box 125	PL.72	Thomas J. Bata International House Speech. 1 folder.	1964
Box 125	PL.19 9	Training the Industrial Leader Address by Thomas J. Bata. Bata Limited, Toronto. Universita Internazionale Degli Studi Socialo. 1 folder.	1965
Box 125	PL.73	Communicating in Growing International and Decentralized Organizations Speech by Thomas J. Bata at the CIOS Congress. Office of Thomas J. Bata. CIOS = Congress Internationale d'Organisation Scientifique. 1 folder.	1966
Box 125	PL.75	Thomas J. Bata Address to the Faculty of Administrative Studies at York University. Based on CIOS Congress Speech. 1 folder.	1967
Box 126	PL.76	Management Innovation in a Multi-National Corporation Speech by Thomas J. Bata. Delivered to the Canadian Forces Staff College, Toronto. 1 folder.	1971
Box 126	PL.49	The Shoe Market in a Shrinking World, Thomas J. Bata Speech. Speech given at Footwear Retailers of America Board of Directors meeting in Phoenix, Arizona, USA. Includes slides. 1 folder.	1973
Box 126	PL.21 3	CK Herz Speech, Governor's Conference. 1 folder.	1972
Box 126	PL.56	Thomas J. Bata Address to Participants of L'Ecole Internationale de Bordeaux. Speech given at Ecole des Hautes Etudes Commerciales in Montreal. 1 folder.	1973
Box 126	HR.81	Thomas J. Bata Speeches. Includes: Vienna Conference, Board of Trade, Retail Council, Footwear Industries of America, Shoecon 1990; Colour photocopies of slides. Also contains slide notes, newsletters.	1983-1995



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9 folders.

Box 126	BL.14 5	Partners in Progress Documentation. Thomas J. Bata. Includes speech drafts, correspondence, research. <i>English, German.</i> 1 folder.	1988-1995
Box 259	BL.14 8	Doctor of Sciences from the University of Economics Prague Speech & Invitation. University of Economics, Prague; Thomas J. Bata. Speech mentions German president who was in attendance at ceremony (Sonja I. Bata, July 4, 2014). 1 folder.	1992
Box 126	PL.20 7	The Global Shoe Manufacturing Industry Presentation to the Master of Business Administration Society. Pierre Urier Cattoire, University of New Brunswick, Saint John Lecture about Thomas J. Bata. 1 folder.	2013

## REGIONAL FILES

### AFRICA

Box 126	RL.47	Memorandum and Articles of Association of East Africa Bata Shoe Company Ltd. Includes a copy of the certificate of incorporation and a guide to the company's operations. 1 folder.	1940-1963
Box 126	BL.16	Thomas J. Bata, Sonja I. Bata Visit Central African Factories Photodocumentation. Includes: original photo box, photos of preparation of cowhide, photos of Thomas J. Bata handing out awards. 31 photos. 4 folders.	ca. 1960-ca. 1980
Box 260 + Box 274	PL.13 7	Thomas J. Bata Africa Tours, Photo Documentation. Includes photo captions. 2 albums.	1985

**KENYA**

- |            |       |                                                                                                                                                                                             |           |
|------------|-------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| Box<br>126 | BL.8  | BSO Team Meeting Kenya.<br>Includes: newsletter supplement about origins of Limuru settlement (1946), team meeting photo.<br>1 folder.                                                      | 1946-2006 |
| Box<br>126 | BL.61 | Bata Developments 1968 Limuru.<br>Includes: index, information on buying, manufacturing, engineering, product development, retail, dealer sales, advertising, personnel.<br>1 bound volume. | 1968      |

**NIGERIA**

- |            |            |                                                                                                                                                                                                                                                                                      |                      |
|------------|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|
| Box<br>126 | BL.52      | Bata in Nigeria.<br>Bata Shoe Company Nigeria Ltd, Lagos.<br>Includes: pictures of Thomas J. Bata, John Tusa, facts about Nigeria 1932-1960, Bata stores, salespeople, map, footwear styles<br>John Tusa is Company Manager, British Bata Shoe Company, East Tilbury.<br>1 brochure. | ca. 1960-ca.<br>1990 |
| Box<br>126 | BL.20<br>8 | Bata in Nigeria.<br>Bata Shoe Company (Nigeria) Ltd., Apapa.<br>Brochure about Bata Company in Nigeria as well as Bata shoe styles made in that area. Includes an invitation to a factory opening in Apapa, Lagos on November 3, 1960.<br>1 brochure, 1 invitation.                  | ca. 1960-ca.<br>1970 |

**SOUTH AFRICA**

- |            |       |                                                                                                                                                                                            |                      |
|------------|-------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|
| Box<br>126 | BL.53 | Bata Pinetown Factory.<br>The South African Bata Shoe Company, Pinetown.<br>Includes: map, production information & pictures, footwear styles, administration & executives.<br>1 brochure. | [ca. 1955-<br>1970?] |
|------------|-------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|

**ZAMBIA**

- |     |       |                                                |      |
|-----|-------|------------------------------------------------|------|
| Box | BL.10 | Zambia Bata Shoe Company Welcome Presentation. | 1999 |
|-----|-------|------------------------------------------------|------|

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126                      Presentation is to welcome Thomas J. Bata & Sonja I. Bata to Zambia; Includes: pictures of shoes made in Zambia & their info; memo addressed to David Marshall, itinerary of visit, guest list to dinner & cocktail party, employee information. 1 folder.

### **ASIA**

Box	PL.18	Thomas J. Bata Visits to Various Bata Factories	1950-1973
126	9	Documentation. Includes: license for possession of firearms in northwest provinces of Pakistan, Bako Factory, India factory, inauguration of Madagascar factory. 17 photos. 4 folders.	

### **BANGLADESH**

Box	PL.19	Bangladesh Factory Flood, Photo Documentation.	1988
126	0	Bangladesh, Tongi-Dhaka. 1 scrapbook with approx. 70 photographs.	

### **INDIA**

Box	PL.19	First Employees of Bata India China Operations.	ca. 1931
126	1	1 folder.	
Box	PL.39	Visit to Pakistan, Indonesia & India by Thomas J. Bata & Sonja I. Bata. Includes welcome speech, poems, Welcome Dinner programme 1 folder.	1950
126			
Box	BL.11	Thomas J. Bata with the Sales Manager in India.	[ca. 1950-
126	0	1 photo.	ca. 1980?]
Box	PL.33	Growth of Batanagar, Photo Documentation.	1951
126		10 photos. 2 folders.	

### **INDONESIA**

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Box 126	RL.98	Perusahaan Sepatu Bata P.T. Documentation. Includes: Forecast of Footwear Requirements in Indonesia, photos of store interiors & factories; Contains: letters, memos, reports, charts, organizational chart. 1 binder, approx. 30 photos.	1973-1982
<b>SINGAPORE</b>			
Box 126	BL.19 5	Thomas G. Bata Visit to Bata Shoe S'Pore PTE. LTD. Photo Documentation. Bata Shoe S'Pore PTE. LTD. Photograph album was presented to Thomas G. Bata to commemorate his visit to Bata Shoe Singapore in July 1971. Includes newspaper clippings as well as photos. Photos have captions. 1 album, approx. 35 photos.	1971
<b>EUROPE</b>			
<b>CZECH REPUBLIC</b>			
Box 127	PL.14 9	Bat'a as Zlin, Factory Painting. 1 item.	ca. 1900- 1939
Box 127	BL.23	Bat'a as Zlin Abroad Photodocumentation. Includes: Bata properties, Bata castle, Bata villa, Bata Pavillion at Expo 1937, Prague store interior, Bata transportation (including planes); Contains: postcards, some photos have descriptions on back. 44 photos.	ca. 1900- 1939
Box 127	BL.22	Bat'a as Zlin Photo Documentation. Includes: first store in Zlin, birthplace of Tomas Bat'a, early 20th century Bat'a factories & shops, Bat'a as Zlin employees, Zlin outdoor swimming pool, Zlin Zoo, Zlin Pama'tnik Monument; Contains: postcard, some photos have descriptions. <i>English, Czech.</i> Approx. 190 photos; 55 postcards; negatives. 25 folders.	ca. 1900- 1940
Box 127	BL.24	Bat'a as Zlin May 1st Celebrations Photo Documentation. Includes: playing games, folk dances, parades, employees decorating the town, city, dinner, Tomas Bat'a; Contains:	1927-1937

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		postcards. 110 photos.	
Box 127	BL.42	T. & A. Bata, Praha Documents. <i>Czech.</i> 1 folder.	1927
Box 127	PL.15 3b	Bat'a as Zlin Press Clippings. <i>Czech.</i> 1 folder.	1928-1931
Box 268	PL.14 2	Zasady budovani Domu sluzby. Translation: Principles of building of the "Domu sluzeb" <i>Czech.</i> 1 album.	1928-1943
Box 127	PL.15 1	Budujeme velky Zlin. Translation: We are building a Big Zlin. Includes information on Bat'a as Zlin. <i>Czech.</i> 1 book.	ca. 1929-ca. 1939
Box 127	PL.14 5	Vlastni domy prodejen A-B. Translation: Own houses of the shops A-B; Includes: floor plans, photos of different businesses & buildings in community. <i>Czech.</i> Approx. 250 photographs. 21 folders.	ca. 1930-ca. 1940
Box 127	PL.15 9	Zlin Before & After the War, Photo Documentation. <i>English, Czech.</i> 2 albums, approx. 80 photographs.	ca. 1930-ca. 1950
Box 127	BL.33	Bata A.S. Bat'ovany-Partizanske Slovakia Photo Documentation. Includes Zlin buildings, manufacture, fitness programs, Bat'a footwear. Approx. 45 photos.	ca. 1930-ca. 1950
Box 268	PL.14 3	Soukromne. Translation: Private. <i>Czech.</i> 1 book.	1932

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Box 128	PL.15 5	Zlin Photograph Booklet. Includes photogrpahs of Thomas Bata Senior & Thomas J. Bata. <i>Czech.</i> 1 folder.	ca. 1932-ca. 1939
Box 128	PL.15 6	Materials on Bat'a as Zlin as Sent to Thomas J. Bata. <i>Czech, English.</i> 1 folder.	ca. 1933-ca. 1969
Box 128	BL.43	Zlin Mesto Zivotni Aktivita. Translation: Zlin a City of Life and Activity; Pages are photocopies of an original book; Includes: maps, charts, Tomas Bat'a picture, information & pictures on Zlin, manufacture, inhabitants of Zlin. 1 book.	1935
Box 128	BL.46	Bata Tire Business Map. Historical map of Czechoslovakia with Bata tire business advertisements. 1 folder.	1935
Box 128	PL.16 4	Zlin: The Place of Activity. Anton Cekota, TISK Company, Zlin. Includes: history of Zlin, Bata Family, details on country & people, Czech version. <i>English, Czech.</i> 1 folder.	1935
Box 128	PL.15 2	Zlin ve fotografii. Translation: Zlin in Photographs. <i>Czech.</i> 2 books.	ca. 1936-ca. 1939
Box 128	BL.65	Villa Zlin/Louka Documentation. Includes: maps/blueprints, exterior & interior photos, original condition of property vs current coniditon photos, drawings, condition reports, memos, correspondence; Contains: Vaclav Matys business card. <i>English, Czech.</i>	1936-1992
Box 128	PL.15 4	Letecky vecirek Klubu ABS Zlin. Translation: Aviation Party of the ABS Zlin.	1937

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		<i>Czech.</i> 9 folders, 1 binder, 1 photo album.	
Box 128	BL.39	Tiskopisy - z doby zamestnani u firmy Bata Translation: Documents from the period of employment at the Bata Company; Includes: charts, signatures, letters, Jan A. Bata mentioned. Zlin, Czech Republic. <i>Czech.</i> 1 folder.	1938
Box 128	PL.16 0	Bomby na Zlin. Translation: Bombs on Zlin. <i>Czech.</i> 1 booklet.	ca. 1938
Box 128	BL.76	V. Drudik, ved. skoly prodavacu Bata, Zlin. Translation: V. Drudik, Manager of the Bata School for Salesmen, Zlin; Includes: programme to 1938 conference, letter dated 1969; Contains: photos of manufacture & tools, newspaper clippings, sample punchcard, postcard, charts Scrapbook about a conference in Zlin showing pictures of the school and students, also includes pictures of the May 1st celebrations and a car race. <i>Czech, English.</i> 1 scrapbook.	1938-1969
Box 129	PL.16 2	Collection of Czech Newsletters. Bound for Thomas J. Bata. <i>Czech.</i> 1 book.	ca. 1939-ca. 1940
Box 129	PL.16 3	Post-War Czechoslovakia Photo Documentation. 1 album, 1 folder, approx. 35 photographs.	ca. 1945-ca. 1970
Box 129	PL.16 1	Rocna zprava. Translation: Annual Report. <i>Czech.</i> 1 booklet.	ca. 1947-ca. 1948
Box 129	BL.38	Gottwaldov Zlin. Includes: pictures & information on Zlin, Czech history; Contains: letter (1990), photo of Bata Family. Gottwaldov is the name of Zlin during communism.	

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		<i>Czech.</i> 1 book, 2 photos.	
Box 129	BL.74	Technical & Advisory Service Zlin Site Plans. Includes: maps, memos, letters. 1 folder.	1967
Box 129	BL.80	Gottwaldov Map. Fold-out road map; Includes: history of city, information on places to see, legend. <i>Czech.</i> 1 folder.	1984
Box 129	BL.86	Svit-oborovy podnik Gottwaldov. Translation: Svit-Gottwaldov Company; Volume 1: Histoire, Ktera Zavazuje; Volume 2: Obuvnický Zitrek; Volume 3: Od Verpanku K Svetovosti; Includes: history of footwear & shoemaking, history of Zlin, pre-WWII pictures; modern shoe manufacture, Zlin culture, Zlin during WWII, footwear examples, Zlin facilities & amenities; Contains: postcard, map. Gottwaldov is the name of Zlin during communism. <i>Czech.</i> 3 volumes.	1984
Box 129	PL.58	Klub ABS Zlin. <i>Czech.</i> 1 bound volume.	1990
Box 129	BL.16 8	Tomas Bata Business Academy in Zlin Documentation Business Academy of Tomas Bata, Zlin. Includes a booklet about the Tomas Bata Business Academy in Zlin entitled Obchodní Akademie Tomase Bati ve Zline, as well as a student progress report entitled Vykaz o studiu na vysoke skole filled in with Thomas J. Bata's information and a photo of Sonja I. Bata at a hospital dedicated to Tomas Bata in Zlin. <i>Czech, English.</i> 1 folder.	1990-2003
Box 129	BL.89	Bata Moderní Zlin 1894-1994. Zpravodaj Zlin. Translation: Bata's Modern Zlin <i>Czech.</i> 1 brochure.	1994



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Box 129	BL.90	Zlin Mesto Zivotni Aktivty. Translation: Zlin A City of Life and Activity; Part of Zlin 1894-1994 Anniversary; Includes: history of Zlin's crafts & trades, Bat'a shoe empire, center of Moravia, historical pictures. <i>Czech, English, German, French.</i> 1 brochure.	1994
Box 129	BL.96	Zlin Magicky. Translation: Magical Zlin; Photography book; Includes brief history of Zlin at the back of the book. Czech; Titles & Subtitles translated into English & German; additional Information at back of the book is both English & German as well. 1 book.	1997
Box 129	PL.18 7	Inauguration of The Thomas Bata Foundation. The Thomas Bata Foundation, Zlin. Includes: invitation in envelope, programme, brochure. <i>Czech, English.</i> 1 folder.	1998
Box 129	HR.55	Bat'a in the Czech Republic. Includes photos and information on products such as origin and cost. 1 duotang, approx. 25 photos.	1998
Box 129	BL.10 2	Bata Hospodarsky zazrak. Marek Kudzbel, Marada. Translation: Bata Economic Miracle; Stamped "SIB Feb 10 2003"; Includes: print out on book inserted in back; letter from Samuel C. Johnson tucked into front; Bata advertisements published in front of book; Bat'a family tree. Samuel C. Johnson is the Chairman Emeritus of Johnson (A Family Company). <i>Czech.</i> 1 book.	2001-2003
Box 129	BL.95	Batova Nemocnice 1927-2002. Translation: Bata Hospital; Contains various articles by various authors; Includes: details of daily life of community especially with regards to hospital, many pictures. <i>Czech.</i>	2002

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		1 book.	
Box 129	BL.88	The Zlin Region Profile Includes information on administrative characteristics, transport, economy & labour market, population, education, health care services, social care services, landscape & countryside, culture & leisure time, merits & virtues of the Zlin region. 1 brochure	2003
Box 129	BL.92	Moods of the Zlin Region. Includes oversized pictures of green spaces in Zlin region. 1 brochure.	2004
Box 129	BL.10 0	Krasny pozdrav ze Zlina. Muzeum jihovychodni Moravy ve Zline. Translation: Beautiful Salute from Zlin; History of postcards; Includes some Bata postcards. <i>Czech, English, German, Italian.</i> 1 book.	2004
Box 129	PL.16 6	Skoly a vzdelavaci cinnost na Zlinsku ve dvacatych a tricatych letch stoleti, Personalni a socialni politika Batova koncernu Translation: Schools and Educational Activities in Zlin in the Twenties & Thirties of 20th Century, Personnel & Social Policy Bata Group. Jaroslav Wicherek, Lenka Havelkova, Acta Musealia, Zlin <i>Czech.</i> 2 brochures.	2005
Box 129	BL.81 - BL.84	Zlin ubytovani / Zlin kultura / Ve stopach zlinske architektury / Zlin modra trasa Brochures on Zlin culture. <i>Czech.</i> 1 folder.	2005
Box 129	BL.97	Cesty k uspechu trvale hodnoty soustavy Bata. Milan Zeleny. History of city; Includes historical timelines. <i>Czech.</i> 1 book.	2005
Box 129	BL.87	Magic of Variety Zlin Region. Tourist guide to the Zlin region; Features an "On the Trail of	2006-2007

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		Tomas Bat'a" section; Includes list of information centers in region. 1 brochure.	
Box 129	BL.91	Zlin Mesto v Zahradach. Translation: Zlin City in Gardens; Includes: history of Zlin's crafts & trades, Bat'a shoe empire, center of Moravia, historical pictures. <i>Czech, English, German, French.</i> 1 brochure.	2007
Box 129	BL.10 4	80 let Bat'ovy nemocnice v obrazech, faktech a dokumentech 1927-2007. Milan Zeleny. Translation: 80 years of Bata Hospital in pictures, facts and documents; Signed by gift-giver with date "2008"; Large portion of book dedicated to medical staff & what they do; Contains: charts, diagrams, historical pictures. <i>Czech.</i> 1 book, 1 photo.	2007
Box 129	BL.94	Zlin Bata: A Global Communication Project for the Historic Industrial City Zlin. Pictorial book about Zlin Bata Exhibition. <i>English, Czech.</i> 1 book.	ca. 2010-ca. 2013
<b>GERMANY</b>			
Box 129	BL.19 6	Bata Schuh AG. Mohlin Photo Documentation. Photograph album of Bata in Mohlin including building exteriors, factory interiors, production, home interiors, parks and recreational facilities. Photos taken between 1932-1949. <i>German.</i> 1 album with approx. 50 photos.	ca. 1949-ca. 1955
<b>NETHERLANDS</b>			
Box 130	BL.19 0	Bata Best. Photograph album of a visit to the factory by Thomas J. Bata in May 1980. Post-it note on cover with comments on content.	1980

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1 album of 6 photographs.

Box 130	BL.18 9	Bata 'Best' Netherlands Photo Documentation Wil & Eggy van der Velden, Batadorp, Best, Netherlands Photograph album of Bata Best, Batadorp and the surrounding area. Photos are accompanied by captions. Includes message on post-it note in Dutch. <i>English, Dutch.</i> 1 album of approx. 50 photographs.	2010
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### **SLOVAKIA**

Box 130	PL.14 4	Zaciatky budovania Chermosvitu a mesta Svit, Photo Documentation. Translation: Beginnings of building of Chemosvit and the City of Svit. 1 album of approx. 20 photographs.	1990
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### **SWEDEN**

Box 130	PL.18 4	Oscaria Press Clippings. Oscaria is the Swedish Bata Company. <i>English, Swedish.</i> 1 folder.	1968-1999
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### **SWITZERLAND**

Box 130	PL.48	Appreciation of Mohlin Real Estate <i>English, German</i> 1 folder	1987-1988
Box 130	BL.98	Die Bata-Kolonie in Mohlin. Translation: The Bata Colony in Mohlin; Includes: brief history of city, city plans, house plans, Bata buildings, charts Autographed by gift-giver Chris Leeman & dated as 2008; Chris Leeman had originally intended to write a history of Bata & was involved in the creation of this book. <i>German.</i> 1 book.	1992

### **UNITED KINGDOM**

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Box 130	PL.21 2	Aide Memoir of Operational Structure of Bata Development Limited. Thomas J. Bata, et al. London, UK. 1 folder.	1947
Box 130	BL.60	Annual Report for 1947 Bata Development Ltd, London Includes: importance of planning ahead, map of Africa, connection to California, new trading policy, expansion of newsletter 1 book.	1947
Box 130	BL.11	British Bata Shoe Company Tilbury Documentation. Includes: University of Essex Annual Burrows Lecture by John Tusa, Thoughts on a Day of Reckoning memorial brochure, Scope Magazine, Bata Community, Bata Record; Contains: brochures, newspaper clippings, photos, map, original envelope. 1 folder, 8 brochures, approx. 15 photos.	1950-2003
Box 130	RL.55	Proposed Re-Organisation of the British Bata Shoe Company Ltd. Overseas Branch. Correspondence between Thomas J. Bata and colleagues regarding the re-organisation. 1 file.	1963
Box 130	BL.19 4	British Bata Ltd. Documentation. British Bata Ltd., Essex. Images of the dismantling of the factory in East Tilbury, new UK offices, website launch and new development projects. 1 bound file.	2005
Box 130	BL.58	East Tilbury Photo Documentation. The British Bata shoe Company Ltd, Tilbury. Includes photos of executives, buildings. 1 album, approx. 20 photos.	ca. 1930-ca. 1946

### **LATIN AMERICA**

Box 130	BL.59	Thomas J. Bata Visit to Fabrica de Calzado Peruano S. A., Peru Photo Documentation.	1953
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		E. Ingris. Includes: factory, stores, employees, 25 years of service dinner 1 album, approx. 45 photos.	
Box 130 + Box 131	RL.10 4	Latin American Corporate Files. Includes: Catecu, Manica, Patamo, Peruano, Soinca, Tapiche; Contains: correspondence, newspaper clippings, shareholder information, labour regulations, union agreements. <i>English, Spanish.</i> 8 bound volumes.	1954
Box 273	BL.11 3	Sonja I. Bata Inspecting Sandak Shoes. 1 oversized photo.	1966
Box 276	PL.13 8	Thomas J. Bata & Sonja I. Bata South America Tour, Photo Documentation. Includes: signatures of Colombian executives. <i>Spanish.</i> 1 album, approx. 45 photographs, oversized.	1985
<b>NORTH AMERICA</b>			
<b>CANADA</b>			
Box 131	PL.45	Toronto Headquarters, B.I.C. Search for Site Documentation. Includes plans. B.I.C. = Bata International Centre. 1 binder.	1962
Box 131	RL.49	Correspondence Relating to NOCO Ltd. Includes correspondence, memos and handwritten notes. 1 folder.	1962
Box 274	BL.11 1	Opening of Bata Limited Building (BIC) on Wynford Drive. Includes: Mitchell Sharp & his wife touring booths, shot of room with booths of each country that Bata makes shoes in, Gold Rush theme party, celebration at York University, group photo of participants. 10 oversized photos in 1 folder.	ca. 1965
Box 132	BL.18 6	Demolition of 59 Wynford Drive Photo Documentation Office of Thomas J. Bata. Includes photographs of people working in offices as well as	1965-2007

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		<p>construction and demolition of building; chunk of concrete from building; images of new offices at 12 Concorde Place; images of Prague Store.</p> <p>59 Wynford Drive was the address of Bata International Centre (BIC), Bata headquarters in Toronto, Canada from 1965-2004. 1 binder of approx. 210 photographs, approx. 10 negatives and 1 piece of concrete.</p>	
Box 132	RL.10	<p>Bata Island Frankford, Senior Citizen Home.</p> <p>C.K. Herz.</p> <p>2 binders.</p>	1971
Box 259	BL.15	<p>Campbellford Project.</p> <p>Bata Limited, Toronto.</p> <p>Includes: signatures, pictures of the property.</p> <p>Project to modernize facilities at an old factory in Campbellford.</p> <p>1 folder.</p>	1975
Box 132	BL.18 8	<p>Student Poster Competition Documentation.</p> <p>Organized by Bata Limited. Includes announcement, invitation to award reception, names of entries, names of winners, photos &amp; slides of winning entries and the press release.</p> <p>1 folder of loose papers including 10 slides and 9 photographs.</p>	1976
Box 274	BL.10 9	<p>Group Portrait of Organizing Committee at YPO Convention</p> <p>Group Portrait.</p> <p>W.B. Edwards Inc., Quebec.</p> <p>Matte includes signatures of persons in photo; Quebec Forum of Chief Executives Organization given by Governor General of Canada &amp; held at The Citadel.</p> <p>1 oversized photo with original matte in 1 folder.</p>	1985
Box 132	PL.37	<p>Bata Shoe Museum Quiz Cards.</p> <p>Includes information on retail prices, number of pairs sold &amp; materials, as well as impulse thong, Zimbabwe Tommy, Bata Sandak, leather school shoe, sports sandal.</p> <p>1 folder.</p>	ca. 1998
Box 263	DB.1	<p>Welcome to Our Centennial Celebration Programme.</p> <p>Bata Limited, Toronto.</p> <p>Includes brief history of company, list of activities at event.</p> <p>Donated by David Bowden.</p> <p>1 brochure.</p>	1994

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Box 263		Serving the World. Bata Limited, Toronto. Includes: Shoecon '94 Video Summary. 1 VHS.	1994
Box 263	DB.2	Bata 100th Anniversary Newsletters. Bata Limited, Toronto. 1 folder containing 7 newsletters.	1994
Box 132	BL.10 7	Original Storage Unit Layout. Toronto, Canada. Includes an email from Rosa Echeverria about organizing a storage unit. 1 folder.	2010
<b>Batawa</b>			
Box 133	BL.19	Batawa Photo Documentation Includes: Old Batawa, Working in Batawa Factory c.1980s, Two Generations of Pilots poster; Contains: Batawa postcards, newspaper clippings glued to back of some photos 38 photos, 1 album. 4 folders.	ca. 1939-ca. 1990
Box 133 + Box 134	HR.66	Batawa Internal Memos, Account Documents, Correspondence Bata Limited, Batawa. <i>English, Czech.</i> 4 binders.	1939-1991
Box 134	BL.55	Bata Canada. Bata Shoe Company of Canada Limited, Batawa. Includes: footwear, machinery, export, why Bata shoes are better, testing shoes, contribution to war effort, employee roll of honour. 1 brochure.	ca. 1940-ca. 1945
Box 134	HR.70	Batawa File Photographs. Includes: Col. C. Hutnik, Wing-Commander J. Ambruz, Consul Gen. F. Pavleseck in Montreal photo. 2 photos. 1 folder.	ca. 1940-ca. 1960



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Box 134	HR.67	Technical Advisory Circulars. Bata Limited, Batawa. Includes: newspaper clippings, memos from executives (i.e. Thomas J. Bata, Jan Tusa, CK Hertz). <i>English, Czech.</i> 1 folder.	1944-1945
Box 134	BL.54	Welcome to Batawa. Bata Shoe Company of Canada Limited, Batawa. Includes: products made in Batawa, what it's like to work at factory, community, town buildings & facilities, map, future goals. 1 brochure, 1 photo.	ca. 1945-ca. 1965
Box 134	RL.1	Batawa 5 Year Development Plan, 1955-1959. C.K. Herz. Plan for the Batawa operation (manufacturing, retail, construction). Also includes a shoe catalogue bound in. 2 bound volumes.	1954
Box 134	BL.15 5	Bata Shoe Company Warehouse Plan. Bata Shoe Company of Canada Limited, Batawa. Floor plan of proposed warehouse. 1 blueprint. 1 folder.	1971
Box 134	HR.72 a	Local News Items from Batawa Newspapers. Contains newspaper clippings. 3 folders.	1972-1976
Box 134	PL.17 4	Photographs Exhibited During Batawa 40th Anniversary. Includes photographs of Thomas J. Bata and family, Bata Company. 54 negatives. 4 folders.	1979
Box 134	RL.9	Batawa Community Development. C.K. Herz. 3 binders.	1967-1970
Box 134	HR.77	Batawa 60th Anniversary Party. Includes: invitation poster, newspaper clippings, programme. Approx. 175 photos, approx. 5 negatives. 1 binder and 1 folder.	1999

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Box 134	BL.16 1	Batawa Christmas Card Submissions. Includes scans of artwork created by Grade 1-8 at the elementary school in Batawa; includes a special folder for honourable mentions and winners; artwork is used for annual Batawa christmas card. 1 USB stick.	ca. 2000- 2012
Box 135		Slides removed from Batawa ... Ken Green. 3 binders.	[n.d.]
Box 136	E.13	Batawa Photo Album. Approx. 80 photos.	[n.d.]
<b>USA</b>			
Box 132	RL.5	Report on foundation of Belcamp. Josef Polasek. Contains: Cestovni Plan Josef Polaska (Travel Josef Polasek to Belcamp). <i>Czech, English.</i> 1 folder.	1934-1954?
Box 132	RL.6	Photographs of Belcamp. One photograph was taken before construction, two in 1955. 3 photos. 1 folder.	ca. 1937- 1955
Box 132	RL.7	Bata Bulletin Belcamp. 2 newsletters.	1939-1940
Box 132	RL.2	Town plan of Belcamp. Proposal for town planning of the Company town. 1 folder.	1940
Box 132	RL.3	News articles Bata Belcamp. Sunday Sun Baltimore. Two articles on the establishment of the Bata town at Belcamp. 1 folder.	1940
Box 132	PL.14 6	2nd Annual Young President's Organization Convention. 1 photo.	1952

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Box 132 +	PL.18 3	Belcamp, Photo Documentation. Includes: photos of construction of Belcamp Factory, photograph of Thomas J. Bata inspecting boots at factory, Bata U.S. Army Jungle Boot Fortune Magazine Advertisement; Photos show various stages of construction; Some photos accompanied by floor plans, includes description of some photos. 1 binder with approx. 66 photos.	ca. 1965-ca. 1975
Box 268			
Box 132	RL.11	Bata Plans for the Future in Harford County. Howard P. Hoffman Associates, Inc. 1 brochure.	ca. 1975-ca. 1976
Box 132	RL.15	Documentation Bata Land Co., Inc. Contains Reports and Memos. 2 folders.	1974-1977
Box 132	RL.14	Articles on Bata Land Project Belcamp. 1 folder.	1976-1977
Box 132	RL.12	Board of Directors of Bata Land Co., Inc. Bata Land Co., Inc., John P. Weugel. 3 bound files.	1977

**MISC. WAR FILES**

Box 132	PL.15 3c	Wartime Press Clippings. Includes clippings on NPC. <i>Czech.</i> 3 folders.	1935-1947
Box 132	BL.75	[Zalezitosti] Tilbury Preparation for WWII Documentation. Translation: Affairs; Includes: map of England, timeline 1900- 1974, Duties of Group Clerk, transfer protocols, Agreement between British Bata Shoe Company & Vaclav Drudik, telegram with Nazi insignia, Instructions for Using the Goblin Triumph booklet, bills for various British utility companies; Contains: certificate, letters, invitations, balance sheets. <i>Czech, English, German.</i> 5 folders.	1937-1942
Box	RL.4	Hitler's Foot-Soldier, the Sensational story of Jan Bata's Un-	ca. 1939

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132		Americanism. Harold Weisberg, unknown Newspaper. 1 folder.	
Box 132	PL.52	Bata Military Participation Documentation. Includes Certificate of Honour for Purchase of Victory Loans, cancellation of military production contracts, military qualification certificates. <i>English, Czech.</i> 3 folders.	1942-1946

### AUDIO VISUAL MATERIAL

Box 132A	Re: Former Bata Plant Converted to Condos.VHS.	25 July 2005
	Re: Sonja Bata, Bus. Woman Extraordinaire. VHS.	18 June 1999
	Bata 40yrs Canadian Tape #1. Beta.	25 Aug 1979
	Bata 40yrs Canadian Tape #2. Beta.	25 Aug 1979
	Picasso. Beta.	12 Jan 1981
	Bata – Holiday in Ontario Summer 1962.Beta.	1962
	Bata – ESTD – Store Wars. Beta.	n.d.
	Wonderful Men In Their Flying Machines – Great Fun Just Short of Completion. Beta.	1 July 1978
	Junior Achievement – CBC Toronto. Beta.	10 Dec 1978
	CEO Quebec City Forum. Beta.	6-10 Oct 1985
	Re: Bata Shoe Museum. VHS.	21 Oct 2000
	TV Ontario – The Bata Shoe Museum – Interviewer: McManus.VHS.	n.d.
	The Bata Shoe Museum Opening. VHS.	14 Jan 1995
	China Part 1[?]. Beta.	14 Oct 1982
	S. Bata Interview with Doug Hall. Beta.	21 Feb 1980
	Bata Limited – The Canadian Establishment – Ian Sinclair. Beta.	19 Oct 1980
	Bob Mclean Interview. Beta.	28 Jan 1981
	Mrs Sonja Bata Interview – Global TV – Re: 40 yrs Canadian. Beta.	25 Sept 1979
Box 132B	S. Bata – Bob McLain Show. Beta.	29 Jan 1981
	“Everybody’s Business” – Mrs. S. Bata. Beta.	23 Nov 1982
	Reagan’s Farewell Interview. Beta.	15 Jan 1989

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Bata Limited – Why Didn't They Ask Evans Part 1. Beta.	21 May 1981
Bata Limited – Why Didn't They Ask Evans Part 2. Beta.	21 May 1981
Bata Limited – The Canadian Establishment – No. 6. Beta.	23 Oct 1980
Bata Limited – The Canadian Establishment – The Establishment Challenged – No. 7. Beta.	2 Nov 1980
Air Check – Money Talks – Global – Mr. & Mrs., Bata. Beta.	5 Nov 1979
Bata Limited – Switching On (Microprocessors). Beta.	18 Nov 1980
Sri Lanka Government Film (Taped from 35mm film). TJB Visit to S. A. March 1967.	Ca. 1967
Social Gathering – Chile. Beta.	
Empire Club (T. J. Bata). Beta.	25 Nov 1982
T.J. Bata – The Canadian Council Chamber of Commerce Meeting. Beta.	22 June 1982
Canadian Establishment – Bata. Beta.	n.d.
1. The Careful Predator.	n.d.
2. Zambia – Panel Discussion.	
3. Zimbabwe: Guest of the Week.	
Oxfam Interview. Beta.	26 May 1991
The Purple Plain – War Film – Then Some Alaska. Beta.	1 July 1978
The Greek Isles (Mrs. Bata). Beta.	n.d.
Islands of Greece (S. Bata). Beta.	n.d.
Bata. VHS.	n.d.
1992 World Series. VHS.	1992
Bata Limited – Indian Travels Part 1. VHS.	28 Jan 1992
Bata Limited – Indian Travels Part 2. VHS.	
Box 132C	
Bata Bangladesh TV Commercial. VHS.	2000-2002
Bata Limited – In The Customer's Shoes.	19 Feb 1994
The Strange Tale of Mr. Hyde.	
Try It On For Size.	
VHS.	
Bata Asia Pacific – Shoecon 1999. VHS.	1999
"Valach" – Tomas Bata. VHS.	n.d.
Bata – Zimbabwe. VHS.	n.d.
Re: Passport to Terror II – The Bali Bombing – Peter Mansbridge. VHS.	12 Oct 2004
International Ta...[?] Group – SB. VHS.	1993
1. CBC Newsworld 11am Noelle Richardson reports	1989 Dec
2. CFTO-TV Jacquie Perrin	
3. CBC Newsworld 'Business World'	
4. CBC-TV Julia Sidbey	

5. CTV 'The CTV National News' Lloyd Robertson
6. CBC-TV 'CBC at Six' Knowlton Nash with Thomas Bata

Re: Thomas Bata returns to Prague Czechoslovakia.  
VHS.

TV Program on Thomas J. Bata.VHS. 20-30 Aug 1993  
Tomas Bata – Projevna kongresy. VHS. 1983

The Sweetest Spring – A Gift to Mr. Bata Senior From Stan Fisher – Lovely Recollection Cons Liberation Holland 1945.VHS. n.d.

TJB's Address to the BSO 2000 Group – M.C.R Batalim. 13 Feb 1997  
VHS.

Profiles of Success – Episode 9 – Interview SIB & TJB. n.d.  
VHS.

The Canadian Club – Royal York Hotel – Thomas J. Bata – 1989  
TJB Address to the Canadian Club Regarding  
Czechoslovakia.VHS.

A Journey Through The Heart of Europe (Family Tour in the 1993-1994  
Czech Republic, Sept '93).VHS.

Conclave Meetings Burgenstock 1986.VHS. May 1986  
Koncert Pro of Praha.VHS. 14 Dec 1989

Zlin, July 1934, Photographed by Sam Smith on his 1934  
honeymoon visit. VHS.

Box  
132D

Sonja Bata: A Portrait.VHS. n.d.

Sonja Bata: A Portrait.VHS. n.d.

Bata s hackem I bez hacku – Bata, von Y. Bernard/V. n.d.  
Skutina. VHS.

Bata, von Y. Bernard/V. Skutina.VHS. n.d.

Power-Team Work (In-house).VHS. 1 July 1994

Legendarni aerovka.VHS. n.d.

CBC Newsworld 8:30 'Businessworld' – Ron Adams with n.d.  
Thomas J. Bata Sr. VHS.

CBC Newsworld "Canadian Voices" – Sonja Bata.VHS. 7 March 2003

Re: Sonja Bata – Bata Shoes.VHS. 14 uly 1997

1. Moderni spravkarna 29 Aug 2002

2. Zlin – Batavia – Zlin

3. Le Corbusier

4. Tilbury

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Box 132E	5. Batova vila – Zlin VHS.	
	Mrs. Bata's Speech Presentation to the President.	n.d.
	Xmas 85 – Skating St. Mo – Quiet evening Mr. & Mrs. Bata.	1985
	VHS.	
	Bata – Zimbabwe.VHS.	n.d.
	Bata hackem i bez hacku.VHS.	1987
	T. Bata Visit – Newscup – Zimbabwe.VHS.	Feb 1994
	R.S.C.G. Paris – Bata – Le train – Le bus. U-matic ¾ inch cassette tape.	n.d.
	Shoecon '87'. U-matic ¾ inch cassette tape.	n.d.
	Schulich/Bata – Photos only. DVD.	19 Feb 2010
	Thomas J. Bata 90 <sup>th</sup> Birthday 2004 Toronto Canada. DVD.	2004
	Slavnosti vacer u prilezitosti jubilee pana Tomase Bati a predani Cený Zlinskeho kraje v Mestskem divadle Zlin 29 rijna 2004, 1. dil. DVD.	Oct 2004
	Slavnosti vacer u prilezitosti jubilee pana Tomase Bati a predani Cený Zlinskeho kraje v Mestskem divadle Zlin 29 rijna 2004, 2. dil. DVD.	Oct 2004
	Remembering Tomas Bata – University Centre Zlin. DVD.	16 Sept. 2008
	CBC The Hour.DVD.	
	Beth Film RR & HV.DVD.	n.d.
	Rogers Television – Toronto Biographies, Featuring Sonja Bata. DVD.	n.d.
	Kiosk project – Slideshow and videos. DVD.	n.d.
	Antarctica Trip 1978. DVD.	n.d.
	Sonja Bata. DVD.	n.d.
	Biographies – Sonja Bata – Rogers TV. DVD.	n.d.
	Toronto Biographies – Rogers TV – Sonja Bata. DVD.	n.d.
	Bata Family Films – Memories – Reel #1, Reel #2 – 16mm Films to DVD.	n.d.
	Life and Times – Thomas J. and Sonja Bata.DVD.	n.d.
	Cinema Suitcase Presents: Colony – A Look At: Batanagar. DVD.	n.d.
	SSP Mrs. Bata's Opening Remarks.Audio cassette.	2 Apr 1979
	Edited version of Interview with Mr. J. Simsa, Moehlin. Audio cassette.	July 1982
	Cobbler's Song. Audio cassette.	n.d.

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	Father's Speech. Audio cassette.	n.d.
	T. Bata Interview Part 1 – For: Czech Service. Audio cassette.	n.d.
	T. Bata Interview Part 2 – For: Czech Service. Audio cassette.	n.d.
	Bata Shoes – BSO Vista (France). Audio cassette.	n.d.
	Welcome to Bata Footwear. Audio cassette.	1981
	Business – Surviving Internationally – Thomas J. Bata – TPO Jasper. Audio cassette.	1983
	Bata Tape – News. Audio cassette.	1978
	Update – On Our Shoe Business – G. Debruyne. Audio cassette.	Apr. 1983
	 Bata Business Doing Well: Louise Ferrow – Sonja Bata. Audio cassette.	 30 June 1992
	BSO [...] Judy Thompson [...]. Audio cassette.	19-?
	Betty Kennedy Interview – Sonja Bata. Magnetic tape; 1 reel.	n.d.
	Manaco – Bolivia. <i>Spanish</i> . Magnetic tape; 1 reel.	1966?
	Head Picton Expedition to BWA. Magnetic tape; 1 reel.	1969
Box 132F	Administration File no. 733 – Zlin. 16mm film; 1 reel.	n.d.
	 Bata Limited – La Vicuna Silvestre. 16mm film; 1 reel.	 n.d.
	Far East Tour. 16mm film; 1 reel.	1960
	Batanagar – The Source of India's Premier Foot Wear – Part II. 16mm film, 1 reel.	n.d.
	Centam. 8mm (Super 8) film; 1 reel.	Feb 1966
	Mex. Centam. 8mm (Super 8) film; 1 reel.	Feb 1966
	Batanagar. 16mm; 1 reel.	n.d.
	Nursie. 8mm (Super 8) film; 1 reel.	n.d.

## **B) BATA SHOE COMPANY FILES**

### **B2 HUMAN RESOURCES FILES**



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Policies/Guidelines  
 Training Material  
 Management Training Material  
 HR Events  
 Miscellaneous  
 AV Material

**Notes:** Arranged by date.

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Bata ID		DATE
<b>POLICIES / GUIDELINES</b>		
Box 137	PL.18	Dealing with Trade Unions. Bata Development Limited. 1 brochure.
		ca. 1950-ca. 1962
Box 137	HR.10	Bata Guide Books. Negotiating Systems Publications; The Ross Institute of Tropical Hygiene, London. Includes: Guideline for Negotiation, Preservation of Personal Health in Warm Climates. 1 folder, 2 booklets.
		1973-1984
Box 137	HR.13	Wages Policy. Bata Limited, Toronto. Binder Labels: Wages Policy Guide, Wages Policy Manual, Wages Policy Strengths & Weaknesses, Wages Policy For Modular Manufacturing; Guide issued to D. Marshall. 4 binders.
		1978-1993
Box 137	TE.111	Staff Income Manual. Details of the administration behind salary and work benefits for employees. 4 folders.
		1968
Box 137	HR.14	Staff Income Manual. 1 binder.
		1990
Box 137	HR.11	Code of Ethics Bata Limited, Toronto
		1997

*English, French.*  
2 folders.

Box 137	HR.32	Selection Interview Guide. Bata Limited, Toronto. Includes: brochure, Sales Associate, Store Manager, District Manager; Blue manual marked original copy. 2 binders.	ca.1900- ca.2000
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Box 137	PL.146	Wages Policy Manual. Bata Limited. 1 binder.	2001
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### TRAINING MATERIAL (MANUALS, ETC)

Box 138	PL.116	Bata Guide to Purchasing. Bata Limited. 5 folders.	ca. 1950-ca. 1970
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Box 138	BL.12	Sales Management Training. Globe Commercial Enterprises Ltd. Contains worksheets. 1 folder.
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Box 138	PL.115	Bata In-Store Training Programme. Bata Limited. Lahore, Pakistan. 1 manual.	ca. 1950-ca. 1990
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Box 138	BL.9	Shop Managers' Working Programme [India?]. 1 folder.	1952
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Box 138	PL.197	Adminco Course Participants. Bata Development Limited. Adminco = Administration Course. 1 folder.	1956
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Box 138	HR.18	Tune-Up for Optimal Customer Service. Includes: The Strange Tale of Mr. Hyde VHS. 1 binder, 1 VHS.	ca.1980- ca.1990
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Box	HR.2	Train the Trainer.
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138		Content divided into 8 sections. 1 binder.	
Box 138	HR.21	Train the Trainer. Bata Limited, Toronto. 1 binder.	ca.1980- ca.2000
Box 138	HR.3	A Step Ahead Course Book. Bata Limited, Toronto. Includes 2 courses: The Shoemaker and His Shoes, The Shoemaker's World. 1 binder.	ca.1980- ca.2000
Box 138 + Box 139	HR.7	A Step Ahead Course 1-5. Bata Limited, Toronto. Includes: Leader's Guide for each course. <i>Spanish</i> . 8 binders.  HR2: 2 binders. HR3: 6 binders.	ca.1980- ca.2000
Box 140	HR.8	T.T.T. Leader's Manual. Bata Limited, Toronto. <i>Spanish</i> . 1 folder.	ca.1980- ca.2000
Box 140	HR.44	The Friedman Group Training Courses: MTP, SRS Harry J. Friedman, The Friedman Group, Los Angeles MTP: Managing Your Retail Staff To Success (16 cassettes); Successful Retail Selling (4 VHS). MTP = Management Training Program. 1 binder, 16 cassette tapes, 4 VHS.	ca.1980- ca.2000
Box 140	HR.9	Product Knowledge. Bata Limited, Toronto. 2 booklets.	1982-1991
Box 140	HR.60	SDP Bata Product Knowledge. Bata Limited, Toronto. 1 booklet.	1982
Box	HR.4	Toward Excellence.	1983

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140		Thomas J. Peters, Zenger-Miller Inc., Cupertino, CA. 7 booklets contained in 1 case.	
Box 140	HR.34	B.S.O. Terminology Guide. Bata Limited, Toronto. 3 folders.	1983
Box 140	HR.26	Franchise Guide. Bata Limited, Toronto. 1 binder.	1987
Box 141	HR.27	Foot Health Training Programme. Bata Limited, Toronto. 1 binder, 1 VHS.	1987
Box 141	HR.23	Partners in Progress Guide. Bata Limited, Toronto. 1 binder.	1988
Box 142 + Box 143	HR.29	Dynamic Sales Management Course. Includes: poster, presentation notes, contents for 3 more binders; Course divided into 6 sections stored on 12 CDs.	Ca.1990-2000
Box 143 + Box 144	HR.30	Improve Programme. Bata Limited, Toronto. Includes: Participant's Manual, Leader's Guide, Team Problem Solving Handbook, Preparatory Reading Material, Licensing Reading File, Planning Facilitator's Guide, Management Seminar. 7 folders and 8 binders.	Ca.1900- ca.2000
Box 144	HR.19	A Complete Guide to the New Pinnacle Team Programme. Bata Limited, Toronto. Includes: Guide for Non-Retail Salespeople. 1 folder.	1995
Box 144	HR.43	How To Develop Winning Retail Strategies. Babson, School of Executive Business, Boston. 1 binder.	1995

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Box 144	HR.38	GLOBE, Junior Achievement International. Junior Achievement International, Colorado Springs, USA Includes: Member Nations Manual, MESE State Competition, Operations Manual (x2), Projected Student Growth Manual, Education Materials Catalog, Student Objectives, Annual Report, presentation notes, brochure. GLOBE = Global Learning of the Business Enterprise; MESE = Management Economic Simulated Exercise. 7 booklets.	1996-1997
Box 144	HR.36	Performance Improvement Programme. Bata Limited, Toronto. Includes: Solutions Handbook, Planning Guide. 2 booklets.	1997
Box 144	HR.37	Performance Management Guide. Bata Limited, Toronto. 1 booklet.	1997
Box 145	HR.40	Advanco. Bata Limited, Toronto. Includes: Finance & Administration, The Presentation Clinic for Bata; Occurred at Janus Centre, Toronto. Advanco = Advanced Course. 1 binder, 2 folders.	1998
Box 145	HR.5	Bata Shoe Organization: Millennium Operating Model Communications Package. Bata Limited, Toronto. Includes instructional VHS, overhead presentation, worksheets, checklist, letter.	2000-2001
Box 145	HR.63	Bubble Gummers Fitting Growing Feet. Bata Limited, Toronto. Includes: foot chart, Fitting Growing Feet VHS. 1 binder, 1 VHS, approx. 130 slides.	ca.1990- ca.2000

### MANAGEMENT

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Box 145	PL.148b	First International Management Congress Programme. The Masaryk Academy. 1 folder.	1924
Box 259	BL.197	Bata Directors at a Conference in East Tilbury. Group photograph of the Bata executives who attended the conference in East Tilbury, UK, on August 21, 1945. Handwritten notes of names of those in picture listed on back of photograph by Sonja I. Bata. Bata executives in photo: Meisel, Kraus, Tusa, Bata, Bartos, Novosad, Nossek, Halaska, Ratzer, Prachar, Klvac, Strnad, Tomsej, Loughton, Carnecky, Cerny. 1 photograph.	1945
Box 145	PL.40	Bata India Shop Managers' Working Programme. 1 folder.	1950
Box 145	PL.1	Bata Regional Coordinators Conference, Programme Bata Limited. Personal copy of Sonja I. Bata. Alternative Title on cover: 'Bata, Fall 1963, R.C.C.' 1 binder.	1963
Box 145	PL.17	Bata Regional Coordinator Conference, Industrial Relations. Bata Limited, Anthony Cekota. Handwritten note on first page: 'Master file Anthony Cekota'. Contains table of content. Also contains correspondence. 1 binder.	1963
Box 146	RL.46	Guide for Bata Executives. Covers topics including planning an AGM and how to conduct a board meeting. 1 binder.	1963-1970
Box 146	HR.35	Management Development Guide. Bata Limited, Toronto. 1 binder, 1 folder.	1972-1993

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Box 146	HR.15	Assessment Programme. Bata Limited, Toronto. Includes: participant's manual, leader's guide, manufacturing VHS. 1 binder.	1987
Box 146	HR.42	Excom Planning Meeting. Bata Limited, Toronto. Includes: handwritten notes, Toronto Star article on Power Shoe brand. Excom = Executive Committee Conference. 1 binder.	1992
Box 146	HR. 41	Leadco. Bata Limited, Toronto. Leadco = Leadership Course. 2 folders.	1996
Box 146	HR.54b	Directors' & Officers' Liability. Marsh & McLennan Limited, Toronto. 1 brochure.	1996
Box 146	HR.17	Geographic Cost Differentials and Bata Retail's Store Manager Remuneration System. Marked as confidentiality restricted to store managers and district managers only. 5 folders.	1997
Box 147	HR.22	Sprint Manager Course. 1 binder.	1999
Box 147	HR.39	Bata Company Manager Programme. Bata Limited, Toronto. Includes: Promethean Garden Demo Disk; Occurred at Janus Centre, Toronto. 1 binder, 1 CD.	1999
Box 147	HR.54a	Company Manager's Handbook on the Environment, Health & Safety. Bata Limited, Toronto. 1 brochure.	1999
Box	HR.50	Company Manager Programme Award.	ca.1990-

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147		1 glass globe with stand.	ca.2000
Box 147	HR.16	Mandev One. Bata Limited, Toronto. <i>French.</i> 3 folders.	1997
Box 148	HR.24	Core Management Skills Program. Bata Limited, Toronto. Includes: Coordinator's Guide & Participant's Manuals; Post-it note states pre-test is missing in Coordinator's Guide. 1 binder, 2 plastic cases.	1999
Box 259	HR.1	Presentation: Building For the Future: The Reinvention of the Bata Shoe Organization. Includes plastic overhead sheets for presentation. 1 folder.	2001
<b>HR EVENTS</b>			
Box 149	BL.73	Bata Sports Teams. Includes: group photo of various sports teams, Bata building interior & exteriors. 18 photos.	ca.1920- ca.1940
Box 259	BL.108	The British Bata Shoe Company Christmas Party. 1 photo.	1952
Box 259	BL.36	Pathfinder Shooting Contest Medal. Medal given out at Pathfinder Conference. 1 medal.	1958
Box 149	PL.117	Bata Soccer Game. Central America, Mexico. 2 photos.	1986
Box 149	PL.38	50th Anniversary of the Establishment of the Bata Shoe Company in Canada, Programme. 1 folder.	1989
Box 149	HR.20	Bata Anniversary Programmes. Bata Limited, Toronto. Includes memo to company managers.	1993-1994



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		2 binders.	
Box 149	HR.78	Bata Christmas Party. 2 binders, approx. 250 photographs.	1993-1999
Box 149	HR.65	Bata Anniversary Programmes, 100 Years 1894-1994. Bata Limited, Toronto. 1 binder.	1994
Box 149	HR.53a	Bata Pinnacle Winners. Includes: 1998 Pinnacle Winners' Trip to Zimbabwe. Pinnacle was a Bata contest. 1 album, approx. 30 photographs.	1998
Box 149	TE.15	Inter-Department Quality and Productivity Contest in Bangladesh. Bata Limited. 1 bound file, 15 photos.	1999
Box 149	TE.17	Bata Pakistan Quality Contest. Bata Limited. 3 folders.	1999
<b>MISCELLANEOUS HR FILES</b>			
Box 149	BL.47	Unidentified Employee Booklet. Includes: space for ID photo, charts, personal information fields. <i>Czech.</i> 1 book.	ca. 1920-ca. 1950
Box 149	PL.193	Bata Employees Recollections. Includes: Key Men from Zlin, Karel Hlobil, Emil Dupal, Joseph Biela, S. Blazek, Dr. Wagner, K. Vytopil, P. Baldik, O. Siegel. 10 folders, approx. 5 photographs.	1939-1986
Box 150	PL.147	Deceased or Retired Personnel Cards. 1 album.	ca. 1950- ca. 1995
Box 150	HR.25	Microfiche with Employee's Names. Includes A-Z index.	ca. 1960-ca. 2000

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		3 binders.	
Box 150	HR.62	Human Resources Group. Bata Limited, Toronto. Includes organizational chart. 1 book.	1998
Box 150	HR. 12	Preparation for Negotiation of Collective Agreement. Includes overhead sheets, Dealing with Trade Unions guide book. 1 binder.	ca. 1975-ca. 2000
Box 150	HR.31	Elixir Vitae Programme. Bata Limited, Toronto. Includes: handwritten notes, Stanley Heath's personal copy. 1 binder, 5 folders.	1994-1999
<b>HR A/V MATERIAL</b>			
Box 151	HR.46	Exercise Bold Venture. 2 VHS.	2002
Box 151	HR.47	Interflow Management. Marked as "NTSC". 1 VHS.	ca.1980- ca.2000
Box 151	HR.45	Finding the Right Fit: Interview Techniques for the 90's. Dr. Gary P. Latham, The Insignia Series. 1 VHS.	ca.1990- ca.2000
Box 151	BL.129	Portraits of IMPROVEment Film. Marked as "Master"; Note from T.G. Bata on inside cover; Part of the 100th Anniversary; Part of the Improve programme. 1 VHS.	1994
Box 151	TE.25	Hellcamp. Bata Limited. Information on Japanese training camp for managers.	[19-?]

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1 VHS.

**B) BATA SHOE COMPANY FILES**

**B3 PRODUCT DEVELOPMENT**

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**Notes:** Arranged by date.

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	Bata ID		DATE
Box 152	BL.72	Shoe Business Notebook. Includes handwritten notes, diagrams of feet/muscles, size charts, pictures of footwear. Czech Republic. <i>Czech.</i> 1 book.	1933
Box 152	PL. 6	Bata Advanco Presentation, Shoe Travelogue. Bata Development Limited. 1 folder.	1956
Box 152	PL.43	Creating and Selling Shoeline in France and Holland Album. 1 folder.	1956
Box 152	PL. 3	Bata Advanco Presentation. Bata Development Limited. Presentation on shoe fashion. Avanco = Advanced Course. 1 folder; 2 photos.	1958
Box 152	PL.7	Bata Pathfinder Conference, Spotlight on Shoe Trends. Bata Development Limited. <i>English, French, German.</i> 1 brochure.	1958
Box 152	PL.10	Fashion in Footwear, a Collection of Footwear Style Trends. Bata Development Limited. 1 brochure.	1958

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Box 152	PL.2	Bata Advanco Presentation. Bata Development Limited. Presentation on shoe fashion. 1 folder; 5 photos.	1959
Box 152	PL.5	Bata Fecon, Spotlight on Shoe Trends. 1 folder.	1959
Box 152	PL.19 6	No Business Like Shoe Business Fashion Show Programme. 1 folder.	1960
Box 152	PL.20 0	Bata Forward Conference. Bata Development Limited. 1 folder.	ca. 1960-ca. 1970
Box 152	PL.9	Shoecon Documentation. East Tilbury, UK. 1 folder.	1967
Box 152	BL.13	Design Guide for Marbot. Includes: sample advertising, shoe boxes, labels, stamps, possible colours, logos. 1 binder.	1970-1972
Box 152	PL.11	Marketco, Dealer News, Slide Presentation on Bata in Nigeria John McGoldrick. Marketco = Marketing Course. John McGoldrick was a Bata Executive. 1 folder, 56 slides.	1971
Box 152	PL.8	Shoecon, Shoe Show Report. 1 brochure.	1971
Box 152	PL.11 9	Bata Ansar Product Development Shoecon '72. Includes product sample. 2 folders.	1972
Box 152	RL.81	Children's Shoe Project. Bata Limited, Toronto. Includes information on project, costs, product line, store layouts, personnel requirements; Contains: costs, charts, photos.	1975

*English, French.*  
1 bound volume.

Box 152 + Box 153	BL.21 0	Bata Product Development Documentation. Information product lines, the construction of shoes (including materials, machines and methods of production), sketches and pictures of products and cross-section diagrams. 56 folders.	1979-2002
Box 153	PL.12	Shoecon Documentation. Bata Limited. Personal copy of Thomas J. Bata. Content in front of the binder. 1 binder.	1981
Box 153	BL.20 9	Bata Brand Documentation. Bata Shoe Company, Belcamp; Bata Limited, Toronto Bata Sports Footwear catalogue from 1983. Project file of information on each of the Bata Brands written by various Bata associates. 1 binder.	1983-2009
Box 153	TE.2	Shoecon Slides Presentation. Approx. 300 Slides and 55 photos.	1985-1987
Box 261	TE.3	Shoecon Slides Presentation. Includes Correspondence, Slides. Includes Draft of "Bata Shoemaking in the '90s" in the white binder. 6 folders; approx. 300 slides.	1988-1990
Box 154	HR.5 8	Shoecon Catalogues. Bata Limited, Toronto. Includes: Industrials, Young Fashion, Sports, Meet the Millennium. 4 catalogues.	1989-1997

#### **A/V MATERIAL**

Box 154	TE.11 0	Kaleidos Categories Shoecon. Bata Limited. 1 VHS.	1980-2000
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Box 154	TE.38	Interflow Management. Bata Limited. 1 VHS.	1980-2000
Box 154	TE.10 4	Shoecon Presentation. Bata Limited. Reports from different departments. 1 VHS.	1987
Box 154	TE.10 6	War. Bata Limited. Shoecon Presentation. 1 VHS.	1987
Box 154	TE.77	Bata Shoecon. Bata Limited. Italy. 1 VHS.	1989

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**B) BATA SHOE COMPANY FILES****B4 MARKETING/RETAIL**

Advertising / Promotional Material

Retail

Miscellaneous Files

AV Material

**Notes:** Arranged by date.

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	Bata ID		DATE
		<b>ADVERTISING / PROMOTIONAL MATERIAL</b>	
Box 155	Pl.150	Bat'a as Zlin Advertising. <i>Czech.</i> 1 folder.	ca.1900- ca.1939
Box 155	BL.28	Bat'a as Zlin Advertisements. Includes: in-store, holiday, transportation, billboard. <i>Czech.</i> 3 folders; 17 photographs.	ca. 1900- 1940
Box 155	BL.3a	Bat'a as Zlin Advertisements. Bat'a. Brochure laid out like storybook & compares traditional footwear of the region with more modern footwear; illustrated; one brochure contains newspaper clipping on Antonin Bat'a. <i>Czech.</i> 1 folder.	ca. 1920-ca. 1940
Box 155	BL.3b	Bat'a London Advertisements. Lilley & Skinner Ltd, London. Contains: styles, sizes, prices. 1 folder.	ca. 1920-ca. 1940
Box	BL.3d	Bata France Advertisement.	ca. 1930-ca.



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155		Contains: book cover, map of France, children's school shoes & prices. <i>French.</i> 1 folder.	1950
Box 155	RL.70	Bata Shoe Collection. Catalogue; Includes: drawings, description & article number of each shoe; labeled with sticker "Z3". <i>Czech, German, English.</i> 1 bound volume.	ca. 1930-ca. 1940
Box 155	PL.11 8	Batovsky Advertising. 1 folder; 2 photos.	ca. 1930-ca. 1940
Box 155	RL.69	Bata 1938-II. Catalogue, dealers collection; Includes: instructions on how to order; labeled with sticker "Z2". <i>Czech, German.</i> 1 bound volume.	1938
Box 155	RL.68	Kolekce. Translation: Collection; sales catalogue of shoes, hosiery, other accessories; labeled with sticker "Z1". <i>Czech.</i> 1 bound volume.	1938-1939
Box 155	BL.3c	Bat'a Mohlin Advertisement. Bat'a Schuhfabriken Mohlin/Aargau. Contains: styles, prices. Mohlin, Switzerland. 1 newspaper clipping.	1939
Box 155	PL.10 7	Bata Shoe Horns. Bata International. Also includes a Bata tape measure. 6 shoe horns of varying sizes.	ca. 1939-ca. 1990
Box 155	PL.10 8	Bata Labels. Includes: tags, gift card, name tags. 1 folder.	ca. 1939-ca. 1940
Box	PL.20	Bata Product Lines.	ca. 1950- ca.

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155	1	Bata Limited. Includes: Bata Industrials, Jolly Good Bootees Poster, Bata Cut-Out Truck, Singapore Big Walk, Shoe Travelogue <i>English, Dutch.</i> 1 folder, 4 brochures, 1 CD.	1975
Box 155	PL.10 9	Bata Brand Advertising. Sorted into 11 sections by brand: Power, North Star, Bata Industrials, Bel-Mar, Sparx, Bata (different styles), Marbot, Weinbrenner, Wayfinder, Marie Claire, Various. 1 binder.	ca. 1950-ca. 1990
Box 155	PL.11 0	Bata Advertising by Country. Sorted into 4 sections by country: India, South Africa, USA, Various; 4 catalogues are separate from binder. 1 binder, 4 sections, 4 catalogues.	ca. 1950-ca. 1990
Box 156	BL.63	Introducing You to Bata. Bata Development Ltd, London. Includes: global stores, biography of Thomas J. Bata & history of company, footwear, labour relations; Contains 2 inserts: Empire Round Their Feet by John Harman, Leather & Shoes, the Magazine for Executives. 1 folder.	1957
Box 156	PL.11 1	Bata Bag Samples. Includes bags of various sizes & designs. 14 folders.	ca. 1960-ca. 1990
Box 156	BL.13 1	Bata Retail Shopping Bags. Bata Limited, Toronto. 4 plastic bags of various sizes; 2 bags are "50th Anniversary" bags. 1 folder.	ca. 1980-ca. 2000
Box 156	PL.12 1	Bata Souvenir Records. Includes record by Cyndi Lauper, Christmas themed records. 9 records.	ca. 1960-ca. 1990

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Box 267	PL.14 1	Bata Peru Advertising in Newspapers. Newspaper clippings, Bata Remac brand mentioned. <i>Spanish.</i> 1 oversized album.	1964
Box 156	BL.2b	Step Into the World of Bata. Bata Limited, Toronto. Contains: history of company, information on global operations. 1 brochure.	ca. 1965-ca. 1990
Box 156	BL.2c	Bata: Who We Are & What We Stand For. Contains: history of company, information on global operations, biography of Thomas J. Bata, information on BSO in Malaysia, Thomas J. Bata quotations, pictures of employees of Bata in Malaysia. 1 brochure.	ca. 1965- ca. 1980
Box 156	PL.20 2	Bata Press Kits. Bata Limited. Includes: progress report on 20th Anniversary Bata Film, Bata Limited International Release, Shoemaker to the World, Bata World Conference, Canadian Business Magazine, Africa Tour. <i>English, French.</i> 5 folders, 1 photograph.	ca. 1965- ca. 1970
Box 156	BL.56	Bata Shoemakers to the World. Includes: brief history of footwear, modern shoemaking, parts of a sneaker, size chart, factories around the world, role in developing countries. 1 brochure.	ca. 1965-ca. 1985
Box 156	BL.20 7	Bata Steps into the 70s. The Real Estate Department, Kent Shoes Limited, Bata International Centre, Toronto. Book about the future of Bata retailing in Canada. 1 brochure.	ca. 1969-ca. 1973
Box 156	BL.3e	Marie Claire Advertisements. Bata Industries Ltd, Batawa. Marie Claire Fashion Boots, pictures &	1970-1971

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		information on products. 2 brochures.	
Box 156	BL.2e	The Bata Shoe Organisation. Contains: history of company, information on global operations, biography of Thomas J. Bata, flags of nations in which Bata operates, graphs, calendar of courses & conferences, information on personnel (hiring & training), technology & manufacturing advances, marketing, future goals. 1 brochure.	ca. 1970-ca. 2000
Box 156	BL.48	Bata Souvenir Records. Includes: Souvenir of Penaflor (3 different years), Giants of Jazz. <i>Spanish, English.</i> 3 records.	1971-1977
Box 156	BL.16 2	Veld Lore, The Pin Up Wall Newspaper. Boy Scouts of South Africa. Camp Conservation Edition profiling different ways in which Boy Scouts of South Africa are contributing to the national "Our Green Heritage" campaign; Includes pictures of Boy Scout camp and boy scouts themselves; Advertisement for Bata Toughees on bottom left corner on back of newsletter ("official Scout shoes"). 1 newsletter.	1973
Box 156	BL.64	Bata African Marketing Materials. Includes: Bata Makes Your Business Stronger, More Business Means More Profit, future advertising methods; Contains: newspaper clippings, advertisements. 1 binder.	1973-ca. 1985
Box 156	PL.17 8	The Bata Shoe Organisation Brochure. Bata Limited, Toronto. Includes details on global organization, shoemaking, machinery. 1 brochure.	ca. 1975-ca. 1985
Box 156	BL.2f	Bata Brochure. Bata Limited, Toronto.	Ca. 1980-ca. 1995

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		Contains: history of company, information on global operations, pictures of traditional footwear, marketing, production, brands, future goals. 1 brochure.	
Box 259	BL.49 -51	Advertisements. Bata Industries Ltd, Batawa. Includes: pictures of styles available in 1983. 3 brochures.	1983
Box 156	HR.59	Only in October Package. Bata Limited, Toronto. 1 folder.	1987
Box 156	BL.14 4	Examples of Bata Logo Lettering. Includes fax between Sonja I. Bata & H. Roniger about Bata logo. <i>German.</i> 1 folder.	1990
Box 156	HR.57	Bata Product Catalogues. Bata Limited, Toronto. <i>English, Italian.</i> 4 catalogues.	1991-1998
Box 267	PL.14 0	Bata India Limited 1992 Monthly Calendar. 1 calendar, oversized.	1992
Box 267	PL.50	Bata Brochure. Bata Limited. Brochure introduces company & its brands; 2 books, 1 has Sonja I Bata's handwritten notes. 2 brochures.	ca. 1992-ca. 1996
Box 156	BL.15 9	Spring 1993 Shoe Collection Home Shopping Catalogue. Bata International. Mail order catalogue of summer footwear styles available from the Bata in Canada for men, women and children. Back page lists all the Bata store locations in Canada in 1993. Back cover mentions Elton John boots and Lana Turner shoes at the Bata Shoe Museum. 1 catalogue.	1993

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Box 156	BL.2a	I Nostri Valori. Bata. Contains: history of company, information on global operations. <i>Italian.</i> 1 brochure.	ca. 1995-ca. 2005
Box 267 OVS	HR.56	Bata Step Into the Millennium Package. Bata Limited, Toronto. Includes: posters, labels, advertisements, dance card; unopened. 1 kit.	1999
Box 156	BL.2d	Bata Brochure. One in Italian & one in English; Stamped: TJB Dec 13 2005; Contains: history of company, information on global operations, Milestones chart, examples of different types of Bata stores, MBUs, brands. MBU = Meaningful Business Units. <i>English, Italian.</i> 2 brochures.	ca. 2000-ca. 2005
Box 156	BL.19 2	Bata UK Boot Catalogue. British Bata Ltd., Essex. Brochure with information research, development & manufacturing as well as product available in the UK. Prices are in British Pounds and Euros. 1 brochure.	ca. 2000-ca. 2005

**RETAIL**

Box 267 OVS	BL.30	Drawing of Bat'a Store, Czech Republic. 1 folder.	ca. 1920-ca. 1940
Box 156	BL.67	Seznam staveb. Translation: List of Buildings; Includes: photos of Bata stores across Czechoslovakia. <i>Czech.</i> 1 album, approx. 145 photos.	ca. 1920-ca. 1940

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Box 157	PL.16	Advanced Course in Career Shoe Salesmanship. Willian A. Rossini, The Footwear Institute of Canada, Montreal. 1 bound file.	ca. 1968
Box 157	PL.19	Bata Store Standardisation Manual. Bata Limited, Sonja Bata. 1 binder.	1969
Box 157	BL.62	Guide to Store Management. Includes: sales policy, function of manager, preparation of store stock, security, conferences, daily checklist, suggested staff salaries. Lahore, Pakistan. 1 brochure.	1974
Box 157	PL.22	Athletes World, The New Canadian Athletic Shoe Store. A letter by The International Design Group Inc. to Bata Retail Canada, mentioning the brochure attached. 1 letter, 1 brochure.	ca. 1978- 1998
Box 157	PL.14	Bata Salesmanship Training Course, Service that's Always One Step Ahead Bata Singapore, Service Office (Personnel & Training Dept.) 4 bound files	ca. 1980-ca. 2000
Box 157	PL.21	Athletes World Manual. 1 binder with material samples, photographs.	1982
Box 157	PL.20	Bata Store Layout Service. Bata Limited. Contains plans of stores, material samples, pictures. Issued ca. 1977 - ca. 1982. 1 binder with material samples, slides, photographs.	ca. 1982
Box 158	TE.11	Photographs of Canadian Bata Stores. 1 binder with approximately 150 photographs.	ca. 1990- ca.1999
Box 158	HR.33	Winning Merchandise Strategies, Participant's Guide.	ca. 1990-ca. 2000

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		Includes presentation notes. 1 binder.	
Box 158	HR.53 b	Prague Store in Wenceslaus Square. 1 album, approx. 30 photographs.	ca. 1990-ca. 2000
Box 158	BL.20 6	Coordinated Product Groups. Bata Limited, Toronto. Brochure on marketing, merchandising and displaying product. 1 brochure.	1991
Box 158	BL.13 7	Renovations to Wenceslaus Square Bata Store Photo Documentation. Also contains invitations to store opening & photos of Jindriska Prague includes modern period (up to 1930s) in Heritage Protection Act so got to renovate store back to original 1929 construction/look (Sonja I. Bata, July 4, 2014). <i>Czech.</i> 1 duotang of 46 photos, 2 loose paper invitations.	1992
Box 159	HR.79	Indian Superstores. A. Kelly. Includes: Bombay "Colamba", Baroda; photos of African visit tucked in back of binder. 1 binder, approx. 200 photographs, approx. 17 negatives.	1993
Box 159	PL.13	The Display in a Bata Store. Bata Malaysia Berhad. 1 brochure.	1994
Box 159	HR.61	Bata Merchandising Guide. Bata Limited, Toronto. Includes: Merchandiser's Working Guide (loose pages). 1 bound volume.	1997
Box 159	BL.19 3	Bata Cortenuova, Italy Superstore Opening Photo Documentation. Images of the opening of a retail store in	2005



Cortenuova on March 16, 2005.  
1 book of approx. 14 images.

Box 159	BL.21	Bata India Wall Calendar. Includes photo of Thomas J. Bata & Sonja I. Bata. 1 folder.	2005
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### MISC. MATERIAL

Box 159	PL.15	Achtung Verkäufer!, Pozor Prodavaci! Julius Heinz, Sales Departement Bata a.s. Zlin. Translation of title: 'Attention Salesman!' <i>German, Czech.</i> 1 Brochure.	1939-1986
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Box 260	PL.19 4	Paris Shoe Line Conference, Maison de la Chemie Fashion Show, Documentation. Western Bata Organisation, Bata Development Limited, London 1 book.	1950
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Box 159	PL.19 5	Paris Shoe Line Conference, Maison de la Chemie Fashion Show, Photo Documentation. First Shoe Conference after WWII, Sonja I. Bata's first fashion show. <i>French.</i> 3 folders, 18 photographs.	1950
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Box 159	PL.4	Bata European Merchandising Conference, The International Shoe Show. 1 cover.	ca. 1950-ca. 1970
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Box 159	PL.11 2	Presentation Slides. Divided into 5 sections: Script for Modular Planning Board Vista, Grooming the Shoe for Display Window, Tools of the Trade, Installing the Display, Worldcon 1969; Includes: recording tape, notes for each presentation, newspaper clippings, Grooming the Shoe brochure. 1 binder, approx. 180 slides.	ca. 1950-ca. 1990
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Box 159	PL.11 4	Bata World-Wide Costing Tables. Bata Limited.	1977
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		1 binder.	
Box 259	HR.6	Bata Desk Flag. "Serving the world since 1894".	ca. 1980
Box 159	PL.60	Zlin Rotary Pennant. 1 folder.	1990-2000
<b>A/V MATERIAL</b>			
Box 160	TE.27	Franchising in Evolution. Bata Limited. 1 VHS.	1980-2000
Box 160	TE.28	Brand Discipline. Bata Limited. 1 VHS.	1980-2000
Box 160	TE.29	Eye on Toronto Walking Segment. Bata Limited. 1 VHS.	1980-2000
Box 160	TE.34 TE.35	Shoemaking in the 90's. Bata Limited. 2 VHS.	1980-2000
Box 160	TE.58	Trend Evolution Part 1 and 2. Bata Limited. 2 VHS.	1980-2000
Box 160	TE.59	Multivision Bata/Evolution. Bata Limited. Outlines Bata's 1950s line of shoes, for sale during the 1990s. 1 VHS.	1980-2000
Box 160	TE.91	Rapistan Wal-Mart. Bata Limited. Guide to Wal-mart's distribution systems. 1 VHS.	1980-2000
Box 160	TE.10 8	Brand Discipline. Bata Limited.	1980-2000

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		1 VHS.	
Box 160	TE.44	Television Commercials. Bata Limited. Africa, Zimbabwe. 1 VHS.	1986
Box 160	TE.89	Bata Commercials. Bata Limited. Television commercials for Back to School, Bata by Choice, Power, Sandak, Eid. 1 VHS.	1986-1987
Box 160	TE.30	Strategies for Market 1988. Bata Limited. 1 VHS.	1988

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**B) BATA SHOE COMPANY FILES****B5 TECHNICAL / PRODUCTION FILES**

Manuals / Training Material  
 Misc. Technical Files  
 Newsletters  
 Reports  
 Factories (Photos)  
 AV Material

**Notes:** Arranged by date.

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	Bata ID		DATE
		<b>MANUALS / TRAINING MATERIAL</b>	
Box 161	RL.75	Machinery Catalogue. Contains: index to catalogue, pictures of equipment, brochures; some pages are photocopies of original catalogue. <i>English, Czech.</i> 1 book.	ca. 1930- 1940
Box 161	RL.73	Zlin Technical Manuals. Laky-cementy, Gumar-predprisy, Valcovna predesoi, Lisovna, Hralky, Masky-obleky, Koberce, Kozel postupy, Kozeluzny Pt I&II, Lakyrna kure. Contain charts, formulas; some pages are photocopies of original document. <i>Czech.</i> 11 books.	ca. 1930- 1940
Box 275 OVS	RL.66	Barvy-Laky-Cementy-Kremy. Translation: Paints, Varnishes, Cements, Creams; Includes: index of above items & their uses, diagrams of tools used in industry, photos of machinery; typewritten. <i>Czech.</i> 1 bound volume, approx. 50 photos.	ca. 1930- 1940
Box	RL.80	Counter Pulling T02094.	ca. 1930-

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162		Contains diagrams, charts. 1 bound volume.	1950
Box 162	RL.78	Textile Machinery Catalogue. Bata Development Ltd. 1 volume (part of 13 volume set); Includes: Laces, Stockinette, Hosiery; some pages are photocopies of original catalogue. <i>English, Czech.</i> 1 bound volume.	ca. 1930- 1950
Box 162	RL.79	T.1698 Roughing, Brushing & Sanding M/C. Contains: diagrams, charts. 1 bound volume.	ca. 1930- 1950
Box 162	RL.10 2	Zlin Chemical Manuals. Bata as Zlin. Includes: Rolling Mill Textiles, Chemical Processes, Technical Rubber. <i>Czech.</i> 4 bound volumes.	ca. 1930- 1950
Box 162	RL.10 1	Textile Manual. Bata as Zlin. Compound Specifications. 2 bound volumes.	ca. 1930-ca. 1950
Box 163	BL.71	Kozeluzstvi. J. Janecka. Translation: Tannery; Stamped "Feb 3 1959 J. Janecka." Includes: photos of machinery. <i>Czech.</i> 1 bound volume, approx. 25 photos.	ca. 1930- 1959
Box 259	BL.45	Obsah prirucky sekace. Translation: Manual of a Cutter. Includes: index, photos & information on manufacture, cutting patterns. <i>Czech.</i> 1 bound volume, approx. 50 photos.	ca. 1930-ca. 1960
Box 163 +	RL.71	Standart Zarizeni. Translation of Title: Standard Equipment; 30 volume set of information & pictures of equipment	1934-1939

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Box 164		used in Bata factories & offices; Includes volumes on office equipment, sewing machines, shoemaking, rubber working machines, woodworking machines, manipulation machinery; Contains: diagrams, charts, pictures. Volume 21 missing. <i>Czech.</i> 29 bound volumes	
Box 165 + Box 166	RL.11 8	Machine and Equipment Catalogues. <i>Czech.</i> 40 bound volumes.	1934-1946
Box 167	RL.83	Machine Operations & Maintenance Manuals. Bata Shoe Company, Ltd., Batanagar; The British Bata Shoe Company, Ltd., London; Bata Limited, Batawa. 12 volume set on various Bata machines & how they should be operated & maintained; Includes: Sole Cutting Press, Upper Cutting Press, Back Seam Rubbing Down Machine, Upper Perforating Machine, Stain Mixing Machine, Sewing Stands, Sole Scouring Machine, Sole & Heel Polishing Machine, Two-Roller Heel Scouring Machine, Textile Cutting Press, Knife Grinding Machine, Pounding Machine; Contains: diagrams, parts list, spare parts price guide, letter of correction from manufacturers concerning a part in Sole Scouring Machine. 12 bound volumes.	ca. 1940-ca. 1960
Box 167	RL.76	Shoe Machinery Catalogue. Bata Development Ltd. 9 volume set; Includes: Standard Machines for French Companies, Bottom Material Press Cutting, Sole Preparation, Insole Preparation, Stiffeners Making, Leather Heel Building, Upper Press Cutting, Closing Room, Lasting, Making Stitching, Finishing; some pages are photocopies of original catalogue; handwritten notes on availability of some products; labeled with sticker "BD101-BD112" - missing BD109-111	ca. 1945-ca. 1950

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		<i>English, Czech, French.</i> 9 bound volumes.	
Box 167	BL.69	Modern Shoe-Making Rubber-Textile Assembly Operations. Compiled by Cenek Valenta, Bata Shoe Co. Ltd., Batanagar. Includes: notes on the rubber industry, tools used in fabrication, manufacture, different labels; Contains: diagrams, cutting patterns, charts. 1 bound volumes.	1941
Box 167	RL.77	Rubber Machinery Catalogue. Bata Development Ltd. 2 volumes (part of 11 volume set); Includes: Mixing & Calendering, Reclaim & Crumb, Hydraulic Presses, Rubber Shoe Production, Laboratory; some pages are photocopies of original catalogue; labeled with sticker "BD109-BD110". <i>English, Czech.</i> 2 bound volumes.	ca. 1945-ca. 1950
Box 167	RL.84	Technical Manuals. Les Manufactures St. Marcel, Vernon, France. 4 volume set on various Bata machines & how they should be operated & maintained; Includes: Calandre 5 Cylindres, Unite Hipak, Calandre 2 Cylindres, Machine a Combiner les Textiles; Contains: machine blueprints, diagrams, parts list, spare parts price guide. <i>French.</i> 6 folders.	ca. 1945-ca. 1975
Box 167 + Box 168	TE.20	Procedure Manuals. Bata Limited. 3 binders.	1951-1999
Box 168	TE.12 5	Perry's Chemical Engineers' Handbook. 1 book.	1963
Box 168	TE.12 9	The History of PVC. Maclaren and Sons Ltd., Missusaga.	1969

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		Stamp in front cover: 'Batalim Laboratory Oct 23 1969'. 1 book.	
Box 168	TE.16	Work Factor Manual. Bata Limited. 8 folders.	1969
Box 168	TE.14 4	Work Factor Manual (New work guidelines). Bata Limited. 8 folders.	1969-1979
Box 168 + Box 169	TE.14 7	Formula Guides (Rubber and plastic). Bata Limited. 16 folders.	1970-1976
Box 169	TE.12 0	Rubber Formula Guide. Bata Limited. 11 folders.	1972-1990
Box 169	TE.12 7	Rubber Technology. R.T. Vanderbilt Company Inc., Connecticut. 1 book.	1973
Box 169	TE.14	Sewing Manual. Technical Section, Bata Limited. 1 binder.	1976
Box 169	TE.12 8	The Vanderbilt Rubber Handbook. R.T. Vanderbilt Company Inc., Connecticut. Stamp in front cover: 'Batalim Laboratory 09 Nov 1978'. 1 book.	1978
Box 169	TE.11 4	Introduction to Work Simplification. Bata Limited. Manual for organising work structures and processes to make them more effective. 1 binder.	1979
Box 169	TE.4	Quality Excellence Slides Presentation. Slides of Bata shoes with text description.	1980



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		Quality Excellence was a presentation given to Bata executives at courses to show them how factories should operate. 35 folders, approx. 500 slides.	
Box 170	TE.14 0	Quality Control and Laboratory Testing Procedure. Bata Limited. 1 bound volume.	ca.1980-1995
Box 170	TE.13 1	Chemical Charts and Conversions. Exxon Chemical. Handbook for chemical engineers. Conversion rates and information for those working with chemicals. 1 pamphlet.	1980-1995
Box 170	TE.22	Technical Publications. Collected from various Technical departments within the Bata Shoe Organisation. 20 folders.	1982
Box 170	TE.12 2	The Condensed Chemical Dictionary. Van Nostrand Reinhold Company, John Wiley & Sons, New York City. 1 book.	1981
Box 170	TE.13 3	Standard Data Manual. Bata Limited. Cutting leather, cutting man-made materials, sewing, skiving. 4 binders.	1981-1985
Box 170	TE.14 3	Guide to EVA Thong Manufacturing. Bata Limited. How to produce thongs on a specific EVA system (foam injecting mold manufacturing process). 1 binder.	1982
Box 171	TE.15 -	Procedures and Reference Bulletins. Bata Limited. Selection of specifications and guides collected by Bata. 16 folders.	1982-1999

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Box 171	TE.15 1	Procedure Manual Bulletin. Bata Limited. How to create a workshop balance sheet. 1 folder.	1982
Box 171	TE.14 8	Material Test Methods and Specifications. Bata Limited. 35 folders.	1983-1987
Box 171	TE.1	Prodco R/P Slides Presentation. Prodco is a Bata abbreviation of production course. R/P is a Bata abbreviation of Rubber/Plastic. 1 binder, approx. 100 slides.	1984
Box 171	TE.11 8	Knife Making Manual. Bata Limited. 1 binder.	1985
Box 171	TE.12 6	Footwear Materials and Process Technology. Lasra, New Zealand. 1 book.	1986
Box 171	TE.12 3	The ICI Polyurethanes Book. John Wiley & Sons, New York City. Bound with paper sleeve. Stamp in front cover: 'F.A. Geissel Mar 14 1988.' 1 book.	1987-1988
Box 171	TE.13 2	Policy and Procedure Manual for Purchasing and Controlling Materials. Prentice-Hall, Inc., New Jersey. 1 binder.	1990
Box 172	TE.11 2	FIMP Guide. (FIMP = First In-line Manufacturing Process). Bata Limited. Guide to shoemaking in the 90s, including changes to manufacturing structures. 1 binder.	1990-1999
Box 172	TE.11 5	Safety Footwear Project. Bata Limited. 1 binder and 1 folder.	1991

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Box 172	TE.13 0	ISO 9000 Preparing for Registration Marcel Dekker, Inc., New York City 1 book.	1992
Box 172	TE.13 9	Leather Assessment Manual. SATRA Footwear Technology Centre, Kettering. 1 folder.	1992
Box 172	TE.11 7	Modular Manufacturing. Bata Limited. <i>Spanish, English</i> 1 binder.	1993
Box 172	TE.13 4	Manufacturing Report Guide. Bata Limited. 12 folders.	1993-1997
Box 172	TE.13 8	Prod-eff-cost. Bata Limited. Outlining a system to reduce manufacturing cost while maintaining or improving the quality. 1 folder.	1993
Box 172	TE.13 5	Standard Workshop Guide. Bata Limited. Sandak, Stitchdown, Cemented, Hitex, Built-Up Workshop. 5 folders.	1999-2000
Box 172	TE.14 9	Helpful Hints on Shoemaking. Bata Limited. Selection of articles collected by Bata. 15 folders.	2000-2005
Box 262		Plastic Formula Guide. 1 binder.	
Box 262		Guide to Material Test Methods. 1 binder.	

**MISC. TECHNICAL FILES**

Box 172	TE.23	Checklists for Production Procedures (Operational studies).	ca.1953- ca.1983
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+		Bata.	
Box		35 folders.	
173			
Box	BL.70	Work Measurement and Production Control with the FAST System.	1963-1966
259		Wilbur J. Fuhro, Prentice-Hall Inc., New Jersey. Stamped "Calculation Department Sep 1 1966"; Includes: function analysis, analysis of process, sampling standards, time accounting; Contains: charts, graphs.	
		1 book.	
Box	PL.41	BSO Manufacturing Information System.	1969
173		Bata Limited.	
		BSO = Bata Shoe Organization.	
		1 folder.	
Box	RL.85	Morogoro Shoe Factory Project Engineering Services Documentation.	1977
261		Italmacchine Plants, Milan.	
		5 volume set (volumes 1-2 are missing) with information on construction & set up of factory in Tanzania; Involves: United Republic of Tanzania, National Development Corporation, World Bank, Italmacchine Plants; Includes: Tender Documents for Steel Structure Buildings, Steel Structure Building Drawings, Tender Documents for Machinery, Instructions to Bidders & General Conditions of Contract; Contains: drawings, diagrams of equipment, lists of equipment needed for factory & offices, expenses, handwritten notes on equipment; labeled with stickers "BD133-BD139" .	
		7 books.	
Box	TE.14	Factory Working File.	1980
173	1	Bata Limited.	
		Charts and checklists for use on the factory floor.	
		1 folder.	
Box	HR.8	Indian Footwear Production.	ca.1980-
173	0	1 binder, approx. 350 slides.	ca.1990

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Box 261	RL.10 0	Zlin Technical Photographic Equipment Documentation. Bata Limited, Toronto. Contains: letters, photos of cameras. 1 folder, 4 photos.	1981
Box 183A	TE.12	Tecdevcon Reports. Technical Section, Bata Limited. Tecdevcon is a Bata abbreviation of Technical Development Conference. 6 binders and 2 bound files of textual records.	1989-1997
Box 183A	TE.13	Chemeet Report. Technical Section, Bata Limited. Chemeet is a Bata abbreviation of Chemical Meeting. 1 binder of textual records.	1989
Box 173	TE.11 9	Factory Checklists. Bata Limited. 2 folders, 1 floppy disk.	1998
Box 173	TE.11 3	World Wide [Production] Costings. Bata Limited. 1 binder.	2001
Box 173	TE.14 6	World Wide Costing. Bata Limited. 2 binders.	2002
Box 173	TE.14 5	Costing Guide. Bata Limited. 2 binders.	[n.d.]
Box 173	TE.14 2	Manufacturing Initiatives and Working Files. Bata Limited. 1 binder.	2001

#### TECHNICAL NEWSLETTERS

Box	RL.74	Technicky zpravodaj.	ca.1939
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174		Bat'a as Zlin. Translation: Technical Newsletter; Includes: 3 books labeled issues 85-110, 3 books labeled Obchodne-Technicky Zpravodaj 7-9, 2 brochures labeled Zpravodaj 30-31; Contains: charts, information on equipment & shoes; labeled with stickers "Z93-Z98". <i>Czech.</i> 5 folders.	
Box 174	TE.19	Bata Advisory News. Bata Development Limited. 1 binder.	1953-1960
Box 174 + Box 175	TE.18	Technical Digest. Technical Section, Bata Limited. 44 folders, 1 binder.	1971-1990
Box 175	TE.21	Product Process News. Technical Section, Bata Limited. 4 folders.	1978-1987

### FACTORIES (PHOTOS)

Box 175	HR.7 3	BSO Factory Building Slides Binders labeled: Europe, Negocia & MERO, CARO & ANSAR; Comprehensive photo documentation of these factories & buildings. BSO = Bata Shoe Organization; MERO = Middle East Regional Office; CARO = Central Africa Regional Office. 3 binders, approx. 800 slides.	1964-1973
Box 176	HR.7 4	Various Photos of BSO Factories, ROWA. BSO = Bata Shoe Organization; ROWA = Regional Office of Western Africa. 3 binders, approx. 330 photographs, 1 negative.	1953-1968
Box 176	TE.6	Photographs of Factories ROWA (Office of West Africa). 1 binder of textual records, with approx. 50	1954-1967

photographs.

Box 176	TE.8	Photographs of Factories FERRO (Far East Regional Office). 2 binders, with approx. 100 photographs.	1955-1967
Box 177	TE.9	Photographs of Factories Ansar and Australia. 1 binder of textual records with approx. 50 photographs.	1956-1964
Box 178	TE.7	Photographs of Factories CARO (Central Africa Regional Office). 14 folders.	1969-1974
Box 178	TE.5	La Calidad en Manisol. Presentation of a factory in Manisol, Colombia. Translation of the title: 'The Quality at Manisol'. <i>Spanish</i> . 1 binder of textual records with approx. 90 slides.	ca.1980-ca. 1990
Box 178	TE.10	Photographs of Bata Stores and Factories. 1 binder, with approx. 150 photographs and negatives.	ca. 1990- 1999
Box 178	BL.18 7	BSO Store and Factory Photo Documentation. Includes photographs of stores and factories around the world, as well as a table of contents. 12 folders with approx. 180 photographs and 30 negatives	1992-1996

### MISCELLANEOUS

Box 178	TE.24	Selection of Technical Tools. Bata Limited / Gowllands Limited. 2 complete technical kits (measuring tools), 1 box of linen testers. 3 folders.	1980-2000
Box 178	TE.13 6	Modern Shoemaking Magazine. SATRA Footwear Technology Centre, Kettering. 2 folders.	1996-ca. 2000

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Box 178 + Box 179	TE.12 1	Environmental Management Systems. Specialty Technical Publishers, Vancouver. 2 binders.	2001
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**A/V MATERIAL**

Box 179	TE.41	Cutting the Cost. Bata Limited. 1 VHS	1980-2000
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Box 179	TE.42	Craddock Terry Module. Bata Limited. Views of a factory floor. 1 VHS.	1980-2000
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Box 179	TE.43	Bata Industrials. Bata Limited. Chile. 1 VHS.	1980-2000
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Box 179	TE.45	Bata International Centre. Bata Limited. Shoecon (Shoe Conference) presentation. Factory guide and production line guide. Asia, Thailand. 1 VHS.	1980-2000
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Box 179	TE.46	New Material Technology. Bata Limited. 1 VHS.	1980-2000
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Box 179	TE.48	Pu Footwear Production. Bata Limited. 1 VHS.	1980-2000
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Box 179	TE.49	New Material Technology. Bata Limited. 1 VHS.	1980-2000
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Box 179	TE.50	Circle Module. Bata Limited.	1980-2000
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		Technical factory equipment demonstration. 1 VHS.	
Box 179	TE.51	Circle Module. Bata Limited. 1 VHS.	1980-2000
Box 179	TE.52	Orisol. Bata Limited. 'See-and-sew' product demonstration. 1 VHS.	1980-2000
Box 179	TE.53	Orisol. Bata Limited. See-and-sew' product demonstration. 1 VHS.	1980-2000
Box 179	TE.54	New Material Technology. Bata Limited. 1 VHS.	1980-2000
Box 179	TE.55	Bubblegummers. Bata Limited 1 VHS.	1980-2000
Box 180	TE.56	FIMP & Modules. (FIMP = First In-line Manufacturing Process). Bata Limited. 1 VHS.	1980-2000
Box 180	TE.57	Quick Response. Bata Limited. 1 VHS.	1980-2000
Box 180	TE.60	Bubblegummers. Bata Limited. 1 VHS.	1980-2000
Box 180	TE.61	Bubblegummers. Twenty Twenty. 1 VHS.	1980-2000
Box 180	TE.62	Quick Response. Bata Limited.	1980-2000

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		1 VHS.	
Box 180	TE.63	Quick Response. Bata Limited. 1 VHS.	1980-2000
Box 180	TE.64	U.S. Shoe Corporation Modules. Bata Limited. 1 VHS.	1980-2000
Box 180	TE.65	Mexican Way. Bata Limited. 1 VHS.	1980-2000
Box 180	TE.67	Cutting the Cost. Bata Limited. 1 VHS.	1980-2000
Box 180	TE.68	Belcamp. Bata Limited. Advertisement for Bata Industrial's safety shoes. 1 VHS.	1980-2000
Box 180	TE.69	Ottogalli. Bata Limited. Showcase of Bata's products. Italy. 1 VHS.	1980-2000
Box 180	TE.71	Tape 7. 1 VHS.	1980-2000
Box 180	TE.72	Polyurethan- Bayflex fur die Schuhfertigung. Bata Limited. Translation of the title: Polyetethan-Bayflex for the Shoe Production'. <i>German.</i> 1 VHS.	1980-2000
Box 180	TE.73	Bata No. 3. Bata Limited. 1 VHS.	1980-2000
Box	TE.74	Power Launch.	1980-2000

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180		Bata Limited. 1 VHS.	
Box 181	TE.75	Immagini Product Development Centre di Vigevano. Bata Limited. <i>Italian.</i> 1 VHS.	1980-2000
Box 181	TE.76	Bata Limited Tapes 1-6. Bata Limited. 1 VHS.	1980-2000
Box 181	TE.79	FIMP & Modules. (FIMP = First In-line Manufacturing Process). Bata Limited. 1 VHS.	1980-2000
Box 181	TE.80	FIMP & Modules. (FIMP = First In-line Manufacturing Process). Bata Limited. 1 VHS.	1980-2000
Box 181	TE.82	Chromgerbstoffe von Bayer. Bata Limited. Television commercials. 1 VHS.	1980-2000
Box 181	TE.84	Innovation. Bata Limited. 1 VHS.	1980-2000
Box 181	TE.85	Chromgerbstoffe von Bayer. Bata Limited. Television commercials. 1 VHS.	1980-2000
Box 181	TE.86	Molina & Bianchi. Bata Limited. Shoe manufacturing guide. 1 VHS.	1980-2000
Box 181	TE.87	Maquina Arom G888. Bata Limited.	1980-2000

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		Demonstration of manufacturing equipment. Chile. <i>Spanish.</i> 1 VHS.	
Box 181	TE.88	Bata (Scarpa). Bata Limited. Showcase of Bata's product and quality. 1 VHS.	1980-2000
Box 181	TE.90	Moulds Presentation. Bata Limited. Mexico. 1 VHS.	1980-2000
Box 181	TE.92	Women's Footwear Production. Bata Limited. 3 VHS.	1980-2000
Box 181	TE.93	Sandak Documentary. Bata Limited. 2 VHS.	1980-2000
Box 181	TE.94	Women's Footwear Component Production. Bata Limited. 3 VHS.	1980-2000
Box 182	TE.95	Recent Developments. Bata Engineer Machinery Group. 3 VHS.	1980-2000
Box 182	TE.96	Your Link to the World Class Shoe Technology. Bata Limited . 3 VHS.	1980-2000
Box 182	TE.99	Anzani Valcomatic. Bata Limited. Indonesia. 1 VHS	1980-2000
Box 182	TE.10 0	Stockless Production. Bata Limited. 1 VHS.	1980-2000

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Box 182	TE.10 1	Ve Spirale Casu/Boty Pro Cely Svet. Bata Limited. 1 VHS.	1980-2000
Box 182	TE.10 5	Romans Lasting Line' 'Romans Upper Preparation Line. Bata Limited. 1 VHS.	1980-2000
Box 182	TE.10 7	Power. Bata Limited. Details on Power shoes. 1 VHS.	1980-2000
Box 182	TE.10 9	Bubblegummers. Bata Limited. 1 VHS.	1980-2000
Box 182	TE.26	Foxing Calandering. Bata Limited. Demonstration of factory equipment. 1 VHS.	1980-2000
Box 183	TE.70	Sandak Technical Developments Bata Limited Zimbabwe. 1 VHS.	1980-2000
Box 183	TE.47	Sandak by Excellence. Bata Limited. Zimbabwe. 1 VHS	1980-2000
Box 183	TE.98	Ladies Shoe Production. Bata Limited. 1 VHS.	1986
Box 183	TE.66	Desarrollos Technicos Catecu. Bata Limited. Translation of the title: 'Technical Developments in Catecu'. <i>Spanish.</i> 1 VHS.	1987

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Box 183	TE.97	Innovative Technology. Bata Limited. 3 VHS.	1987
Box 183	TE.10 2	Technical Focus 1987. Bata Limited. 1 VHS.	1987
Box 183	TE.78	Technical Focus / Innovation. Bata Limited. 1 VHS.	1988
Box 183	TE.81	Euromeccanica. Bata Limited. Italy. 1 VHS.	1988
Box 183	TE.83	Fimp & Modules and Bubblegummers. (FIMP = First In-line Manufacturing Process). Bata Limited. 1 VHS.	1988
Box 183	TE.32	Environment. Bata Limited. 1 VHS.	1990
Box 183	TE.33	Environment. Bata Limited. 1 VHS.	1990
Box 183	TE.36	Compilation Tape. Bata Limited. 1 VHS.	1990
Box 183	TE.37	Compilation Tape. Bata Limited. 1 VHS.	1990
Box 183	TE.31	Bata Limited. Guide to the history of Brenta shoemaking traditions. 1 VHS.	1992
Box	TE.10	Up to Speed.	1992

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183	3	Ontario Robotics Centre. 1 VHS.	
Box 183	TE.40	Protective Clothing. Bata Limited. 1 VHS.	1994
Box 183	TE.39	Rubber Custom Compounding. Bata Limited. 1 VHS.	[n.d.]

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**B) BATA SHOE COMPANY FILES****B6 LEGAL FILES**

Legal / Financial Files  
 Litigation Files  
 Nationalization Files  
 War Claims  
 Misc. Reports

**Notes:** Arranged by date.

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Bata ID		<b>LEGAL AND FINANCIAL FILES</b>	
Box 184	RL.10 5	W.W. Parry Documentation. Arnoldi, Parry & Campbell, Barristers & Solicitors, Toronto. Includes establishing a company in Canada, immigration, war claims. Contains newspaper clippings. W.W. Parry was a lawyer with a Bata mandate. 11 folders.	1937-1946
Box 184	HR.7 2b	Financial File of Thomas J. Bata. Contains financial items such as old cheques. <i>English, Czech.</i> 22 folders.	1937-1970
Box 184	BL.13 6	Jan Bata's Shares. May have been used as evidence in legal case concerning BL.135 (Sonja I. Bata, July 4, 2014). 1 bound file.	ca. 1930- ca. 1970
Box 184	RL.36	Project File on the Polska Spolka Obuwia Bata Company. Bata Development Ltd. Includes share information and photocopies of shares. The file was created with reference to archives in Zurich. <i>English, Polish.</i> 3 folders.	1931-1935



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Box 184	RL.59	Bata Shares in Other Companies. Documentation attempting to ascertain where shares were at the foundation of the company. <i>English, Czech, German.</i> 6 folders.	1930-1954
Box 184	RL.31	Project File on Jan Bata's shares in a Prospective Italian Bata Company, Vendita Calzatura Bata. Bata Development Ltd. <i>English, Italian.</i> 1 folder.	1931-1954
Box 184	RL.38	Project Files on the Bata Shoe Company Limited, Singapore. Bata Development Ltd. Includes details of minority shareholders. 1 folder.	1931-1954
Box 184	RL.42	Project file relating to Chaussures Bata S.A. Includes photocopies of the original shares. <i>Czech, English.</i> 1 folder.	1931-1954
Box 184	RL.29	Shareholder meeting of the Bata Shoe Organisation in Calcutta. Bata Development Ltd. Predominantly notes from the meeting of shareholders and details of the shares. Includes a Czech translation of a letter detailing Jan A. Bata's shares in the company. 1 folder.	1932-1954
Box 184	RL.40	Project File on Handelsaktiebolaget Bata, Bata Development Ltd. Includes the transfer document of shares from Jan A. Bata to Thomas J. Bata. <i>English, Swedish.</i> 1 folder.	1933-1954
Box 184	RL.41	Minutes of a meeting to discuss the Transoceanique S.A., Luxembourg and notes on the company. Bata Development Ltd. Stockholm, Sweden. Includes documentation on shares and the liquidation of	1934-1940

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		the company. <i>German, French.</i> 1 folder and 1 bound file.	
Box 184	PL.44	Trust Structure of BSO. Bata Development Limited. Original Title of Binder "Model File." Includes charts, basic policy, trust deeds, plan for continuity & family's role in business. 1 binder.	1935-1966
Box 184	RL.39	Project File on the South Afrikan Bata Shoe Company Limited. Bata Development Ltd. Includes minutes of the shareholders meeting and share certificates. 1 folder.	1936-1955
Box 184	RL.37	Project File on Bata S.A.R., Romcar S.A. and Veloramana S.A. Bata Development Ltd. Bucharest, Romania. Includes share information and details of each company's incorporation. 1 folder.	1937-1954
Box 184	RL.33	Minutes from the Annual Meeting of the Stockholders of Calzados Bata S.A. Bata Development Ltd. Includes details of main stockholders. The file was created with reference to archives in Zurich. Tangier, Morocco. 1 folder.	1938
Box 184	RL.32	Project File on Shares passed in Malta. Bata Development Ltd. Includes photocopies of the original shares and a handwritten note detailing the purpose of the company. Valletta, Malta. 1 folder.	1938-1954
Box 184	RL.24	Report on the debt owed and paid by S.A.E. de Chaussures Bata Khartoum to Bata A.S. Zlin. Bata Development Ltd.	1939-1957

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		1 folder.	
Box 184	PL.47	Trust Documentation. Includes a plan of continuity for company, minutes of a meeting in Zurich, photocopies of letters. 1 binder.	1939-1964
Box 184	RL.27	Financial statements Relating To The Capital Structure. Bata Development Ltd. South America. 3 folders.	1940-1950
Box 184	RL.34	Correspondence discussing Gerbec Hrdina & Co. Bata Development Ltd. Details a company established by Jan A. Bata and the shareholders. Manila, Philippines. 1 folder.	1940-1954
Box 184	RL.19	Financial Statements for Westhold, Ataman Inc. and Hidena Inc. Reports on different accounts and productivity. North America. 10 folders.	1940-1960
Box 185	RL.25	Stock Ledgers for Ataman Inc. and Hidena Inc. Bata Development Ltd. 2 folders.	1940-1961
Box 185	RL.26	Financial Statements of the Bata company in South America. Bata Development Ltd. Includes details of the potential bankruptcy of the South American operations in 1943-1944. <i>English, Czech.</i> 5 folders.	1940-1960
Box 185	RL.54	Agreement between Sandt and Bata Shoe Company Ltd. Includes correspondence, memos, and various drafts of the agreement relating to Sandt selling Bata machinery and equipment. 2 folders.	1946-1947
Box	RL.20	Financial reports relating to Ataman Inc. and Hidena Inc.	1946-1950

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185		Hurdman and Cranstoun. Report examining cash disbursement for Belcamp, Ataman and Hiden. 1 binder.	
Box 185	RL.18	Documentation on Chaussures Bata Haiti S.A, Port au Prince, Haiti. Ownership litigation. 3 folders.	1950-1955
Box 185	RL.35	The Shares of the Bata S.A. Morocaine. Bata Development Ltd. Includes memos details new shares. Casablanca, Morocco. 1 folder.	1950-1956
Box 185 + 186 + 187	HR.5 1	Bata Facilities. In 13 sections: Agreements, Contracts, Applications, Equipment Leases, Guarantees, Leases, Legal, Licenses, Registration, Permits, Easements, Options, Deeds, Bata Industries Limited.	ca. 1950- ca. 1990
Box 187	RL.57	Bata A.S. and Leader A.G. Assignments. Assignments regarding the transfer of shares. 2 folders.	1951-1953
Box 187	RL.30	Shareholder Meeting and Activities of the Bata Shoe Organisation in Palestine. Bata Development Ltd. Minutes of the meeting and share information. Also features a letter from V. Cerny to Sullivan & Cromwell. 1 folder.	1954
Box 187	RL.53	Executive Agreement between Thomas J. Bata and Northern Investment. Includes correspondence, memos and the bylaws of Western Investment Trading Co. 2 folder.	1955-1962
Box 187	RL.52	Bata A.S. and Ota Loan Agreement. <i>English, German.</i> 1 folder.	1956-1958
Box	RL.58	Transfer of Shares from Jan A. Bata to Thomas J. Bata.	1957

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187		Correspondence regarding the transfer, and specific references to Batawa and to total shares in the Bata Shoe Organisation, Canada. 1 folder.	
Box 187	RL.43	Project File on the Dissolution of Westhold Corporation. Includes correspondence between K. Cvachovec and Hurdman and Cranstoun. Also features details on the merging of Hadina and Ataman. 1 folder.	1962-1963
Box 187	RL.51	Melli Shoe Corporation Agreement. Agreement between Melli Shoe Corporation and Bata Limited regarding Melli's use of Bata Technology. Iran. 1 folder.	1963
Box 187	RL.56	Proposed Transfer of Shares from Interco Ltd. Correspondence regarding the transfer of shares and subsequent liquidation of the company. 1 folder.	1963-1964
Box 187	RL.50	Key Holding Documents. Includes correspondence. 1 folder.	1964
Box 187	RL.17	Correspondence with the Canadian Department of the Secretary of State regarding Hidena. Ownership litigation. 1 folder.	1964-1965
Box 187	RL.44	Bata Shoe Foundation Bylaws. Europe, Switzerland, St. Moritz. <i>German, English.</i> 1 folder.	1969
Box 187	RL.10 3	Prestamo Nicaragua. Includes: loan contracts, correspondence. Translation: Nicaraguan Loans. <i>English, Spanish.</i> 1 bound volume.	1970-1971
Box 187	RL.97	Algeria Protocole D'Accord, Service Agreements. Contains: letters, memos, reports.	1971-1976

*English, French.*  
20 folders.

Box 187	RL.13	Financial Statements of Bata Land Co., Inc. Bata Land Co., Inc. 1 folder.	1975-1976
Box 188 + Box 189	RL.11 7	Canadian Commercial Enterprises Ltd. Documentation. Accounting & tax information relating to Bata Limited; Includes: correspondence 1978-1987, Accounting books 1983-1985, Bank Deposit Book, Tax File 1984-1985.  Box 188: 2 bound volumes, 5 binders Box 189: 13 folders	1978-1987

#### LITIGATION FILES

Box 189 + Box 190	RL.16	Documentation on Litigation in the Netherlands. Correspondence, Accounts etc. on Bata associated companies: Bave, Koma, Best. Ownership litigation. <i>English, German, Dutch?</i>	ca. 1930- ca. 1960
Box 190	PL.29	Thomas J. Bata Litigation Wilmington. 4 folders.	1955-1956
Box 190	BL.13 5	Reply Brief for Plaintiffs. Court of the Chancery of the State of Delaware. Legal case between Thomas J. Bata & Donald M. Hill 1 bound volume.	1957

#### NATIONALIZATION FILES

Box 190 + Box 191	RL.72	Nationalization of Romania & Yugoslavia Documentation. Includes: Samardzic, Romanian Evidence, Yugoslavia Compensation, Bata Companies in Yugoslavia, Foreign Claims Commission documentation, Extract from Treaty of Peace with Roumania, Romanian certificate of naturalization, meetings with D.C., files from Mr.	1930-1975
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		Cipera, Parrab. Contains share certificates, affidavits, letters, memos, newspaper clippings, charts, balance sheets, photocopies of original files; some files in original envelopes. <i>Czech, German, English.</i> 59 folders.	
Box 191	RL.12 0	Nationalization of Bata in Poland. Includes: photocopies of Poland Companies Law 1948, Commercial Law 1934. <i>English, German, Polish.</i> 43 folders.	1939-1978
Box 192	RL.11 2	Nationalization of Bata in Hungary. <i>English, German, Czech, French.</i> 36 folders.	1942-1972
Box 193	RL.90	Nationalization of Bata in Poland. Includes: Foreign Claims Commission documentation, Report of Conference Between WWP & MC, settlement of claims, Association for Advancement of Footwear Industry documentation, Skorimpex documentation, war damage documentation, financial information, board meeting minutes, Radoskor 1939-1964 book. Contains affidavits, correspondence, certificates & shares, charts, graphs, balance sheets, memos, photocopies of booklets, photocopies of shares, certificates, original documents. <i>English, German, French, Polish.</i> 50 folders.	1943-1976
Box 193	RL.11 0	Nationalization of Bata in Bulgaria. <i>English, Bulgarian.</i> 8 folders.	1944-1985
Box 194	RL.11 1	Nationalization of Bata in East Germany. <i>English, German.</i> 12 folders.	1946-1979
Box 194	RL.60	Nationalization of Czechoslovakia. M. G. de Baat. Legal paperwork and general comments on the effects of Nationalization in Czechoslovakia. <i>English, French, Czech.</i> 7 folders.	1945-1947

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Box 194	RL.63	Working Files on Nationalization of Czechoslovakia. <i>English, French, German.</i> 60 folders	1947-1957
Box 195	RL.92	Nationalization of Bata in Yugoslavia Compensation. Includes: policy, correspondence, Foreign Compensation Commission documentation, compensation agreement. 1 binder.	1949-1970
Box 195	RL.94	Nationalization of Bata in Hungary. Includes: Agreement Between government of Canada & government of Hungary Relating to the Statement of Financial Matters, Dept. of External Affairs communique. Contains affidavits, correspondence, memos, reports, newspaper, original envelopes. <i>English, German.</i> 5 binders, 4 folders.	1950-1977
Box 195 + Box 196	RL.86	Nationalization of Eastern Europe, General Documentation. Includes: Record of Ottawa Visits, Canadian Government & Nationalization Claims, Status Reports, Correspondence 1965-1970, SAIFA, Report on Progress of Claims Made by Client for Losses Resulting from Nationalization. Contains currency conversion chart for years 1920-1965 for Canadian/American dollar & Czech currency, newspaper clippings. <i>English, French, German, Czech.</i> 29 folders, 5 binders.	1962-1982
Box 196 + Box 197	RL.93	Nationalization of Bata in Bulgaria. Includes: Agreement Between government of Canada & government of Bulgaria Relating to Settlement of Financial Matters, compensation agreement between Czechoslovakia & Bulgaria, opinion of Lyuben Vassilev, 14 Important Ratios for 72 Lines of Business article, Reflections on the Problem of Nationalization of Foreign Property by Alfred Drucker. Contains memos, correspondence, newspaper clippings, forms. Alfred Drucker was a lawyer for BSO. <i>English, Bulgarian.</i>	1964-1968



23 folders.

Box 197 + Box 198	RL.91	Nationalization of Bata in Romania. Includes: Notes from Meeting with Dusko Samardzic in 1971, Dusko Samardzic statement, Notes on Discussions with Cerny, Agreement Between government of Canada & government of Roumania Concerning Settlement of Outstanding Financial Problems, Foreign Claims Commission report, Statutory Declaration, copy of a 1943 letter; Contains: affidavits, memos, minutes, letters, original envelopes, forms, newspaper clippings, business card of Alexander Rapaport. <i>English, German, Serbian, Czech.</i> 7 binders, 6 folders.	1965-1976
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### WAR CLAIMS

Box 198	RL.10 6	Thomas J. Bata Miscellaneous War Claims Documentation Arnoldi, Parry & Campbell, Barristers & Solicitors, Toronto. W.W. Parry was a Bata lawyer. 5 folders.	1945-1961
Box 198	RL.10 8	Asia / Egypt War Claims. Arnoldi, Parry & Campbell, Barristers & Solicitors, Toronto Includes: Egypt, Palestine, Hong Kong, Malaysia, Indonesia. W.W. Parry was a Bata lawyer. 4 folders.	1947-1958
Box 198	RL.62	Foreign Compensation from Yugoslavia to the United Kingdom. Published minutes from the meeting and other published notes on the events. 1 folder.	1948-1965
Box 198	RL.10 7	Yugoslavian War Claims. Arnoldi, Parry & Campbell, Barristers & Solicitors, Toronto. W.W. Parry was a Bata lawyer. 1 folder.	1949-1954

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Box 198	RL.87	War Damage in Zlin. Includes War Claims Commission Hearing, Correspondence 1958-1960, Transcripts, Transactions, Affidavits, Evidence, Claims; Contains photocopies of some original older documents. 31 folders	1949-1960
Box 198 + Box 199 + Box 200	RL.95	Italian War Damage Documentation. Includes: Bank of Rome Foreign Private Enterprise in Italy I-II books, War Claims Commission documents, Statuto Sociale (bylaws) booklet, photocopied excerpts from Camera Dei Deputati, Statement of Claims, organizational chart of shareholding position in Veca S.A.I., Ferrara Court Decisions, Evidence/Exhibits Documentation, floor plans. Contains letters, telegrams, memos, affidavits, minutes, original envelopes. <i>English, Italian, German, French.</i>	1947-1976
Box 200	RL.10 9	Italian War Claims Documentation. Arnoldi, Parry & Campbell, Barristers & Solicitors, Toronto. W.W. Parry was a Bata lawyer. 41 folders.	1949-1961
Box 200 + Box 201	RL.11 9	Italian War Damage Documentation. 46 folders.	1951-1961

### REPORTS

Box 201	RL.21	Report of the establishment of Ataman Inc. Includes the documents relating to the merger of Ataman into Westhold. 1 bound volume.	1940
Box 201	RL.22	Report on the Establishment of Hidena Inc. Includes the documents relating to the merger of Hidena into Westhold. 1 bound volume.	1940

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Box 201	RL.23	Report on the Establishment of BSF Foundation. Includes details on the beneficial ownership of Leader A.G. and BSF Foundation <i>English, German.</i> 3 folders.	
Box 201	RL.8	Bata Limited Special Report on Belcamp and Associated Companies. Fred Page Higgins & Company, Chartered Accountants, Toronto, Canada. Information on Accounts of Belcamp, Ataman, Hidena and Bata companies Bolivia, Chile, Peru. 1 folder.	1946
Box 201	RL.28	Report on the activities of the company Manaco. Bata Development Ltd. Includes the reasons for intervention from Headquarters. South America, Bolivia. 1 folder.	1947
Box 201	TE.12 4	Environmental Law Survey. Southam Environment Group, Don Mills. 1 booklet.	1995
Box 201	RL.61	International Law and Foreign Investment. J. S. Stanford. 1 folder.	[19-?]

**B) BATA SHOE COMPANY FILES****B7 BPRESS (about Bata) and OTHER PUBLICATIONS****Notes:** Arranged by date.

	Bata ID		
Box 202	PL.36	Lada Fashion Magazine Article on Thomas J. Bata. <i>Czech.</i> 1 folder.	ca. 1920
Box 267 OVS	BL.29	Thomas Bata Ou Le Ford de la Chaussures. L'Illustration, Paris. Translation: Thomas Bata: The Ford of Shoes; article on Tomas Bat'a (father) & his son. 1 magazine.	1932
Box 202	BL.32	Various Newspaper Articles on Bat'a. Includes articles on: death of Tomas Bat'a, Tomas Masaryk, Marie Bat'ova, Jan A. Bata, Declaration on the Communist Coup in Czechoslovakia, General Elias, Bata shoe advertisements, German attitudes towards Czechoslovakia; Contains: bilingual Czech- English newspaper, Bata newspaper/magazine advertisements, class photo of school boys included among death of Tomas Bat'a articles, Bat'a Tire Advertisements, Hotel Bat'a stickers, postcard, Bat'a family tree. <i>Czech, English.</i> 9 folders.	1932-1949
Box 202 + Box 267 OVS	PL.17 5	Magazines That Include Articles About Bata. Bilanz, The Board of Trade of Metropolitan Toronto, The Bright Upper Rim, Calzatura, Canadian Business, Canadian Business Review, County & Quinte Living, Detail, EnRoute, Ercilla, Eve's Weekly, Expression, The Financial Post, Fortune, Gossip, Leaders, L'Illustration, The Onlooker, The President's Forum, Refle, Report on Business, Rotary, Schuh Wirtschaft, Scope, Time, Toronto Life, Two/Ten International Footwear Foundation, Via, WhyNot Folders sorted by magazine title or type such as:	ca. 1936-ca. 2006

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		business, financial, lifestyle, local, travel; also includes magazine clippings, newsletters. <i>English, German, Czech, Italian.</i> 15 folders, 3 magazines.	
Box 202	BL.4	Newspaper Articles on Bata. Includes: Bata 40th Birthday in Batawa, Welcome to Garden City of India; Bata Housing Enterprise Opened by Navy Representative <i>English, Czech, Portuguese.</i> 3 folders.	1941-1948
Box 202 + Box 203	PL.18 6	Press Clippings on Bata. Includes: Thomas J. Bata's Second Visit to India, NPC, 20th Anniversary in Batawa, reply to Time article, West Africa Tour 1965, Thomas J. Bata visit to Rome 1965, C.U.S.O., International Who's Who 1967, Nationalization of Tanzania Factory, Far East Tour 1968, Nicaragua Visit 1968, Netherlands Visit 1968, CBC Analogue 1972. <i>English, French, German, Czech.</i> 70 folders.	1948-2009
Box 204	PL.17 3	High Finance - The Mystery of Muska. Time Magazine, New York. Article about Thomas J. Bata, Muska, WWII, Jan Bata Litigation, Jan A. Bata, Thomas J. Bata, Muska Shares, Leader. 1 folder.	1950
Box 204	BL.13 8	Die "Western Bata Organisation" Newspaper Clipping Die Tat, Berlin. Article about popularity of Bata name & company globally & what that means. <i>German.</i> 1 folder.	1950
Box 204	BL.5	Magazine Articles on Bata. Includes: 7 Dias, The Mirror of the Month, Shoemaker to the World (The Presidents Forum). <i>English, Spanish.</i> 3 magazines.	1968-1972
Box	PL.17	Historical Highlights of 1972 Press Releases &	1972

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204	0	Newspaper Clippings. Includes articles on: trade in Asia, Uganda, Bata employee killed in plane crash, Order of Canada. 3 folders.	
Box 204	PL.16 9	Newspaper Clippings on Thomas J. Bata Trip to Peru. Article clippings on Thomas J. Bata. <i>English, Spanish.</i> 1 folder.	1972
Box 204	PL.17 1	Thomas J. Bata Newspaper Clippings. <i>English, Czech.</i> 1 folder.	ca. 1974-ca. 1976
Box 204	BL.13 9	Mas que un zapato, una filosofia. Ercilla, Chile. Translation of title: More Than a Shoe, A Philosophy; Article featuring Thomas J. Bata & Sonja I. Bata. <i>Spanish.</i> 1 folder.	1978
Box 204	PL.20 9	Thomas J. Bata Interviews. Newsletter of the President's Association, Brian Schfield, The Mckinsey Quarterly. 1 folder.	1980-1994
Box 204	BL.13 4	The Power and Influence of Sonja Bata, Toronto Life, Business Section. Wendy Dennis, Toronto Life. "An intimate portrait of one of Toronto's richest women"; Article on pgs 31-33, 39-45. 1 magazine.	1983
Box 204	HR.7 1	Contributions to Czech Newspapers. <i>Czech.</i> 1 folder.	1983-1986
Box 204	PL.16 8	Scrapbook of Czech Newspaper Clippings. <i>Czech.</i> 1 scrapbook.	ca. 1984
Box 204	BL.14 2	Nedelni Hlasatel Newspaper, Czechoslovak Republic Day Edition. Article on Bata Family in pg 32.	1984

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		Related to Radio Free Europe material (Sonja I. Bata, July 4, 2014). <i>Czech.</i> 2 newspapers.	
Box 204	PL.18 1	Scrapbook of Newspaper Clippings About Bata in Africa. 1 scrapbook.	1985
Box 204	BL.13 2	Beyond Borders Canadian Business Review Article. Canadian Business Review, Ottawa. Article on pgs 8-16, introduction on Bata also on pg 1. 6 copies of magazine.	1986
Box 204	PL.18 2	Sonja I. Bata Scrapbook of Newspaper Clippings About Bangkok. Includes a memorandum about newspaper clippings. 1 scrapbook.	ca. 1997
Box 204	BL.93	Design for Living: A Czech Workers' Utopia is Becoming an Architectural Mecca. William Shaw, New York Times Style Magazine, New York. Profiling renovations of Building No. 21 in Zlin. 1 magazine.	2007
Box 204	BL.20 5	Bata il traguardo. Fabio Tronchetti, ed., Bata il traguardo, Limena. First section of issue dedicated to Thomas J. Bata. There is also an article written by Emanuele Lepri on The Bata Shoe Museum. Includes correspondence from Cristina D'Onofrio. Italian. 1 folder.	2008

### OTHER PUBLICATIONS

Box 204	PL.27	Draft of World Wide Bata, The History of an Extraordinary Cooperation. Anthony Cekota. Two Parts in separate binders. Was never published as a book.	ca. 1978
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		11 folders.	
Box 204	PL.16 5	Pracoval sjem u Batu. Stanislav Krecek, Cesky Komitet Pro Vedecke Rizeni, Ceskomoravska zarucni a rozvojova banka, Prague Translation: I Worked at Bata. <i>Czech.</i> 1 book.	1985-1992
Box 204	BL.41	Batova prumyslova demokracie. Jaroslav Pochyly, Zlin Publishers, Zlin. Translation: Bata Industrial Democracy; Includes: charts, pictures of footwear. <i>Czech.</i> 1 book.	1989
Box 204	BL.99	Bat'a Architektura a Urbanismus 1910-1950. Vladimir Slapeta. Translation: Architecture & Urbanism; Includes: city plans, Bata store plans, house plans, information on Tomas Bat'a. <i>Czech; English, German &amp; French.</i> 1 book.	1991
Box 204	BL.10 3	Knowledge in Action: The Bata System of Management. Tomas Bat'a, IOS Press, New York. Introduction by Thomas J. Bata; Includes: pictures of Zlin, Bata family, manufacture; Contains: reflections & speeches of Tomas Bat'a. 1 book.	1991
Box 204	BL.85	The Bat'a Company Administration Building No 21 - The Bat'a Skyscraper. Two Brochures: The 8th Level Exposition, A Building Guide; Includes: cross-section of building, descriptions of specific floors, history of company, company timeline, brief biographies of key company personnel. 2 brochures.	2005
Box 204	BL.13 3	Design for Development: Prospects for the Lake Ontario Region.	1972



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		Ontario Ministry of Treasury, Economics & Intergovernmental Affairs, Toronto. A report on the issues, conflicts and trends that should guide citizens, community leaders and planners in shaping the region's future. 2 brochures.	
Box 204	BL.17 2	National Ballet of Canada. Roothmans of Pall Mall Canada Limited; The National Ballet of Canada. Booklet about the National Ballet of Canada's upcoming productions and players for 1973. Includes insert on guest artist Rudolf Nureyev. 1 folder.	1973
Box 204	BL.14 3	Vyznamny Krok Do Budoucnosti: Uvahy o ceskem a slovenskem obuvnickem prumyslu. Bata. Translation of title: Stepping Into the Future: Overview of the Czech & Slovak Footwear Industry; Study of Czech footwear industry & entrepreneurs during Velvet Revolution. Presented to Czech government, Georgina Hyman involved in project, related to Radio Free Europe & Jupiter material (Sonja I. Bata, July 4, 2014). <i>Czech.</i> 3 booklets.	1991
Box 204	BL.10 6	Ceska Republika Architektura XX.Stoleti. Morava a Slezsko, Zlaty rez, Prague. Translation: Czech Republic 20th Century Architecture; Formatted like tourist guide book; Guide to interesting buildings in Czech Republic; Includes: map, building information. <i>Czech.</i> 1 book.	2005

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**B) BATA SHOE COMPANY FILES****B8 CORRESPONDENCE**

Thomas J. Bata Correspondence  
 Internal Company Correspondence (Memos; Newsletters; Circular letters)  
 Correspondence with Individuals/Groups

**Notes:** Arranged by date.

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Bata ID		<b>THOMAS J. BATA CORRESPONDENCE</b>	
Box 205	RL.121	Thomas J. Bata Correspondence. Created while at The British Bata Shoe Company Ltd., Tilbury. <i>English, Czech.</i> 1 bound volume, 34 folders.	1936- 1938
Box 205 + Box 206 + Box 207	PL.31	Correspondence Thomas J. Bata. Office of Thomas J. Bata. No correspondence from 1942 to 1946, and 1948. Binder "correspondence 1939" includes article "Should Bat'a be Admitted into Canada?" (1939). 17 bound volumes, 7 folders.	1950s
Box 208	PL.23	Memorandums Thomas J. Bata. Office of Thomas J. Bata. Collected Memorandums, sorted chronologically. 1 bound volume.	1942
Box 208 + Box 209	RL.88	Thomas J. Bata Correspondence. Includes: Addresses & Names of People Batas Meet, Addresses for Christmas Cards, Various Bata Companies, Indian Management, Jamaican Production, CK Herz Africa Trip 1955, Jubilee Open House, USMC; Contains:	1950- 1956

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		greeting cards, business cards, newspaper clippings, minutes. 11 bound volumes.	
Box 210 + Box 211	RL.96	Thomas J. Bata Correspondence. Books labeled from B-Z. General Spears, Charter & Constitution of the Rideau Club booklet, application for Canadian passport, map of Honolulu, Du Pont: Pioneer in Systemic Management booklet; Contains: photos of family & trips to foreign countries, memos, dinner invitations, greeting cards, newspaper clippings, business cards, original envelopes. 11 bound volumes.	1957- 1961
Box 211 + Box 212	RL.115	Thomas J. Bata Correspondence. Books labeled: A-B, Bata Co. Various, BDL BLDG Decisions Pt. II, Boats, Egypt, Memos from TJB, Personal... 8 bound volumes.	1957- 1962
Box 213	BL.163	Correspondence from Red Cross of Melipilla. Letter of gratitude from people of Melipilla for welfare from Thomas J. & Sonja I. Bata; Includes Red Cross of Melipilla stamp. <i>Spanish.</i> 1 card.	1962
Box 213	PL.25	Regional Letters. Bata Limited. Collected letters mostly written by Thomas J. Bata, sorted chronologically. 6 folders.	1963- 1972
Box 213 + Box 214	RL.64	Thomas J. Bata Correspondence. Includes: Book written by Andre Morlion titled <i>Le Dynamisme Social de L'Ethique du Travail</i> , Carleton University Institute of Soviet & East European Studies Long Range Plan 1973-1978 Report, Czech Charter 77, Saint John's Challenge brochure, Masaryk Memorial Institute brochure, International Institute of Metropolitan Toronto; Some letters still with original envelopes; Contains: postcards, newspaper clippings, brochures, invitations, holiday greeting cards, business cards, church service programmes, newsletters.	1970- 1982

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*English, Czech, German.*  
62 folders.

Box 214	PL.46	Correspondence Between Jan Bata, Thomas J. Bata & Petty Wettstein. 1 folder.	2009
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### **BATA COMPANY COMMUNICATIONS**

Box 214	PL.24	Confidential Circular Letters. Bata Development Ltd., after 1962 Bata Limited Collected letters mostly written by Thomas J. Bata, sorted chronologically. 3 bound files; 2 folders.	1944- 1971
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Box 214	BL.140	"Confidential" Circulars of Thomas J. Bata. Thomas J. Bata, Bata Development Limited, London 4 newsletters from 1949, 1 from 1959. During & Post-WWII, newsletters were written weekly & by Thomas J. Bata himself (Sonja I. Bata, July 4, 2014). 1 folder.	1949- 1959
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Box 214	PL.53	Circular Letters from Thomas J. Bata. Includes Czech translations. <i>English, Czech.</i> 3 folders.	1946
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Box 214	PL.176	Bata Western Organisation Newsletter. Bata Development Limited. Includes newsletter supplement with information on involvement during WWII. 1 folder.	ca. 1946-ca. 1950
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Box 214	BL.141	Bata Newsletters. Thomas J. Bata, Bata Development Limited, London Folder includes: 2 Western Bata Organisation Weekly Newsletters (1947, 1949); 1 Notre Journal (1947); 2 Founders' Day Anniversary issues (1952). During & Post-WWII, newsletters were written weekly & by Thomas J. Bata himself (Sonja I. Bata, July 4, 2014).	1947- 1952
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*English, French.*  
1 folder.

Box 214	PL.113	Bata Newsletters Bata Limited Includes: Commercial News, Marketing Guide, Footwear Flash, Free Lance Report, Costing Tables for Shoe Buyers 8 folders.	1967- 1984
Box 214	PL.180	International Bata Newsletters. Only single issues; Includes: Bata Record, Bata Koerier, Notre Journal, L'Informateur Bat'a de L'Afrique Francaise,, NBM, Bata Noticias, Bata Service, Bata France, Bata News-line, Bata Retail South News, Footprints, Sandak News, Bata News Flash. 2 folders.	ca. 1947-ca. 2000
Box 214	BL.1	Bata Newsletters. Bata Development Ltd, London; Bata Limited, Toronto Single issues only - series not complete. Includes: Bata Newsletter, Bata Service, Footwear Flash, Bata Kaleidoscope, Bata France, Noticias; Contains: material samples, Founders' Day Anniversary issue, Christmas issue, 50th Anniversary of French company issue. <i>English, French.</i> 3 folders.	1952- 1980
Box 214	PL.179	Bata Newsletters. Bata Limited. Newsletter Known by other names such as: Bata World News, Bata News Flash; Only single issues; Includes: Founder's Day Anniversary Issue, Pinnacle Team Edition. 2 folders.	ca. 1952- 2002
Box 215 + Box 216	PL.185	Bata Newsletters. Bata Limited, Toronto. 2 binders, 16 folders.	1981- 1988

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Box 217	RL.82	Advisory News. Bata Development Ltd. Includes information on leather shoes, crepe soles, efficiency, advertising, various product lines, rubber, childrens' footwear; labeled with sticker "BD116". <i>English, Czech.</i> 1 book.	1948
Box 217	HR.28	Challenge 2000 Bulletin. Bata Limited, Toronto. Also: Focus, Personnel; Not complete, some issues missing <i>English, French, Spanish.</i> 7 folders.	1978- 1982

### **CORRESPONDENCE WITH INDIVIDUALS / GROUPS**

Box 217	PL.59	Correspondence Circulars Klub Absolventu Batovy Skol, Zlin. Klub Absolventu. <i>Czech.</i> 2 folders.	1938
Box 217	PL.67	Jan A. Bata Circular Letter. Handwritten notes on letter. 1 folder.	1948
Box 217	PL.26	Correspondence Anthony Cekota. Office of Sonja I. Bata. Includes draft of chapters written by Cekota, also includes 'The Profession of a Business Man' by Thomas J. Bata. 1 folder.	1976
Box 217	HR.69	Anthony Daicar Correspondence. Includes: Bata Donations to Various Causes 1983-1986, Resume & Response, Correspondence with Basil Baker, Correspondence with exiled Czech senate, newspaper clippings, The Crisis-Problems in Poland booklet, Bureaucratic Rule booklet. <i>English, Czech.</i> 20 folders.	1978- 1989

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**B) BATA SHOE COMPANY FILES**
**B9 PHOTO COLLECTIONS**

**Notes:** Arranged by date or subject matter (by Bata archivists).

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	Bata ID		
Box 259	PL.123	Bata Historical Slide Collection, Pre-WWII. Office of Thomas J. Bata. Includes slides of Zlin, Thomas J. Bata family & childhood. 4 folders, approx. 100 slides.	ca. 1900- ca. 1939
Box 218	PL.105	Historical Highlights from 1924-1962 Photo Documentation. Includes some negatives. 241 photos.	1924-1962
Box 218 + Box 269 OVS	BL.199	Bata Global Photo Documentation. Photographs of Bata towns, retail stores, factories and conferences around the world, as well as some promotional material. Some photos have captions or notes written on the back. Also includes correspondence about some photos. <i>English, Czech, German.</i> 1 binder, 8 photos.	1928-2002
Box 218	HR.75	Various Presentation Slides. Includes: BSO Slide Presentation, Tomas Bata Funeral, Bata family photos, shoe brands, shoe presentation notes, slide notes. Approx. 400 slides.	1932-1998
Box 218 + Box 219	PL.32	Hall of Fame Builders of BSO Documentation. Contains photographs of people who were considered builders of BSO following an initiative of Bata Limited in 1979, newsletters, Thomas Strausser newspaper article.	1932-1986

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		BSO = Bata Shoe Organization. 260 photos (75 folders).	
Box 219	PL.97	Bata Picture Collection Europe. Photographs divided into sections by country (Belgium, Cyprus, France, Germany, Hungary, Italy, Netherlands, Poland, Switzerland, U.K.). 221 photos in (18 folders).	1938-2005
Box 219	PL.102	Bata Picture Collection India. Includes: drawing of Thomas J. Bata, newsletter, Bata Golden Jubilee Celebration invitation. <i>Arranged by Tobias Ehrenbold for Archives Project 11/29/2013.</i> 252 pictures (13 folders).	1938-1989
Box 219 + Box 220	PL.98	Bata Picture Collection Canada Includes: programme for Bata 40th Anniversary party. Arranged by Tobias Ehrenbold for Archives Project 11/29/2013. 138 photos (10 folders).	1939-2008
Box 220	PL.99	Bata Picture Collection USA, Central America, Caribbean & South Pacific. Photographs divided into sections by country. <i>Arranged by Tobias Ehrenbold for Archives Project 11/29/2013.</i> 70 photos (10 folders).	1939-1981
Box 259	PL.125	Bata Historical Slide Collection, Factories Around the World Office of Thomas J. Bata 4 folders, approx. 260 slides	ca. 1940-1990?
Box 259	PL.126	Bata Historical Slide Collection, Batawa Shots Office of Thomas J. Bata Includes Aerial Views, Bata Engineering Exterior, Batawa Drawing Room 5 folders, approx. 260 slides	ca. 1940-1990?
Box 260	PL.127	Bata Historical Slide Collection, Presentation Research Office of Thomas J. Bata Includes: maps, partners in progress, international trade hot & cold, desirability factor, markets 4 folders, approx. 200 slides	ca. 1940-1990?



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Box 260	PL.128	Bata Historical Slide Collection, B.I.C. Building. Office of Thomas J. Bata. 1 folder, approx. 35 slides.	ca. 1940- 1990?
Box 260	PL.129	Bata Historical Slide Collection, Advertising Office of Thomas J. Bata 1 folder, approx. 25 slides	ca. 1940- 1990?
Box 260	PL.130	Bata Historical Slide Collection, Thomas J. Bata Travels. Office of Thomas J. Bata. 7 folders, approx. 370 slides.	ca. 1940- 1990?
Box 220	PL.100	Bata Picture Collection South America. Photographs divided into sections by country. <i>Arranged by Ehrenbold for Archives Project 11/29/2013.</i> 1 binder, 5 sections, approx. 70 photographs. 70 photos (7 folders).	1944-1981
Box 220	BL.17	Thomas J. Bata, Sonja I. Bata, Thomas G. Bata Company Travels Photo Documentation. Includes: Padova, 25 Year Award Dinner, Fellow Award, Harare Bata Main Store, Chikwenya Camp, Tanaka Family, Store Manager's Meeting, IBM Board Meeting, Florence ShoeCon Shoeline Conferences, meeting dignitaries, Marie Claire product; Contains: business card, original envelopes, some people have been identified on back of photos. Arranged alphabetically by country. 478 photos (42 folders); 3 photo albums.	1944-1977
Box 220 + Box 221	PL.96	Bata Picture Collection Africa. Photographs divided into sections by country; Includes: newspaper clipping. <i>Arranged by Tobias Ehrenbold for Archives Project 11/29/2013.</i> 307 photos (29 folders).	1946-1999
Box 221	PL.103	Bata Picture Collection Czech Republic. Includes: newspaper clipping, some photos not originals but copies. <i>Arranged by Tobias Ehrenbold for Archives Project 11/29/2013.</i> 104 photos (8 folders).	1947-2008
Box	PL.101	Bata Picture Collection Asia.	1950-1983

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221		Photographs divided into sections by country; Includes: welcome dinner programme. <i>Arranged by Tobias Ehrenbold for Archives Project 11/29/2013.</i> 454 photos (36 folders).	
Box 221	PL.104	Bata Picture Collection Extracurricular Activities. Photographs divided into sections: Scouts, Young President's Organization, Canadian Pacific, IBM, Military, CEF Convention, Various; Includes: newsletter. <i>Arranged by Tobias Ehrenbold for Archives Project 11/29/2013.</i> 62 photos; 17 slides (10 folders).	1954-1997
Box 221 + Box 222 + Box 223	PL.131	Thomas J. Bata & Sonja I. Bata Far East Tours, Photo Documentation. Thomas J. Bata & Sonja I Bata on travels to different Bata factories in Far East; Includes: Pakistan album had captions for photos, Batanagar social club visit. Approx. 400 photographs in 10 albums.	1954-1998
Box 223	BL.198	BSO Management FECON Photo Documentation. Photos of BSO management at a conference in India. Some of the individuals in the photos have been identified & names are written beneath them. Originally bound in a photo album. BSO is a Bata abbrev for Bata Shoe Organisation. FECON is a Bata abbrev for Far East Conference. 30 mounted photos (4 folders).	1959
Box 223	PL.77	Historical Highlights of 1963 Photo Documentation. Office of Thomas J. Bata. Includes: Gwelo Product Development Conference; Resmeet; Buyco; Alcon; Prodefco; Latin America Tour, Bata Shoe Company Mid-West Division Dedication programme. Resmeet = Research Meeting (Sonja I. Bata, April 9, 2014); Buyco = Buyers Conference. 91 photos (11 folders).	1963
Box 223	PL.78	Historical Highlights of 1964 Photo Documentation. Office of Thomas J. Bata. Includes: Display Course, 25 Year Service Awards in	1964

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		Belcamp, Tours to Far East, Jamaica, Congo. 69 photos (8 folders).	
Box 223	BL.200	Bata Conservation Slides. A Sonja I. Bata project in cooperation with WWF and Scouts. Includes documentation on the Show & Do Conservation programme as well as the South African Scout Hiker's Handbook. Approx. 250 slides (7 folders).	1965-1980
Box 223	BL.18	Thomas J. Bata North American Company Business Photo Documentation. Includes: Batalim Courses, Retailco, Mermanco Group, Storemanco, Leadco, Negotiations Group, Merco, Advanco, Marketco, Compass Meeting, 1 Million Pairs of Jungle Combat Boots Award Luncheon, 44 Park Lane Circle Party; Contains: award luncheon programme. 79 photos (8 folders).	1965-1995
Box 223	PL.79	Historical Highlights of 1965 Photo Documentation. Office of Thomas J. Bata. Includes: Personco, Worldcon, copy of award from Vatican, visits to Africa. Personco = Personnel Conference. 4 folders, approx. 135 photo.	1965
Box 224	PL.80	Historical Highlights of 1966 Photo Documentation. Office of Thomas J. Bata. Includes: visits to Rhodesia, Sudan, Belcamp, Autry Rubber Company. 102 photos, 2 slides (20 folders).	1966
Box 224	PL.81	Historical Highlights of 1967 Photo Documentation. Office of Thomas J. Bata. Includes: 1967 Christmas Party, visits of Kibaki (President of Kenya), Chosica, Algeria. 75 photos (8 folders).	1967
Box 224	PL.82	Historical Highlights of 1968 Photo Documentation. Office of Thomas J. Bata. Includes: Toronto Headquarters, visit to Brazil. 51 photos (4 folders).	1968

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Box 224	PL.83	Historical Highlights of 1969 Photo Documentation. Office of Thomas J. Bata. Includes: Worldcon, Retailco, Normantour, Prince Bernhard at Dutch Industrial Association Reception. = World Conference; Retailco = Retail Course. 17 photos (4 folders).	1969
Box 224	PL.84	Historical Highlights of 1970 Photo Documentation. Office of Thomas J. Bata. Includes: Retailco, Marketco, Normantour, Prodmanco, Advanco, Miles for Millions, newspaper clippings. 79 photos (11 folders).	1970
Box 224	PL.85	Historical Highlights of 1971 Documentation. Office of Thomas J. Bata. Includes: Bowling Banquet, Fashion Show, Normantour, Prodmanco, Advanco speech, Madagascar Factory Opening, Elkins Factory Opening, visit to Algeria & Uganda, Companion of Order of Canada documentation, newspaper clippings. 71 photos (11 folders).	1971
Box 224	PL.86	Historical Highlights of 1972 Photo Documentation. Office of Thomas J. Bata. Includes: Bata Ltd Course, Regional Coordinators Conference, Prodefco, Advanco, Marketco, Personco, Senco, Christmas Party, William Oliver visits Bata Limited, Euro-Caribuy, Expansion of Kinshasa. 209 photos (21 folders).	1972
Box 224	PL.87	Historical Highlights of 1973 Photo Documentation. Office of Thomas J. Bata. Includes: Normantour, Prodmantmeet, Christmas Party. 46 photos (6 folders).	1973
Box 224	PL.88	Historical Highlights of 1974 Photo Documentation. Office of Thomas J. Bata. Includes: Advanco, Mardevcon/Redevcon, Prodmantmeet, Technical Conference, Normantour. 54 photos (9 folders).	1974
Box 224	PL.89	Historical Highlights of 1975 Photo Documentation. Office of Thomas J. Bata.	1975

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		Includes: Advanco, Kenyan Students visit Bata Ltd. 12 photos (3 folders).	
Box 224	PL.95	Descriptions of Historical Highlights from 1963-1975. Office of Thomas J. Bata. 1 folder.	ca. 1975- ca. 1985
Box 224	PL.90- PL.94	Historical Highlights of 1977; 1981, 1984-1985 Photo Documentation. Office of Thomas J. Bata. 59 photos (9 folders).	1977-1985
Box 224 + Box 225	HR.52	Drawer Four Slides & Photographs. Includes: 4 Rockport advertisements, scrapbook of Bata Kenya store opening, Bata Shoes BSO Vista cassette tape, photos of Thomas J. Bata, photos of Bata stores. Approx. 2100 slides; 211 photos; 36 negatives; 1 cassette tape (79 folders).	1989-1998
Box 259	PL.124	Bata Historical Slide Collection, Czechoslovakia. Office of Thomas J. Bata. Includes slides of factories. 4 folders, approx. 80 slides.	1990
Box 225	PL.106	Unsorted Bata Activity (Private & Corporate) Photo Documentation. 260 photos (22 folders).	1948-1990

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**C) BATA FAMILY RECORDS**
**C1 GENERAL**

Thomas J. Bata Material  
 Sonja Bata Material  
 Social Activities  
 Miscellaneous Material

**Notes:** Arranged by date.

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Bata ID			
Box 226	PL.148	Bat'a as Zlin Documentation. Includes Photographs of: Thomas Bata Senior & family in Zlin, newspaper clippings, advertising material, drawing of shoemaker. <i>Czech.</i> 456 photos; 8 negatives (43 folders).	ca. 1897-1982
Box 226	BL.68	Antonin Simara Music Books Music is handwritten; Each notebook contains a different piece of music; Includes: notes on music. <i>Czech.</i> 3 bound volumes.	ca.1900-ca. 1950
Box 260	PL.133	Pre-War Family, Photo Documentation. Includes: letters and descriptions of albums, newspaper clippings, shoe brochure; given to Thomas J. Bata. <i>Czech.</i> 2 albums, aprox. 25 photographs.	ca. 1900-1989
Box 226 + Box 264 OVS	BL.25	Tomas Bat'a Photo Documentation Includes: Bat'a family, Bat'a executives, visiting dignitaries, Prague Opera, 1931 Trip to India, employment in Germany, Tomas Bat'a play, Bat'a as Zlin class photo; Contains: business card, drawigs of Tomas Bat'a, poster, memorial cards, brochure, original envelopes, some photos are accompanied by descriptions 250 photos (25 folders); 1 album.	1905-1944

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Box 227	BL.27	Jan A. Bata Documentation. Includes: doctorate, farewell dinner programme, Batanagar trip; Contains: telegram, timeline of events, original envelope. <i>English, French, Czech.</i> 25 photos (4 folders).	1908-1939
Box 264 OVS	BL.128	Tomas Bat'a Portrait. 1 oversized copy of original photograph.	ca.1910-ca. 1932
Box 227	PL.61	Postcards from Marie Bata. Includes booklet on Heliopolis. Africa, Egypt, Cairo. <i>English, Czech.</i> 1 folder	1914
Box 227	BL.34	Mencik Family Photo Documentation. Includes: wedding photos, children in traditional costume, Lada Mencik; Contains: Fred Mencik's business card. 12 photos (1 folder).	1914-1950
Box 264 OVS	BL.126	Tomas Bat'a Portrait 1 oversized photo.	ca. 1920
Box 264 OVS	BL.127	Tomas Bat'a Portrait. Painting. 1 oversized copy of original painting.	ca. 1920
Box 227	BL.79	Bata Zlin Photo Documentation. Includes: photos of Tomas Bat'a, plane crash, Tomas Bat'a funeral, buildings of Zlin, Obuvnicke Museum; Contains: diagrams, letter, postcard. 95 photos.	ca. 1920-ca. 1984
Box 259	BL.24	Bat'a as Zlin May 1st Celebrations Photo Documentation Includes: playing games, folk dances, parades, employees decorating the town, city, dinner, Tomas Bat'a; Contains: postcards 1 album, approx. 150 photos	1924-1937

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Box 227	PL.157	Collection of Bank Books, Work Books & Passports from Bata Family. <i>Czech.</i> 5 booklets (3 folders).	ca. 1929-ca. 1964
Box 259	BL.201	Thomas J. Bata Photo Documentation Various photographs depicting Thomas J. Bata with family from c.1920 to 2008. Some photos are modern reproductions of original photos. Thomas J. Bata condolences card also included. Found loose in Sonja I. Bata offices. Possibly removed from a Thomas J. Bata photo album during the 100th anniversary of Thomas J. Bata's birth for various media purposes. Approx. 14 photos (1 folder).	Ca. 1930-1970
Box 227	PL.153 a	Announcement of Death of Thomas Bata Senior. Announced in main newspaper in Zlin. <i>Czech.</i> 1 folder.	1932
Box 227	PL.172	Announcement of Death of Thomas Bata Senior. Ceske Flovo, Evening Standard, Lidove Noviny, Moravske Noviny, Moravsky Pritel Lidu, Poledni List, Poledni Ostravsky Denik, Pravo Lidu, Zlin. <i>Czech, English.</i> 5 folders.	1932
Box 227	BL.26	Death of Tomas Bat'a Documentation. Includes: Czech newspaper articles, French newspaper article, plane wreck, funeral, Mr. Hustoles funeral, grave, memorial bust; Contains: funeral programme, newspaper clippings, postcards, inventory of newspaper articles on outside of envelope <i>Czech, French.</i> Approx. 144 photos, 1 album.	1932-1977
Box 227	BL.40	Bata I: Osudy cloveka a podniku, Rodokmen, vyroba a odbyt. Translation: Bata I: The Destiny of a Man, Family Tree, Production and Marketing; Divided into 2 sections; Includes: Tomas Bat'a family tree. <i>Czech.</i>	1940-1950



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		1 bound volume.	
Box 228	BL.184	Bata Family Pictures Collection. Includes portraits & photos of Thomas G. Bata, Thomas J. Bata, Sonja I. Bata. Childhood photos, business photos, portraits for press releases. Includes Early Bata manufacturing photos from the National Film Board, aerial photo of Belcamp, newlywed Thomas J. & Sonja I. Bata, The Batas with the Young Children, Portraits of Thomas J. & Sonja I. Bata, Travels from c.1950-2002. Arranged by Tobias Ehrenbold for the Bata Archives Canada project [November 29, 2013]; and by Sarah Craymer [June 23, 2014]. 375 photos (33 folders).	ca. 1940-ca. 2002
Box 228 + Box 265 OVS	BL.35	Josefa Hlavnický Documentation. Includes: funeral program, photos of train/car collision, 2 oversized portraits (1 Hlavnický, 1 Dominik Cipera). <i>Czech.</i> 1 folder, 2 photos.	1943
Box 228	HR.76	Various Photographs of Bata Family. Includes: photos taken by Thomas J. Bata himself around Toronto, Sonja I. Bata with antique shoes, Thomas J. Bata Czech Visit, Jan A. Bata portrait, Sonja I. Bata portrait, Thomas G. Bata portrait, Thomas G. Bata's 40th Birthday, Douglas Marchant, Keith Weston, Thomas Bata Elementary School in Bolivia, Batanagar Girls' High School, Zimbabwean schools; some photos & negatives with their original envelopes. 240 photos (25 folders).	1945-2001
Box 228	PL.188	Plane Accident on Thomas J. Bata & Sonja I. Bata Business Trip to Latin America. Includes: map, notes on event. 6 photos, 4 slides, 10 negatives.	1975
Box 228	PL.208	Thomas G. Bata Summer Working at Bata Company Jamaica English. 2 photographs (1 folder).	ca. 1960-ca. 1970
Box	BL.6	Batarama: A Musical Revue Programme.	1961

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228		Includes: signatures of cast, menu; Took place at Hotel Bahnhof, Rheinfelden. <i>English, French.</i> 1 brochure.	
Box 228	PL.167	Theatre on Tomas Bat'a Programme. Theatrical play about the Bata family. <i>Czech.</i> 1 brochure.	ca. 1980-ca. 1995
Box 264 OVS	BL.115	Batanagar Einsmann Photo Documentation Mrs. Harald Einsmann, Brussels 3 oversized photos.	ca. 1980-ca. 2000
Box 264 OVS	BL.118	Thomas J. Bata, Sonja I. Bata in Antarctica. Photos of them joking around with crew when ship (Lindblad Explorer) got stuck in ice. 2 oversized photos on board.	ca. 1980
Box 228	HR.68	Tomas Bat'a Bust Purchase. Bust of founder, Tomas Bat'a. <i>English, Czech.</i> 1 folder.	1984-1985
Box 265 OVS	BL.157	Zamek Vsetin / Vsetinsky zamek Certificate. Certificate states that the Bata family is giving the castle to the local district to be used as a museum & cultural centre. Certificate is signed by Thomas J. Bata, Sonja I. Bata and their four children. The certificate folder includes a photograph of the castle. The signatures of others are also around the document. <i>Czech.</i> 1 certificate; 1 photo.	1993
Box 228	BL.191	Celebrity of the Year Postage Stamp of Tomas Bat'a. Klein, Mejstrik, Netropilova, ASD-Auer Sicherheits- und Dienstleistungs GmbH; The Thomas Bata Foundation. Postage stamp published on the occasion of the 130th anniversary of the birth of Tomas Bata (1876-1932). Two stamps: portrait, factory print. <i>English, Czech, German.</i> 1 folder.	2006

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**THOMAS J. BATA**

Box 228	BL.179	<p>Childhood Portraits of Thomas J. Bata  Portraits of Thomas J. Bata, 2 of which are with his mother, 1 is of him at the DeHavilland School of Flying in Hadfield, UK.  4 photos (2 folders).</p>	ca. 1918- ca.1932
Box 228	BL.183	<p>Thomas J. Bata Attending Zlin School Photo Documentation.  Two photos of Thomas J. Bata at a school in Zlin. One is of him writing on a chalkboard in a classroom, other is of him waiting in line at the school nurse/doctor's for check up.  2 photos (1 folder).</p>	ca. 1920-1930
Box 228	BL.31	<p>Neumrem na slame.  Includes vinyl record of Tomas Bat'a's favourite song, in association with Fox Movietone News.  Neurem na slame is the title of the favourite song of Tomas Bat'a. It translates roughly to "I am not going to die on straw" (Libuse Peichl, April 29, 2014).  <i>Czech.</i>  1 vinyl record.  <i>*Conservation note: Record is damaged.</i></p>	ca. 1928-ca. 1932
Box 228	BL.180	<p>Thomas J. Bata Working on Machine.  Portrait shows Thomas J. Bata learning the shoemaker's trade in factory in Zlin.  1 photo (1 folder).</p>	ca. 1932
Box 228	PL.158	<p>Thomas J. Bata Personal Flight Book.  Includes details of plane types &amp; flight times, entry for date of engagement to Sonja I. Bata, pouch on back cover contains medical examination form for renewal of pilot's license.  <i>English, Czech.</i>  1 book.</p>	ca. 1932-ca. 1946
Box 228	BL.182	<p>Thomas J. Bata Scrapbook Album.  Includes: press clippings, portraits of Thomas J. Bata as a young man, memorial pamphlet, various portraits of Thomas J. Bata as a mature man, return to Zlin in Czech costume, dinner parties, around Zlin.</p>	ca. 1932-ca. 2008

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		Approx. 55 photographs of various sizes, 1 pamphlet, 1 photocopy of a press clipping, 10 photocopied photos in original photo album.	
Box 229	BL.66	Technical File of Thomas J. Bata. Office of Thomas J. Bata. Includes: Royal Bank of Canada brochure, Vynatek Zakona brochure, Pracovni Rad; Contains: memos, letters, diagrams, balance sheets, newspaper clippings. <i>English, Czech.</i> 1 bound volume.	1935-1946
Box 229	PL.62	Notebooks of Thomas J. Bata. Thomas J. Bata. <i>Czech, English.</i> 2 notebooks.	1936-1939
Box 230	BL.147	Personal Certificates of Thomas J. Bata. Includes photocopies of original birth certificate, marriage certificate, proof of residency & proof of citizenship; File entitled "Personal Documents" includes table of contents. <i>English, German, Czech.</i> 3 folders.	1937-1992
Box 230	PL.203	Thomas J. Bata Club Memberships. Includes: Royal Automobile Club, The Royal Aero Club, Royal Canadian Yacht Club, Toronto Flying Club, Ontario Motor League, Bell System, Rotary International, Canadian Club of New York. 1 folder.	ca. 1938-ca. 1949
Box 230	BL.176	Karsh Portrait of Thomas J. Bata Yousuf Karsh, Ottawa Portraits of Thomas J. Bata taken by well-known photographer Yousuf Karsh.	ca. 1938-ca. 1970
Box 230	PL.68	Thomas J. Bata Travelling Expenses. 1 folder.	1939-1956
Box 230	PL.57	Thomas J. Bata Final Examination Marks from The Footwear Institute of Canada. 1 folder.	1940-1980

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Box 265 OVS	BL.125	Thomas J. Bata in Military Dress. Nulty's Studios, Trenton. 2 photos.	ca. 1940-ca. 1945
Box 230	PL.55	Thomas J. Bata & Sonja I. Bata Bata Wedding Mementos. Includes invitation, menu, telegram announcements, short story written to daughter Christine. <i>English, German.</i> 1 folder.	1946
Box 260	BL.20	Thomas G. Bata Birth Announcement Card. 1 folder.	1948
Box 230	BL.112	Portrait of Thomas J. Bata Holding a Shoe. 1 oversized photo in 1 folder.	ca. 1950
Box 265 OVS	BL.124	Young Thomas J. Bata Portrait. By Yusif Karsh, Ottawa. 2 photos.	ca. 1950
Box 230 + Box 266 OVS	BL.178	Portraits of Thomas J. Bata. By unidentified photographer. 4 photos, 1 oversize photo.	ca. 1950
Box 265 OVS	BL.119	Family Portrait of Thomas J. Bata, Sonja I. Bata, Thomas G. Bata. 2 oversized photos on board.	1952
Box 265 OVS	BL.120	Thomas J. Bata Portrait. Hung in Bata offices around world. 4 oversized photos.	ca. 1970
Box 230	BL.181	Portrait of Thomas J. Bata Standing in front of Portrait of Father & Founder Tomas Bat'a. 1 oversize photo.	ca. 1975-
Box 230	BL.105	Uvahy a Projevy. Tomas Bat'a, Moravia Press Ltd., Toronto. Translation: Reflections and Speeches; Information on Tomas Bat'a, Zlin & university.	1986

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		<i>Czech.</i> 1 book.	
Box 266 OVS	BL.121	Thomas J. Bata, Thomas G. Bata & Tomas Bat'a Portrait. Thomas J. Bata with his son, Thomas G. Bata Shaking Hands in front of Portrait of Tomas Bat'a. 2 oversized photos.	ca. 1980
BOX 266 OVS	BL.114	Vsechno nejlepsi k naiozeninam. Contains signatures around photo from many parts of the world; Photo is of a young Thomas J. Bata driving a car with his father (c.1920-1930). 1 oversized photo.	ca. 1980- ca. 2010
Box 230	BL.149	Canadian Wildlife Service Bird Band Correspondence. Thomas J. Bata, Judy Isaac. Includes bird band from goose Thomas J. Bata shot while hunting in its original envelope. 1 folder & metal bird band in blue envelope.	1983
Box 230	BL.150	The National Association of Underwater Instructors Basic Scuba Course Certificate. NAUI Canada. Awarded to Thomas J. Bata; Includes fabric badge & photocopy of license; includes congratulations letter from instructor; letter mentions that Sonja I. Bata took same course. 1 folder & fabric badge.	1983
Box 282 OVS	AW.11 0	15-16 September 1984 Issue, Irrational Herald Tribune. Irrational Herald Tribune with The New York Times and The Washington Post. Spoof newspaper on the Bata family - fictional stories accompany photos from Thomas J. Bata's life. 1 oversized 4 page newspaper.	1984
Box 230	BL.101	Bat'a Svec pro cely svet. Thomas J. Bata & Sonja Sinclair. Translation: Shoemaker to the World; Autobiography of Thomas J. Bata; Includes pictures & English version of autobiography. <i>Czech, English.</i> 2 books.	1991

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Box 230	BL.173	Hastings and Prince Edward Regiment Documentation. The Regiment Journal, Plough Jockey, Belleville. Includes The Journal of the Hastings and Prince Edward Regiment and photographs of Thomas J. Bata as honorary colonel to the regiment. 1 magazine, 18 photos (1 folder).	2000-2002
Box 230	BL.154	Thomas J. Bata 90th Birthday Thank You Card. 2 cards (1 folder).	2004
Box 230- Box 234	BL.151	Thomas J. Bata Condolences & Funeral Documentation. Binders entitled: Condolences A-B, C-H, I-Q, R-Z, Letters from Dignitaries, Mailing List, Eulogies, Funeral Photos, Funeral Working File; Also includes binders of press releases, video tributes, blank condolence thank you cards, guest books Some binders contain table of contents; Binders "Condolences A-B, C-H, I-Q & R-Z" in Box BL-11; Letters from Dignitaries, Mailing List, Eulogies, Funeral Photos & Press Clippings binders; Funeral Working File binder & funeral guest books. <i>English, German, Czech.</i> 12 binders, 3 guestbooks.	2008
Box 235	BL.152	Ribbons & Sashes on Wreaths & Flowers at Thomas J. Bata's Funeral. Includes a list; Funeral was at St. Bonaventure Church, Toronto. Approx. 10 ribbons.	2008
Box 235	BL.156	Thomas J. Bata Memorial Pamphlet. Created for funeral service; Brief history of Thomas J. Bata & his achievements, including photographs. 1 brochure.	2008
Box 235	BL.174	Thomas J. Bata Business Card. States Thomas J. Bata is the Senior Shoe Salesman of Bata Limited. 1 business card.	[19-?]
Box 235	BL.153	Salesian Purgatorial Society Certificate. Given to Thomas J. Bata from Henry Sy, Sr. & Family of SM Shoemart Philippines; Certificates awards certain	2008

spiritual benefits to Thomas J. Bata posthumously.  
1 certificate.

### SONJA I. BATA

Box 236	BL.77	May Day Celebrations in Mohlin Documentation Includes photo of Georg Wettstein, article re: Georg Wettstein, newsletter. Georg Wettstein (BSO corporate lawyer), father of Sonja I. Bata. 1 photo (1 folder).	1935
Box 236	PL.51	Sonja I. Bata Notebook. Includes a flyer for The Annual Convention for Industrial Accident Prevention Association. <i>Contents unclear.</i> 1 notebook.	ca. 1941
Box 236	BL.7	Sonja I. (Wettstein) Bata Visits Thomas J. Bata in Mohlin Before Their Marriage. Includes: P. Wettstein, Georg Wettstein, Josef Simsa; Photocopies of original photos. P. Wettstein is Sonja I. Bata's mother; Georg Wettstein is Sonja I. Bata's brother; Josef Simsa is the company manager in Switzerland. 5 photos.	1946
Box 236	BL.202	Thomas J. Bata and Sonja I. Wettstein Marriage Documentation. Marriage license and announcement. Sonja I. Wettstein married Thomas J. Bata in Zurich on October 26, 1946. <i>English, German.</i> 1 folder.	
Box 236	PL.42	Contact Cards of Personal Contacts of Sonja I. Bata in London, England. Includes information on famous persons such as H. Massey. Handwritten by Sonja I. Bata. 2 folders.	ca. 1946-ca. 1962
Box	AW.53	Loyalist College Graduation photo.	1969



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236		Belleville, Canada. 1 photo.	
Box 270 OVS	BL.122	Sonja I. Bata Portrait. 1 oversized photo.	Ca. 1973
Box 236	BL.160	Sonja I. Bata Order of Canada Correspondence Includes letters of congratulations from well-known Canadians, replies to letters of congratulations, letter from governor general informing Sonja I. Bata to her appointment to the Order of Canada Sonja I. Bata received the Order of Canada in 1983. 1 binder.	1983
Box 270 OVS	BL.123	Sonja I. Bata Portrait. 1 photo.	1993
Box 236	BL.203	Thomas J. And Sonja I. Bata 50th Wedding Anniversary Card. Card signed by various people from Batawa wishing Thomas J. And Sonja I. Bata a happy wedding anniversary. Includes original envelope.	1996
Box 236	AW.34	Congratulatory Letter on 50th Wedding Anniversary. City of Toronto. 1 letter, mounted.	1996
Box 260	PL.132	Sonja I. Bata CFLC Bosnia Trip, Photo Documentation. CFLC is an abbrev for Canadian Forces Liaison Council. 1 album, approx. 130 photographs.	1999

### **SOCIAL ACTIVITIES**

Box 236	PL.210	Treasure Hunts at Ingatestone. Europe, UK, East Tilbury. 1 folder.	1936-1984
Box 236	PL.34	Thomas J. Bata Transfer Canada R.M.S. Queen Mary Menu Cunard White Star Lines.	1939

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		Includes autographs of honoured guests. 1 folder.	
Box 236	BL.164	Address and Cocktail Party Lists Outside Canada Lists of guests invited to various Bata parties as well as the guests contact information, seating arrangements and invitations. 1 folder of papers	1951-1963
Box 236	PL.67	Bata Invitations. Thomas J. Bata & Sonja I. Bata. 1 folder.	1952-1980
Box 236	BL.165	Guest Lists of Bata Parties. Lists of guests invited to various Bata parties including menus, invitations, seating arrangements, a map. Also, brochure entitled 'Business Opportunities in Canada: International Investment & Trade Conference.' 6 folders.	1958-1992
Box 236	PL.205	Special Events Attended by Thomas J. Bata. Includes: Bata Partners in Progress programme, Anniversary Memorial Service for Thomas Bata Senior, Wedding Anniversary card, 75th Birthday. <i>English, Czech.</i> 3 folders.	ca. 1960-ca. 1990
Box 236	AW.80	Invitations and Programmes for Various Events. Addressed to either Thomas J. or Sonja I. Bata; Includes lists of guests for some events as well as directions to location. Approx. 30 invitations.	1981-2002

#### MISCELLANEOUS MATERIAL

Box 236	PL.65	Photocopy of a Drawing of Vase. 1 folder.	[19-?]
Box 236	BL.78	Boy Scouting Watercolour Painting. Hand painted; unidentified boy scout from Zlin.	ca. 1930
Box 236	BL.130	Statue Owned by Bata Family. 1 slide.	ca. 1960

**C) BATA FAMILY RECORDS****C2 MARIE BATA**

Personal Documents  
 Correspondence  
 Notebooks  
 Photos  
 Miscellaneous Material.

**Notes:** Arranged by date.

Bata ID		<b>PERSONAL DOCUMENTS</b>	
Box 237	MB.1	Marie Mencik - Geburts und Tauf-Schein. Erzciözese: Wien (Austria). Translation of the title: 'Marie Mencik - Birth and Baptism Certificate'. <i>German</i> . 1 folder.	1912
Box 237	MB.5 0	Wedding Documentation. Includes an invitation to the wedding of Tomas Bat'a Sr. & Marie Mencik, as well as their marriage announcement card and a New Year's greeting from the couple dated 1921. <i>Czech</i> . 3 cards (1 folder).	1912- 1921
Box 269 OVS	MB.4 7	Marie Bata Red Cross Certificate. Franz Salvator, Vienna. Awarded order second class for services to the Red Cross; Archduke Franz Salvator of Austria personally signed certificate SKH Archduke Franz Salvator of Austria (1866-1939) was a member of the Tuscan branch of the House of Habsburg-Lorraine, son of the Prince of Tuscany, husband to the daughter of Franz Joseph I of Austria, Cavalry General in the Imperial Austro-Hungary Army, Knight of the Order of the	1916

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		Golden Fleece & Doctor of Medicine from University of Innsbruck. <i>German.</i> 1 oversized certificate.	
Box 237	MB.7	Marie Baťová - Cestovní pas. Okresní politická správa Uherské Hradiště. <i>Czech, French.</i> 1 folder.	1925
Box 237	MB.4 5	Tomas Bat'a Documentation. Includes certificates signed by Marie Bata, photographs, brochure, letters (in original envelopes); Personal Documents include: Krestni list, Ausfertigung ehepakte, List domovsky, Smlouva trhova, Vysvedceni způsobilosti, Vysvedceni mravu Some of the documents are photocopies of originals; Translation: Krestni list (baptismal certificate), Ausfertigung ehepakte (copy of marriage pact), list domovsky (proof of residency), Smlouva trhova (market contract), Vysvedceni způsobilosti (eligibility certificate), Vysvedceni mravu (morals certificate). <i>Czech, German.</i> 6 photos, 1 brochure, 4 letters & approx. 6 certificates.	1926- 1937
Box 237	MB.1 2	Marie Bata - Bestätigung. Město Zlín. Translation: 'Confirmation of Residency'. Issued by the City of Zlin. <i>German.</i> 1 folder.	1939
Box 237	MB.5	Marie Baťová - Občanská legitimace Okresní úřad ve Zlíně. Translation of the title "Identity Card". Issued by the Regional office in Zlin during the Nazi occupation. <i>Czech, German.</i> 1 folder.	1941
Box 237	MB.6	Marie Bata - Certificate of Registration. Issued by United Kingdom authorities. 1 folder.	1946
Box 237	MB.1 1	Marie Bata - Sbor národní bezpečnosti místní velitelství ve Zlíně /Národní výbor velkého Zlína.	1946

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		Confirmation of residency. Documents issued by two separate authorities. <i>Czech.</i> 1 folder.	
Box 237	MB.1 3	Marie Baťová - Osvědčení o československém státním občanství. Okresní národní výbor ve Zlíně. Translation, 'Confirmation of Czechoslovak Citizenship'. <i>Czech.</i> 1 folder.	1946
Box 237	MB.2	Aerztlicher Bericht betr. Frau Bata, Mary, geb. 1893. Prof. Dr. Med.Karl Rohr. Medical report on Marie Bata's health condition. <i>German.</i> 1 folder.	1951
Box 237	MB.4	Application For Change of Status From Resident to Non-Resident For Foreign Exchange Control Purposes. Canada - Foreign Exchange Control Board. 1 folder.	1951
Box 237	MB.3	Marie Bata - Certificate of Naturalization (copy). Secretary of State, Bermuda 1 folder.	1952
Box 237	MB.9	Marie Bata - BOAC Passenger Ticket and Baggage Check. British Overseas Airways Corporation. 2 tickets (1 folder).	1953
Box 237	MB.3 4	Marie Bata's Medical Bills for Presbyterian Hospital. The Presbyterian Hospital, New York. Bill addressed to "Mrs. Mary T. Bata". 1 folder.	1953
Box 237	MB.8	Marie Bata Order of Burial of the Dead, London. Burns Oates & Wasbourne Ltd., Publishers to the Holy See, London. 1 booklet.	1954
Box 237	MB.4 1	Bermuda Court Document naming executors of Marie Bata's Last Will and Testament. William T. Angelo-Thomson, Registrar of the Supreme Court	1954

of Bermuda, Hamilton.  
 Name David Henry Graham and Thomas Bata as executors of  
 estate of Mary Bata.  
 1 document (photocopy).

### CORRESPONDENCE

Box 237	MB.3 7	Marie Bata Correspondence Original Envelopes. <i>Czech, English.</i> Approx. 20 envelopes in 1 folder.	Ca. 1930- 1954
Box 237	MB.3 6	Correspondence between Marie Bata and Anne Tapek & Anne Masaryk Includes newspaper clippings about papal award & communist Czechoslovakia's use of name Bata <i>Czech, English.</i> Approx. 10 letters (2 folders).	1939- 1954
Box 237	MB. 23	Marie Bata Correspondence, Bodansky /Cipera /Muska /Saller Letters addressed to Marie Bata are compiled in a binder with the title 'Bodansky/Cipera/Muska/Saller <i>Czech, English.</i> 2 folders.	1945- 1950
Box 237	MB.3 2	Marie Bata Correspondence. Collection of letters between Marie Bata and ??. <i>Czech, English.</i> 19 letters (2 folders).	1945- 1948
Box 237	MB.1 5	Marie Bata Correspondence, Frantisek Bernovsky. Content related to management of Loucka. Loucka - name of the village where Tomas and Marie Bata owned an estate and forests. <i>Czech.</i> 8 letters (1 folder).	1946
Box 237	MB.1 9	Marie Bata Correspondence. Content mostly related to the wedding of Thomas J. Bata. Also includes correspondence from Thomas J. Bata and Sonja Bata. <i>English, German, Czech.</i> Approx. 30 letters (5 folders).	1946- 1950

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Box 237	MB.3 5	Family Letters. Letters to Marie Bata between family; includes photos of family. <i>Czech, English.</i> Approx. 35 letters; 4 photos (3 folders).	1946- 1953
Box 237	MB.2 2	Marie Bata Correspondence. Includes financial reports on management of Loucka and Vsetin properties /Lists of furniture from different locations /Thank you letters for gifts received /Newspaper clippings. Loucka and Vsetin are names of towns where Marie Bata's personal real estate was located. <i>Czech, English.</i> 1 folder.	1947- 1950
Box 237	MB.1 7	Marie Bata Correspondence. Letters addressed to Marie Bata. Letters are compiled in a file with the title 'Lado/Jaro'. <i>Czech.</i> Approx. 18 letters (1 folder).	1947- 1952
Box 237	MB.1 4	Marie Bata Correspondence, Anna Masarykova. Hand written letter reflecting on Jan Masaryk's death ("Jeníček") Jan Masaryk was Czechoslovak Minister of Foreign Affairs 1940-1948. <i>Czech.</i> 1 letter (1 folder).	1948
Box 237	MB.1 6	Marie Bata Correspondence. Letters compiled in a file with the title 'Czech A-Z.' <i>Czech.</i> 3 folders.	1948- 1950
Box 237	MB.5 1	Marie Bata Correspondence. Correspondence between Marie Bata and various people post-WWII. Includes a Czech newsletter entitled "Denni Hlasatel." Originally from Batawa and possibly related to BW.68 material. <i>Czech.</i> 1 folder.	1948- 1952
Box	MB.4	Marie Bata Correspondence.	1950-

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237	4	Blue leather envelope case with 2 pockets, 1 pocket stenciled "Unanswered" & 1 pocket stenciled "Answered"; Includes greeting cards from grandchildren, picture postcards, address books, letters (some with original envelopes), photos of Marie Bata in Rome, as well as a child's birthday party; Also contains pouch of calling cards and French coins (50, 20 & 10 francs). <i>English, Czech, German.</i> 6 folders plus 1 item.	1954
Box 237	MB.3 8	Correspondence between Marie Bata and Dominik Cipera. <i>Czech, English.</i> Approx. 30 letters; approx. 4 postcards (1 folder).	1951- 1952
Box 237	MB.3 3	Personal letters to Marie Bata while in Presbyterian Hospital. Includes letters from grandchildren. Marie Bata was in hospital from 1953-4. <i>English, Czech.</i> Approx. 30 letters & cards (2 folders).	1953- 1954

### NOTEBOOKS

Box 237	MB. 10	Collection of recipes collected by Marie Bata. Includes handwritten recipes by Marie Bata, also includes cut out recipes. <i>Czech, English, German.</i> 2 folders.	ca. 1900- 1954
Box 237	MB.2 5	Marie Bata's personal notebook Includes daily menus, names and addresses of domestic help and services. <i>Czech.</i> 1 booklet.	1935
Box 237	MB.4 2	Marie Bata Diary. Personal calendar notebook for keeping track of engagements / events; Marie Bata stopped writing in diary on Sunday, March 4. <i>Czech, English.</i> 1 calendar notebook.	1951
Box 237	MB.4 3	Marie Bata Diary. Personal calendar notebook for keeping track of travels; Marie	1951



Bata began writing on Wednesday, February 21 & stopped writing in diary on Friday, July 13.

Includes populations of Canadian cities & towns in 1950.

1 calendar notebook.

## PHOTOS

Box 237 + Box 238	MB.4 8	Marie Bata Photo Documentation. Includes some original envelopes, newspaper clippings, calling cards, negatives as well as photos. Libuse Peichl put together binder from collection of loose photographs (Autumn 2013). <i>Czech, English.</i> Approx. 200 photos.	1900- 1954
Box 269 OVS	MB.3 0	Portraits of Marie Bata. 1 photographic portrait of Marie Bata; 2 hand drawn portraits of Marie Bata. 1 photograph, 2 hand drawn portraits, mounted.	1900- 1954?
Box 238	MB.3 1	Portrait of Marie Bata. 1 photograph in a wood frame.	ca. 1930?
Box 238	MB. 28	Marie Bata's visit to India. Includes photographs of Marie Bata and XY? 19 photos (7 folders).	ca. 1950
Box 238	MB.4 0	Marie Bata Visits Pope. 6 photos (1 folder).	1950
Box 270 OVS	MB.2 9	A Glimpse Into Calcutta Photo Album. Includes photographs & information on notable landmarks in Calcutta; hand drawings decorate pages around photos; maps of Calcutta. Presented to Marie Bata by Bata Head Office in Calcutta; Some photos are missing but information on those photos still in album 1 oversize album.	1951
Box 269 OVS	MB.4 6	Mrs. Marie Bata in Batanagar. Photos of Marie Bata's visit to Batanagar; Includes welcome address of Marie Bata's visit to Delhi (loose) & 1 photo of Marie Bata with a group of Indian company personnel; album	1951

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decorated with hand drawings around photos.  
 Photo album would have been prepared by Indian company; 2  
 Bata Shoe Museum postcards bookmark specific page  
 1 leather photograph album containing approx. 45 photos.

Box 238	MB. 24	Marie Bata's visit to Batapur, Pakistan. Includes photographs with Bata management, inside store, from gala evening, with Bata managers' families. 13 photos (4 folders).	1951
Box 238	MB. 26	Marie Bata's visit to India. Includes photographs with Bata management, program of dinner in honour of Marie Bata, 'Bata Service' newsletter. 39 photos (6 folders).	1951
Box 238	MB.2 1	Photographs of Marie Bata's visit to Bata Morocco. Marie Bata was accompanied by Patti Wettstein. Patti Wettstein is the mother of Sonja Bata nee Wettstein. 29 photos (2 folders).	1951
Box 238	MB. 27	Photographs of Marie Bata's visit to Bangkok. 13 photos (1 folder).	1952

### MISCELLANEOUS MATERIAL

Box 238	MB. 20	Visiting cards. Also includes a visiting card of Jan Masaryk Jan Masaryk was Czechoslovak Minister of Foreign Affairs 1940-1948 <i>English, Czech, German</i> Approx. 50 visiting cards (3 folders).	1900- 1954
Box 237	MB.1 8	Commemoration of 20th Anniversary of Tomas Bata's Death. Includes photographs, newspaper, letters. Also includes 'Weekly News Letter Western Bata Organisation' from 1949. <i>English, Czech.</i> 9 photos and other material (3 folders).	1952
Box 238	MB.3 9	Marie Bata's Papal Award Documentation. Includes 8 photos, letters & newspaper clippings. <i>Spanish, Czech, Italian, French, English.</i> 2 folders.	1953

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Box	MB.4	Marie Bata Memorial Service Programme.	1954
238	9	Church of the Immaculate Conception, London. Includes Order of the Burial of the Dead Booklet. 1 programme & 1 leather bound booklet (1 folder).	

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**C) BATA FAMILY FILES****C3 AWARDS**

Awards Received (Thomas J. Bata)

Awards Received (Sonja Bata)

Commemorative Gifts, etc.

**Notes:** Arranged by date.

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BOX	Bata ID		DATE
<b>AWARDS RECEIVED, THOMAS J. BATA</b>			
Box 278 OVS	AW.58	Certificate of Military Qualification. Canadian Government, Department of Defense. 1 certificate.	1943
Box 278 OVS	AW.88	Award for Officer of the Ordre National du Cedre. Ordre National du Cedre, Lebanon. Awarded to Thomas J. Bata by Republique Libinaise. <i>French, Arabic.</i> 1 certificate.	1957
Box 278 OVS	AW.23	British Boot and Shoe Institution. Awarded to Thomas J. Bata. 1 certificate.	1966
Box 278 OVS	AW.78	Certificate for Honorary Citizenship in Quillacollo, Bolivia. Awarded to Thomas J. Bata; Signatures on back of certificate. <i>Spanish.</i> 1 certificate.	1966
Box 278 OVS	AW.15	Commission to be a member of the Planning Council. American Management Association. Awarded to Thomas J. Bata. 1 certificate.	1969

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Box 278 OVS	AW.10 6	Congratulates Thomas J. Bata on recognition that he has received from Canadian Government. Professorship in Czech and Slovak Studies, University of Chicago Awarded to Thomas J. Bata; Recognized for highlighting tradition of Czech immigration to Canada; Includes newspaper clippings, brochures, fabric crests & pictures. <i>Czech, English.</i> 1 photo album with 3 photos.	1970
Box 278 OVS	AW.64	Companion of the Order of Canada. Canadian Government. Chancellor of the Order of Canada . 1 certificate.	1971
Box 239	AW.97	Thomas J. Bata Receives Order of Canada. Governor General Roland Michener presented Order of Canada; Includes newspaper clippings, photographs, programme, aide de memoir for participants. Roland Michener (1900-1991), Governor General of Canada (1967-1974). 3 folders; 12 photographs, pamphlets and clippings.	1972
Box 278 OVS	AW.24	Appointment as Director of the Canadian Commercial Corporation. Deputy Registrar General of Canada. 1 certificate.	1978
Box 239	AW.7	Citation - for Outstanding Contribution in Promotion of Understanding and Co-operation. Canadian Council of Christians and Jews. 1 plaque.	1978
Box 240	AW.77	Greek Certificate to Thomas J. Bata. Awarded to Thomas J. Bata. <i>Greek.</i> 1 certificate.	1979
Box 241	AW.3	Canadian International Business Executive of the Year. Canadian Council of the International Chamber of Commerce. 1 certificate.	1982
Box	AW.6	Appreciation of Efforts in Support of JA of Metro Toronto.	1983

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241		Junior Achievement of Metro Toronto. Awarded to Thomas J. & Sonja I. Bata. 1 framed certificate.	
Box 278 OVS	AW.27	Appointment as Baden Powell Fellow. World Scout Foundation. Geneva, Switzerland. 1 certificate.	1984
Box 240	AW.35	Certificate of demonstration of craftsmanship. Toronto club of Printing House Craftsmen. Awarded to Thomas J. & Sonja I. Bata. 1 certificate.	1984
Box 240	AW.67	Paul Harris Fellow. Rotary International. 1 certificate, blue leather binder.	1984
Box 240	AW.29	CANJAC Business and Youth Conference certificate of attendance and participation. Junior Achievement of Canada. 1 certificate.	1985
Box 278 OVS	AW.25	Appointment as Baden Powell Fellow. World Scout Foundation. Geneva, Switzerland. 1 certificate.	1988
Box 240 + Box 244	AW.20	Commemorative Scroll & Medallion for Contribution to Advancement. European Council of Management,(CECIOS) 1 scroll and 1 medallion.	1989- 1990
Box 240	AW.61	International Business Award. International Chamber of Commerce. Hamburg, Germany. 1 certificate.	1990
Box 240	AW.38	Induction to the Canadian Business Hall of Fame. Junior Achievement. 1 certificate.	1991
Box 240	AW.11 1	International Distinguished Entrepreneur Award. University of Manitoba.	1991

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		Photographs and programme. 1 folder.	
Box 280 OVS	AW.83	Award to Thomas J. Bata for Contributions to Democracy & Human Rights. Rad Tomase Garrigua Masaryka, Prague. Tomas Masaryk Order; Awarded to Thomas J. Bata; Signed by Vaclav Havel; Includes letter dated 1990. Prague, Czech Republic. <i>Czech.</i> 1 certificate.	1990- 1991
Box 240	AW.60	Trent University letter of congratulations on receiving Hon. Degree from Prague University. 1 letter encased in leather case.	1992
Box 280 OVS	AW.86	University of Economics Honorary Doctor of Science. Vysoka skola ekonomicka, Prague. Prague, Czech Republic. <i>Czech.</i> 1 certificate.	1992
Box 281 OVS	AW.74	Certificate to Become an Honorary Member of the Confederation of Industry of the Czech Republic. svaz prumyslu ceske republiky [Confederation of Industry of the Czech Republic], Prague. Awarded to Thomas J. Bata; Awarded to preserve historical continuity, development & importance of Czech Industry. <i>Czech.</i> 1 certificate.	1993
Box 281 OVS	AW.14	Certificate of Honorary Citizenship. State of Maryland, US. 1 certificate.	1994
Box 240	AW.32	Honorary Deep Diver. Canadian Forces Deep Submersible Program. Awarded to Sonja I. Bata & Thomas J. Bata. 2 certificates.	1994
Box 280 OVS	AW.85	Honorary Doctor of Science. Universitatis Polytechnicae Brunensis, Brno. <i>Latin.</i> 1 certificate.	1994

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Box 282 OVS	AW.73	Certificate for Contributions to University of Brne. vysokeho uceni technickeho, Brne. <i>Czech, Latin.</i> 1 certificate.	1994
Box 280 OVS	AW.22	Honorary Knight of the Kosice Castle. Castellan of the Kosice Castle, First Knight. 1 certificate.	1997
Box 281 OVS	AW.55	Honorary Doctorate. York University. 1 diploma.	1998
Box 240	AW.46	Honorary Doctorate. University of Manitoba. 1 photo album; 1 diploma.	1999
Box 281 OVS	AW.84	Award to Thomas J. Bata for spreading the good name of Slovak Republic abroad. Rad bieleho dvojkriza, Bratislava. Bratislava, Slovak Republic. 1 certificate.	1999
Box 241	AW.21	Entrepreneur of the Year. Ernst and Young. 2 photos and letter.	2001
Box 241	AW.54	Honorary Doctorate. St. Francis Xavier University. 1 framed degree, 1 folder with convocation photos.	2002
Box 241	AW.95	Presenting of Gift of Ceremonial Knife to Thomas J. Bata. Adventure Knives Collection, Hunting Knives Knifemaker, Zlin Awarded to Thomas J. Bata by Mayor of Zlin; Two cards. <i>English, Czech.</i> 2 cards.	2004
Box 281 OVS	AW.50	Honorary Doctorate. Carleton University. 1 framed degree and programme booklet.	2005
Box	AW.98	Gratias Agit Award for Promoting the Good Name of Czech	2005



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241		Republic Abroad. Office of Minister of Foreign Affairs for the Czech Republic, Prague. <i>Czech.</i> 1 certificate.	
Box 246	AW.30	Certificate of Honorary Citizenship in Chelmek. Mayor of City of Chelmek, City Council of Chelmek. 1 certificate.	2006
Box 246	AW.69	Commendation to Hon Colonel T.J. Bata. Land Force Central, Canadian Military. 1 certificate.	2007
Box 246	AW.70	Tribute letters re retirement as Honorary Colonel. Dalton McGuinty, and Ernie Parsons, MPP Prince Edward-Hastings. 2 letters.	2004
Box 246	AW.68	Companion to the Business Hall of Fame. Business Hall of Fame. 1 certificate.	2008
Box 246	AW.28	Recognition of Outstanding Leadership. World Management Congress CIOXX1. 1 certificate.	[19— ?]
Box 246	AW.41	Honorary Citizenship of Cochabamba, Bolivia. Mayor of Cochabamba. <i>Spanish.</i> 1 certificate.	[19— ?]
Box 246	AW.42	Honorary Citizenship of Quillacolo, Bolivia. Mayor of Quillacolo, Bolivia. <i>Spanish.</i> 1 certificate.	[19— ?]
Box 279 OVS	AW.72	Certificate for 50th Anniversary in Peru. Awarded to Thomas J. Bata; Border artwork has Central American theme; Contains signatures of: A. Batek, A. Bernard, A. Dedic, J. Dobal, C. Hajek, M. Heralecky, J. Honig, R. Hub, A. Hub, A. Injoque, A. Papenhuijzen, O. Perzina, S. Polasek, F.W. Rohner, A. Schreiber, K. Sykora, J. Stepanek, J. Straznický, P. Tapia, V. Valdman, P.	[19— ?]

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		Martenelli, H. Van Oosterwijk, D. Martinez, V. Veselka, J. Novak South America, Peru. <i>Spanish.</i> 1 certificate (on rolled parchment).	
Box 241	AW.99	Honorary Doctorate. Institute of Management & Economics, Zlin. <i>Czech.</i> 1 certificate.	[19— ?]

### AWARDS RECEIVED, SONJA BATA

AW OVS 4	AW.11	Diploma in course of Shoe Salesmanship. Footwear Institute of Canada. 1 Certificate.	1957
AW OVS 5	AW.4	Membership in Bata Understands Shoes Club. Bata Company. 1 certificate.	1979
Box 241	AW.12	Appreciation of Efforts in Support of the fifth Commonwealth Study Conference. Chairman -Rt. Hon. Roland Michener and Duke of Edinburgh. 1 certificate.	1980
Box 281 OVS	AW.2	Honorary Membership in Junior Achievement. Junior Achievement of Metro Toronto. 1 framed plaque.	1982
Box 241	AW.48	Paul Harris Fellow. Foundation of Rotary International. 1 folder.	1983
Box 281 OVS	AW.62	Order of Canada. Canadian Government, Chancellor of the Order of Canada. 1 certificate; 1 programme.	1983
Box 241	AW.96	Sonja I. Bata Receives Order of Canada. John Evans, Ottawa. Governor General Edward Schreyer presented Order of	1983

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		Canada. 6 images.	
Box 281 OVS	AW.26	Appointment as Baden Powell Fellow. World Scout Foundation. Geneva, Switzerland. 1 certificate.	1988
Box 241	AW.39	Induction to the Canadian Business Hall of Fame. Junior Achievement. 1 certificate.	1991
Box 241	AW.65	Honorary Doctorate. York University. 1 certificate.	1992
Box 241	AW.66	Commemorative medal for the 125th Anniversary of Confederation. 1 certificate.	1992
Box 241 + Box 281 OVS	AW.45	Honorary Doctorate. Dalhousie University. Black Booklet with Citation of Hon. Doctorate of Laws, includes photos in graduation gown and bio, diploma (Box 281 OVS)	1994
Box 242	AW.33	Appt. as Honorary Glazier. St. George's Restoration. Halifax. 1 certificate and letter.	1996
Box 242	AW.18	Certificate of Recognition. Canada Trust. 1 framed gold coin with inscription.	1997
Box 242	AW.31	Membership in Canada-Singapore Business Association. Canada Singapore Business Association. 1 certificate.	1997
Box 242	AW.36	Letter of recognition for contributions to the City of Toronto. Cadillac Fairview Corp. Ltd. 1 letter.	1997

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Box 242	AW.10 2	Personal Congratulations to Sonja I. Bata for Exhibit at Canadian Museum of Civilization. George F. MacDonald, Hull. Exhibit entitled Spirit of Siberia; Mentions planning an India exhibit. 1 folder.	1998
Box 242	AW.10 4	Applied Arts Awards Congratulations Letters. Suzanne Cote, Atelier du Presse-Citron. Addressed to Sonja I. Bata; Includes business cards, Applied Arts Awards Annual 1998 with winning entry circled. 1 folder; 1 brochure, 2 business cards.	1998- 1999
Box 242	AW.43	Honorary Doctorate. St. Francis Xavier University. 1 diploma; 1 certificate; 1 photo album.	2002
Box 243	AW.79	Certificate of Appreciation for Ontario Employers That Support Canada's Reserve Force. Awarded to Sonja I. Bata - given to all CFLC award recipients; Signatures of Mayor Mel Lastman & City Councillor Chris Kerwin-Kuczynski; Includes 2 group photos of recipients as well as a group photo of Excutek visit to CFB Borden on July 19, 2001; Includes itinerary of Excutek visit. 1 certificate in black folder, 3 photos, 1 itinerary.	2001
Box 243	AW.37	Appointment as Patron of Arts on the Vatican Museums. International Director, Patron of the Arts in the Vatican Museums. <i>Latin.</i> 1 certificate.	2003
Box 243	AW.10 0	Congratulations on Anniversary of Thomas J. Bata. Office of Minister of Foreign Affairs for the Czech Republic, Prague Given to Thomas J. Bata on 90th birthday recognizing his contributions to business, the Czech Republic & the world. <i>Czech.</i> 1 certificate.	2004
Box 243	AW.17	Certificate of Participation. Canadian Forces Liaison Council.	2005

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		1 certificate and group photo in blue folder.	
Box 243	AW.49	Meritorious Service Medal. Government of Canada. Folder with certificate signed by PM Harper, programme and 2 photos, includes video.	2007
Box 243	AW.47	Companion to the Order of the Business Hall of Fame. Canadian Business Hall of Fame. 1 certificate.	2008
Box 282 OVS	AW.51	Honorary Diploma of Health Sciences. Education award; Awarded to Sonja I. Bata. 1 framed diploma, 1 convocation programme.	2008
Box 243	AW.52	Seneca College Education award; Awarded to Sonja I. Bata 1 framed degree, 1 programme booklet, convocation hood.	2009
Box 282 OVS	AW.8	Recognition for Long Standing and Valuable Support Contributing to the Success [...] 1 plaque.	2011
Box 282 OVS	AW.76	Sonja I. Bata on H.M.C.S. Saguenay (DDH 206). Photo of Sonja I. Bata with unidentified Royal Canadian Navy commander; Handwritten inscription below photograph thanks Sonja I. Bata for "support and interest". H.M.C.S. Saguenay (DDH 206) was a St. Laurent-class destroyer in the Royal Canadian Navy from 1956-1990, decommissioned in 1990 and became an artificial reef off coast of Lunenburg, Nova Scotia in 1994. 1 photograph.	ca. 1980- ca. 1994
Box 243	AW.40	Two Ten Foundation of Canada. 1 certificate.	[19— ?]
Box 279 OVS	AW.44	Appreciation of Membership in 1001 Nature Trust. WWF International 1001 Nature Trust. Netherlands. Poster of Bald Eagle singed by Prince of the Netherlands. 1 poster.	[19— ?]
Box 244	AW.59	Appointment to Advisory Board of the Outstanding CEO of the Year Award.	[19— ?]

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		Caldwell Partners. 1 plaque.	
Box 282 OVS	AW.63	Honorary Doctorate. Wilson College. 2 certificates.	[19— ?]

### COMMEMORATIVE GIFTS, ETC

Box 279 OVS	AW.89	Address of Welcome to Mrs. Mary Bata on Her First Visit to Bata Club. Bata Club, Batanagar. Includes another address to Mary Bata for Agra. 2 certificates, 3 copies of a poem (in metal scroll case).	1951
Box 244	AW.93	Welcome Address to Thomas J. & Sonja I. Bata on Visit to Madras. Managers of Bata Shoe Stores in Madras City, South India. 1 certificate (in metal scroll case).	1952
Box 243	AW.94	Welcome to Thomas J. & Sonja I. Bata on Visit to Les Jeunes des Ecoles Professionnelles. Les Jeunes des Ecoles Professionnelles, France. <i>French.</i> 1 certificate.	1953
Box 282 OVS	AW.87	Certificate to Commemorate the building of a Christian School in Rome. Internationalis Studiorum de Re Sociali Universitatis, Rome Illuminated manuscript; Awarded to Tomas Bat'a; School of Business in built in memory of Tomas Bat'a; Mentions a commemorative gold coin. <i>Latin.</i> 1 certificate.	1955
Box 282 OVS	AW.19	Autographed photo of President Kenyatta (Kenya, Africa). 1 signed photo.	1966
Box 279 OVS	AW.82	Tribute to Thomas J. Bata in Honour of Visit to School in Manaco. El comite de padres de familia de la escuela mixta Manaco.	1967

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		Decorated with illuminated art. <i>Spanish.</i> 1 certificate (on rolled parchment).	
Box 279 OVS	AW.90	Welcome to Cuzco, Peru. Addressed to Thomas J. & Sonja I. Bata. <i>Spanish.</i> 1 certificate (on rolled parchment).	1972
Box 244	AW.91	Plaque Commemorating the Acquisition of Pic'n Pay Stores, Inc. Acquired by Bata Shoe Organization; Includes price that stores were bought. 1 plaque.	1980
Box 282 OVS	AW.11 0	15-16 September 1984 Issue, "Irrational Herald Tribune". Spoof newspaper on the Bata family - fictional stories accompany photos from Thomas J. Bata's life; contains such silly articles as Mona Sonja Stolen in Toronto, Real Everest Conquerors Finally Identified, French Government Sues Shoe Manufacturer, etc. Probably commissioned for Thomas J. Bata's 70th birthday 1 oversized 4 page newspaper.	1984
Box 1	AW.9	Congratulations on 50th Anniversary of Bata Shoe Organization – Batawa. Government of Ontario - Premier David Peterson. 1 certificate.	1989
Box 243	AW.1	Congratulations on 100th Anniversary of Bata Shoe Organization – Batawa. Government of Ontario - Premier Bob Rae. 1 certificate.	1994
Box 243	AW.13	100th Anniversary Congratulations. Liberal Caucus at Queen's Park. 1 certificate.	1994
Box 243	AW.10 3	Congratulations for Winning AAM Museum Publications Design Competition. American Association of Museums, Washington DC. 1 document.	1995
Box	AW.81	Welcome Address in Honour of Thomas J. Bata on Occasion	1996

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279		of Visit to Bataganj (Patna) Factory.	
OVS		<i>Hindi, English.</i>	
		2 fabric scroll certificates.	
Box	AW.10	Congratulations to Thomas J. Bata on 90th Birthday from	2004
243	5	Mayor of Toronto & Toronto City Council.	
		Office of Mayor of Toronto.	
		Signed by Mayor David Miller & City Councilor Cliff	
		Jenkins.	
		1 certificate in a cardboard frame.	
Box	AW.10	Medal 1836 Prague Coronation Ferdinand I Maria Anna	[19—
244	7	Augusta.	?]
		Awarded to Thomas J. Bata; Medallion is embedded in	
		stainless steel bowl; Thomas J. Bata etched on surface of	
		bowl; Coin commemorates coronation of Empress Maria	
		Anna Augusta & Emperor Ferdinand I as King & Queen of	
		Bohemia in Prague in 1836.	
		1 award (stainless steel bowl).	
Box	AW.92	Bata Understands Shoes Club Constitution and Rules.	[19--
244		Bata Understands Shoes Club.	?]
		2 medallions.	
Box	AW.10	CFLC Group Portrait at York University.	[19--
243	1	Canadian Forces Liaison Council, Toronto.	?]
		CFLC is an abbrev for Canadian Forces Liaison Council and	
		is Employer support for the Reserve Force.	
		1 photograph.	



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**D) PRIVATE COLLECTIONS****D1 BATA SHOE MUSEUM COLLECTION**

Press and Publications  
 Product Development and Marketing Files  
 Misc. Corporate Files  
 Company Newsletters.  
 Photos  
 Misc. Material  
 Book Collection  
 A/V Material

**Notes:** The material in this series was collected by the Bata Shoe Museum in Toronto.

Arranged by date.

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BOX	Bata ID		DATE
<b>PRESS AND PUBLICATIONS ABOUT BATA</b>			
Box 245	BSM. 12	Sidlo sevcu Batovych. Translation: The House/Seat of the Bata Cobblers. <i>Czech.</i> 1 magazine.	1927
Box 245	BSM. 86	Der Unbekannte Diktator, Thomas Bat'a. Rudolph Philipp, Agis-Verlag, Wien-Berlin. Translation: The Unknown Dictator, Thomas Bat'a; 2 copies, one copy is blue & one is yellow, blue copy is signed Velevazeny Pan Doktor K. Cvachovec. 2 books.	1928
Box 245	BSM. 17	Bat'a Newspaper Articles. Includes: Lada, Sdeleni. <i>Czech.</i> 1 folder.	1929
Box 245	BSM. 8	Zlin The Town of Activity. Cipera, Bata Works, Zlin. 1 book.	ca. 1935

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Box 245	BSM. 84	L'Exemple de Bat'a: La Liberation des Initiatives Industrielles dans une Extreprise Geante. Hyacinthe Dubreuil, Grasset, Paris. Translation: The Bat'a Example: The Liberation of Industrial Initiatives in Big Business. French. 1 book.	1936
Box 245	BSM. 93	Zlin Die Stadt Der Mitarbeit. Antonin Cekota, Karolinenthal Verlag, Zlin. Translation: Zlin The City of Cooperation. <i>German</i> . 1 book.	1936
Box 245	BSM. 88	Budujme stat. Jan A. Bata, Prague or Zlin. Translation: Let's Build a State. <i>Czech</i> . 1 book.	1937
Box 245	BSM. 87	Wie is Bat'a en Wat Wil Hy. J. Groot, Uitgave N.V. Drukkerij Albani, The Haag. Translation: Who is Bata and What He Wants; 2 copies, one copy has an inscription & a piece of paper glued to page (De Heer en Mevrouw Venselaar wenschen U een gelukkig 1944 - Christmas gift??). Dutch. 2 books.	1939
Box 245	BSM. B	The First Decade of Batanagar. Jan Baros. 1 book.	1945
Box 245	BSM. 55	World and Hand: Potential Bata Magazine Cover. Bata Limited, Toronto. Multiethnic faces inside a globe, hand is holding globe. 1 photo in acid free holder.	1947
Box 245	BSM. 56	Not a Step Without Bata Keychain. Includes letter of donation from Leslie Bald who had lived for a year in Sudan. <i>English, Arabic</i> . 1 keychain.	1957-1958

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Box 245	BSM. 85	The Footwear Industry: Profiles in Leadership Arthur Tobier, Fairchild Publications, Inc., New York Chapter 11: The World Is His Marketplace pgs 103-117 (all about Thomas J. Bata) 1 book	1967
Box 245	BSM. 48	Bata 40th Birthday. The Trentonian & Quinte Quill, Trenton. Supplement to newspaper, tribute to growth of Batawa over the last 40 years. 1 folder.	1979
Box 245	BSM. 50	Friedrich Torberg Book with Excerpt Mentioning Tomas Bat'a. Friedrich Torberg, Prague. Title of book unknown, but Adler mentions in letter it was his "last" book; Includes letter from Ota Adler informing Thomas J. Bata there is a passage in a book about his father; Passage is photocopied from original source & in German Friedrich Torberg is the pen name of Austrian writer Friedrich Kantor. <i>English, German.</i> 1 folder.	1980
Box 245	BSM. 82	Genialni podnikatel Tomas Bat'a. Antonin Cekota, Sixty-Eight Publishers, Corp., Toronto. Translation: Entrepreneur Extraordinary The Biography of Tomas Bat'a. <i>Czech.</i> 1 book.	1981
Box 245	BSM. 2	Poludniowe Zaklady Przemyslu Skorzanego Chelmek. Chelmek. Translation: Beginnings of the Leather Industry in Chekmek. <i>Polish.</i> 1 book.	1982
Box 245 + Box 270 OVS	BSM. 20	Articles About Bata. Includes newspaper clippings & magazines, some Bata Newsletters, Walking on a Cloud exhibit slides. <i>English, Czech, French.</i> 1 folder, 20 slides.	1983-2004

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Box 245	BSM. 39	Svit Oborovy podnik Gottwaldov Translation: Svit-Gottwaldov Company; 90th Anniversary of company Svit was the replacement of Bat'a in communist Czech Republic <i>Czech, English.</i> 1 brochure.	1984
Box 245	BSM. 91	Otmet Informator. About history of Chelmku & what they manufacture, little text but many pictures. <i>Polish.</i> 1 brochure.	1984
Box 245	BSM. 94	Historyczny Zarys Powstania I Rozwoju Slaskich Zakladow Przemyslu, Skorzanego. Otmet, Wrzesien. Translation: Historical Outline The Emergence & Development of Slaskich, Zakladow, Przemyslu & Skorzanego; Book created for 50th anniversary. <i>Polish.</i> 1 book.	1984
Box 245	BSM. 89	Morava Umelecke Pamatky. Prokop Paul & Jirina Horejsi, CTK-Pressfoto, Prague. Translation: Moravia Art Monuments. <i>Czech.</i> 1 book.	1986
Box 245	BSM. 99	Beyond Borders. Canadian Business Review, Ottawa. Contains article about Thomas J. Bata: Beyond Borders pgs 8-16; Duplicates, some copies are special editions. 1 folder containing 4 magazines.	1986
Box 245	BSM. 101	enRoute. enRoute, Air Canada, Weston. Contains advertisement for Sonja I. Bata presentation at 1986 Business Opportunities in Canada conference pg C35. 1 magazine.	1986
Box 245	BSM. 90	Z dejin Bojnickeho zamku. J. Malecka & M. Remiasova, Muzeum Bojnice, Bojnice. Translation: The History of the Bojnice Castle; Brief English	1987

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		summary of contents of book on back pages. Mrs. Bata's note inside cover mentions that this chateau was owned by Bata International. <i>Czech, English.</i> 1 book.	
Box 245	BSM. 42	Vsetinsky Zamek Jeho Historie a Soucasnost. Okresni Vlastivedne Museum Vsetin. Translation: Vsetin Castle, Its History and Present. <i>Czech.</i> 1 brochure.	1990
Box 245	BSM. 111	Various Press Clippings from Bata Ltd Archives. Includes: Thomas J. Bata's Entrepreneur of the Year feature in Globe and Mail, Toronto Life article "New-Breed Grandmothers" features Sonja I. Bata. <i>English, Spanish, French.</i> 1 folder.	1991-1994
Box 245	BSM. 41	Okres Vsetin Vydavatelstvi, Prague. Translation: Vsetin District; Pictoral brochure on Vsetin District of Czech Republic. <i>Czech, German, English.</i> 1 brochure.	1992
Box 245	BSM. 92	Zlin in Your Pocket. The Department of Education and Culture of the Zlin City Authority, Zlin Tourist information on Zlin. <i>Czech, English.</i> 1 brochure.	1992
Box 245	BSM. 30	Zlin Mesto Zivotni Aktivita. Translation: Zlin A City of Life and Activity; Part of Zlin 1894-1994 Anniversary; Includes: history of Zlin's crafts & trades, Bat'a shoe empire, center of Moravia, historical pictures. Includes insert with other languages; Duplicate of BL.90. <i>Czech, English, German, French, Japanese, etc.</i> 2 brochures.	1994
Box 245	BSM. 95	Twentieth Century Architecture: Industrial Architecture Special Issue.	1994

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		Jane Pavitt, The Journal of the Twentieth Century Society, London. Chapter 4: The Bata Project: A Social and Industrial Experiment pgs 31-44 (concerns Bata company). 1 book.	
Box 245	BSM. 45	Articles About Bata. Includes New York Times Magazine Article on The Times Capsule which included a pair of Bata sandals. <i>English, Czech.</i> 1 folder.	1998-2006
Box 245	BSM. 51	Bata: A Czech Shoe Factory in the Netherlands, Exhibit. Comenius Museum, Naarden. Concerns opening of exhibit "Bata: A Czech Shoe Factory in the Netherlands"; Includes letters between museum & office of Thomas J. Bata regarding opening of exhibit. Related to BSM.57. <i>Dutch, English.</i> 1 folder, 2 brochures.	1998
Box 245	BSM. 14	Bata 60 Years Young, Special Supplement. The Trentonian, Trenton. North America, Canada, Batawa / Trenton.	1991
Box 245	BSM. 46	Quinte West Millennium Heritage Tour. Includes: tour information on remains of first Bata factory, booth dedicated to Thomas J. Bata, history of Quinte West. 1 envelope, approx. 15 photos, 2 buttons, 1 brochure, 1 bookmark.	1999-2000
Box 245	BSM. 57	Bata: A Czech Shoe Factory in the Netherlands, Exhibit Photo Documentation. Includes: exhibit opening night invitations, correspondence between Sonja I. Bata & Christiaan De Forche. Related to BSM.51. <i>English, Dutch.</i> 1 binder with textual records, approx. 17 photos, 7 negatives.	1999
Box 245	BSM. 29	Moods of the Zlin Region. The Zlin Region, Zlin. Includes oversized pictures of green spaces in Zlin region. Duplicate of BL.92. 1 brochure.	2004

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Box 245	BSM. 36	Discover East Moravia. The Zlin Region, Zlin. Tourist information on Zlin & the surrounding region. <i>English, German.</i> 1 brochure.	2005
Box 245	BSM. 40	Exhibition of Bata Posters and Commercials. Thomas Bata Foundation. To commemorate the 130th anniversary of Tomas Bat'a's birth. <i>Czech, English.</i> 1 brochure.	2006
Box 246	BSM. 28	Zlin Bata: A Global Communication Project for the Historic Industrial City Zlin. Pictorial book about Zlin Bata Exhibition. Duplicate of BL.94. <i>English, Czech.</i> 1 book.	2010- 2013?

### PRODUCT DEVELOPMENT AND PROMOTIONAL MATERIAL

Box 246	BSM. 23	Bata Advertising Brochure. Includes note from person who donated this brochure in 2009. <i>English, Czech.</i> 1 folder.	ca. 1920- 1940?
2B Annex SHELF	BSM. 141	Pneu Bat'a Posters. <i>Czech.</i>	ca. 1920- 1940?
Box 246	BSM. 53	Bat'a Zlin Catalogues. Bata as Zlin. Includes letter of donation, business card of Josef Lehner (made donation), donation/letter dated 1998. <i>English, German.</i> 1 folder, including 3 catalogues.	1928-1933
Box 246	BSM. 9	Ukrainian Newspaper Bata Advertisements. <i>Ukrainian.</i>	1932

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		1 folder.	
Box 246	BSM. 83	Bat'a: Ein Schuster Erobert Die Welt. Eugen Erdely, A. Kahler Verlag, Leipzig. Translation: Bat'a: A Shoemaker Conquers the World. <i>German.</i> 1 book.	1932
Box 270 OVS	BSM. 1	Bat'a Shoes Sign. Atelier Bat'a. Czech written on back, contains name Benes. <i>English, Czech.</i> 1 sign, embossed cardboard.	1935-1948
Box 246	BSM. 7	Shoe Style Catalogue. Bata. <i>Czech, German, French, English.</i> 2 books.	1938
Box 246	BSM. 106	Selling Shoes. Bata Shoe Company of Canada Ltd, Batawa. Includes list of brand names made by Canadian company in Batawa. 1 book.	ca. 1935- 1965
Box 246	BSM. 54	French Bata Advertisements. <i>French.</i> 1 folder.	ca. 1945- 1965
1B SHELF	BSM. 142	Mid-Century Bata 3D Poster.	ca. 1945- 1970
Box 246	BSM. 49	Invitation to Bata Shoe Store Opening in Orillia. Includes letter of donation from John Dunbar & reply from Sonja I. Bata dated 2002. <i>English.</i> 1 folder, including 1 invitation.	ca. 1950- 1970
Box 246	BSM. 5	North American Shoe Style Survey. Bata Development Ltd, London. 1 book.	1953



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Box 246	BSM. 25	Expandable Bata Shoe Bag. 1 folder.	1970-2000
Box 246	BSM. 47	I Heart (Love) Comfort Brochure. Bata Limited, Toronto. Includes information on brand, features of shoe & who it can be marketed towards. 1 folder, loose pages, 1 brochure.	1980- 1995?
Box 246	BSM. 59	Shoe Trend Selection Committee Documentation. Includes: Barbara's Report 1987, Marie Claire brochure, Association Fashion Service Resort Report 1982, Minutes of Trend Selection Committee 1981, newspaper clippings, correspondence. 1 binder, approx. 140 slides.	1980-1987
1B SHELF	BSM. 143	POSS Bata Store Posters. Posters used in Bata Stores in Canada. Includes a variety of seasonal retail posters from a specific year or decade. Bill Grigsby may have been the graphic designer of these posters. Donated by Bill Grigsby. <i>English, French.</i> 20 oversized posters of heavy stock paper or cardboard [89cm x 77cm].	1980-2000
Box 265 OVS	BSM. 144	Power Posters. Retail posters of products from the Power brand. Two different pictures: windsurfer, woman in aerobics clothes. 2 medium sized posters: 67cm x 55.5cm.	1980-2000
Box 246	BSM. 24	Guide to Quality Excellence: Women's Footwear. Bata Limited, Toronto. Includes information on women's styles, materials, manufacture, finishing & packing, competitors' samples; Issued to Thomas G. Bata. 1 binder.	1987
Box 246	BSM. 103	Retail Developments Accessories. Bata Limited, Toronto. Includes advice on how to display shoe accessories, packaging, leather protection product lines.	1987

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		1 brochure.	
Box 246 + Box 271 OVS	BSM. 16	Power Brand Forma No 6 Work-Out Shoe Design. Includes pattern & material sample. 1 folder.	1989
Box 272 OVS	BSM. 32	Bata Brochure. Bata Limited, Toronto. Brochure introduces company & its brands. Duplicate of PL.50 - 2 books, 1 has Sonja I. Bata's handwritten notes. 2 booklets.	1992-1995
Box 271 OVS	BSM. 26	What Is A Shoe?. Bata Brands S.A.R.L., Lausanne. 1 book.	2007
Box 246	BSM. 43	Tomas Bata University in Zlin Faculty of Multimedia Communications Department of Product Design Programme Book. Tomas Bata University, Zlin. Includes information on following departments: Fashion Design, Footwear Design, 3D Design, Product Design. 1 book.	Ca. 2007- 2013?

### MISC. CORPORATE FILES

Box 246	BSM. 10	Bat'a. Mesicniku pro architekturu, Prague. Includes: plans for town & new buildings in Zlin, information on new amenities; handwritten note inserted in front. <i>Czech.</i> 1 book.	
Box 270 OVS	BSM. 13	Zlin Shoe Materials Manual. Contains: shoe material samples. <i>Czech.</i> 1 book.	1928

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Box 246	BSM. 3	Handleiding Voor De Goede Verkoop. Bat'a Best, Netherlands. Translation: Guide for a Good Salesman; Contains: diagrams of human physiology. Note attached to cover addressed to Anthony Batek (Belcamp Shoe Company Inc.) 1987 but book definitely doesn't look like it's from 1987 (earlier); Batek was a Bata executive. <i>Dutch.</i> 1 book.	ca. 1930- 1950?
Box 246	BSM. 15	Zlin Notebook. <i>Czech.</i> 1 book.	1935
Box 246	BSM. A	Bojnice Record Book. 1 bound volume.	1939
Box 271 OVS	BSM. 18	Vysvedceni o mistrovske zkousce. Translation: Certificate for the Cobbler's Exam; Written out for Raymund Rastak. <i>Czech.</i> 1 folder.	1941
Box 246	BSM. 107	Training the Industrial Leader. Thomas J. Bata, Universita Internazionale Degli Studi Sociali, Rome. 1 book.	1955
Box 246	BSM. 102	Retail Training Booklets. Bata Limited, Toronto. Includes: Display Cubes and Light Box System, Service to Customers Preselection, Grooming the Shoe. 3 books.	ca. 1960- ca. 1980
Box 246	BSM. 33	The Bata Shoe Organization. Contains: history of company, information on global operations, biography of Thomas J. Bata, flags of nations in which Bata operates, graphs, calendar of courses & conferences, information on personnel (hiring & training), technology & manufacturing advances, marketing, future goals. 1 brochure.	1970-1990

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Box 246	BSM. 35	Bata Brochure. Bata Limited, Toronto. Includes information on global company, examples of international advertisements. 1 folder.	1978
Box 246	BSM. 52	Partners in Progress, Bata India and the Cottage and Small Scale Sector. Bata. Report on rural development, how Bata supported cottage industries in Bengal region. Report looks old (pages have browned), but in report states Bata has been in India supporting local economies for 50 years. 1 folder.	1980-1990
Box 246	BSM. 109	Shoe Construction. Bata Limited, Toronto. Describes basically how a Bata shoe is made & how machines work; 3 copies.	1984
Box 246	BSM. 104	Good Salespeople Are Professionals. Bata Limited, Toronto. 1 folder.	1986
Box 246	BSM. 21	Canadian Executive Service Organization Annual Report. CESO, Toronto. <i>English, French.</i> 1 brochure.	1990-1991
Box 246	BSM. 108	Bata 100th Anniversary Welcome to Our Celebration. Bata Limited, Toronto. Lists activities occurring at event. 1 brochure.	1994
Box 246	BSM. 34	Bata Annual Report. Bata India Limited, Calcutta. Contains: handwritten note on cover addressed to Sonja I. Bata 1999. 1 brochure.	1998
Box 247	BSM. 38	The Pinnacle Team Calendar. Bata Limited, Toronto. Destination for the Year 2000 International Achievers	1999

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Conference Bolivia & Chile.  
*English, French, Spanish.*  
 1 calendar.

### **BATA NEWSLETTERS**

Box 247	BSM. 98	Bata Newsletter. Bata Limited, Toronto. 1 folder containing 4 newsletters.	1981-1988
Box 247	BSM. 100	Footwear Flash. Bata Limited, Toronto. Not complete - issues missing; Some issues contains sample materials. 5 folders.	1981-1988
Box 247	BSM. 44	Footwear Flash Newsletter. Bata Limited, Toronto. Not complete - issues missing. 1 folder, 2 newsletters.	1985
Box 247	BSM. 110	Technical Digest, FIMP Circular. Bata Limited, Toronto. Not complete - issues missing. FIMP is a Bata abbrev for Flexible Integrated Manufacturing Plants. 1 folder.	1987-1990
Box 247	BSM. 97	Bata Magazine. Bata Limited, Toronto. 1 folder containing 5 newsletters.	1989-1990
Box 247	BSM. 96	Bata in Motion. Bata Limited, Toronto. Concerns bringing Bata fashion into the 90s; First issue (12 copies). 1 folder containing 12 newsletters.	1990
Box 247	BSM. 19	Bata Newsletter. Bata Limited, Toronto. Includes article about flagship store re-opening in Prague, most issues about Czech Republic. Not complete - issues missing.	1992-1995

3 folders.

### PHOTOS

Box 247	BSM. 4	Zlin Photo Documentation. Contains photos of factories & manufacturing. 1 album, approx. 20 photos.	ca. 1930- 1960
Box 247	BSM. 133	Bat'a Buildings in Zlin. Vondous. Includes interior factory scenes as well as exterior of important Bata buildings; Includes sketches and watercolours, silver frames; Artist signature is Vondous. 6 pictures (4 framed, 2 unframed); 51.5cm (w), 43.5 (h), 1.5 cm (d).	1934-1936
Box 247	BSM. 58	Bata Photo Documentation Includes: CD-ROM with scans of select slides from binder, photos of early Zlin, Bata family, Bata stores & manufacturing all over world 1 binder, approx. 500 slides, 1 CD-ROM	ca. 1960- ca. 2008
Box 272 OVS	BSM. 11	Monument to the Shoemaker Photo Documentation. Statues are a tribute to all those working in shoemaking industry; Iron statues of 6 stylized shoemakers & 25 shoes measure approx. 5.4 meters in height & are displayed in Vale dos Sinos; Includes information on monument, handwritten note on cover, maps. 1 album, approx. 10 photos.	1979
Box 247	BSM. 60	Batawa Homecoming Photo Documentation. Includes: CD-ROM with images, DVDs of Bata Shoe Museum treasures, photocopies of Bata advertisements. DVDs were played on a loop on 3 tv screens at the Homecoming. 1 folder, including 2 CD-ROMs, 3 DVDs.	2007
Box 247	BSM. 31	Batawa Photo Documentation. Includes photocopies of original photos, does not include	2011

original photos.  
1 book, 1 folder.

### MISC. MATERIAL

Box 247	BSM. 37	Sazavan, National Enterprise, The Bearer of the Order of Work. Published to commemorate the 40th anniversary of Sazavan; Includes small Svit card calendar for 1990 tucked inside pages. 1 brochure.	1979
Box 247	BSM. 105	Desk Calendar. Bata Pakistan Limited, Lahore. 2 calendars in original envelope.	1989
Box 247	BSM. 22	Bata Calendars. Includes: multilingual calendar, 3 Thai calendars. <i>English, French, Italian, German, Thai.</i> 2 calendars.	1992
Box 247	BSM. 63	Bata 100th Anniversary Photo Documentation. Bata Limited, Toronto. 1 CD-ROM.	1994

### BOOK COLLECTION

Box 248- 250		29 books and 26 pamphlets on Bata and other related subjects. Arranged by date only.	1926-2001
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### A/V MATERIAL

Box 251	BSM. 76	Bata Holiday in Ontario Beta; 25 minutes	1962
Box 251	BSM. 77	A Store is Born. Bata Retail, Canada. 2 mini film reels; 9 minutes, colour.	ca. 1960- 1980?
Box 251	BSM. 79	BSO Highlights 19. Bata Retail, Canada.	ca. 1965- 1980

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		1 film reel.	
Box 251	BSM. 80	Highlights 20th Anniversary Film. Bata Limited, Toronto. 1 large film reel; 28 minutes, colour.	ca. 1965- 1980
Box 251	BSM. 78	Yorkdale Store Remodeling. Bata Limited, Toronto. 1 film reel.	1970
Box 251	BSM. 75	Informal Gathering at Batawa. Bata Limited, Toronto. Beta.	1975-1985
Box 251	BSM. 69	Thomas J. Bata Opening Addresses. Includes: Normantour (1976, 1977, 1981), Shoecon (1978), Finadminmeet (1978), Presentation (1983). 3 U-matic tapes.	1976-1983
Box 252	BSM. 74	Bata - 40 Years Canadian. Bata Limited, Toronto. 1 Beta.	1979
Box 252	BSM. 64	The Canadian Establishment. CBC, Toronto. CBC TV documentary with Patrick Wilson based on book by Peter C. Newman; Copy made later onto DVD; Topics covered: Chile, Sri Lanka, Nairobi & Kenya factories, Bata a.s. history, Bata arrival in Canada, Batawa, Italy Shoecon. 1 VHS, 1 DVD.	1980
Box 252	BSM. 66	FIMP. Bata Limited, Toronto. FIMP is a Bata abbrev for Flexible Integrated Manufacturing Plants. 1 VHS; 15 minutes.	1989
Box 252	BSM. 72	50th Anniversary Celebration of Batawa. Un-edited copy. 1 VHS; 120 minutes.	1989
Box 252	BSM. 68	Bata Ventflex One Step Beyond: Thomas J. Bata. Tagline on cover: Where the correct clothing can mean the difference between life and death.	1990-?



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		1 VHS.	
Box 252	BSM. 67	Bata Shoe King - Schuhkonig Bata. Interview by Urs Kern; Topics covered in interview: Thomas J. Bata return to Czech Republic, communist takeover, Bata Zimbabwe, Store. Opening in Prague, Dolni Nemci, Bata move to Canada. German. 1 VHS; 52 minutes.	1992
Box 252	BSM. 65	Bata's-Zlin. Bata Limited, Toronto. Created for 100th Anniversary; Includes: Bat'a commercials from 1930s, photos of Zlin in 1930s, documentary short on how rubber is made <i>Czech.</i> 1 VHS.	1994
Box 252	BSM. 70	Highlights of the 100th Anniversary Event. 1 U-matic cassette tape.	1994
Box 252	BSM. 71	Dobri rodaci se vraceji. Ateliery Zlin as Filmova, Zlin. Translation: Good Citizens Return. <i>Czech.</i> 1 VHS.	1994
Box 252	BSM. 73	1994 Skerice. Ateliery Zlin a.s. 1 VHS.	1994
Box 252	BSM. 61	Bata Toughees Television Commercial. Won Best Zambian TV Commercial in 2008; Includes: USB key, letter from George Mulenga. George Mulenga is the retail manager for Zambia Bata Shoe Company 1 USB key.	2008-2009
Box 252	BSM. 62	We'll Say It in the Film. Bata Limited, Toronto. Originally created by Zlin Film Studio; Short promotional films from c.1930-c.1950. <i>Czech.</i> 1 DVD.	n.d.

**D) PRIVATE COLLECTIONS****D2 PHILIP NUTT COLLECTION**

Miscellaneous Corporate Files  
 Product Development / Marketing Files  
 Correspondence  
 Photos / Slides  
 Press and Publications About Bata

**Notes:** The material in this series was collected by former Bata executive Philip Nutt.

Arranged by date.

BOX	Bata ID		DATE
<b>MISC. CORPORATE FILES</b>			
Box 253	PN.43	BSO Manager Guides. Bata Limited, Toronto. Includes: Regional Coordinator's Guide, Global Company Manager's Reporting System, Operating Controls for Foreign Associates, Company Manager Time Allocation Guide, Function of the Manager, Delegation of Authority Guidelines, guidelines to company manager's monthly report, checklist of company policies; Contains: memos, sample letters, charts, company address list. 5 folders.	1962-1971
Box 253	PN.37	BSO Standard & Project Forms. Bata Limited, Toronto. Includes: personal movement chart, listing policy, progress chart, problem form, assessment of BSO course participants, internal memo form, weekly activity6 report, checklist for outside visits, job description form, art department weekly production record, retail distribution census, shop operating assessment, interview checklist, career planning chart, industrial relations calendar, statistical balance sheet, analysis of changes in net current assets, record of incoming registered mail, standard production minutes, retail planning chart	1963-1982

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		(French). <i>English, French.</i> 4 folders.	
Box 253	PN.39	Profit Finder Documentation. Bata Limited, Toronto. Includes: Profit Calculator, Profit Finder Wheel. 1 folder.	1964-1980
Box 253	PN.42	Forward Planning & Budgeting. Bata Development Limited, London; Bata Limited, Toronto. Includes: correspondence, code of conduct for buyers, notes on AMA manager's course; Contains: charts/graphs, organizational charts. 1 folder.	1965-1970
Box 253	PN.36	Schedule of Meetings and Conferences of Company Manager. Batawa. 1 folder.	1966
Box 253	PN.45	BSO Pathfinder Reporting Graph System. Bata Limited, Toronto. 1 folder.	1966
Box 253	PN.48	Miscellaneous Corporate Information. Includes: Local Shareholder Participation in Operating Companies, Product Development Personnel, Thorogood Job- Fitted Promotional Program Series, Bounders Presentation, breakdown of shoe types, Safety Footwear Test Methods & Specifications, Bata Industries Ltd documents, visit to Batawa by Janssen & Nutt; Contains: organizational chart, earnings chart, correspondence, list of female models. J.G. Janssen is a long-time Bata executive; Phillip Nutt is a Bata executive. 3 folders.	1966-1985
Box 253	PN.65	Salesmen's Manual. Bata Shoe Company Inc., Belcamp. Stamped "on loan to Mr. John Earls"; Includes: history of company, sales organizational chart, salesmen's agreement, product development, conditions of sale, standard forms, dictionary of footwear terms, information on feet, transportation, credit, advertising, sample advertisements, working calendar for 1967.	1967

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		1 binder.	
Box 253	PN.40	Guide to Statistical Balance Sheet and Financial Planning Bata Limited, Toronto. Includes: frequency, observations, checklist, balance sheet, letters. 1 folder.	1969
Box 253	PN.70	Maintenance of Financial Records. Bata Limited, Toronto. Part of a series of dealers training aids; Includes: Management Training Programmes; Contains: diagrams, charts. 2 books.	1982
Box 253	PN.44	Performance Management Guide. Bata Limited, Toronto. Includes: forms, presentation, chart. 1 folder.	1997-1998
<b>PRODUCT DEVELOPMENT / MARKETING FILES</b>			
Box 253	PN.29	Old Bata Logo Shoe Horn. 1 shoe horn, metal.	[ca.1950?]
Box 253	PN.57	Batawa Engineering Machinery Advertisements. 1 folder.	1960-1967
Box 274 OVS	PN.11	Bata Marketing Music Records. Includes: North Star (2 copies), A World of Wishes, Musica Bolivia. 4 vinyl records.	1960-2000
Box 253	PN.30	Tilbury Cat's Eyes Promotion Photo Documentation. Photographic Assignments Ltd, Essex. Photo of store footwear display with appropriate signage. 1 folder.	1960-1990
Box 253	PN.56 p	Kent Brand Documentation. Kent Shoes Ltd, Toronto. Includes: Store Equipment Inventory. 1 folder.	1960-1990
Box	PN.75	Records.	1961-2000

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253		Bata-themed music that was given away as gifts. Includes: Christmas CD, Bata Movement, Bata March & a record related to a soccer championship in Mexico in 1986. <i>English, German, Spanish.</i> 3 vinyl records; 1 CD.	
Box 253	PN.15	Worldcon Documentation Includes: fashion show, International Footwear Parade brochure, photos of costumed men, Technical & Advisory Service memo, photocopy of a photo of Bata International Centre 1 folder.	1965-1969
Box 253	PN.56 a	Bata Brand Documentation. Brands Included: California Clogs, Weather-Guard, Peanut Snoopers; Also Includes: Bata International Home Shopping Catalogues (1992-1993); Contains: newspaper clippings, catalogues. 2 folders.	1967-1993
Box 253	PN.17	Shoecon Category Reports. Bata Limited, Toronto. Includes: Trend Reports, Women's Category Development Meeting, Industrial Category Development Meeting, Men's Category Development Meeting, Canvas Category Development Meeting, Sandal Category Development Meeting, Plastic Category Development Meeting, Bubblegummers, North Star, Power. Missing reports between years. 13 books.	1968-1989
Box 253	PN.26	Audio-Visual Communication Bulletin. Bata Limited, Toronto. Includes: Audio-Visual layout pad, How to Make Contact Using the Overhead Projector, Communicating effectively with audio-visuals, Commercial Media Equipment Bulletin, The Art of the Presentation, Slides with a Purpose, Campbellford brochure. 1 folder.	1968-1974
Box 253	PN.38	Wear Test Project. Bata Development Limited, London; Bata Limited, Toronto. Form filled in by Phillip Nutt; Includes: Procedure Manual	1968-1977

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		Bulletin: Record of Shoe Wearing Tests, Monthly Wear Test Report. 1 folder.	
Box 253	PN.59	Bata Industrials Documentation. Includes: advertisements, original Bata Industrials logo design (created by Phillip Nutt & Pat McGuire, Bata Ltd), magazine & newspaper ads, brochure, dealer's promotional kit, Workmaster boots, safety footwear, photo of industrial footwear display. <i>English, Spanish.</i> 3 folders.	1969-1985
Box 253	PN.64	Store Standardisation Manual. Bata Limited, Toronto. Includes: correspondence, policy, store layout, product displays, fabric samples. 3 folders.	1969-1978
Box 253	PN.24	Commercial News. Bata Limited, Toronto. Includes: Shoecon special issues. Not complete - 10 issues. 3 folders.	1969-1988
Box 253	PN.71	Bata Capwell Project File. The Zambia Bata Shoe Company. Part of Worldcon 1969; Advertised "Bata Mine Safety Boots protect Zambia's copperminers" on front cover; Includes: pictures of product, production. 1 bound volume.	1969
Box 253	PN.72	Bata No.1 Shoe Project File. The Zambia Bata Shoe Company. Part of Worldcon 1969; Spotlight on shoes for men in leather; Includes" marketing strategy, sample brochures. 1 bound volume.	1969
Box 253	PN.73	Microlon Micropak. FERO (Far East Regional Office). Includes: marketing, product development, problems & solutions, production & materials, advantages, trouble shooting chart, expenses, drawings, pictures of machine. 13 books.	1970

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Box 253	PN.9	Power Brand Billboard Advertising Photo Documentation. Includes power tennis brand. Approx. 71 slides in 3 folders.	1970- 1990?
Box 254	PN.6	BSO Brands Photo Documentation. Includes: Recommended Brands presentation, advertising, footwear. Approx. 120 slides in 3 folders.	1970- 1990?
Box 254	PN.7	Sparx Case Study Slide notes that Sparx are USA exclusive, presentation, advertising, footwear photos Approx. 80 slides in 2 folders.	1970- 1990?
Box 254	PN.8	Various Bata Brand Presentation Slides. Includes: advertising, footwear photos, presentation slides, store interiors. 19 folders.	1970- 1990?
Box 254	PN.10	Power & North Star Brand Video. Includes: North Star Jogger, Computerized Data, Power: The Name of the Game. 1 U-matic cassette tape.	1970- 1990?
Box 254	PN.56 e	Sandak Brand Documentation. Includes: pictures of shoe displays, advertisements. <i>Spanish.</i> 1 folder.	1970-1985
Box 254	PN.68	Guide to Franchising. Bata Limited, Toronto. Marked "store operations no.12". 1 brochure.	1970-1980
Box 254	PN.13	South Africa Bata Shoe Co. Ltd., Pinetown Documentation. Includes: newsletter excerpt about Durban Carnival, Winter Catalogues 1972 & 1974, product launch, marketing plan, introductory letter to customers, rural South African advertising, personal account of an unidentified Bata employee. <i>English, Afrikaans.</i> 5 folders.	1972-1978
Box 254	PN.56 j	Wilson by Bata Brand Documentation. Bata, Belcamp.	1972-1983

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		Includes: Poly Love shoe, John Wooden Basketball Shoe, Jahangir Khan the Conqueror shoe label/tag, Bata Sports Division 5 Year Strategic Plan (1978), advertisements, 1972 Athletic Footwear Catalogue cover (photocopy); Contains: brochures, newspaper clippings John Wooden (1910-2010) was the head coach of UCLA basketball, winning 10 NCAA national championships in 12 year period, also 6 time national coach of the year; Jahangir Khan (1963-) was world-famous squash player who had won every major squash tournament in world at least once. 3 folders.	
Box 254	PN.74	FERO Technical Seminar. Includes: Technical Developments Manuals, production problems, list of accomplish since last semina, manufacturing photos, tanneries, factories, machinery; Contains: charts, graphs, diagrams. Manual belonged to Phillip Nutt; FERO is Bata abbrev for Far East Regional Office; Technical Developments Manuals marked as belonging to Phillip Nutt. 4 folders; 1 bound volume.	1972
Box 254	PN.63	North Star Brand Documentation. Includes: promotion campaign strategy, Nature Shoes, True-Mocc, Skateboard Giveaway promotion, Bike Giveaway promotion; Contains: newspaper clippings, brochures, catalogues. <i>English, Japanese, Spanish.</i> 3 folders.	1973-1985
Box 254	PN.14	Wholesaler Documentation. Includes: Wholesale Depot brochure, Dealer Manual cover design, photocopy of a photograph of Ugandan wholesaler shop front. 1 folder.	1974-1990
Box 255	PN.16	Shoecon Documentation. Includes: category meeting photos, project collections; Contains: charts, diagrams. 2 folders.	1975
Box 255	PN.66	Project 77 Costing Details. Phillip Nutt. Normantour Project 77, develop sports footwear marketing	1976



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		programme for Canada; Contains: graphs, charts. 1 folder.	
Box 255	PN.69	Marketing Power: Skills of Professional Performance in Marketing Leadership. Bata Limited, Toronto. Includes: Proba the cartoon figure, Twelve Marketing Power Tools. 1 brochure.	1976
Box 255	PN.56 d	Marbot Neuvic Brand Documentation. <i>French.</i> 1 folder.	1977
Box 255	PN.56 g	Bel-Mar Brand Documentation. Includes: Du Pont Magazine ad on rubber-grip sole; Contains: newspaper clippings. 1 folder.	1977-1980
Box 255	PN.56 m	Weather-Guard Brand Documentation. Includes: origins of Weather-Guard, Trade Show Calendar, advertisements; Contains: brochures, newspaper. 1 folder.	1977-1992
Box 255	PN.58	Athletes World Documentation. Includes: Original brochure, Athletes World Five Year Plan, Brand information, 1983 World Squash Doubles Championships brochure. 1 folder.	1977
Box 255	PN.67	Guide to Lease Department. Bata Limited, Toronto. Marked "store operations no.4"; Includes: pictures of store interiors in France & Belgium. Leased department is a given surface within a store which is hired to an outside company who run this department, paying the store rent or a percentage of their takings. 1 folder.	1977
Box 255	PN.56 i	Weinbrenner Brand Documentation. Contains: 3 catalogues. 1 folder.	1979-1980
Box	PN.62	Power Brand Documentation.	1980-1981

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255		Includes: Power Anthro, Aerobics, Team Sports, Resources '84, Korean styles, Sports Marketing Canada catalogue 1983, Footwear Flash, 1984 WPSA Event Poster, 1983 Loews Cup poster, Canadian Curling News Canadian Championship Issue, Canadian 1983 Curling Team endorsement ads, Mark Talbot Endorsement, Mark Talbot 1983 Sports Illustrated article, 1986 Squash News article, Sir Alf Ramsey Football Boots Endorsement, Power Points Handbook, Power Points Shoecon notes, sports bags, Bus ad photos, WPSA photos, WPSA Pro Tour Program, Squash Life Magazine, Squash Shoe patent; Contains: brochures, catalogue, newsletter, newspaper clippings, poster. <i>English, Japanese, French, Spanish, Korean.</i> 12 folders.	
Box 255 + Box 273 OVS	PN.12	Bata Promotional Posters. Includes: Normico Mickey Mouse Poster, 3 different "Be Spotted in Sparx" Posters, "Put Some Sparx in Your Life" Poster, Power Poster. 1 folder, 5 oversize posters.	1980-1988
Box 255	PN.56 c	Muybridge Brand Documentation. Includes: Steps Ahead catalogue. <i>English, German.</i> 1 folder.	1980- 1995?
Box 255	PN.31	Power Sportshoes Marketing Strategy. Bata Limited, Toronto. 1 folder.	1981
Box 255 + Box 273 OVS	PN.61	Bubble Gummers Brand Documentation. Includes: Bubble Gummers history & role within Bata Shoe Company, future strategy & consumer trends report, Fitting Campaign, 1997 World Exposition Trend Report, How to Draw booklet; Contains: footwear designs, shoe box designs, label designs, colouring sheets, watch, advertisements. 6 folders, 13 folders, 1 watch.	1982-2001
Box 255	PN.41	Bata Footwear Advertising & Promotion Proposal. Phillip Nutt, Bowen & Binstock Advertising Limited, Toronto. Includes: handwritten notes in margins, North Star, Power, Weather Guard, sesame Street, Sun Drops, ECCO, trade shows. 1 folder.	1983

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Box 255	PN.56 h	Marie Claire Brand Documentation. Includes: advertisements, brand information folder; Contains: catalogues 1 folder.	1983
Box 255	PN.4	Bata North Star Brand Advertising Campaign. Marked as "Office copy"; Includes: advertising & promotion; Contains: diagrams, maps. 1 binder.	1983-1984
Box 255	PN.2	Bata Shoe Brands Advertising Campaign. Advertised as "The Original Danish Shoe Brand"; Includes: Bata Life, Bata Soft, Bata Free brands; Brand philosophy, product line, media campaign, advertising; Contains: maps; diagrams; Also: old 1983 resume tucked into back seam. 1 binder, approx. 10 photos.	1984
Box 256	PN.3	Bata Power Brand Advertising Campaign. Includes: corporate statement, product line, media campaign, advertising, launch program, co-op program; Contains: diagrams, maps, North Star Shoe Sales Trainee booklet. 1 binder.	1984
Box 256	PN.65 f	Pacific Trail Footwear Sales Policy. Bata Shoe Co., Ltd. 1 folder.	1985
Box 256	PN.32	Official Footwear World Cup Soccer Poster. Bata sponsored World Cup & created this poster to promote power brand; Includes: Rules of International Soccer, brief history. 1 folder.	1986
Box 256	PN.56 q	Sports Illustrated Cover Documentation. 2 different covers: Athletes on cover are wearing Bata Brand shoes. 1 folder.	1987- 1992?
Box 256	PN.56 b	Norimco Brand Documentation. Includes: Space Commander boots, children's shoe advertisements, international ads; Contains: newspaper clippings. <i>English, Polish, Hindi, Malay.</i>	1988-1989

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		1 folder.	
Box 256	PN.46	Bata Gatic S.A.. Includes: brief history of company, store pictures, starting a franchise in Argentina. <i>Spanish.</i> 1 folder.	1989
Box 256	PN.56 n	Sparx Brand Documentation. Includes: Wagon-Wheels-Sparks promotion, USA patent number, pictures of bus ads, shoe box display, advertisements; Contains: postcard 1 folder.	1993-2009
Box 256	PN.49	Thomas J. Bata Farewell Documentation. David Marshall, Leslie Tenenbaum, Phillip Nutt. Includes: essay called "We Lost a Father Figure" (printed in PN.51, pgs 16-17), brief biography. 1 folder.	2008
Box 256	PN.51	In Celebration of Thomas J. Bata 1914-2008. Multiple Authors, compiled by Rosemarie Bata; With essays by different authors writing about a different aspect of Thomas J. Bata's life & influence. 1 folder.	2008
Box 256	PN.56 k	Wayfinders Brand Documentation. Bata Tilbury. Includes: History of Wayfinders article, advertisements. 1 folder.	2011
Box 256	PN.34	Possible Bata Archival Project Documentation. Phillip Nutt. Includes: what kind of material should be in it, timeline. Personal Proposal of Phillip Nutt regarding Archive Project. 1 folder.	2013
Box 256	PN.47	ECCO/Bata License Agreement. Bata Limited, Toronto. Copy, draft; Include handwritten notes in margins. 1 folder.	n.d.?

**INTERNAL CORRESPONDENCE**

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Box 256	PN.20	Technical & Advisory Service Publications. Bata Limited, Toronto. Includes: Procedure Manual Bulletin, Technical Advisory Circular. Not complete - only single issues. 1 folder.	1958-1981
Box 256	PN.23	Marketing Guide, Marketing Digest. Bata Limited, Toronto. Not complete - only single issues. 1 folder.	1967-1973
Box 256	PN.19	Technical Digest. Bata Limited, Toronto. Not complete - only single issues. 1 folder.	1969-1971
Box 256	PN.21	Footwear Flash Bata Limited, Toronto Not complete – 3 issues. 1 folder.	1971-1984
Box 256	PN.22	Personnel Bulletin. Bata Limited, Toronto. Not complete – 5 issues. 1 folder.	1978
Box 256	PN.18	Bata Newsletters. Bata Limited, Toronto. Includes: Bata World News, Bata Newsletter, Bata News Flash. Not complete - only single issues. 1 folder.	1990-2006
Box 256	PN.35	Bata Company Contact Lists. Includes: staff address lists, company address lists, phone extension list. 1 folder.	1982-2000
Box 256	PN.76	Analysis of South African Apartheid Situation for Bata. Original envelope states this analysis was specifically requested by Thomas J. Bata. Includes correspondence with P.E. Trudeau. Analysis includes information on ANC, likelihood of revolution, population statistics, soviet	1985

involvement, newspaper clippings, Bata's stance on discrimination. Some documents stamped J.G.J. Also included are 2 issues of South African Digest, a copy of a National Geographic magazine, and a copy of The Economist. TJB is an abbrev of Thomas J. Bata. ANC is an abbrev of African National Congress. J.G.J. was Gerhard Janssen, a Bata executive.  
5 folders.

Box 256	PN.27	Christmas Cards from Thomas J. Bata, Sonja I. Bata. Includes: letter to Phillip Nutt from Sonja I. Bata. 1 folder.	1990-2000
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### PHOTOGRAPHS/SLIDES

Box 256	PN.28	Products on Display at Conferences Photo Documentation Includes: Batawa 60th Anniversary, Polyair Footwear, Bata Safaris, Bata Shoe products on display at conference, Shoecon 15 photos in 1 folder.	1960-1990
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Box 256 + Box 257	PN.1	Bata Retail Store Photo Documentation. Anthony Vicera. Includes: parts of a Shoemakers of the World presentation, interior & exterior of stores, store displays. Slides inherited by Philip Nutt from Anthony Vicera; Anthony Vicera was a Canadian photographer of Czech origin who freelanced for Bata Limited (Tobias Ehrenbold, April 30, 2014); Ask Philip Nutt or Leslie Tenenbaum for more information. Approx. 3500 slides in 48 folders.	1964-1979
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Box 257	PN.5	Shoe Save Store Concept Photo Documentation. Photos of store layout for sale. Approx. 20 slides in 1 folder.	1970-1990
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### PRESS and OTHER PUBLICATIONS ABOUT BATA

Box 258	PN.53	The Canadian Establishment, Volume 1. Peter C. Newman, McClelland and Stewart Limited, Toronto Profiling the men & businesses who really run Canada & influence government policy & economics; Bata family mentioned in Chapter 8: The El Dorado Crowd, specifically on	1975
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		pages 272, 281-2. 1 book.	
Box 258	PN.33	History of Bata Shoe Organisation. Anthony Cekota. Includes: challenge & response in business, law of service, law of competition, goal setting, decentralization, accountability, development of human potential, community interests. 1 folder.	1976
Box 258	PN.50	The Power and Influence of Sonja I. Bata. Wendy Dennis, Toronto Life, Toronto. 1 magazine.	1983
Box 258	PN.25	Press Clippings About Bata. Includes: CCSA Stops Boycott, In Search of Planet Bata, Bata/SAP Contract Dispute, Forzani Hires Bata Veteran to Boost Results, destruction of Bata Limited building, Athletes World, Bata Closes Last of Stores, Chain Didn't Connect with Youth, Bata Marches to a Loyal Foot Soldier, Bata's International Operations, Bata to Revamp Worldwide Operations. 1 folder.	1985-2013
Box 258	PN.55	Thomas Bata Shoemaker to the World. Sonja Sinclair, Reader's Digest, Westmount. 1 magazine.	1996
Box 258	PN.54	The Origin & Development of the Bata Factory and Estate and Social Examination of the Community. M.A. Rumsey, Bata Reminiscence and Resource Centre, East Tilbury Signed: "To Phillip Memoir of Ernest Rumsey from Angela Rumsey"; Includes: origins of Bata, the factory, the community. 1 brochure.	2000-2010
Box 258	PN.52	Thomas J. Bata Lecture Series on Responsible Capitalism. Highlights from the inaugural event. 1 brochure.	2008?